

SOP: Adding, Editing and Removing Videos

1. If you are registered with Amazon's Brand Registry, you will be able to upload videos for your product listings.
2. If you are not registered with Amazon's Brand Registry then this function will not be available to you on your Seller Central Account.
3. From the "Inventory" tab Drop Down Menu on the top menu of Seller Central, select the "Upload and Manage Videos" function.
4. On the next page, click the "Upload Video" button. On the following page, put in your Video Title, the ASIN or ASINs this video relates to, the thumbnail and then upload your video.
5. Once all information has been uploaded, click the "Submit" button in the bottom right side of the page.
6. In order to manage or edit your videos, select "Upload & Manage Videos" from the Drop Down Menu under the "Inventory" tab on the top menu of Seller Central.
7. Alongside the relevant video, click the "delete" button to delete the video or the "Manage" button if you wish to make any changes to the current upload.
8. You can then make changes to the title, include more ASINs and swap out the thumbnail if you so choose.

See Also:

- ▶ [SOP: Adding Existing Amazon ASINs Manually](#) ↗
- ▶ [SOP: Adding Existing Amazon ASINs via File Template](#) ↗
- ▶ [SOP: Creating New ASINs \(Not Listed on Amazon\) Manually](#) ↗
- ▶ [SOP: Creating New ASINs \(Not Listed on Amazon\) via File Template](#) ↗
- ▶ [SOP: Using the Lister Loader Template](#) ↗
- ▶ [SOP: Editing ASINs Manually](#) ↗
- ▶ [SOP: Editing ASINs via File Template](#) ↗
- ▶ [SOP: Editing Pricing](#) ↗
- ▶ [SOP: Removing or Deleting ASINs](#) ↗
- ▶ [SOP: Changing from FBA to FBM and Vice Versa](#) ↗
- ▶ [SOP: Creating Variations Manually](#) ↗
- ▶ [SOP: Creating Variations via File Template](#) ↗
- ▶ [SOP: Editing Variations Manually](#) ↗

- ▶ [SOP: Editing Variations via File Template](#) ↗
- ▶ [SOP: Removing an ASIN as a Variation](#) ↗
- ▶ [SOP: Splitting Variations](#) ↗
- ▶ [SOP: Adding a Stand-Alone ASIN to an Existing Variation Family](#) ↗
- ▶ [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) ↗
- ▶ [SOP: Merging Variations](#) ↗
- ▶ [SOP: Locating Style Guides](#) ↗
- ▶ [SOP: Locating Browse Tree](#) ↗
- ▶ [SOP: Managing Pricing](#) ↗
- ▶ [SOP: Managing Inactive Inventory](#) ↗
- ▶ [SOP: Managing Inventory Amazon Fulfills](#) ↗
- ▶ [SOP: Managing Listing Enhancements](#) ↗
- ▶ [SOP: Managing Suppressed Inventory](#) ↗
- ▶ [SOP: Fixing Stranded Inventory](#) ↗
- ▶ [SOP: Removing Unfillable Inventory](#) ↗