

Brazil

Applied through AIESEC in ESPM, Brazil.

PROFESSIONAL EXPERIENCE

Marketing Analyst

Mashtal Garden City Jul 2017 - Sep 2017

Strategic marketing planning for startup's digital media. Review of business plan. Write and revise texts for digital platforms. This internship happened through AIESEC's program "Global Entrepreneurship", in Cairo, Egypt.

Cultural Agent

Prefeitura de Guarulhos (CityHall) May 2014 - Apr 2017

To plan, publicize and implement cultural events such as plays, film shows, dance shows and services related to culture for residents. Management and conservation of the artistic and historical heritage of the city.

ACADEMIC EXPERIENCE

Universidade Presbiteriana Mackenzie Jan 2013 - Dec 2016 Brazil

Marketing

LANGUAGES

Spanish	Intermediate
English	Native
Portuguese	Bilingual

SKILLS

Expert	<div><div></div><div></div><div></div><div></div></div>
+ World citizenship	
+ Collaboration	
+ Adaptability	
Advanced	<div><div></div><div></div><div></div><div></div><div></div></div>
+ Sales	
+ Project Management	
+ Problem Solving	
+ Presentation skills	
+ Microsoft Word	
+ Microsoft Powerpoint	
+ Event Planning	
+ Content Strategy	
+ Adobe InDesign	
+ Adobe Lightroom	
+ Social Media Management	
+ Creativity	
+ Client servicing	
Intermediate	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
+ Microsoft Excel	
+ Media Planning	
+ Photoshop	
+ Adobe Premiere Pro	
+ Adobe After Effects	
+ Content Marketing	
+ Organisational Management	
+ Leadership	