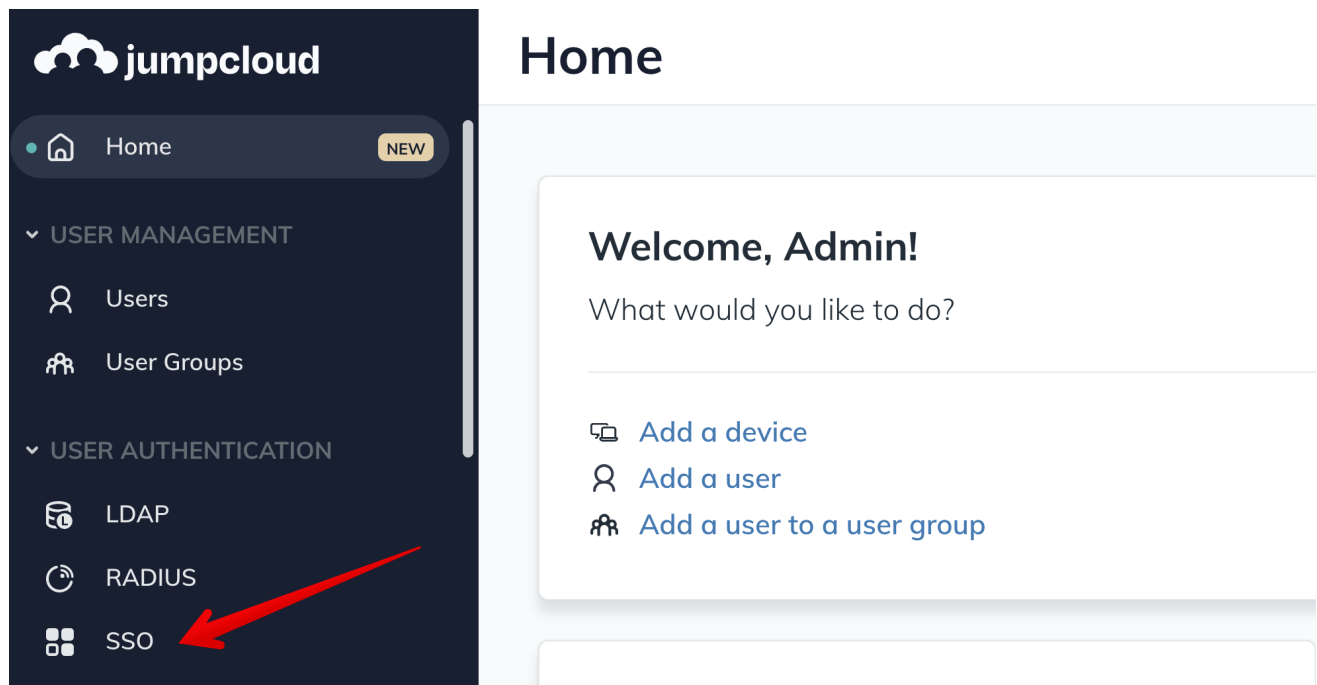
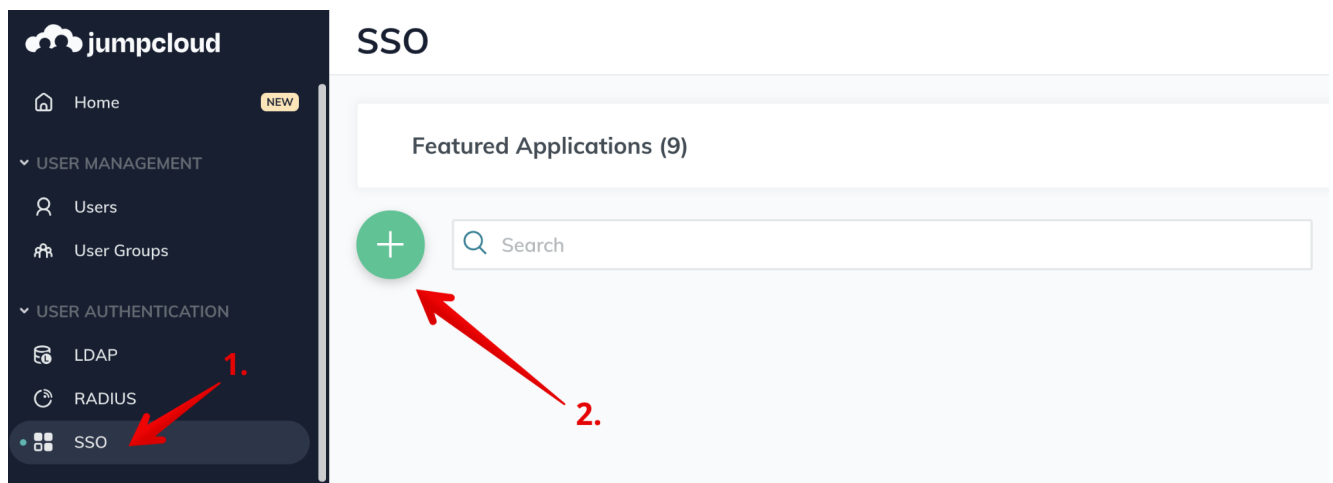


