

# Luis Carbonell

Founder & CEO  
Liquid Carrot



## Personal Summary

Luis was a young prodigy. Today, he is a world-class theoretical mathematician and computer scientist by study, but entrepreneur by trade. At age 12, he briefly contributed to one of the Clay Mathematics Millenium Problems, "The Riemann Hypothesis". At age 14, he began a full-time double-major in Applied Mathematics and Computer Science; by age 17, he had full-ride to most of the top universities in the space (e.g. MIT, Stanford, GeorgiaTech, etc.), but choose to leave his highly technical collegiate path for a professional career.

Luis started his first startup at age 17 - selling custom software to large enterprise clients. Since then, he's brought 13 products to successfully to market and led three technical teams in that time ranging from 3 to 23 people - building a very strong, loving, and loyal global network of like-minded subject matter experts (SMEs) in different areas.

Today, he's 4x startup founder with a \$22M dollar exit under his belt by age 21 and his first failure by age 18.

## Company Summary

Liquid Carrot packages bleeding edge Deep Learning into commercial software products/tools that help companies easily create, deploy, and expand their cognitive stack. A cognitive stack refers to the analytical tools and microservices that help companies lower their decision uncertainty and increase their labor forces' output.

### Technical Achievements:

- Liquid Carrot launched an open-source JavaScript Deep Learning Framework, "Carrot", in 29 weeks with only Luis and one additional developer; for comparison TensorFlow - backed by Google - has taken 7 years with just over 2,000 developers.

- “Carrot” has consistently been the fastest adopted JavaScript Deep Learning Framework for the last 5 months - growing, at times, 3x faster than the second fastest adopted framework.
- In the 8 months since it launched “Carrot” is has become - one of the 5 largest, all-time, JavaScript Deep Learning Framework with a geographic footprint in over 37 countries and usage from over 13,000 Machine Learning/Deep Learning developers.
- Liquid Carrot currently holds 50+ proprietary deep learning algorithms and process.

#### **Business Achievements:**

- Closed a partnership with Greenberg Traurig: the largest law firm in Florida, one of the ten largest in the US, and responsible for the largest acquisition in the State’s history - \$11.2 billion for Ultimate Software. The main council to Ultimate Software, Jaret Davis, is now our lead council as well. Cesar Alvarez, Chairman of Greenben Traurig, closed the pro-bono deal on the first meeting.
- Closed partnership with The Venture Mentoring Team (VMT): the largest volunteer advisory board in the state. Currently sitting on our advisory board are ex, and current, executives or investors in companies like IBM, Motorola, Samsung, Office Depot, Tiger Direct, Atari, etc. Our advisory board has over 200 years of collective experience and managed over \$100B in assets collectively. Bob Nelson, Founder & CEO of the VMT, has helped connect us with 8 other mentors of world class caliber.
- Closed partnership with The Venture City (TVC): A global founder-focused incubator, accelerator, and \$100M fund; founded by WhatsApp, Facebook, Instagram, eBay, and PayPal executives, founders, and investors. We were introduced my Monica Black, Chan Zuckerberg’s Venture Ex Principal Wealth Manager. We’ve provided access to their founder network, offices, and amenities.
- Liquid Carrot’s public SaaS product will be launching in January. Currently in the pre-order pipeline is Royal Caribbean, Office Depot, Epic Games, Kaseya, Columbian Government, and CEMEX.

#### **Advisors:**

- Tim McGuinness (<https://www.linkedin.com/in/tmcguinness/>):
  - Founder of TigerDirect
  - Co-Chairman of HCCO, the organization responsible for HIPAA Compliance
  - Executive at CompUSA & Circuit City
  - Co-Creator of the Graphical Processing Unit at Atari
  - Previous Employer to Steve Jobs & Alan Kay
- Pedram Nimreezi (<https://www.linkedin.com/in/pedram-nimreezi-bb72761/>)
  - Directory of Intelligence at Florida Atlantic University’s MPCR Lab
- Alice Morrison (<https://www.linkedin.com/in/alice-morrison-502367b/>):
  - Ex-Vice President of IBM - 30+ years
- Greg Taffet (<https://www.linkedin.com/in/gregtaffet/>):
  - CIO of US Gas & Electric Inc.
  - Board Member at Goodwill
  - Board Member at South Florida Digital Alliance
  - CIO of IT Palooza

- Bob Nelson (<https://www.linkedin.com/in/bobnelson99/>):
  - Founder of The Venture Mentoring Team
- Tom Mersch (<https://www.linkedin.com/in/tom-mersch-55a9002/>):
  - Partner at Kelley Kronenberg
  - Member at New World Angels
- Pam Stein (<https://www.linkedin.com/in/pamstein/>):
- Sandi Finn (<https://www.linkedin.com/in/sandifinn/>):
  - Advisory Board Member at Rooster Local
  - Advisory Board Member at MyTaskit
  - Advisory Board Member at Monikl Jobs
- Jim Ryan (<https://www.linkedin.com/in/jimryanceo/>):
  - Founder & CEO of OutPLEX
  - Member at Miami Angels
  - Advisory Board Member at ShipMonk
  - Board Member at Mind & Melody, Inc.
  - National Director of AT&T
- Jim Black (<https://www.linkedin.com/in/jimblack/>):
  - Senior Director of Product & Engineering at ADT
  - Vice-President of Strategy at AMD
  - Vice-President of Embedded Computing at AMD
  - Vice-President at Hewlett-Packard
  - Director of Business Operations at Motorola
- Robert Hacker (<https://www.linkedin.com/in/roberthacker/>):
  - Director of StartUP FIU
  - Chief Financial Officer of One Laptop per Child
- Kate Sackman (<https://www.linkedin.com/in/kate-sackman-601a275/>)

#### **Team (Past Experience & Achievements):**

- Christian Echevarria (
- Leonardo Cordero (<https://www.linkedin.com/in/leonardocordero/>):
  - Chairman of Florida International University's ATOM Think Tank
  - Co-Chairman of The Emeritus Council
  - Founder & CEO of wiSource
  - Research Partner The Payments Lab
  - Clients include 498 of the Fortune 500
  - Previous \$258M Exit
- Oliver Page (<https://www.linkedin.com/in/olpage/>):
  - Co-Founder of NutKase
  - Co-Founder of Scooterino
  - Angel Investor in Studytracks
  - Advisor at Takbar
  - Mentor at Startup Bootcamp
  - Speaker at TED
  - Fellow at Kairos Society

- Angel Investor & Board Member at Zaptic
- Co-Founder at Flowity
- Managing Partner at 8020Ventures

**Other Achievements:**

- Top 5 at eMerge Americas Startup Competition: eMerge is the largest technical conference in Florida; hosted at the Miami Beach Convention Center, 100+ selected startups fly in from across the world to compete in a two day pitch competition focused on innovation and scalability. Runner ups included:
  - PluriCell: A company cheaply 3D printing human heart cells for children with congenital diseases and seniors with heart failures.
  - BioVerse Labs: A company mapping the genome of life using full-spectral imaging and a Deep Learning Models to map images (phenotypes) to a living creatures genetic code (genotype).
- #1 Startup at Unbound Miami Innovation Conference: UnBound Miami is the second largest technical conference in Florida; hosted at Mana Wynwood, 50+ startups are flown in from the Western Hemisphere to expose their technology to a crowd voting on the disruptive capacity of the technology.