

# Courses at bachelor level

Here you can see all single courses and electives offered at bachelor level by CBS.

Here you can find a list of all single courses offered by CBS at bachelor level in autumn and spring, respectively. Each single course is also offered as an elective for CBS' fulltime students.

You will find the most courses in the autumn since this is when CBS students are taking their electives.

## TEACHING AND EXAM PERIODS

The courses are either quarter courses or semester courses. You can see the approximate teaching and exam periods for different kinds of courses here:

### Autumn

#### Teaching

#### Exams

Q1: 1st quarter

week 35 til 43

week 43/44/45

Q2: 2nd quarter

week 44 til 51

week 1/2/3

Semester

week 35 til 51

December/January

### Spring

#### Teaching

#### Exams

Q3: 3rd quarter

week 5 til 12

week 13/14/15

Q4: 4th quarter

week 14 til 21

week 22/23

Semester

week 5 til 22

May/June

## COURSES AT BACHELOR LEVEL

The courses are offered in the autumn and spring, respectively. Single courses for the spring semester are published in late September. Single courses for the autumn semester are published in mid March.

If you need the course to qualify for a graduate programme at CBS, you will find the area which each course



can cover in the column *Areas covered for graduate admission*.

Please note, that you cannot register for a course where it says *Not established* or *Closed for further enrolment* under *Remarks/Status*.

You can read more about the content, exam form, learning objectives and literature for the individual courses by clicking on their title.

AUTUMN 2024		Spring 2024		
Course	Course code	Period running	Areas covered for graduate admission - IN PROGRESS	Remarks/Status
<b>A Gentle Introduction to Computational Economics</b>	BHAAV6091U	Semester		
<b>A Practical Guide to Fixing the World: A crash course in transformative problem solving</b>	BFILV2201U	Semester		
<b>AI for Sales Management</b>	BHAAV6032U	Semester		
<b>Analysis and Design of Business Information Systems</b>	BINTV2007U	Semester		Part of the Minor in Information Systems. The courses can be taken as a minor (please register to minor code) or as individual courses. The minor is for CBS students only



<b>Apple, Amazon, Alibaba: The Ethics of Digital Business</b>	BHAAV2274U	Q2
<b>Arbejdsret</b>	BJURV7353U	Semester
<b>Artificial Intelligence for Marketing: Practical Applications and Use Cases (Online)</b>	BHAAV2304U	Q1
<b>Behavioral Finance</b>	BHAAV2389U	Q2
<b>Behavioural Economics in Tourism (Online)</b>	BSEMV2401U	Semester
<b>Beslutningsteoretiske modeller og metoder</b>	BMECV1801U	Q1
<b>Big Data Analytics for Managers</b>	BINTV1051U	Semester
<b>Big Tech in the Age of AI: Technical and Societal Challenges</b>	BINTV2401U	Q2
<b>Brand Management (Online)</b>	BHAAV6033U	Q1
<b>Business Strategy</b>	BHAAV1040U	Semester



**Business, gender and labour market inequality**

BHAAV2270U

Q2

**China and the Global Economy**

BIBAV1013U

Semester

**Consumer Behaviour (Online)**

BHAAV6099U

Q2

**Corporate Governance (offered in Danish)**

BHAAV6044U

Semester

**Corporate Strategy**

BHAAV6006U

Semester

Part of the Minor in Information Systems. The courses can be taken as a minor (please register to minor code) or as individual courses. The minor is for CBS students only

**Cybersecurity and Privacy**

BINTV2010U

Semester

**Danish – Integrated Skills**

BINBV1106U

Semester

**Data in Economics and Business**

BINBV2304U

Semester

**Doing Business in China & Asia Pacific**

BIBAV1011U

Semester



<b>Doing Business in Europe: A Case-Based Approach</b>	BHAAV2482U	Q2
<b>Economic Growth and Decline of Firms, Industries and Nations</b>	BHAAV6009U	Semester
<b>Eksternt regnskab</b>	BMECV1030U	Semester
<b>Entrepreneurial Finance</b>	BHAAV2262U	Q2
<b>Entrepreneurial Strategy</b>	BHAAV2260U	Q1
<b>Erhvervsretorik i Ledelse, Strategi og Organisation</b>	BHAAV6031U	Q1
<b>Event and Festival Management</b>	BSEMV1137U	Semester
<b>Family Business Management: Strategy, Performance, Values</b>	BHAAV2272U	Semester
<b>Fashion Entrepreneurship and Business Development</b>	BBLCV6000U	Semester
<b>Financial Reporting – Intermediate – IFRS</b>	BHAAV7000U	Q1



<b>Finansielle virksomheder - reguleringen</b>	BHAAV1810U	Semester
<b>Forecasting in Business and Economics</b>	BHAAV6008U	Semester
<b>Generating Consumer Insights through Analytics</b>	BHAAV2481U	Semester
<b>Giving up on Globalization?</b>	BINBV2302U	Semester
<b>Global People Management: Human Resource Management &amp; Leadership</b>	BHAAV6021U	Q1
<b>Google, Uber, Amazon: The Management of Platform Businesses</b>	BHAAV6034U	Q1
<b>Hot topics in management/ Modern managerial issues</b>	BHAAV1816U	Q1
<b>International Business and Sustainable Development</b>	BHAAV6043U	Q1



**International  
Commercial Law**

BJURV1082U

Semester

Part of Minor in Law  
and  
Entrepreneurship.  
The courses can be  
taken as a minor  
(please register to  
minor code) or as  
individual courses