## JumpCloud SSO Integration with Optimizely

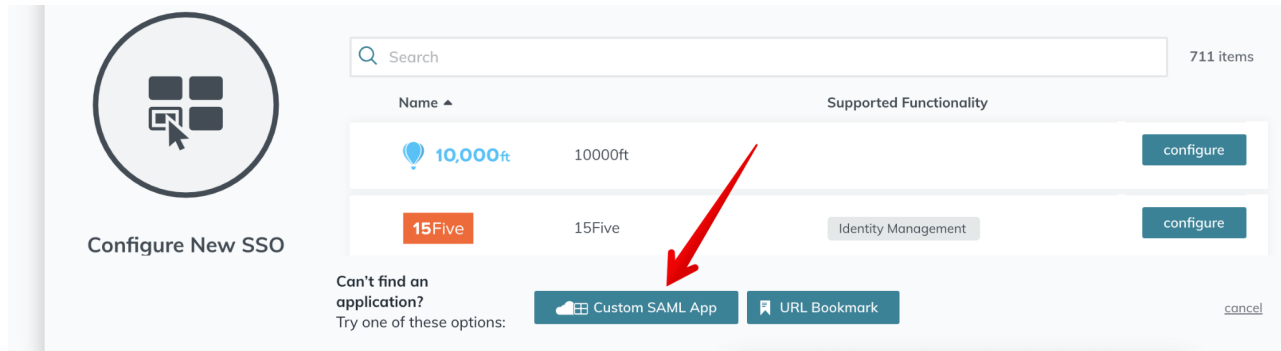
1. When you reach out to Optimizely Support requesting SSO for your Optimizely account, the Optimizely Support Engineer will provide you with the below details:
  - A. IdP ID
  - B. Assertion Consumer Service URL (ACS URL)
  - C. Audience URI
2. In your JumpCloud admin account, go to “SSO”



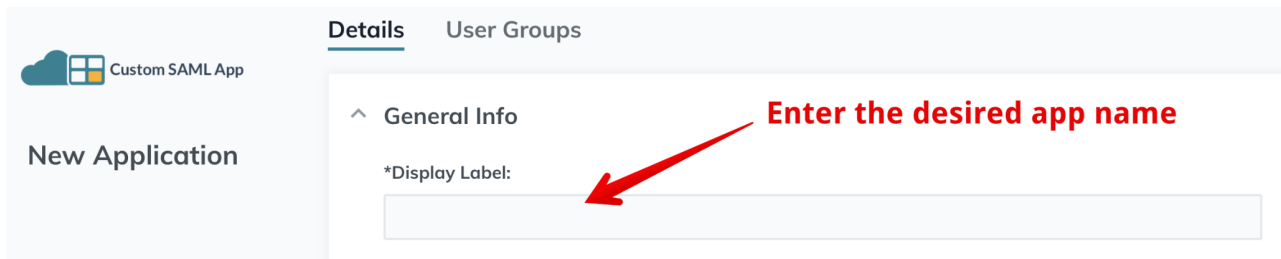
3. Click the plus icon “+” to create a new SSO application



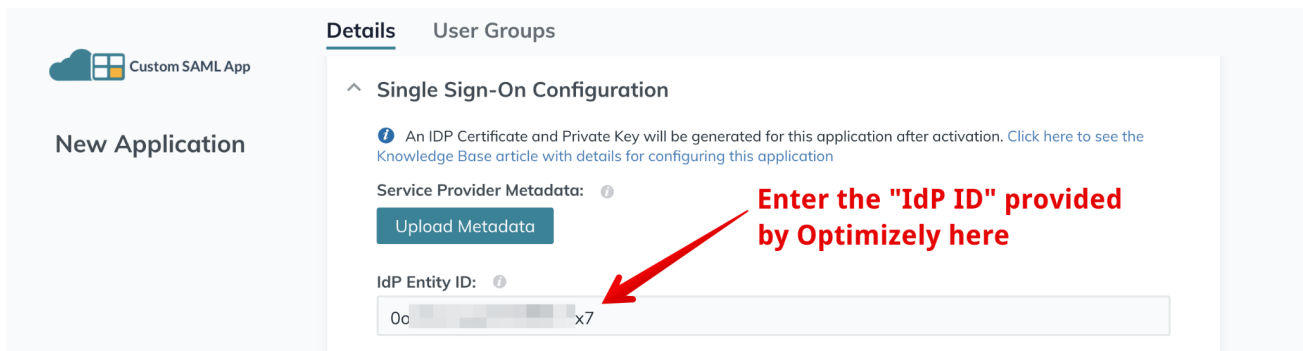
4. Click on the button “**Custom SAML App**”



