LUIS BAPTISTA

Technical Product Manager

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SUMMARY

I have over 5 years experiences as lead developer. I specialize in delivering both technical and creative design solutions. I excel in leading complex projects, managing cross-functional teams, and aligning technical roadmaps with business goals.

SKILLS

- Proficient in design using software such as Figma, Figjam, and Adobe Products like Illustrator, InDesign, and Photoshop.
- Proficient in user experience (UX) design including research, wireframes design and usability testing.
- Knowledgeable in user interface (UI) design including component, prototype and design system.
- Experienced in HTML5, CSS3, CSS pre-processing (SASS, LESS), JavaScript, React.JS/React Native, Node.JS, MySQL, MongoDB, API.
- Strong technical background using AWS Cloud Services, EC2, Microsoft Azure and Github.
- Proficient in product management tools such as Jira, Trello and Monday.com.
- In-dept understanding of Software Development Life Cycle including agile methodologies such as Scrum and Kanban.
- Skilled in managing product backlogs effectively, technical roadmap planning and gathering customer requirements.
- Strong communication and collaboration abilities.
- Focused on process improvement and automation.

PROFESSIONAL EXPERIENCE

Head of Web Development (August 2022 – March 2024)

BruntWork *Remote, Philippines*

- Successfully managed client relationships for web development projects, ensuring high levels of satisfaction and repeat business.
- Facilitated knowledge-sharing workshops for 5 developers, focusing on emerging technologies, which resulted in the adoption of 5 new tools within the team and enhanced overall project efficiency.
- Directed a skills enhancement initiative for 5 junior developers, integrating peer review processes that sharpened code quality and reduced bug reports by 40%, contributing to smoother project launches and improved client satisfaction.

Lead Developer/Full-Stack Developer (March 2011 – May 2023)

ABS-CBN Corporation, *Quezon City, Philippines*

- Collaborated with cross-functional teams like architecture, project management, and development teams to understand feature roadmaps and technical requirements, ensuring alignment across teams.
- Developed and provided software solutions including third party API integration, frontend and backend implementation, server setup/maintenance and project deployment.
- Managed customer data and analytics, providing insights to inform decision-making and drive product enhancements.
- Implemented a structured feedback loop for a team of 10 developers, enabling real-time performance assessments.

EDUCATION

Langara College Post-Degree Diploma in Web and Mobile App Design and Development, *Vancouver, BC, Canada*

Ateneo de Naga University Bachelor of Science in Information Technology, *Naga City, Philippines*