

SOP: Editing a Coupon

1. When it comes to editing a Coupon, it is important to remember that approximately 6 hours before the start time, your Coupon will be locked down.
2. At this time, Amazon's systems run validation rules on your Coupon as mentioned previously, in order to make sure it offers a good value to customers.
3. Once locked down, you will not be able to make any changes to your Coupon until it goes live.
4. After the Coupon goes live, you can increase your budget or extend the duration up to 90 days maximum as shown in the previous video.
5. In order to edit your Coupon, select "Coupons" from the Drop-Down Menu of the "Advertising" tab on the top menu of Seller Central.
6. On the following page in the table of Coupons located below, locate the Coupon you wish to edit and click the "Edit" button to the right of the Coupon Title.
7. If your Coupon has not yet gone live, you will be able to add or remove Products on the first tab page, that is, the "Search & Add Products" page.
8. If the Coupon is live, you will only be able to edit the Budget amount on the "Budget & Discount" tab; as well as the end date on the "Schedule & Target" tab.
9. Remember for each page that you make amendments to you would need to click the "Continue to next step" button to save your changes.
10. You will again be able to review your edited Coupon on the "Review & Submit" tab where you can then click the "Submit Coupon" button again in order for the amended Coupon changes to be affected.

See Also:

- ▶ [SOP: Creating a Coupon](#)
- ▶ [SOP: Cancelling a Coupon](#) ↗
- ▶ [SOP: Running a Coupon Again](#) ↗
- ▶ [SOP: Managing Deactivated Coupons](#) ↗
- ▶ [SOP: Advertising a Coupon](#) ↗
- ▶ [SOP: Viewing Coupon Costs and Performance](#) ↗

