

# Syllabus Economía I (Introducción a la Economía) Module A AE

Distance Learning Faculty (FAEDIS)

2023-1

## 1 Professor and meeting hours with students

- **Name**
  - Luis Francisco Gomez Lopez
- **Communication through the virtual classroom**
  - Every Saturday between 07:00 hours and 07:45 hours:
    - \* *Primer Corte 30% > Virtual Meetings > Meeting hours with students*
  - Doubts and concerns of the topics of the course, please use the *Forum: Questions or concerns* that can be accessed at the top of the platform
    - \* In this way, doubts can be shared with all students and all course participants can contribute to the learning process
  - Complaints regarding grades, please send an email to **luis.gomezl@unimilitar.edu.co**
    - \* To make any complaints, you are asked to wait first for the grades to be published on the News Bulletin Board and to be made based on the feedbacks that will be made taking into account the evaluation parameters
    - \* Urgent issues, you can call me to +57 3124541536 Monday, Wednesday and Friday between 16:00 hours and 17:00 hours. Please do not send me whatsapp messages or call me on weekends.

## 2 Presentation and objectives of the subject

### 2.1 Description

- Credits: 4
- Type: Theoretical-Practice
- Area of Knowledge: Professional
- Semester: 1
- Block: 2 (March 27 – June 04, 2023)

### 2.2 Justification

Comprehensive training of business managers involves knowledge of aspects related to multiple disciplines. One of the disciplines that have greater importance for such instruction is economics, where it allows you to recognize the economic environment in which the different organizations participate.

In this context, business managers need to understand the economic environment of a country in which a company operates by using economic indicators in the decision-making processes of a business.

## 2.3 General objective

Introduce and familiarize students with the economic environment of the Colombian economy to understand how it affects an organization that operates in our country

## 3 Competencies

- Global competencies:
  - Formulate strategies through planning and prospective techniques to contribute to the competitive improvement of the organization
  - Make investment decisions based on the financial information of the organization and its external environment to generate value for the business.
- Specific competencies:
  - Identify the external forces that affect an organization using tools from economic theory to develop and formulate strategies that create value for the business.
  - Interpret the economic information that affects the organization to make investment and financing decisions.
- Competencies SABE curriculum
  - Skills in handling a second language
  - Ability to work in teams
  - Ability to use the scientific method and logical thinking

## 4 Schedule and contents

### 4.1 Reading schedule

Week	Material	Chapter	Initial page	Final page	Number of pages
1	(Cárdenas Santamaría et al. 2013)	1	17	39	23
2	(Cárdenas Santamaría et al. 2013)	2	41	74	34
3	(Cárdenas Santamaría et al. 2013)	3	75	109	35
4	(Cárdenas Santamaría et al. 2013)	4	111	147	37
5	(Cárdenas Santamaría et al. 2013)	5	149	209	61
6	(Cárdenas Santamaría et al. 2013)	6	211	265	55
7	(Cárdenas Santamaría et al. 2013)	7	267	318	52
8	(Cárdenas Santamaría et al. 2013)	8	319	377	59
9	(Cárdenas Santamaría et al. 2013)	9	379	431	53

### 4.2 Detailed schedule of virtual meetings and activities

#### 4.2.1 Primer corte 30%

- March 27

- Start Block 2
- **Virtual meeting Presentation Syllabus**
  - \* **Meeting time:** 18:00 - 18:45 hours
  - \* **Prerequisites:**
    - Review the course program in advance, which can be downloaded by following the route *Primer corte 30% > Learning Resources > Support material > Presentations > 000\_syllabus\_intro\_econ\_2021\_2*
    - Have a headset with a built-in microphone to isolate noise from the environment
- March 28
  - **Virtual meeting Introduction**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 1)
      - Have a headset with a built-in microphone to isolate noise from the environment
- April 3 - 9
  - Holy Week
- April 10
  - **Questionnaire 1 Opening**
    - \* **Opening time:** 00:00 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 1 & 2)
- April 11
  - **Virtual meeting Production and Income I**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 2)
      - Have a headset with a built-in microphone to isolate noise from the environment
- April 13
  - **Virtual meeting Production and Income II**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 2)
      - Have a headset with a built-in microphone to isolate noise from the environment
- April 16
  - **Questionnaire 1 Closing**
    - \* **Closing time:** 22:00 hours
    - \* **Prerequisites:**
      - Have answered the Questionnaire 1 before 22:00 hours
- April 18
  - **Virtual meeting Economic Growth**

- \* **Meeting time:** 19:00 - 19:45 hours
- \* **Prerequisites:**
  - Read and review (Cárdenas Santamaría et al. 2013, chap. 3)
  - Have a headset with a built-in microphone to isolate noise from the environment
- April 22
  - **Oral presentation Midterm Exam 1 Opening**
    - \* **Opening time:** 18:00 hours
    - \* **Closing time:** 20:00 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 3)
      - Have a headset with a built-in microphone to isolate noise from the environment

