Luis Arteaga

I'm a UX/UI Designer and Front-end UX Developer with 2 years of experience creating digital interfaces.

luisgerardosart@gmail.com

(+52) 733 1709060

in/luis-art34ga

luisart3.github.io

Relevant Experience

Soport site Web - Cuetzala del progreso

Ayuntamiento de Cuetzala del progreso

November 2024 - February 2025

- Documentation updates directly from the MySQL database, ensuring content accuracy.
- Contributed to the creation of modules within the system to optimize content management.
- Studied the database and its relationships to understand the project's architecture and functionality.
- Rapid proficiency in unfamiliar platforms.

UX/UI Designer - City Mexico

MiConta

August 2024 - February 2025

- Analyzed and mapped the user journey, optimizing flows for an intuitive experience.
- Led visual and interaction design from scratch for a web platform and its mobile application.
- Conceptualized and developed interfaces for the Miconta platform.
- Defined and established typography, color palette, and style guide, ensuring visual and functional consistency.
- My focus on UI and Visual Design contributed to the creation of aesthetic and highly usable interfaces.

UX/UI Designer - City Mexico

MiDespacho

August 2024 - February 2025

- Analyzed and mapped the user journey, optimizing flows for an intuitive experience.
- Led visual and interaction design from scratch for a web platform.
- Conceptualized and developed interfaces for the MiDespacho platform.
- Defined and established typography, color palette, and style guide, ensuring visual and functional consistency.
- My focus on UI and Visual Design contributed to the creation of aesthetic and highly usable interfaces.

Skills

Programming Languages

HTML5, CSS3, Javascript, C#, SQL, PHP

Libraries & Frameworks

Boostrap, ASP.NET MVC, .NET 6, Entity Framework, JQUERY, Astro, tailwindcss

Tools & Platforms

Git, Azure DevOps, Figma, Genexus, Canva, GitHub, Visual Studio, Azure DevOps, SQL Server Management Studio (SSMS) , Postman,MySQL

Soft

Self-learning and technological adaptability, complex problem solving, critical analysis, effective communication, proactivity and initiative, time management.

Methodologies

Scrum, Atomic design, Design Thinking.

courses

Marketing Digital

Hot Jamin - Current

UX/UI Designer - City Mexico

Easy Finder

Jenuary 2024 - February 2025

- I built robust user interfaces using the Atomic Design methodology, defining and documenting Design Tokens in Figma to ensure consistency and facilitate direct import into GeneXus.
- I achieved unified import of design flows for Android and Web into GeneXus, significantly optimizing development and maintenance times.
- I ensured the full adaptability of each screen to guarantee a fluid user experience across a wide range of devices and resolutions.
- I maintained constant communication with the Back-end team, providing feedback on new designs and implementing adjustments.

UX/UI Designer - City Mexico

Muvu mx

Jenuary 2024 - February 2025

- I built robust user interfaces using the Atomic Design methodology, defining and documenting Design Tokens in Figma to ensure consistency and facilitate direct import into GeneXus.
- I achieved unified import of design flows for Android and iOS into GeneXus, significantly optimizing development and maintenance times. I implemented modifications and improvements to existing screens currently in production in the mobile app.
- I contributed to the digital marketing team, creating designs and visual assets for social media posts, ensuring compelling visual communication aligned with brand objectives.
- I ensured the full adaptability of each screen to guarantee a seamless user experience across a wide range of devices and resolutions.
- I maintained constant communication with the Back-end team, providing feedback on new designs and implementing adjustments.

UX/UI Designer - City Mexico

Fundary

Jenuary 2024 - February 2025

- I led the design and development of the user interface (UI) for the Minimum Viable Product (MVP) of a mobile app, focusing on creating an intuitive and efficient experience for the end user.
- I designed and implemented the UI using Microsoft Power Apps, leveraging its low-code development environment to accelerate iteration and deployment cycles.
- I designed the Factoring Details Requirements module, translating complex requirements into a clear and functional interface.
- I contributed to the digital marketing team, creating designs and visual assets for social media posts, ensuring compelling visual communication aligned with brand objectives.

Educación

Ing. en Desarrollo y Gestión Software

Universidad Tecnológica De la Región Norte de Guerrero

Languages

English

Basic

Spanish

Native

UX/UI Designer - City Mexico

Yoencontrol

May 2022 - November 2022

- I analyzed and mapped the user journey, optimizing flows for an intuitive experience.
- I led the visual and interaction design from scratch for a web platform and its mobile app.
- I acted as a User Interface Designer (UI Designer), focusing on layout and design to ensure an intuitive and engaging user experience, actively contributing to the product's usability and aesthetics.
- I defined and established the typography, color palette, and style guide, ensuring visual and functional consistency.
- My focus on UI and Visual Design contributed to the creation of aesthetically pleasing and highly usable interfaces.

Development .NET & designer UI - City Mexico

Tonske develop

May 2022 - November 2022

- I designed and implemented the architecture of seven complete modules (back-end and front-end) for a web and mobile application, using ASP.NET MVC with .NET 6 for the backend in C#, and managed the development of the user interface with HTML, CSS, and JavaScript.
- I created and optimized stored procedures in SQL Server, as well as designed and designed the database from scratch, ensuring data integrity and efficiency.
- I implemented API connectivity and JSON handling for efficient communication between application components.
- I worked as a User Interface Designer (UI Designer), focusing on layout and design to ensure an intuitive and engaging user experience, actively contributing to the product's usability and aesthetics.
- I actively participated in a Scrum-based work environment, facilitating ongoing communication with the client and the team to ensure goal alignment and iterative value delivery.
- I managed version control using Git and Azure DevOps, including creating local branches and integrating code into the central repository, which optimized team collaboration and code quality.