



LINY Rodríguez



I'm a product of a day of candles, maybe that's why I'm destined to shine with its own light. My strengths are the brand creation, digital content, analysis of social networks and conceptualization of ideas. My leadership skills allow me to be more orderly, patient and persistent and my strong character generates respect and trust in others. I'm not afraid to do or say what I think because it's not about knowing everything, it's about want to learn everything.

PERSONAL

Age	23
Civil status	Single
Birthdate	September 9, 1995
Place of birth	Armenia - Quindio
Address	Av. 19th # 11-17 Ap 202
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PROJECTS

- 2017 ● Pay Cores | E-commerce
RealiTIC
- 2016 ● Logistics leader "Premios Pirinola 2016"
University Institution EAM
- 2016 ● Periskope | Visualmerchandising in VR
University Institution EAM

TOOLS

Adobe Illustrator



Adobe Photoshop



Adobe Premiere



Adobe After Effect



Adobe Muse



STUDIES

- 2018 ● Diploma in Pedagogy and University Teaching
University Institution EAM
- 2017 ● Professional in Advertising
University Institution EAM
- 2015 ● Technologist in Advertising Communication
University Institution EAM
- 2014 ● Technician in Advertising Processes
University Institution EAM

EXPERIENCE

- 2018 ● UMBRA Audiovisual Agency
Creation of Digital Content and Community Manager
September - Currently
Armenia - Quindio, Colombia
INHOUSE University Institution EAM
Creation of Digital Content for Social Networks
May - July
Armenia - Quindio, Colombia
- 2017 ● Stardancer Tampico | Dance Academy
Creation of Digital Content and Community Manager
June - September
Tampico - Tamaulipas, Mexico
- 2015 ● Altavista Mall
Visual Communication and Digital Strategy
June - November
Armenia - Quindio, Colombia



SKILLS

- Analysis and management of SN
- Creation of digital content
- Campaign creation
- Editorial design
- Apps interface design
- Video production
- Public relations
- Sales
- Leadership

BONUS

AIESEC (Volunteering)

- Director of outgoing professional exchanges
 - National support for professional products for Colombia
 - National support of internal and external communications for Puerto Rico
- September 2017 - Currently
Armenia - Quindio, Colombia

LANGUAGES

Spanish | English
Native language | *A2*

HOBBIES

Crafts • Photography
Camping • Collecting
Travel • Paint
Makeup • Movie theater

RRSS

  
Pelitomate

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IT'S ABOUT WANT TO LEARN EVERYTHING"**