

Marina V

Brazil

Applied through AIESEC in BELO HORIZONTE, Brazil.

[✉ Send email](#)

[in LinkedIn](#)

PROFESSIONAL EXPERIENCE

Marketing analyst

**ClubPetro** Jul 2018 - Present Brazil

- Inbound marketing;
- Production media planning (Facebook, Instagram, blog and LinkedIn);
- Plan the communication, branding, marketing: visiting program, fairs, events;
- SEO (Search Engine Optimization) Google adwords
- Customer experience planning;
- Endomarketing activities;
- Plan events and actions for the company;

Volunteering - marketing (GE AIESEC)

**Eyewide** Mar 2018 - Jun 2018 Greece

- Production media planning (Facebook, Instagram and blog);
- Monitoring of social networks;
- Contribute ideas and suggestions of internal and external campaigns;
- SEO (Search Engine Optimization) Google adwords

Internship

**dti digital** Oct 2016 - Nov 2017 Brazil

- Do the annual planning of the team;
- Produce the activities of endomarketing;
- Preparation of events and actions;
- Management of the tools of communication channels.
- Conducting of communication, branding, marketing and institutional relations: visiting program, fairs, events, newspaper appear.

Internship

**Anglo American** Jul 2015 - Aug 2016 Brazil

- Help in the annual planning of the team;
- Assist in the activities of endomarketing;
- Help in the preparation of events and actions;
- Management of the tools of communication channels;
- Help in conducting of communication, branding, marketing and institutional relations: visiting program, fairs, events, newspaper appear

ACADEMIC EXPERIENCE

**Pontificia Universidade Catolica de Minas Gerais** Feb 2014 - Dec 2017 Brazil

Communication & journalism, Marketing, Public relations

SUMMARY

I am looking forward to a new professional experience, in which I can put into practice all that has been learned so far, and mature to improve my knowledge in the field of communication.

LANGUAGES

Spanish	Intermediate
English	Native
Portuguese	Bilingual

SKILLS

**Expert**

- + Presentation skills
- + Public Relations

**Advanced**

- + Media Planning
- + Internet usage
- + Content Marketing
- + Digital Marketing
- + AIESEC Leadership qualities

**Intermediate**

- + Adobe InDesign
- + Photoshop
- + Event Planning
- + Creativity