 EDUCATION

since 2018 (present)

MASTER’S DEGREE COURSE in COMMUNICATION DESIGN at POLITECNICO DI MILANO

*ØKMeals. Sustainable food system for Polimi Bovisa Campus*

:: Concept, design, presentation (group work)

A local entrepreneur decides to open a solar-powered food truck. They reach an agreement with a company that provides solar-powered trucks. The food served comes from the Polimi garden where students can volunteer to work in exchange for coupons to be spent at the food truck. A company will provide the gardening tools along with the know-how. The system is sustainable in that the water is gathered from rain pools provided by a manufacturer. In case of low rain, the City of Milan can provide the irrigation. Leftover materials from Polimi Lab are recycled into dishes and cutlery with which the food is served.

September 12, 2018

BACHELOR’S DEGREE in COMMUNICATION DESIGN at POLITECNICO DI MILANO

*Pitybear. Ascolta, partecipa, immedesimati*

*Pitybear. Listen, participate, relate*

:: Concept, design, planning, exposition (group work)

101/110

Values, states of being, universal emotions, these are the starting points from which to construct a communicative experience that interacts with the user. The objective of the course has been to design an experience capable of transmitting and communicating these complex aspects of human emotions, through the realization of a communicative device that could establish a relationship with the user, triggering a process of reflection and involvement.

Color Emotion Mapping. Color Analysis and Design

:: Concept, design, presentation

Color components analysis, color data management, color communication, color design of a chosen line of products, in this case Nespresso coffee capsules. The result is a design hypothesis of a line of flower- and root-scented coffees, contained in capsules with textures that evoke the aromas.

March-April 2015

FORMATION COURSE in TYPE DESIGN at CPF BAUER, Milan


2014

DIPLOMA at LICEO ARTISTICO U. BOCCIONI, Milan

*Arte astratta e teosofia*

*Abstract art and theosophy*

94/100

 ABOUT


Lucia Ferrari, born 1995, graduate student in Communication Design at Politecnico di Milano.

A strong creative inclination, along with great passion for music, has found its outlet in digital production of electronic and experimental music tracks.

Having always been inspired by the world of videogames and animation, I often use their visual language as inspiration for my graphic and web design work.

I am fascinated by the study and use of the graphic stroke. For this reason typography represents one other passion of mine, with particular interest in the differentiation of typefaces, thanks to their impact and contribution to the development of a communication design project.

Finally, I am keen on the study and use of foreign languages, especially if written in non-Latin scripts.

 SKILLS

Italian :: native speaker

English :: TOEIC C1

Windows

macOS

HTML

CSS

JavaScript

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premier

MS Word


MS Excel


MS PowerPoint


Sublime Text


TextEdit

Blender

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I authorize the use of my personal data in the curriculum vitae pursuant to Italian Law Legislative Decree 30 June 2003, n. 196 and of the GDPR (EU Regulation 2016/679).