



Luis Caballero

Visual Designer (UX/UI)

CONTACT

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ABOUT

- UX/UI Designer with coding knowledge and a graphic design background.
- Very curious person, hardworking and always eager to learn new things and expand my skillset.
- Easy-going individual who love to work in teams.
- Love to creates systems and routines to make work easier and more structured.

WORK EXPERIENCE

Oct 2022 – now **Visual Designer (UX/UI) at Raus, Berlin**

raus.life

In charge for all things UX/UI related. But as the sole designer in the company, I also support other teams with print and merchandising projects.

Jan 2021 – Oct 2022 **UI/Web Designer at tink, Berlin**

tink.de

Responsible for the global user interface and marketing landing pages. Implemented and organized processes, workflows and the design system.

Mar 2018 – Jan 2020 **Freelance graphic designer & illustrator, Berlin**

Freelance work supporting design agencies with my vector illustration and graphic design skills.

Jul 2015 – Oct 2017 **Graphic designer at The Marmalade, Hamburg**

themarmalade.com

Responsible of the corporate design implementation within the company in all media, including the website.

Dec 2013 – Jan 2015 **Graphic designer at Factor Design, Hamburg**

factor.partners

Member of the branding development team with projects for clients such as Gardena, Re/max, COR and Brot für die Welt.

Aug 2011 – Oct 2012 **Design System Trainee at Siemens Brand Management, Erlangen**

Controlling and proper application of the Siemens corporate design style guides in all kind of physical media.

Nov 2006 – Jan 2010 **Online Marketing Consultant at GoViral, Copenhagen**

Responsible of the spanish market for the digital media implementation and activation of brands like Nissan, Pepsi or 7Up.

EDUCATION

Nov 2022 **CSS for JavaScript Developers Online Course**
css-for-js.dev

Jan 2020 – Mar 2020 **Full Stack Developer Bootcamp**
Le Wagon, Berlin

Mar 2011 – Jul 2011 **Deutsche Sprachprüfung für den Hochschulzugang Test Preparation Course**
Georg-Simon-Ohm-Hochschule, Nuremberg

May 2009 – Dec 2009 **Adobe Desktop Publishing Software Bootcamp**
CICE School




Sep 2006 – Jun 2007 **Completion of two semesters abroad through the ERASMUS Programme**
University of Copenhagen

Jun 2008 **Bachelor of Arts in Audiovisual Communication**
University of Seville

STACK & TECHNICAL SKILLS

- Figma
- Miro
- Adobe Creative Suite (AI, PS, ID)
- Design systems & guidelines
- HTML, CSS, Sass & JavaScript
- Git & Github
- Asana, Trello
- Loom
- Google searches

LANGUAGES

-  English → Fluent
-  German → Fluent
-  Spanish → Native