

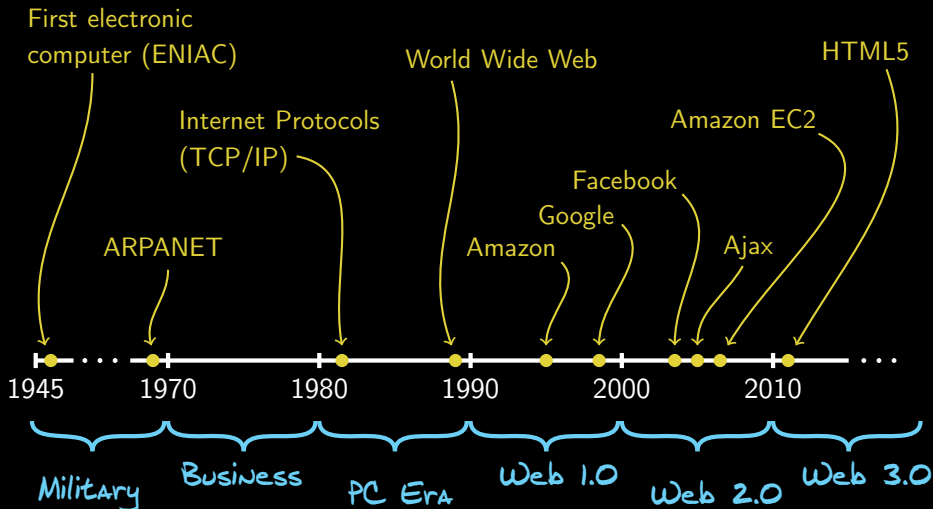
Web Application Architectures

Module 1: Introduction and Background

Lecture 1: Historical Perspective



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Web 1.0, 2.0, 3.0

Web 1.0 – Creation of static web sites, the first web business models.

Web 2.0 – Interactivity (Ajax), social networking, mash-ups, media sharing, online commerce, lightweight collaboration, wikis.

Web 3.0 – The “intelligent web”, i.e., machine-facilitated understanding of information. E.g., semantic web, NLP, machine learning/reasoning, recommender systems.

Enablers of Web 2.0 and 3.0 —

- JavaScript, XML, JSON (Ajax).
- Web services interoperability.
- Infrastructure-, platform- and software-as-a-service capabilities, i.e., cloud computing.
- Mobile platforms and apps leading to ubiquitous computing.
- Metadata, linked data and machine processing by intelligent agents.