

Istruzione

since 2018

MASTER'S DEGREE COURSE in **COMMUNICATION DESIGN** at **POLITECNICO DI MILANO**
OKMeals. Sustainable food system for Polimi Bovisa Campus
:: Concept, design, presentation (group work)

September 12, 2018

BACHERLOR'S DEGREE in **COMMUNICATION DESIGN** at **POLITECNICO DI MILANO**
Pitybear. Ascolta, partecipa, immedesimati
Pitybear. Listen, participate, relate
:: Concept, design, presentation, exposition (group work)

Color Emotion Mapping. Color Analysis and Design
:: Concept, design, presentation

March–April 2015

FORMATION COURSE in **TYPE DESIGN** at **CFP BAUER**, Milan

2014

DIPLOMA at **LICEO ARTISTICO U. BOCCIONI**, Milan
Arte astratta e teosofia
Abstract art and theosophy
:: Paper

About

Lucia Ferrari, born 1995, graduate student in Communication Design at Politecnico di Milano.

A strong creative inclination, along with great passion for music, has found its outlet in digital production of electronic and experimental music tracks.

Having always been inspired by the world of videogames and animation, I often use their visual language as inspiration for my graphic and web design work.

I am fascinated by the study and use of the graphic stroke. For this reason typography represents one other passion of mine, with particular interest in the differentiation of typefaces, thanks to their impact and contribution to the development of a communication design project.

Lastly, I am keen on the study and use of foreign languages, especially if written in non-Latin scripts.

Work experience

October 2020–April 2021

INTERNSHIP at **L'ORÉAL ITALY**
Digital & Communication Director

Skills

<div>Italian :: first lang.</div>	<div>Adobe Photoshop</div>	<div>Microsoft Word</div>
<div>English :: TOEIC C1</div>	<div>Adobe Illustrator</div>	<div>Microsoft Excel</div>
<div>Windows</div>	<div>Adobe InDesign</div>	<div>Microsoft PowerPoint</div>
<div>macOS</div>	<div>Adobe After Effects</div>	<div>Sublime Text</div>
<div>HTML</div>	<div>Adobe Premiere</div>	<div>TextEdit</div>
<div>CSS</div>		<div>Blender</div>
<div>JavaScript</div>		

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