

Luis Cabello Sánchez

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I'm a **digital transformation strategist** with deep expertise in data-driven business digitalization, financial modelling, and renewable energy operations.

With **more than decade of experience** in digital strategy, BI, and automation, I help organizations turn fragmented data ecosystems into transparent, scalable, and AI-ready environments.

My focus is **always pragmatic**: delivering actionable insights, operational efficiency, and strategic value through technology.

Core expertise

- **Business Intelligence & Data Strategy:** Power BI, DAX, SQL, data modelling, governance, and visualization.
- **Process Digitalization:** Workflow automation, FileMaker solutions, and full-stack integration of business processes.
- **Artificial Intelligence Foundations:** Data readiness, structured information models, and predictive insight enablement.
- **Financial Planning & Controlling:** KPI modelling, budgeting, forecasting, and profitability tracking.
- **Renewable Energy Industry Expertise:** Digital monitoring of permitting, risk management, and construction data.

Work experience

CabSan Solutions

Principal Consultant & CEO



Spain, 2019 - Present

- **Founded and lead a boutique consultancy** delivering digital transformation and BI platforms for energy, construction, and real estate sectors.
- **Designed integrated ecosystems** combining Power BI, Claris, and custom JS applications to unify data, automate workflows, and enhance decision-making.
- **Built "golden source" architectures for multinational clients** — ingesting legacy Excel data, automating risk tracking, and implementing ad-hoc reporting with row-level security.
- **Led deployments across more than 10 countries** in the renewable energy industry.

Accenture Strategy

Digital Strategy Consultant



Spain, 2013 - 2019

As a digital strategy consultant, specialized in the finance area, I focused on helping companies to catch up with most important digital finance trends, setting strategies for digital transformation with focus on deliver tangible results.



Education

- LIDR: IA4Devs – Augmented software engineering with IA
- INSEAD: Business Strategy, Financial Acumen & communication.
- Accenture Strategy College: Issue Based Problem Solving.
- CUNEF: Financial Specialist Program and Client Value Lab.
- Universidad de Maastricht. (Erasmus program).
- Charles III University: Double degree in Law and Business Admin.



Barcelona, Spain, 2025



Madrid, Spain. 2018



London, UK. 2015



Madrid, Spain. 2015



Maastricht University

Maastricht. Netherlands. 2009



Universidad Carlos III de Madrid

Madrid, Spain. 2005 - 2011

Other information

Language skills

- English (advanced)
- Spanish (native)

Computer skills (Only proficiency listed)

- Power BI, Power Automate.
- Claris FileMaker (Apple)
- Amazon Web Services & Azure

- Chat GPT, Cursor, Visual Studio Code
- SQL, DAX, Power Query, JavaScript, Python, GitHub, Loom, Scribe...

Soft skills

- Management Core Skills: Research methods, Effective Story telling & communication, Agile & Scrum Methodologies, Issue based problem solving...
- Key leadership attributes: Inspire, Build, Decide, Drive, Focus and Coach.

