

Jorge Eduardo R

Colombia

Applied through AIESEC in BUCARAMANGA, Colombia.

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PROFESSIONAL EXPERIENCE

International Business Internship

**Industrias Luis Armando Vesga Rueda**    Dec 2018 - Mar 2019  
Colombia

Identify, design and implement a foreign trade plan for Canada  
Strategic advice for foreign trade visit in Bolivia  
Make a diagnostic of the export operation in the company.

Business Management Internship

**Camara de Comercio de Bucaramanga**    Jun 2018 - Nov 2018  
Colombia

Business Training System (CFE) of the Chamber of Commerce of Bucaramanga.  
Development of documentary management activities and quality management according to the organization's policies.  
Support of logistics processes and accompaniment in the provision of training services offered by the CFE.

Social media marketing consultant

**Restaurante Cavamar**    Oct 2016 - Jan 2019    Colombia

- Create, introduce and lead the strategy of Cavamar Restaurant on social networks.
- Design the presence in all social media.
- Develop market research
- Make the segmentation of the public.

Social media marketing consultant

**Orthomax**    Jun 2016 - Dec 2018    Colombia

- Create, introduce and lead the strategy of Cavamar Restaurant on social networks.
- Design the presence in all social media.
- Develop market research
- Make the segmentation of the public.

Student Participant of Research Seedbed

**Universidad Autonoma de Bucaramanga**    Feb 2015 - Jun 2018  
Colombia

Develop research capacities through the formulation and execution of projects aimed at social commerce and agricultural productive chain through the use of ICT.  
Determine the economic degree of success or failure that the productive chain of agriculture can have through the use of ICT and thus design the appropriate system to follow.  
Advise the companies in their development through the proper planning, organization, control of the resources and elements of the company so that it carries the right product.  
Perform a review of the state of art of publications in academic journals on ICT applied to agroindustry of the last 5 years.  
Asesorar a las empresas en su desarrollo mediante la adecuada planificacion, organizacion, control de los recursos y elementos de la empresa para que esta lleve el producto correcto.

LANGUAGES

English	Bilingual
Spanish	Native

SKILLS

**Expert**

+ Windows PC usage

+ Relationship Management

**Advanced**

+ Market Research

+ Content Marketing

+ Client servicing

+ Digital Marketing

+ Event Planning

+ Leadership

+ Team Management

+ Presentation skills

+ Strategic Planning

Academic Exchange Program

Walt Disney World      Jan 2015 - Jul 2015      United States

Must be willing to work in all of the following areas but might only work in one: Front Desk, Luggage Services, Dispatch or Telephone Room  
Demonstrating and selling merchandise (including alcohol and tobacco) in indoor and outdoor areas  
Cash handling - manual and using computerized registers  
Stocking and cleaning shelves and carts  
Receiving/putting away stock and deliveries  
Stroller/wheelchair rental including repetitive lifting, stacking and pushing strollers and wheelchairs  
Preparation of food/candy  
Preparing packages for shipping/delivery

ACADEMIC EXPERIENCE

Universidad Autonoma de Bucaramanga      Aug 2016 - May 2019

Colombia

International Trade

Universidad Autonoma de Bucaramanga      Feb 2011 - Dec 2018

Colombia

Business administration