# SOP: Creating Variations Manually

1. In order to create variations, you would first need to have a parent SKU as you are selling different sizes, colours, et cetera of these products.

2. To create variations manually in Seller Central, click on the "Add a Product" from the "Inventory" tab Drop Down Menu on the top menu of Seller Central.

3. Click on the link saying "Create a new product listing".

4. Select your category as you would if you were creating a stand-alone ASIN and click the "Select" button.

5. On the next page, be sure to click the "Advanced Settings" button as before and proceed to fill in all the information on each of the tabs as before.

6. Remember, that for the images, you can only possibly upload a main image for starters, which will relate to the parent ASIN, but you would need to go into each of the variations once they have been created and select the "Manage Images" from the "Edit" button to the right of each Child ASIN or variation to ensure that you are only uploading images that are relevant to that specific variation, that is, you cannot put images of the other colours or sizes and expect to use them for all your variations.

7. Under the "Variations" tab, select which variation type you would like to use for your variations from the "Select" Button Drop Down Menu.

8. List all your variations in all the relevant cells and keep adding until you have included them all.

9. Then click the "Add Variations" button.

10. In the table that is generated, complete all information in all fields, that is, Color Map, Seller SKU, Product ID, Product ID Type, Condition, Your price and Quantity for each of the variations.

11. Once you are happy with all the information you have inserted for each, click the "Save and Finish" button at the bottom.

**See Also:**

- [SOP: Adding Existing Amazon ASINs Manually](#) ↗
- [SOP: Adding Existing Amazon ASINs via File Template](#) ↗
- [SOP: Creating New ASINs (Not Listed on Amazon) Manually](#) ↗
- [SOP: Creating New ASINs (Not Listed on Amazon) via File Template](#) ↗
- [SOP: Using the Lister Loader Template](#) ↗
- [SOP: Editing ASINs Manually](#) ↗
- [SOP: Editing ASINs via File Template](#) ↗

- ‣ [SOP: Editing Pricing](#) ⬈
- ‣ [SOP: Removing or Deleting ASINs](#) ⬈
- ‣ [SOP: Changing from FBA to FBM and Vice Versa](#) ⬈
- ‣ [SOP: Adding, Editing and Removing Videos](#) ⬈
- ‣ [SOP: Creating Variations via File Template](#) ⬈
- ‣ [SOP: Editing Variations Manually](#) ⬈
- ‣ [SOP: Editing Variations via File Template](#) ⬈
- ‣ [SOP: Removing an ASIN as a Variation](#) ⬈
- ‣ [SOP: Splitting Variations](#) ⬈
- ‣ [SOP: Adding a Stand-Alone ASIN to an Existing Variation Family](#) ⬈
- ‣ [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) ⬈
- ‣ [SOP: Merging Variations](#) ⬈
- ‣ [SOP: Locating Style Guides](#) ⬈
- ‣ [SOP: Locating Browse Tree](#) ⬈
- ‣ [SOP: Managing Pricing](#) ⬈
- ‣ [SOP: Managing Inactive Inventory](#) ⬈
- ‣ [SOP: Managing Inventory Amazon Fulfills](#) ⬈
- ‣ [SOP: Managing Listing Enhancements](#) ⬈
- ‣ [SOP: Managing Suppressed Inventory](#) ⬈
- ‣ [SOP: Fixing Stranded Inventory](#) ⬈
- ‣ [SOP: Removing Unfillable Inventory](#) ⬈