

Post-Test Questionnaire¹

CP.pt Usability Test
MAP-i Doctoral Programme
Responsible Moderator: Luís Cruz
22 January 2014

Participant ID: _____
Date: _____
Time: _____

For our last activity I'm going to give you a short questionnaire that I would like you to fill out. The questionnaire will give you a series of statements about the CP.pt Web site. I would like you to rate your agreement with each statement.

For each statement, please circle a number to indicate the level to which you agree with each statement. If you feel a statement isn't relevant to your experiences with the Web site, please feel free to skip it.

- | | |
|---|----------------------|
| 1. The homepage is attractive | Disagree ○○○○○ Agree |
| 2. The overall site is attractive | Disagree ○○○○○ Agree |
| 3. The site's graphics are pleasing | Disagree ○○○○○ Agree |
| 4. The site has a good balance of graphics versus text | Disagree ○○○○○ Agree |
| 5. The colors used throughout the site are attractive | Disagree ○○○○○ Agree |
| 6. The typography is attractive | Disagree ○○○○○ Agree |
| | |
| 7. The homepage's content makes me want to explore the site further | Disagree ○○○○○ Agree |
| 8. It is easy to find one's way around the site | Disagree ○○○○○ Agree |
| 9. You can get information quickly | Disagree ○○○○○ Agree |
| 10. It is fun to explore the site | Disagree ○○○○○ Agree |
| 11. It is easy to remember where to find things | Disagree ○○○○○ Agree |
| 12. Information is layered effectively on different screens | Disagree ○○○○○ Agree |
| | |
| 13. The homepage is attention-getting | Disagree ○○○○○ Agree |
| 14. Information is easy to read | Disagree ○○○○○ Agree |
| 15. Information is written in a style that suits me | Disagree ○○○○○ Agree |
| 16. Screens have the right amount of information | Disagree ○○○○○ Agree |
| 17. The site effectively communicates the company's image | Disagree ○○○○○ Agree |
| 18. Information is relevant | Disagree ○○○○○ Agree |

¹Adapted from *AIR, Human Factors and Research Design group's work.*

19. The site is designed with me in mind Disagree ○○○○○ Agree
20. The site's content interests me Disagree ○○○○○ Agree
21. The site's content would keep me coming back Disagree ○○○○○ Agree
22. The site has characteristics that make it especially appealing Disagree ○○○○○ Agree
23. The site reflects progressive, leading edge design Disagree ○○○○○ Agree
24. The site is exciting Disagree ○○○○○ Agree
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25. The site is well-suited to first-time visitors Disagree ○○○○○ Agree
26. This site is well-suited to repeat visitors Disagree ○○○○○ Agree
27. The site has a clear purpose Disagree ○○○○○ Agree
28. It is always clear what to do next Disagree ○○○○○ Agree
29. It is clear how screen elements work Disagree ○○○○○ Agree
30. Mistakes are easy to correct Disagree ○○○○○ Agree

And that's it! Please return this questionnaire to the moderator.
Thank you for your collaboration!