

# Luis Cabello Sánchez



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I'm a **digital transformation strategist** with deep expertise in data-driven business digitalization, financial modelling, and renewable energy operations.

With **more than decade of experience** in digital strategy, BI, and automation, I help organizations turn fragmented data ecosystems into transparent, scalable, and AI-ready environments.

My focus is **always pragmatic**: delivering actionable insights, operational efficiency, and strategic value through technology.

## Core expertise

- **Business Intelligence & Data Strategy:** Power BI, DAX, SQL, data modelling, governance, and visualization.
- **Process Digitalization:** Workflow automation, FileMaker solutions, and full-stack integration of business processes.
- **Artificial Intelligence Foundations:** Data readiness, structured information models, and predictive insight enablement.
- **Financial Planning & Controlling:** KPI modelling, budgeting, forecasting, and profitability tracking.
- **Renewable Energy Industry Expertise:** Digital monitoring of permitting, risk management, and construction data.

## Work experience

### CabSan Solutions

**Principal Consultant & CEO**



Spain, 2019 - Present

- **Founded and lead a boutique consultancy** delivering digital transformation and BI platforms for energy, construction, and real estate sectors.
- **Designed integrated ecosystems** combining Power BI, Claris, and custom JS applications to unify data, automate workflows, and enhance decision-making.
- **Built “golden source” architectures for multinational clients** — ingesting legacy Excel data, automating risk tracking, and implementing ad-hoc reporting with row-level security.
- **Led deployments across more than 10 countries** in the renewable energy industry.

### Accenture Strategy

**Digital Strategy Consultant**



Spain, 2013 - 2019

As a digital strategy consultant, specialized in the finance area, I focused on helping companies to catch up with most important digital finance trends, setting strategies for digital transformation with focus on deliver tangible results.



## Education

- LIDR: IA4Devs – Augmented software engineering with IA
- INSEAD: Business Strategy, Financial Acumen & communication.
- Accenture Strategy College: Issue Based Problem Solving.
- CUNEF: Financial Specialist Program and Client Value Lab.
- Universidad de Maastricht. (Erasmus program).
- Charles III University: Double degree in Law and Business Admin.



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Barcelona, Spain, 2025

Madrid, Spain. 2018

London, UK. 2015

Madrid, Spain. 2015

Maastricht. Netherlands. 2009

Madrid, Spain. 2005 - 2011

## Other information

### Language skills

- English (advanced)
- Spanish (native)

### Computer skills (Only proficiency listed)

- Power BI, Power Automate.
- Claris FileMaker (Apple)
- Amazon Web Services & Azure

- Chat GPT, Cursor, Visual Studio Code
- SQL, DAX, Power Query, JavaScript, Python, GitHub, Loom, Scribe...

### Soft skills

- Management Core Skills: Research methods, Effective Story telling & communication, Agile & Scrum Methodologies, Issue based problem solving...

- Key leadership attributes: Inspire, Build, Decide, Drive, Focus and Coach.

