Bruna L

Brazil

Applied through AIESEC in RIO DE JANEIRO, Brazil.

PROFESSIONAL EXPERIENCE

Marketing Communications Intern

GE Oil & Gas Jul 2016 - Dec 2016 Brazil

Oil & Energy

During this internship, I planned and developed strategic activities in order to reach the business's goals. My main activities involved events organization, email marketing campaigns planning, social media involvement and strategic communications with stakeholders.

Internal Communications

Odebrecht Oil & Gas Aug 2014 - Apr 2015 Brazil

Oil & Energy

During this experience, I have worked with Internal Communications, focusing on feeding the communications channels (Bi-monthly newspaper, Board of Messages) with the companys key messages.

Communications Intern

UERJ's Social Communication Board Sep 2013 - Jun 2014 Brazil

Events Services

The Board is responsible for the University's events and ceremonials. During my internship, I had the opportunity to work at the organization of the 11th World Media Economics & Management Conference.

Communications Intern

Communication, City and Consumption Lab Jan 2013 - Sep 2013

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Higher Education

This internship enabled me to have an experience managing the laboratorys social media (Facebook). I have also been responsible for a meeting at a local school in order to make the students more aware about the environment's importance.

ACADEMIC EXPERIENCE

Rio de Janeiro State University Jul 2012 - Present Brazil

Public relations

LANGUAGES

French Intermidiate
English Bilingual
Portuguese Bilingual

SKILLS

Expert

Intermediate + Corel Draw

+ Presentation skills

+ Photoshop

