

BeAlive

Company Concept

Welcome to BeAlive, where we make boredom a thing of the past.

BeAlive revolutionizes activity-finder platforms by providing intelligent and personalized activity recommendations that resonate with users' unique preferences and current context, enhancing how they find activities to do in their free time with our intuitive, real-time conversational AI assistant, Alventure. By leveraging advanced LLM/Gen AI technology Alventure analyzes user profiles and current activities and dynamically adjusts suggestions, helping people discover relevant, enriched and fulfilling activities to do, in no time. This leads to increased engagement, improved activity-person matches, higher application rates and higher user retention rates, creating a win-win situation for the creators of activities and people that want to experience new things.

Company Mission

Our purpose is to revolutionize the activity search sector, transforming how people experience their free time by offering seamless, fast and personalized AI-driven assistant suggestions that curate meaningful activities that fit perfectly into their lifestyle.

Company Vision

Our founders' vision is to become the leading AI-driven experience platform that empowers people globally to find and engage in activities that truly resonate with them quickly and effortlessly.

Company Values

At BeAlive we have five principles always in mind when developing new technologies.

❖ **Collaboration:**

Maintain a culture of teamwork and open communication, both internally and with our partners, to drive collective success and deliver exceptional results.

❖ **Customer-Centricity:**

Focus on delivering tailored solutions that genuinely meet user needs, ensuring that every interaction on our platform is seamless, intuitive, personalized and valuable.

❖ **Friendship and Empathy:**

Support a community-driven approach that encourages meaningful connections.

❖ **Innovation:**

Continuously innovate to stay at the forefront of AI personalization and user experience.

❖ **Transparency and Security:**

Ensure clear, secure, and respectful handling of user data.

About Us

This company was created by five friends, Dinis Fernandes, Dinis Gaspar, Inês Santos, Luis Davila and Sara Ferrer. The idea of this company came as the friends were at an apex of boredom, trying to find a new adventure to go on. However, as they searched, they found other websites impersonalized and hard to understand, with few friendship building activities.

So, they decided to get together and use their knowledge to create BeAlive. They could not let anyone be as bored as them!