SOP: Locating Browse Tree

1. In the Category-Specific Template, one of the earlier columns in any of these templates refers to the "Item Type Keyword".

2. It is normally Column E.

3. When clicking on the cell beneath this that says "item_type" you will see a note pop up that says "Please use the classifier tool or Browse Tree Guides (BTGs) to determine the most accurate category for your product."

4. These Guides can be found by going to the "Inventory Files" header at the bottom of the page, clicking on the "Category-Specific Inventory Files" alongside the "Product Creation and Matching" File Type.

5. In the Pop-Up Window, scroll down to "Choose a File Template", click on "Templates for Specific Categories", and select the "Browse Tree Guide" alongside the relevant category of the template you have downloaded.

6. Open up the file and take note of the worksheet named "Instructions" on how to use the Browse Tree Guide.

7. On the second tab, the one named after the specific category you are using, it is important that you use the relevant text in the "Item Type Keyword" or "Query" field for US-based Templates; and the number in the "Node ID" field for UK and European-based Templates to insert into the "Item Type Keyword" column of your Category-Specific Inventory File Template you are populating.

8. For example, on a US-Based Template, you would copy the "Query" or "Item Type Keyword" text reading "item_type_keyword:stationary-stand-up-baby-activity-centers" from the Browse Tree Guide file and paste it into the "Item Type Keyword" cell on your Category-Specific Template.

9. If this was for Amazon UK or Europe, then you would copy and paste the Node ID 239225011 from the Browse Tree Guide file and paste it into the "Item Type Keyword" cell on your Category-Specific Template.

10. It is important to use these Browse Nodes in your template as they will ensure you have entered your product in the correct category for easier searching by your customers.

See Also:

▸ [SOP: Adding Existing Amazon ASINs Manually](#) ⧉

▸ [SOP: Adding Existing Amazon ASINs via File Template](#) ⧉

▸ [SOP: Creating New ASINs (Not Listed on Amazon) Manually](#) ⧉

▸ [SOP: Creating New ASINs (Not Listed on Amazon) via File Template](#) ⧉

▸ [SOP: Using the Lister Loader Template](#) ⧉

▸ [SOP: Editing ASINs Manually](#) ⧉

▸ [SOP: Editing ASINs via File Template](#) ⧉

- ‣ [SOP: Editing Pricing](#) ⧉
- ‣ [SOP: Removing or Deleting ASINs](#) ⧉
- ‣ [SOP: Changing from FBA to FBM and Vice Versa](#) ⧉
- ‣ [SOP: Adding, Editing and Removing Videos](#) ⧉
- ‣ [SOP: Creating Variations Manually](#) ⧉
- ‣ [SOP: Creating Variations via File Template](#) ⧉
- ‣ [SOP: Editing Variations Manually](#) ⧉
- ‣ [SOP: Editing Variations via File Template](#) ⧉
- ‣ [SOP: Removing an ASIN as a Variation](#) ⧉
- ‣ [SOP: Splitting Variations](#) ⧉
- ‣ [SOP: Adding a Stand-Alone ASIN to an Existing Variation Family](#) ⧉
- ‣ [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) ⧉
- ‣ [SOP: Merging Variations](#) ⧉
- ‣ [SOP: Locating Style Guides](#) ⧉
- ‣ [SOP: Managing Pricing](#) ⧉
- ‣ [SOP: Managing Inactive Inventory](#) ⧉
- ‣ [SOP: Managing Inventory Amazon Fulfills](#) ⧉
- ‣ [SOP: Managing Listing Enhancements](#) ⧉
- ‣ [SOP: Managing Suppressed Inventory](#) ⧉
- ‣ [SOP: Fixing Stranded Inventory](#) ⧉
- ‣ [SOP: Removing Unfillable Inventory](#) ⧉