Kevin H

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Nicaragua

Applied through AIESEC in Central (Nicaragua), Nicaragua.

PROFESSIONAL EXPERIENCE

Senior Marketing Staff

Samsung Electronics Jul 2018 - Mar 2019 Guatemala

Design and execution of communication strategies Market analysis Regional budget management and planning Brand positioning

Supply Chain Management Trainee

Samsung Electronics Dec 2017 - Jul 2018 Guatemala

Data analysis Supply chain management support

Trade Marketing Trainee

Samsung Electronics Jul 2017 - Dec 2017 Guatemala

Brand positioning in point of sale for consumer electronics Regional budget management Data analysis

Marketing Director

AlESEC in Nicaragua Jun 2016 - Jun 2017 Nicaragua

Offline and online marketing campaign creation and analysis Public relations with media Team management and development Workshop organization

ACADEMIC EXPERIENCE

Universidad Americana UAM Jan 2017 - May 2017 Nicaragua

 $Communication \ \& \ journalism$

Universidad Americana UAM Jan 2009 - Dec 2014 Nicaragua

Marketing

LANGUAGES

EnglishBilingualSpanishNativePortugueseBeginnerFrenchBeginner

SKILLS

Advanced

- + Empowerment of others
- + Self Awareness
- + Work Ethic
- + Collaboration
- + Adaptability
- + Self-Confidence
- + Critical Thinking
- + Client servicing
- + Team Management
- + Problem Solving
- + Handling Pressure
- + Presentation skills
- + Microsoft Powerpoint
- + Social Media Management
- + Microsoft Excel
- + Microsoft Word
- + Content Marketing
- + AIESEC Leadership qualities
- + Creativity
- + Public Relations
- + Leadership
- + Internet usage
- + Windows PC usage
- + Windows
- + Solution Orientation
- + Content Strategy

Intermediate

- + Artificial Intelligence
- + Data Analysis
- + Coaching
- + Wordpress
- + SAP

- + Adobe Illustrator
- + Adobe Premiere Pro
- + Digital Marketing
- + Human Resources
- + Project Management
- + Organisational Management
- + Relationship Management
- + Strategic Planning
- + Community Development
- + Time Management
- + World citizenship

Beginner

+ Microsoft Dynamics

