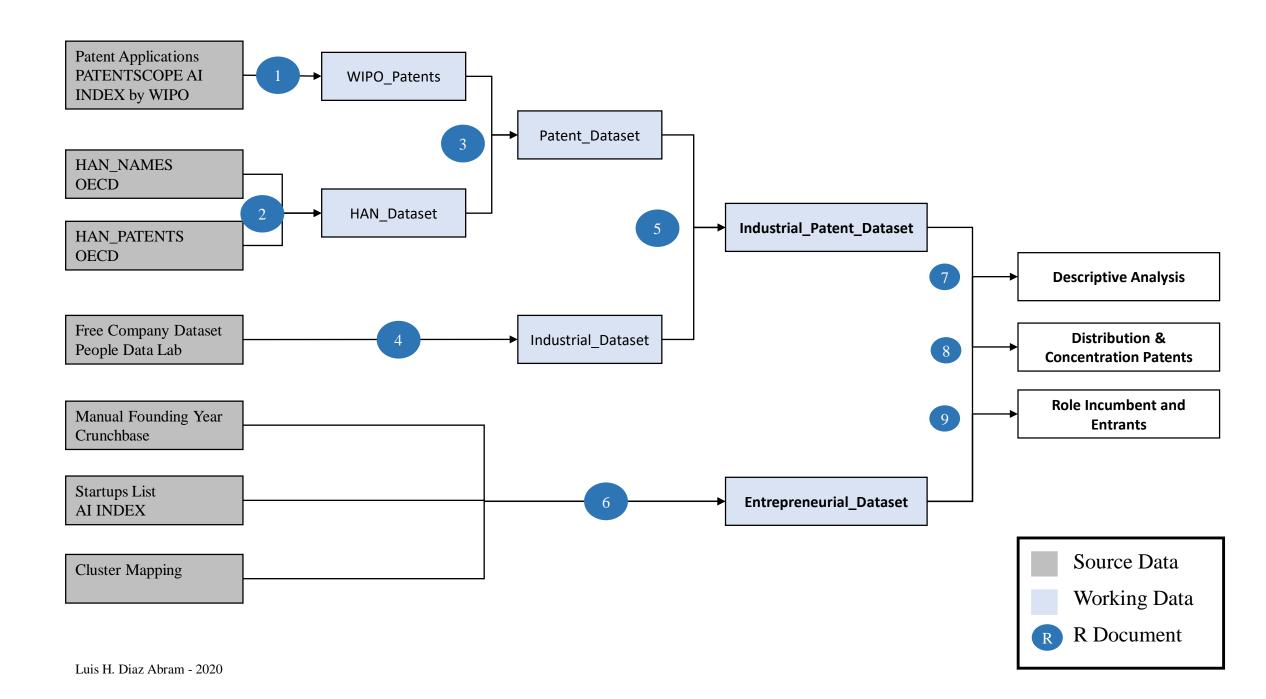
# Incumbent and Entrant Dynamics in the Development and Diffusion of Artificial Intelligence

Data Preparation and Analysis Overview Luis H. Diaz Abram – June 2020



# R Documents Listing

- 1. WIPO-Patent\_Data-Preparation
- 2. HAN\_Data\_Preparation
- 3. Patent\_Harmonization
- 4. PDL\_Data\_Preparation
- 5. Match\_Patent\_Industrial
- 6. Entrepreneurial\_Data\_Preparation
- 7. Analysis-01-Descriptive
- 8. Analysis-02-Distribution\_Concentration\_Patents
- 9. Analysis-03-Role\_Entrants\_Incumbents

- 1. WIPO-Patent\_Data-Preparation
  - Consolidation 66 queries into one dataset
  - Classification patents based on Category and Field
  - Identification unique patent applications
- 2. HAN\_Data\_Preparation
  - Combination HAN\_Name and HAN\_Patents datasts provided by OECD

### 3. Patent\_Harmonization

- Merge WIPO\_Patents and HAN\_Dataset
- Removal remaining 2019 applications
- Selection patents from top 20 countries by number of applications
- Identification of type of applicant
- Removal of legal designation and non alpha-numeric characters by country
- Addition keyword for posterior fuzzy match
- Identifications patent applications with multiple applicants
- Label GPT market cluster (i.e. labeling patents as Applied or Core AI)

### 4. PDL\_Data\_Preparation

- Removal organizations for which Name, Year of Foundation and Industry are blank
- Elimination Duplicates
- Country Selection
- Removal legal designation and non alpha-numeric characters by country
- Removal of organizations based on Industry
- Addition keyword for posterior fuzzy match

- 5. Match\_Patent\_Industrial
  - Direct Matching
  - Convoluted Fuzzy Matching
  - Calculation Applicant Age when patenting
  - Elimination industrial information for applicants with negative age

- 6. Entrepreneurial\_Data\_Preparation
  - AI INDEX
    - Selection only Private Investments
    - Country selection
    - Removal legal designation and non-alphanumeric characters by country
  - Merger AI Index Company list with data about Foundation year
  - Removal companies for which foundation year is not available
  - Mapping of activity clusters into ACS-CMM fields
  - Calculation age of companies at time of investment