Luis Caballero
Visual Designer (UX/UI)

CONTACT
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ABOUT

→ UX/UI Designer with coding knowledge and a graphic design background.

→ Very curious person, hardworking and always eager to learn new things and expand my skillset.

→ Easy-going individual who love to work in teams.

→ Highly organization skills and attention to detail.

WORK EXPERIENCE

Oct 2022 – now **Visual Designer (UX/UI) at Raus, Berlin**
raus.life
In charge for all things UX/UI related. But as the sole designer in the company, I also support other teams with print and merchandising projects.

Jan 2021 – Oct 2022 **UI/Web Designer at tink, Berlin**
tink.de
Responsible for the global user interface and marketing landing pages. Implemented and organized processes, workflows and the design system.

Mar 2018 – Jan 2020 **Freelance graphic designer & illustrator, Berlin**
Freelance work supporting design agencies with my vector illustration and graphic design skills.

Jul 2015 – Oct 2017 **Graphic designer at The Marmalade, Hamburg**
themarmalade.com
Responsible of the corporate design implementation within the company in all media, including the website.

Dec 2013 – Jan 2015 **Graphic designer at Factor Design, Hamburg**
factor.partners
Member of the branding development team with projects for clients such as Gardena, Re/max, COR and Brot für die Welt.

Aug 2011 – Oct 2012 **Brand Guardian Trainee at Siemens Brand Management, Erlangen**
Controlling and proper application of the Siemens corporate design style guides in all kind of physical media.

Nov 2006 – Jan 2010 **Online Marketing Consultant at GoViral, Copenhagen**
Responsible of the spanish market for the digital media implementation and activation of brands like Nissan, Pepsi or 7Up.

EDUCATION

Nov 2022	**CSS for JavaScript Developers Online Course** css-for-js.dev
Jan 2020 – Mar 2020	**Full Stack Developer Bootcamp** Le Wagon, Berlin
Mar 2011 – Jul 2011	**Deutsche Sprachprüfung für den Hochschulzugang Test Preparation Course** Georg-Simon-Ohm-Hochschule, Nuremberg
May 2009 – Dec 2009	**Adobe Desktop Publishing Software Bootcamp** CICE School
Sep 2006 — Jun 2007	**Completion of two semesters abroad through the ERASMUS Programme** University of Copenhagen
Jun 2008	**Bachelor of Arts in Audiovisual Communication** University of Seville

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TECHNICAL SKILLS

→ Figma
→ Adobe Creative Suite (AI, PS, ID)
→ Design systems & guidelines
→ HTML, CSS, Sass & JavaScript
→ Git & Github
→ Asana, Trello
→ Google searches

LANGUAGES

🇬🇧 English → Fluent
🇩🇪 German → Fluent
🇪🇸 Spanish → Native