+ 55 11 951 275 525

Analysis and manipulation of data to support and take part on the planning of market access strategies and decision making. Great capability of thinking ahead and predict unwanted consequences for effective risk management and mitigation Flexibility and interest for the complexity of a globalized society led me to keep an international bias in all positions I have worked in. My interpersonal skills and proactivity enable me to bring people together and collaborate for the elaboration of impactful reports and presentations to best deliver the key messages. Keen aptitude in communication facilitates the transmission of complex technical information and guarantees the best customer experience.

#### **EDUCATION**

2012-2017 UNIVERSITY OF SÃO PAULO

Bachelor's degree in International Relations

### **SKILLS**

- International Relations
- International trade
- Political and economic analysis
- Project management
- Stakeholder mapping
- Public policy analysis
- Law, International Treaties and their impacts on business prospects
- Brazilian Tax Legislation
- Strategic Planning
- Business strategic
- Market forecast and research
- Competitive analysis
- Data research and analysis
- Software knowledge: Stata, AS2, Office Visio
- Tax related software: Sicalc, GCAP, GCAPME, IRPF, Receitanet
- Languages: Portuguese (fluent),
  English (advanced), Spanish
  (intermediate), French (intermediate)

### EXTRACURRICULAR ACTIVITIES

- Exchange certification course:
  Entrepreneurship and Innovation in Healthcare (Linköping University, Sweden)
- Covidien-Medtronic App
- CA Guimarães Rosa (student center)
- Model Thinking (University of Michigan, Coursera)
- Annual High School Projects
- SIEM (UN Simulation for High School students)
- Internationalization Seminar
- International Relations debate series
- Freelancer market analysis and public health presentations for Medtronic
- Freelancer translator for a publishing company and for Medtronic
- Certificates: TOIEC (965; 2017).TOEFL
  ITP (627; 2016)

# BARBARA POZZI OTTAVIO

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# PROFESSIONAL EXPERIENCE

### TAX CONSULTANT

### **DELOITTE**

MAR 17 - CURRENT

Responsible for monthly communicating with a 300 client portfolio in order to fulfill yearly and monthly tax requirements. Advising companies and employees on their fiscal obligations in Brazil. Assisting our clients with payroll planning; guiding their employees on their fiscal obligations, elaborating and filling official documents on their behalf. Managing large flow of information via e-mail, online platforms and e-rooms, to ensure continuity of the communication process of critical items. Conducting daily conference calls in Portuguese and English on the impacts of the Brazilian tax legislation. Software skills helped me to increase efficiently organizing productivity by work flow, creating and improving spreadsheets.

#### POLITICAL ANALYSIS INTERN

### PROSPECTIVA CONS.

MAR 16 – FEB 17

At the company's health department, 1 analyzed the activities of influential and individuals, especially from activities institutions the government. Daily included mapping stakeholders, monitoring bills and its drafts, public budget, public bids, examining public health indicators and government's health policies. Production of analytical reports and presentations in both Portuguese and English on the collected information and its impacts to our clients' business.

Due to my good performance, I was invited to work directly with partners in the Analysis Unit. Working supervision, prepared Political with little - 1 domestic and presentations on international politics, economics, industrial foreign affairs, among other subjects. The content always forecasted political economic trends, often elaborated in English.

I had a central role in the company, producing reports on the impacts of government's main guidelines and political issues to infrastructure, health and IT. This role led me to coordinate the establishment of a unified database based on a study of the requirements of each area, reducing rework and improving efficiency.

While working in the company, I had large scope and depth into my role and responsibilities, having to constantly study and adapt myself, which made this experience especially productive in terms of my professional growth.

## **GOVERNMENT AFFAIRS INTERN**

#### MEDTRONIC

APR 14 – APR 15

Supported company's strategic projects of access to the public market. Worked to deepen its relations with stakeholders, such as physicians, public health managers and politicians.

Working close with corporate executives, I prepared reports, forecasts and clipped the national board on health policies and politics. Funded decisions by providing the board with indicators on government's expenditures on health and the main health conditions among Brazilians by using national and international databases. Prepared monthly reports on the Brazilian presidential elections, with emphasis on the issue of public health. Elaborated a report on the 27 nominated Health Secretaries, their agenda and the health budget for each state, identifying opportunities for the Government Affairs team.

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As I used to closely work from management, I was chosen as app GIL, developing its content and conducting its production to suit costumers needs while raising public health issues company's awareness on demonstrating how the devices and could improve patient's treatments. Described of diseases; charts their incidence and prevalence in the country, treatment costs for the government; company's related products, their cost-effectiveness and main characteristics.

### RELATIONSHIP AND MANGEMENT INTERN

FAU/USP

**JAN 13-AUG 13** 

Held a key position in the College of Architecture (FAU) of the University of São Paulo (USP), I facilitated international exchange programs, communicating with about 50 foreign institutions and strengthening their ties with the college.

My daily tasks had the goal of facilitating students exchange programs to be carried and guided two hundred students out. Assisted about per semester; documentation was complete and accurate in a timely manner, including college's enrollment scholarships selecting and systems; conducted the procedures for students for internships and scholarships; assisted with stablishing college agreements; dialogued with foreign colleges on application procedures.

### MAR 12 – OCT 13

RI USP JR.

DIRECTOR AND TRAINEE

The enterprise managed by students has the role of complementing the education in International Relations through practical activities and seminars. As a member of the consulting company on international trade, I was able to learn about consulting tools and work on a project of market access.

Worked with seminars, I assisted in the planning of two seminars, in contacting speakers and in its organization. As Director, I headed the creation of currently annual International Relations debate series; coordinated and taught trainees; organized a seminar on the internationalization of institutions, in which high level employees of P&G, NGO Techo, Alpargatas/Havaianas, among others, took part.

## OTHER AREAS OF INTEREST

My passion for work and service started as soon as my first internship commenced. I have had the honor of working with some of the best minds in various fields of science, politics and tax. I strive to learn from them and emulate their behavior.

As a young executive I find it extremely necessary to enrich myself by studying other languages, getting to know more about different cultures and staying up to date on what is happening both in Brazil and in other countries. I enjoy life to the fullest, seeking to be with family and friends as often as possible. Going out with them, running and cycling are part of my most frequent activities.