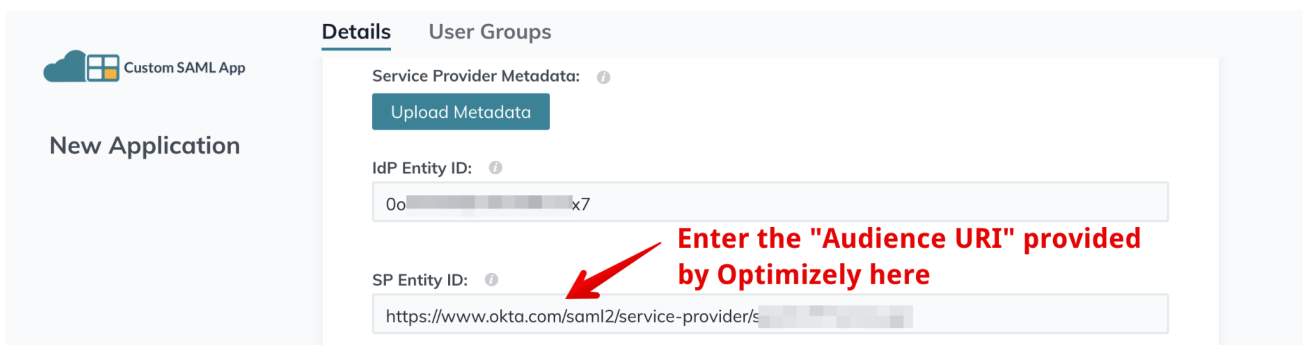
5. Enter the desired app name into the “**Display Label**” field



6. Enter the **IdP ID** provided by Optimizely Support (from step 1) into the “**IdP Entity ID**” field



7. Enter the **Audience URI** provided by Optimizely Support (from step 1) into the “**SP Entity ID**” field



8. Enter the **Assertion Consumer Service URL (ACS URL)** provided by Optimizely Support (from step 1) into the “**ACS URL**” field

Custom SAML App

New Application

Details User Groups

SP Entity ID: [?](#)

[https://www.okta.com/saml2/service-provider/s](#)

ACS URL: [?](#)

[https://optimizelyapp.okta.com/sso/saml2/0c](#)

Enter the "Assertion Customer URL (ACS UR)" provided by Optimizely here

9. Leave the fields “**SAMLSubject NameID**”, “**SAMLSubject NameID Format**”, “**Signature Algorithm**”, “**Sign Assertion**” and “**Default RelayState**” intact (no changes needed there).

See screenshot below for reference:

Custom SAML App

New Application

Details User Groups

SP Certificate:

Upload SP Certificate

SAMLSubject NameID: [?](#)

email

SAMLSubject NameID Format: [?](#)

urn:oasis:names:tc:SAML:1.0:nameid-format:unspecified

Signature Algorithm: [?](#)

RSA-SHA256

☐ Sign Assertion

Default RelayState [?](#)

10. Enter the below URL into the “**Login URL**” field (replace the placeholder **<IdP\_ID>** in the URL below with the **IdP ID** provided by Optimizely Support in step 1):

[https://app.optimizely.com/start-sso?idp\\_id=<IdP\\_ID>](https://app.optimizely.com/start-sso?idp_id=<IdP_ID>)

Custom SAML App

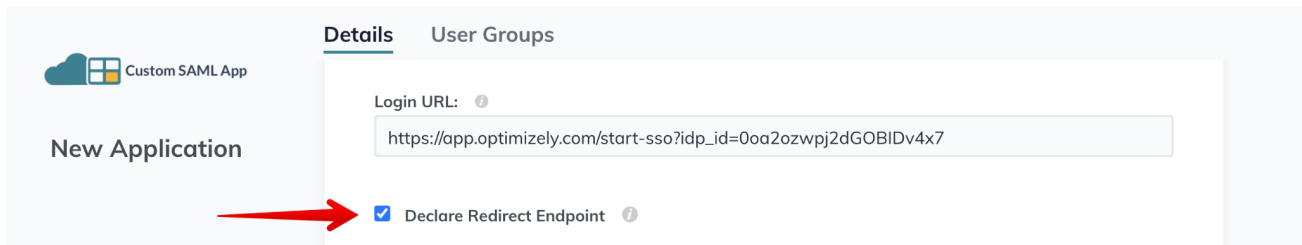
New Application

Details User Groups

Login URL: [?](#)

