





SOP: Duplicating an Existing Social Media Promo Code

1. In order to duplicate a Social Media Promo Code, select “Manage Promotions” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
2. On the next page, under the “Manage your Promotions” tab, use the search option Drop-Down Menus at the top of the page to locate your Promotion.
3. Once your Social Media Promo Code Promotion shows up in the table below, click the Tracking ID so that the Promotion opens up for you to view.
4. You can also click the “View” button to the right of the Promotion you wish to duplicate, or simply select “Clone” from this “View” button Drop Down Menu.
5. On this Social Media Promo Code Promotion Page, click the “Duplicate this Promotion” button and proceed to edit your Promotion as before.
6. Remember to update the Tracking ID and Internal Description in “Step 2: Scheduling” for your new Social Media Promo Code so that you don’t confuse the original and this duplicate or clone.
7. Once you are happy with your edits, click the “Review” button once again, review your Promotion and then click the “Submit” button to submit the edited Social Media Promo Code Promotion.
8. Note that clicking the “Manage Promotions” button without clicking the “Review” button will cancel creating the duplicate promotion.

See Also:

- ▶ [SOP: Creating a Social Media Promo Code](#) 
- ▶ [SOP: Editing a Social Media Promo Code](#) 
- ▶ [SOP: Cancelling a Social Media Promo Code](#) 
- ▶ [SOP: Advertising a Social Media Promo Code](#) 
- ▶ [SOP: Viewing Social Media Promo Code Costs and Performance](#) 