

Luis Delacruz

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Education

Computer Engineering (B.Tech)

December 2017

Electromechanical Engineering (A.A.S)

May 2016

New York City College of Technology - Brooklyn, NY

- Honors Scholars Program
- Deans List

Professional Experience

Web Developer

June 2015 - Present

Whole Whale - New York NY

- Develop technical solutions for nonprofit clients across the full web stack.
- Focus on front-end for client site builds; making sites match mockups to pixel-perfect implementation.
- Write up technical audits including SEO recommendations.
- Implement advanced Google Analytics tracking configurations
- Occasionally project manage.

Highlights

- Built website for the client *Donate Life America*. Post-launch, the client won Guinness world record for most online organ donations within an 8 hour period.
- Helped the analytics team expand on possible tracking configuration by developing solutions to work around the limitations of Google Tag Manager, CORS, etc.
- Overhauled the entire development process of the tech team in order to improve team efficiency. This includes: creating and enforcing use of coding style guides; standardizing the development workflow, tools, and frameworks; and simplifying the onboarding process

Technical Skills

Programming languages

- HTML, CSS, Javascript, PHP, Python

Version Control

- Git, SVN

CSS Frameworks and Preprocessors

- Foundation, Bootstrap, UIKit
- SASS, LESS

Content Management Systems

- Wordpress, Drupal

Build Tools

- Gulp, Grunt, npm, Bower, Composer

Operating Systems

- Linux, Unix, Windows

Certifications

Google Analytics

December 2016

Google