

SOP: Creating a Sales Dashboard Report

1. In order to create a Sales Dashboard Report, select “Business Reports” from the Drop-Down Menu of the “Reports” Tab on the Top Menu of Seller Central.
2. On the next page, click on the “Sales Dashboard” link in the left side menu.
3. You can select which date or dates, which sales breakdown and which fulfillment channel you wish to see on your report from the available Drop-Down Menus above the graphs displayed and then click the “Apply” button to the right of these fields.
4. You can also select or deselect which comparative views you would like to see by making the relevant choices from the options below the graphs displayed on the page.
5. You can also switch between “Graph View” and “Table View” by clicking the relevant button to the left top side of the graphs/table displayed.
6. Once you have created the data you wish to see in your report, click the “Download” button in the top right side of the page to download your report.

See Also:

- ▶ [SOP: Creating a Sales and Traffic Report by Date](#)
- ▶ [SOP: Creating a Detail Page Sales and Traffic Report by Date](#)
- ▶ [SOP: Creating a Seller Performance Report by Date](#)
- ▶ [SOP: Creating a Detail Page Sales and Traffic Report by ASIN](#)
- ▶ [SOP: Creating a Detail Page Sales and Traffic by Parent ASIN Report](#)
- ▶ [SOP: Creating a Detail Page Sales and Traffic by Child ASIN Report](#)
- ▶ [SOP: Creating a Brand Performance Report](#)
- ▶ [SOP: Creating a Sales and Orders by Month Report](#)