

Year 1

Year 2

Year 3

Core

+ Economics for Business

+ Employability and Careers I

+ Entrepreneurship: Innovating New Futures

+ Introduction to Business Analytics

+ Introduction to Financial Accounting for Managers

+ Introduction to Management and Leadership

+ Principles of Marketing

Year 1	Core	+ Employability and Careers II
Year 2		+ Introduction to Operations Management
Year 3		+ Spreadsheet Modelling for Management
	Optional	+ Business Ethics
		+ Business Start-up
		+ Entrepreneurial Mindset
		+ Human Resource Development
		+ Human Resource Management
		+ Introduction to Finance
		+ Management Accounting for Business Decisions
		+ Managing Knowledge, Data and Information Systems
		+ Marketing Management Essentials
		+ Microeconomic Analysis
		+ The Changing Role of Management

Year 1

Year 2

Year 3

Core

- + Business and Management in the 21st Century: central questions and evaluations
- + Principles of Strategic Management
- + Rethinking Leadership

Optional

- + Brand Strategy
- + Critical & Creative Communications
- + Developing Business Information Systems
- + Econometrics
- + Financial Accounting I
- + Financial Markets
- + Gender and Entrepreneurship in a Global Context
- + International Financial and Risk Management
- + Labour Economics
- + Managing Change
- + Organising in the Digital Age: Power, Technology and Society
- + Project Management: Negotiation and Decision Support
- + Sustainability, values, and ethics
- + Taxation
- + Work and Employment Relations