#### 4.2.2 Segundo corte 30%

- April 24
  - **Questionnaire 2 Opening**
    - \* **Opening time:** 00:00 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 4 & 5)
- April 25
  - **Virtual meeting Economy and institutions**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 4)
      - Have a headset with a built-in microphone to isolate noise from the environment
- May 2
  - **Virtual meeting External sector I**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 5)
      - Have a headset with a built-in microphone to isolate noise from the environment
- May 4
  - **Virtual meeting External sector II**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 5)
      - Have a headset with a built-in microphone to isolate noise from the environment
- May 7
  - **Questionnaire 2 Closing**
    - \* **Closing time:** 22:00 hours
    - \* **Prerequisites:**
      - Have answered the Questionnaire 2 before 22:00 hours

- May 9
  - **Virtual meeting Public Finances**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 6)
      - Have a headset with a built-in microphone to isolate noise from the environment
- May 13
  - **Oral presentation Midterm Exam 2 Opening**
    - \* **Opening time:** 18:00 hours
    - \* **Closing time:** 20:00 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 6)
      - Have a headset with a built-in microphone to isolate noise from the environment

#### 4.2.3 Tercer corte 40%

- May 15
  - **Questionnaire 3 Opening**
    - \* **Opening time:** 00:00 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 7 & 8)
- May 16
  - **Virtual meeting Money, prices and the exchange rate**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 7)
      - Have a headset with a built-in microphone to isolate noise from the environment
- May 18
  - **Virtual meeting Financial Market**
    - \* **Meeting time:** 19:00 - 19:45 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 8)
      - Have a headset with a built-in microphone to isolate noise from the environment
- May 21
  - **Questionnaire 3 Closing**
    - \* **Closing time:** 22:00 hours
    - \* **Prerequisites:**
      - Have answered the Questionnaire 2 before 22:00 hours
- May 23
  - **Virtual meeting Labor Market**
    - \* **Meeting time:** 19:00 - 19:45 hours

- \* **Prerequisites:**
  - Read and review (Cárdenas Santamaría et al. 2013, chap. 9)
  - Have a headset with a built-in microphone to isolate noise from the environment
- May 27
  - **Oral presentation Final Exam Opening**
    - \* **Opening time:** 18:00 hours
    - \* **Closing time:** 20:00 hours
    - \* **Prerequisites:**
      - Read and review (Cárdenas Santamaría et al. 2013, chap. 9)
      - Have a headset with a built-in microphone to isolate noise from the environment

## 5 Qualifiable activities, weights and process in case of no presentation

### 5.1 Activities and weights

- **Primer corte:** 30%
  - **Questionnaire 1:** 15%
  - **Oral presentation Midterm Exam 1:** 15%
- **Segundo corte:** 30%
  - **Questionnaire 2:** 15%
  - **Oral presentation Midterm Exam 2:** 15%
- **Tercer corte:** 40%
  - **Questionnaire 3:** 15%
  - **Oral presentation Final Exam:** 25 %

### 5.2 Process in case of no presentation

- Students who do not present a **Questionare** due to force majeure or illness, must send the respective excuse scanned through the [luis.gomezl@unimilitar.edu.co](mailto:luis.gomezl@unimilitar.edu.co). If it is not sent, the note will be zero. Once the excuse has been satisfactorily received, the student should **not** present the activity and the corresponding grade will be equal to the immediately subsequent grade obtained in the **Midterm Exam 1** or **Midterm Exam 2** or **Final Exam** according to the case.
- Students who do not present a **Midterm Exam 1** or **Midterm Exam 2** or the **Final Exam**, must send and email to [admon.distancia@unimilitar.edu.co](mailto:admon.distancia@unimilitar.edu.co) two days before or two days after the closing date of these activities. However, this request can be made only once during the course. If it is not requested under these conditions, the grade will be zero.

## 6 Study material

- (Cárdenas Santamaría et al. 2013, chaps. 1–9)
  - The book can be consulted through the route

*<https://www.umng.edu.co/inicio> > Biblioteca > Ingreso a Bases Virtuales & Ebooks > AlfaOmega > Ingresar usuario y contraseña\* > Buscar “Introducción a la economía colombiana 4ed” > Leer <sup>1</sup>*

## 7 About plagiarism

- **Acuerdo 02 de 2015 (7 de Mayo): Artículo 68. Escala de Calificaciones Numeral f**

*“La comprobación de todo fraude o intento de fraude en cualquier tipo de prueba, acarreará al estudiante y a su(s) colaborador(es), una calificación de CERO PUNTO CERO (0.0) en la prueba respectiva. Como quiera que el fraude o intento de cometerlo es una falta grave, el docente debe informar de este hecho al Director del programa respectivo, quien enviará el informe a la Decanatura de la Facultad, con el fin de iniciar los trámites correspondientes para aplicar la sanción disciplinaria prevista en éste reglamento.”*

- **Acuerdo 05 de 2018 (6 de Junio): Artículo 20 que modifica el Artículo 107 Faltas Disciplinarias Numeral c. Número 6 del Acuerdo 02 de 2015 (7 de Mayo)**

*“Hacer plagio en cualquier tipo de documento o desplegar alguna conducta dolosa que viole el régimen de propiedad intelectual de la Universidad.”*

## Study material references

Cárdenas Santamaría, Mauricio, Roberto Junguito, Camilo García, and María Fernanda Rosales. 2013. *Introducción a La Economía Colombiana*. Bogotá, Colombia: Alfaomega.

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<sup>1</sup>Remember that the user and password to access and read the e-book are the same that you use to check your grades