

SOP: Editing an Existing Automated Pricing Rule via Spreadsheet Template

1. Select “Automate Pricing” from the Drop-Down Menu of the “Pricing” tab on the top menu of Seller Central.
2. This is Amazon's free tool to quickly update prices across your entire catalog or part of your catalog.
3. The Automate Pricing tool uses rules you create to automatically adjust your prices for listings you select.
4. When you automate pricing, changes can happen instantly without further action by you.
5. You remain responsible for your prices.
6. On the next page, you can manage your pricing through a spreadsheet if you have a lot of listings by clicking the “Manage SKUs via File Upload” button at the top right of the table of products.
7. On the next page, click the “Download the Automatic Pricing File” button and download the Automate Pricing file template.
8. Enter all the details in the Automate Pricing file template as per the instructions in the template.
9. After completing the Automate Pricing file template, go to the Automate Pricing “Upload Center” page by clicking the “Upload Center” tab on the same page you downloaded the template from to upload your file.
10. As soon as your file processes, the rules are applied to the SKUs that you have set.
11. Automate Pricing adjusts your price according to the rule, minimum price and maximum price you enter.
12. Also, during automated pricing, the price will not come below Minimum Price and does not go over the Maximum Price.

See Also:

- ▶ [SOP: Managing Your Pricing Health](#)
- ▶ [SOP: Reading Your Pricing Dashboard](#)
- ▶ [SOP: Managing Your Buy Box Percentage](#)
- ▶ [SOP: Managing Your Price Competitiveness](#)
- ▶ [SOP: Managing Your Sales Conversion](#)
- ▶ [SOP: Managing Your Fee Discounts](#)
- ▶ [SOP: Managing Product Pricing](#)
- ▶ [SOP: Fixing Price Alerts](#)
- ▶ [SOP: Creating a New Automated Pricing Rule](#) 

- ▶ [SOP: Editing an Existing Automated Pricing Rule Manually](#)