[https://app.optimizely.com/start-sso?idp\\_id=0o](https://app.optimizely.com/start-sso?idp_id=0o)

11. Activate the option “**Declare Redirect Endpoint**”



Custom SAML App

New Application

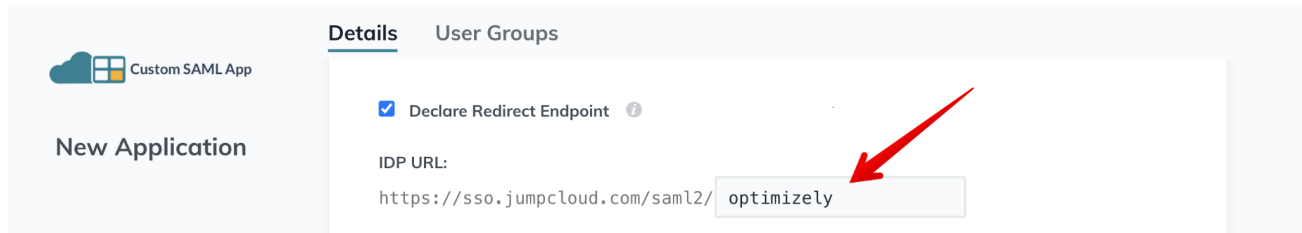
Details User Groups

Login URL: [?](#)

https://app.optimizely.com/start-sso?idp\_id=00a2ozwpj2dGOBIDv4x7

☒ Declare Redirect Endpoint [?](#)

12. Enter **optimizely** into the editable field of the “**IDP URL**”



Custom SAML App

New Application

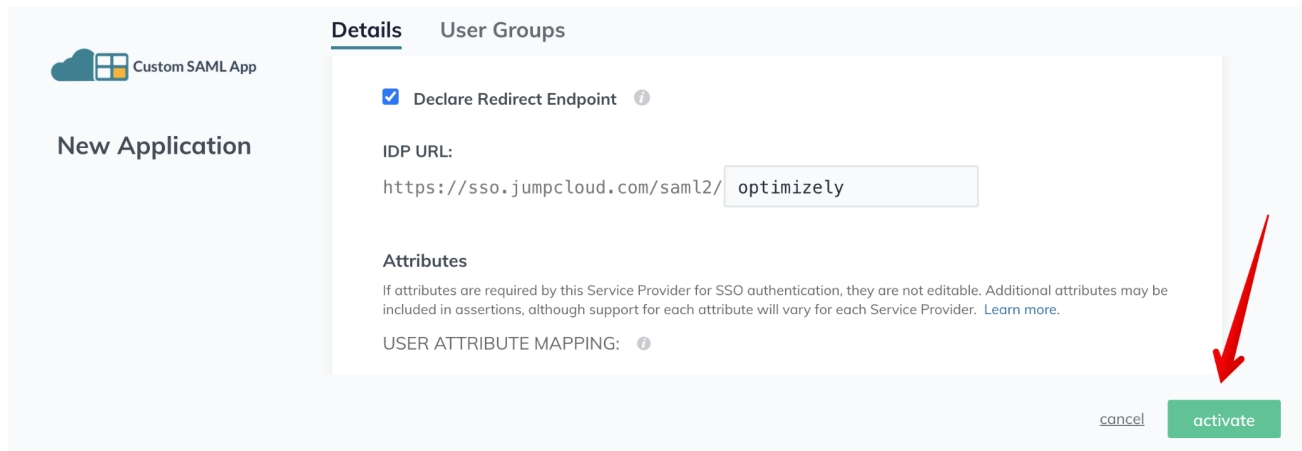
Details User Groups

☒ Declare Redirect Endpoint [?](#)

IDP URL:

https://sso.jumpcloud.com/saml2/ optimizely

13. Click on the “**activate**” button to activate your new custom SAML app



Custom SAML App

New Application

Details User Groups

☒ Declare Redirect Endpoint [?](#)

