

Luisa Lopes

 Seattle, Washington

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UX Designer with a background in Psychology and over 1 year of experience collaborating on a software development team with QAs, product managers, developers, and tech leads.

Figma | Framer | Photoshop | Illustrator | B2B & B2C | SaaS  
Internal Systems | Landing Pages

## Work Experience

**UX Designer** | DevSquad, Salt Lake City, Utah (Remote) *Aug 2024 - Present*

Led and facilitated Design Sprints with clients, successfully translating business requirements and new product ideas into user-centered design solutions.

Designed and prototyped complex user flows and user journeys in Figma to optimize the user experience for product redesigns.

Analyzed user behavior data using Clarity to inform data-driven design decisions for existing products and new feature development.

**Psychology Intern** | IPUB (Rio de Janeiro Institute of Psychiatric), Rio de Janeiro, Brazil *Sep 2015 - Sep 2016*

Provided individual and group care, requiring the synthesis of complex patient data and the communication of treatment plans to children, adolescents, and their families.

**Psychology Intern** | Villa Ipanema Centro de Convivência, Rio de Janeiro, Brazil *May 2014 - May 2015*

Provided mental health support to adult individuals in a care center setting.

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## Education & Certifications

**Bachelor of Psychology** | IBMR, Rio de Janeiro, Brazil *Feb 2012 - Feb 2017*

**UX Professional Certificate** | Google *Sep 2023*

**Udemy** | The Branding Masterclass Sep 2025

**IBM** | Generative AI: Prompt Engineering Basics & Introduction to HTML, CSS & JavaScript  
Mar 2025

**Bring Your Own Laptop** | Figma Advanced & Figma Essentials Jun 2025 & Jun 2024

**School of Permaculture** | Permaculture Design Course Jul 2018

**Various Courses in Psychology** | *Expressive techniques with children, Hospital psychology, Autism and public health, Positive psychology, Neurolinguistics, Study groups in psychoanalysis.*

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## Core Skills

**UX/UI Design** | User-Centered Design, Information Architecture, Prototyping, Wireframing, User Flow & Journey Mapping, Usability Testing, Accessibility, Interaction Design, Visual Design, Design Systems, Competitor Analysis, Sprint zeros.

**Product & Platform Experience** | Web & Mobile App Design (iOS/Android), SaaS Product Design, Landing Page Design, Dashboard & Analytics Interface Design, AI-Powered Interface Design.

**Methodologies & Collaboration** | Agile (Design Sprints), Cross-Functional Team Collaboration, Client Communication, Clarity.

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**Languages** | Portuguese (Native), English (Fluent) , Spanish (Fluent), French (Student)