Financial Market II

Luis Francisco Gómez López

FAEDIS

2025-02-25



Table of contents I

- Please Read Me
- 2 Purpose

3 Principal instruments "Mercado no intermediado"

- 4 Banking market or "Mercado Intermediado"
- 6 Acknowledgments



- Check the message Welcome greeting published in the News Bulletin Board.
- Dear student please edit your profile uploading a photo where your face is clearly visible.
- The purpose of the virtual meetings is to answer questions and not to make a summary of the study material.
- If you want to participate, please fill out the following survey: Primer corte 30% > Learning Activities > Tu opinión sobre la economía colombiana
- This presentation is based on (Cardenas 2020, chap. 8)





Analyze the functioning of the financial market, identifying the types of intermediaries and instruments that are part of it



Principal instruments "Mercado no intermediado"

- Fixed income (Renta fija): provides returns in the form of regular interest payments and repayments of the principal
 - Títulos de tesorería (TES)
 - Debt securities issued by the national government and administered by the Banco de la República.
 - The national government use this instrument to finance its activities
 - Certificados de Depósito a Término (CDT)





Figure 1: Interest rates TES zero coupon (COP, 10 years)



• Equity (Renta variable):

- Shares/Stocks
 - These instruments are issued by companies to raise funds from the general public
 - They represent a fractional ownership in the company that issue them





Figure 2: MSCI COLCAP Index



• What is a bank?

- "A bank is an institution whose current operations consist in granting loans and receiving deposits from the public" (Freixas and Rochet 2008, p 1)
 - Therefore the core activities of banks are related to deposits and loans
- What functions banks perform? (Freixas and Rochet 2008, p 2)
 - Offering liquidity and payment services
 - Transforming assets
 - Managing risks
 - Processing information and monitoring borrowers



- Offering liquidity and payment services (Freixas and Rochet 2008, p 2-4)
 - Banks offer short term credits to companies and individuals and have created networks that facilitate the transfer of funds between the bank accounts of economic agents
- Transforming assets (Freixas and Rochet 2008, p 5-6)
 - Convenience of denomination: banks collect small deposits to offer large loans
 - Quality transformation: bank deposits offer better risk-return characteristics than direct investments
 - Maturity transformation: banks transform securities with short maturities, offered to depositors, into securities with long maturities, which borrowers desire



Managing risks:

- Credit risk: it is related to the the probability that a loan is no repaid
- Interest rate risk: it is related to the difference between deposit rates, which change more, and lending rates, which are more stable
- Liquidity risk: it is related to the difficulty a bank has in selling a loan compared to the ease with which a depositor withdraws his savings
- In the case of the Colombian context the framework to manage risks is known as Sistema Integral de Administración de Riesgos (SIAR) (Colombia 2021, chap. 31)



Table 1: Supervised banking establishments

| Туре | Code | Abbreviate Name | NIT |
|------|------|---|-------------|
| 1 | 1 | Banco de Bogotá S.A. | 860002964-4 |
| 1 | 2 | Banco Popular | 860007738-9 |
| 1 | 6 | Itaú; Banco Itaú. | 890903937-0 |
| 1 | 7 | Bancolombia | 890903938-8 |
| 1 | 9 | Citibank | 860051135-4 |
| 1 | 12 | Banco GNB Sudameris | 860050750-1 |
| 1 | 13 | BBVA Colombia | 860003020-1 |
| 1 | 23 | Banco de Occidente | 890300279-4 |
| 1 | 30 | Banco Caja Social S.A. | 860007335-4 |
| 1 | 39 | Banco Davivienda | 860034313-7 |
| 1 | 42 | Banco Colpatria | 860034594-1 |
| 1 | 43 | BANCO AGRARIO DE COLOMBIA o BANAGRARIO. | 800037800-8 |
| 1 | 49 | AV Villas | 860035827-5 |
| 1 | 51 | Banco Credifinanciera S.A. | 900200960-9 |
| 1 | 52 | Bancamía S.A. | 900215071-1 |

Source: Superintendencia Financiera de Colombia

Last update: 2024-07-17



Table 2: Supervised banking establishments

| Туре | Code | Abbreviate Name | NIT |
|------|------|---|-------------|
| 1 | 53 | Banco W S.A. | 900378212-2 |
| 1 | 54 | Bancoomeva | 900406150-5 |
| 1 | 55 | Finandina Bic o Banco Finandina Bic o Finandina. | 860051894-6 |
| 1 | 56 | Banco Falabella S.A. | 900047981-8 |
| 1 | 57 | Banco Pichincha S.A. | 890200756-7 |
| 1 | 58 | Coopcentral | 890203088-9 |
| 1 | 59 | Banco Santander | 900628110-3 |
| 1 | 60 | Banco Mundo Mujer S.A. | 900768933-8 |
| 1 | 62 | Mibanco S.A. | 860025971-5 |
| 1 | 63 | Banco Serfinanza S.A. | 860043186-6 |
| 1 | 64 | Banco J.P. Morgan Colombia S.A., (la "Sociedad") | 900114346-8 |
| 1 | 65 | Lulo Bank S.A. | 901383474-9 |
| 1 | 66 | Banco BTG Pactual Colombia S.A. | 901491551-0 |
| 1 | 67 | BANCO UNIÓN S.A. (en adelante el "Banco" o la "Sociedad") | 860006797-9 |
| 1 | 68 | BANCO CONTACTAR S.A. | 901702583-3 |

Source: Superintendencia Financiera de Colombia

Last update: 2024-07-17



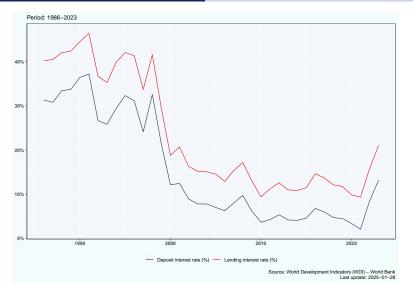


Figure 3: Deposit and lending interest rate in Colombia



Acknowledgments

- To my family that supports me
- To the taxpayers of Colombia and the UMNG students who pay my salary
- To the Business Science and R4DS Online Learning communities where I learn R and π -thon
- To the R Core Team, the creators of RStudio IDE, Quarto and the authors and maintainers of the packages tidyverse, wbstats, tidyquant, ggrepel, lubridate, knitr, kableExtra, readxl, and tinytex for allowing me to access these tools without paying for a license
- To the Linux kernel community for allowing me the possibility to use some Linux distributions as my main OS without paying for a license



References I

- Cardenas, Mauricio. 2020. *Introducción a La Economía Colombiana*. 4th ed. Alfaomega.
- Colombia, Superintendencia Financiera de. 2021. "Circular Básica Contable y Financiera (Circular Externa 100 de 1995)." https://www.superfinanciera.gov.co/jsp/loader.jsf?lServicio=Publicaciones&lTipo=publicaciones&lFuncion=loadContenidoPublicacion&id=15466.
- Freixas, Xavier, and Jean-Charles Rochet. 2008. *Microeconomics of Banking*. 2nd ed. Cambridge, Mass: MIT Press.

