

AFRICAN ELEPHANTS ARE **ALMOST EXTINCT**



Increasingly threatened
by poaching and
slaughtering for ivory

DECREASING NUMBERS



IN 1930

10,000,000

POPULATION OF ELEPHANTS



IN 2018

415,000

REMAIN

KILLING FOR IVORY



IVORY FROM ELEPHANT TUSKS



SCULPTURES



FIGURINES



CHOPSTICKS



JEWELRY

LAST SAFE HAVEN IN BOTSWANA



**+ THAN
130,000**

SAVANNA
ELEPHANTS



3RD AFRICA'S
OF REMAINING
POPULATION

ELEPHANTS ARE KILLED
BY POACHERS

IN 2014



IN 2018



THE DEMAND FOR IVORY

COMES MAINLY FROM ASIA



AFRICAN IVORY IS A
BIG BUSINESS FOR
POACHERS

DOMESTIC IVORY
MARKETS



HAS **BANNED**
SINCE THE
END OF 2017
IN CHINA



LEGAL
IN HONG
KONG &
JAPAN