| | SLIDES | | PRESENTATION PROFESSIONALISM | | |
|----------------|--|--|--|--|---|
| Value Scale | Information Balance | Graphs and Language | Content | Presentation Style | Organization |
| 5 | Each info slide outlines or supplements a major point or details previous point. Doesn't visually overload or contain small font – all clearly visible. 10-30 words per slide. Completely logical sequence of ideas. | Graphics used to illustrate topic of slide in an effect manner. They all explain complex issues in a clear manner. Slides spell out any new technical terms spoken by presenter. No grammatical or spelling errors. | In-depth coverage of topic, topic is appropriate to assignment, strong basis in sound, research-based information, outstanding clarity, hyperlinks to credibly sites. | Looks at audience while talking, doesn't read from slides. Speaks loudly and clearly. Presentation and reflects lots of practice, and segues from one side to the next. | Presentation includes clear, organized knowledge. Provides clear purpose and subject. |
| 4 | Most info slides outline or supplement a major point. Most don't visually overload or contain small font. 8-40 words on a few slides. Sequence of ideas mostly logical. | Graphics often illustrate topic of slide effectively. They almost always explain complex issue in a clean manner. Slides spell out almost all technical terms spoken by presenter. Few grammatical or spelling errors. | Good coverage of topic, topic is appropriate to assignment, basis in sound, research-based information, clear and understandable, hyperlinks to credible sites. | Occasionally talks to slide rather than audience, rarely reads from slides. Speaks loudly and clearly. Presentation reflects practice, and segues from one slide to next. | One component not clear and organized. |
| 3 | Some slides outline of supplement a major point. Most don't visually overload presentation or contain small font. Hard to tell where talk was heading something. | More graphics needed to illustrate topics of slide in effective manner. Some explain complex issue in clear manner. Slides spell out some technical terms spoken by presenter. Some grammatical or spelling errors. | Topic in adequately covered, topic is appropriate to assignment, not based on research-based information clear and understandable, hyperlinks to noncredible sites | Occasionally talks to slide rather than audience, rarely reads from slides. Most speech loud and clear. Presentation reflects some practice, and segues from one slide to next. | Multiple components not clear and organized. |
| 2 | Few slides outline or supplement a major point. They often visually overload or contain small font. Too many or too few words. Direction of talk hard to follow. | Few graphics used, and many are confusing. Slides spell out some technical terms spoken by presenter. Some grammatical or spelling errors. | Coverage of topic, topic is inappropriate to assignment, not based on research- based information, unclear and difficult to understand, no hyperlinks | Talks to slide almost as much as to audience; reads from slides. Speech hard to hear at back of room; pace too slow or too fast. Presentation reflects need for more practice. | One component missing, not clear and organized. |
| 1 | Talk quite difficult to follow, slides typically confusing or presented in illogical order. | Graphics ineffective in presenting material. Slides contain many errors in technical and common language. | Content is inaccurate and information is not presented in a logical order, making it difficult to follow. | In front of audience, presenter fails to complete presentation. | Multiple components missing, not clear and organized. |