IDP URL:

https://sso.jumpcloud.com/saml2/ optimizely

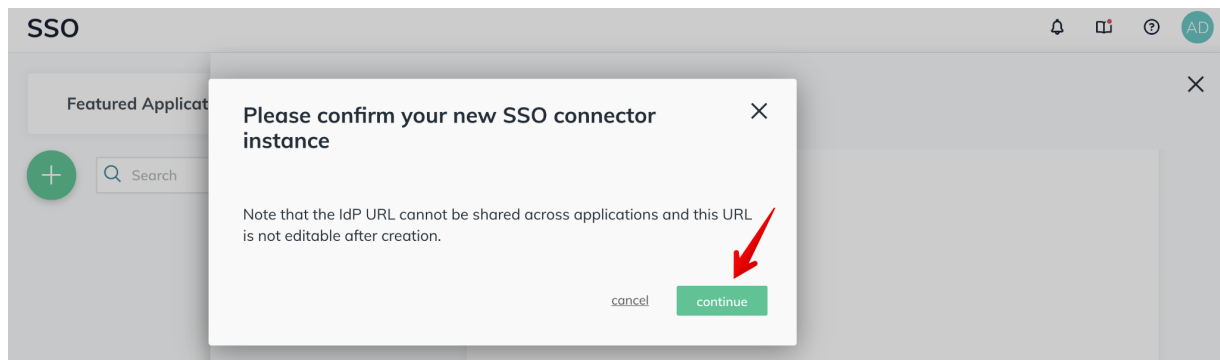
Attributes

If attributes are required by this Service Provider for SSO authentication, they are not editable. Additional attributes may be included in assertions, although support for each attribute will vary for each Service Provider. [Learn more.](#)

USER ATTRIBUTE MAPPING: [?](#)

[cancel](#) [activate](#)

14. Click on “**continue**” to confirm the new SSO connector instance



SSO

Featured Applications

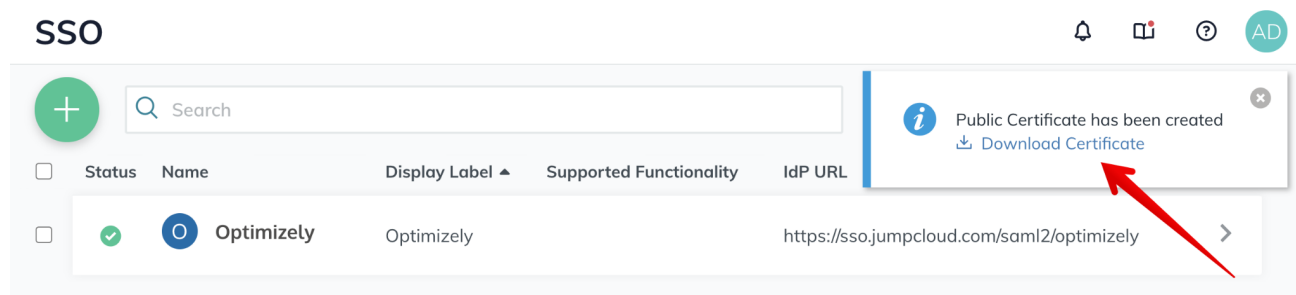
Search

Please confirm your new SSO connector instance

Note that the IdP URL cannot be shared across applications and this URL is not editable after creation.

[cancel](#) [continue](#)

15. Click on “**Download Certificate**” and provide it to the Optimizely Support Engineer as an E-Mail attachment (.PEM file)



In addition to the certificate (.PEM file), please also provide the below information to the Optimizely Support Engineer in your reply:

**IdP Issuer URI:** <same IdP ID provided by Optimizely Support in step 1>

**IdP Single Sign-On:** <https://sso.jumpcloud.com/saml2/optimizely>

16. After all actions listed above have been performed, advise the Optimizely Support Engineer that the setup on your side is complete and the Optimizely Support Engineer will proceed to arrange a short call with you to turn on the final SSO switch in your Optimizely account during the call.

The purpose of the call is to make sure that the SSO access works correctly and to reverse in case it does not, as users will not be able to login using username and password while SSO is active in your Optimizely account.

During the call, you will need to assign the newly created SSO SAML application to yourself to test the connection. After it has been confirmed that the SSO login works correctly in both ways: 1) IdP initiated login (from the JumpCloud app dashboard) and 2) SP initiated login (from the Optimizely SSO login page <https://app.optimizely.com/signin/sso>) you can proceed to assign the newly created SAML app your Optimizely users within your organization.

**\*Note:** For new users, it is still necessary that they get invited to Optimizely from within Optimizely using the feature “**Invite Collaborators**”. In addition to that, the newly created SSO SAML app will need to be assigned to those new users in JumpCloud as well.