**International  
Marketing &  
Eksportmarkedsfør**

BHAAV1066U

Q1

**Internship in  
CSE-based  
startup**

BHAAV2705U

Semester

**Introduction to  
Leadership:  
Conventional  
and Critical  
Perspectives**

BBLCV1703U

Semester

**Introduction to  
Sustainable  
Business**

BHAAV5003U

Semester

Part of Minor i  
Erhvervsjura. The  
courses can be taken  
as a minor (please  
register to minor  
code) or as  
individual courses

**IT-ret**

BJURV1805U

Semester

**Klimaret i  
markedsperspektiv**

BJURV2201U

Semester

**Language of  
Negotiations**

BPSYV1035U

Semester



**Legal blockchain  
and web3**

BJURV2150U

Semester

**Management  
Accounting and  
Control Systems**

BHAAV1058U

Semester

**Markedsføring  
på  
forbrugermarkeder**

BHAAV2644U

Q2

**Marketing  
Communication  
(Online).**

BHAAV2302U

Q1

**Marketing  
Essentials in a  
Perspective of  
Future  
Sustainability**

BBLCV2301U

Semester

**Mundtlig retorik  
og  
overbevisende  
præsentationer**

BKOMV1702U

Semester

**Naming &  
Framing:  
Mastering the  
Power of Words**

BKOMV6004U

Semester

**Personalejura og  
dens anvendelse  
i en virksomheds  
daglige arbejde**

BPSYV2030U

Semester

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and  
Entrepreneurship.  
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minor code) or as  
individual courses





**Programming  
and Data  
Analysis for  
Business**

BINTV2006U

Semester

**Quantitative  
Methods**

BHAAV1016U

Semester

**Retail Marketing**

BHAAV1988U

Semester

**Scandinavian  
Sustainability &  
Corporate Social  
Responsibility**

BBLCV1162U

Semester

**Shipping  
Business  
Analytics**

BISHV1004U

Q1

**Skam, stress og  
ledelse**

BPSYV1050U

Semester

**Social Media  
Management**

BHAAV2305U

Q1

**Social Media  
Management**

BINTV1050U

Q1

**Societal  
Challenges for a  
Green Transition**

BBLCV2410U

Semester

**Startup  
Internship at  
CSE**

BBLCV2302U

Semester

Part of the Minor in  
Information  
Systems. The  
courses can be taken  
as a minor (please  
register to minor  
code) or as  
individual courses.  
The minor is for CBS  
students only



<b>Startup Law</b>	BJURV1807U	Semester
<b>Strategic Management</b>	BHAAV1366U	Q1
<b>Strategic Management and Sustainability in Maritime Business</b>	BISHV2401U	Semester
<b>Strategic Management of Innovation and Technology</b>	BHAAV5009U	Semester
<b>Strategic use of Intellectual Property in Service industries</b>	BSEMV2301U	Q1
<b>Strategisk kommunikation i mediesamfundet</b>	BKOMV2024U	Semester
<b>Strategy and Digitalization in International Shipping</b>	BISHV1002U	Q1
<b>Strategy and Regulation in International Shipping</b>	BISHV2301U	Q1

Part of Minor in Law and Entrepreneurship.  
The courses can be taken as a minor (please register to minor code) or as individual courses



**Supply Chain Management –  
vejen til konkurrencemæssige fordele**

BHAAV1027U

Semester

**Sustainability and Business: Energy Markets, Competition, and Regulation**

BHAAV6040U

Semester

**Sådan arbejder medierne - og du med dem**

BKOMV2301U

Semester

**The Economics of the Euro**

BHAAV3007U

Semester

**The Philosophy and Economics of Inequality in the 21st Century**

BPOLV1093U

Q1

**Udbudsret**

BJURV2401U

Semester

**Undergraduate International Finance**

BHAAV6089U

Q2

**US Business, Politics, and the World Economy**

BPOLV2302U

Semester

**Visual Communication**

BMAKV2003U

Semester

Part of Minor i Erhvervsjura. The courses can be taken as a minor (please register to minor code) or as individual courses



**Winning in the  
Digital Age:  
Applications in  
Data Analysis  
with R**

BDMAV2001U

Semester

**Økonometri**

BMECV1031U

Semester

## MANDATORY COURSES OFFERED AS SINGLE COURSES/ELECTIVES

In addition to the single courses listed above, CBS offers a range of courses from our fulltime programmes as single courses/electives. When you join these courses, you will follow classes and lectures alongside our bachelor students who take the course as a mandatory part of their study programme.

These courses have a limited number of places as a lot of CBS students are already signed up for them.

Title	Course code	Start	Areas covered for graduate admission - IN PROGRESS	Remarks/Status
<b>Business Strategy and SDGs</b>	BPOLO2014U	Semester		
<b>Corporate Finance</b>	BDMAO2002U	Semester		
<b>EU-ret</b>	BJURO1345U	Q1		Part of Minor in Erhvervsjura. The courses can be taken as a minor (please register to minor code) or as individual courses
<b>Formueret</b>	BJURO1711U	Q2		Part of Minor in Erhvervsjura. The courses can be taken as a minor (please register to minor code) or as individual courses



**International  
Economics**

BPOLO1281U

Semester

**International  
Political Economy**

BPOLO1286U

Semester

**Introduction to  
Information  
Systems**

BINTO1078U

Semester

**Political Science**

BPOLO1293U

Semester

Part of the Minor in  
Information Systems.  
The courses can be  
taken as a minor  
(please register to  
minor code) or as  
individual courses. The  
minor and this course  
are for CBS students  
only

15 ECTS course. For  
CBS students only.

