SOP: Managing Your Fee Discounts

1. Select "View Pricing Dashboard" from the Drop-Down Menu of the "Pricing" tab on the top menu of Seller Central.

2. Click on the Box to the left of the Page that says "Fee Discounts".

3. The Fee Discounts show price-based referral fee discounts, which are limited-time offers designed to help you offer competitive prices on popular products.

4. Items eligible for fee promotions have a price threshold based on total sales price (item price + shipping + gift wrap).

5. Any eligible item you sell with a total sales price that is at or below the price threshold will receive the fee discount listed for that item until the fee promotion ends.

6. The page shows a list of product listings eligible for a fee promotion, ranked by customer views.

7. You have the following options alongside each of the products listed in this table:

▸ You can Update your product's pricing to a discount price threshold by clicking the "Update" button to the right of the product, typing in your new price in the text box of the pop-up box and click the "Update" button; or

▸ You can Skip editing your product by clicking the "Skip" button to the right of the product and this suggested product line will be hidden for the next seven days before you can choose to Update the product price or Enroll the product in Automatic pricing.

See Also:

▸ **SOP**: Managing Your Pricing Health

▸ **SOP**: Reading Your Pricing Dashboard

▸ **SOP**: Managing Your Buy Box Percentage

▸ **SOP**: Managing Your Price Competitiveness

▸ **SOP**: Managing Your Sales Conversion

▸ **SOP**: Managing Product Pricing

▸ **SOP**: Fixing Price Alerts

▸ **SOP**: Creating a New Automated Pricing Rule

▸ **SOP**: Editing an Existing Automated Pricing Rule via Spreadsheet Template

- ▸ **SOP**: Editing an Existing Automated Pricing Rule Manually