

Juliana R

Colombia

Applied through AIESEC in ANDES, Colombia.

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PROFESSIONAL EXPERIENCE

Retail and Sales intern (Work & Travel Summer Program)

Broadway at the Beach May 2016 - Aug 2016

- Responsible for supporting the sales
- Managing stocks
- Ordering new merchandise

Brand Communication and Marketing Intern

Evobooks Jan 2016 - Apr 2016 Brazil

Information Technology and Services, Primary/Secondary Education

- Evobooks (Sao Paulo, Brazil)
- Technology start-up developing educational software for B2B & apps for B2C
- Research, planning and implementation of short and long-term marketing strategies for new and existing products B2B/B2C
- Launch and positioning of new product (educational app) in the international market, and App search optimization (Sensor Tower)
- Creation and management of social media (Fb, Google+, Instagram, twitter, Pinterest), advertisement (FB ads), institutional video (filming and editing), and monitor marketing campaign results (Google analytics, social mention, bitly)

Student Support Worker

Swansea university Sep 2014 - Aug 2015 United Kingdom

Higher Education

The role include assisting disabled students with their academic tasks and lectures. Note-taking and tutoring were the main tasks.

Junior Procurement Specialist

Construcciones Ferglad Aug 2011 - Aug 2012 Colombia

Construction

- Ferglad (China & Colombia)
- Real estate development firm, specialized in large-scale housing (design, development, management, construction and sales)
- Focused on procurement processes of Chinese suppliers. (e.g. Attending to the Canton fair in Guangzhou/ China, screening potential new suppliers of construction materials including marble, ceramics, granite, etc.).
- Managing relationships with suppliers, developing negotiation strategies & conducting negotiations, handling documentation and organizing maritime and inland transport to Colombia.

ACADEMIC EXPERIENCE

University College London Sep 2016 - Sep 2017 United Kingdom

Other

Swansea University Sep 2015 - Jul 2015 Colombia

Business administration

SUMMARY

Enthusiastic and passionate individual with a 'can-do' attitude, consistently pushing boundaries to learn more about one-self and others, and discovering new opportunities, people and places.

LANGUAGES

German	Intermediate
Portuguese	Advanced
Chinese, Mandarin	Beginner
Spanish	Bilingual
English	Bilingual

SKILLS

Expert

+ Sales

Advanced

- + Market Research
- + Digital Marketing
- + Project Management
- + Internet usage
- + MacOS
- + Presentation skills
- + Windows
- + Driver's licence

Intermediate

- + Supply Chain management
- + Construction Management
- + Mac usage
- + Language Teaching
- + Leadership