SOP: Managing Listing Enhancements

1. Listing Enhancements refers to information missing from your listings that is preventing them from performing as they should.

2. These could be anything from product description, bullet features, proper images, et cetera.

3. In order to Manage your Listing Enhancements, you would need to go to your "Manage Inventory" page by selecting "Manage Inventory" from the Drop Down Menu of the "Inventory" tab on the top menu of Seller Central.

4. At the top of the next page, click on the link that reads "Listing Enhancements".

5. On this page, you will be provided with a table that shows you all your SKUs and lists of enhancements required for each.

6. In the "Enhancement" Field, you may be able to insert the missing information here, such as for colours, style name, et cetera.

7. Otherwise, this field will tell you to click on the "Edit" button to the right of the line to attend to the missing information in the product listing edit page, which you are familiar with from the videos showing you how to edit your product listings manually.

8. The tab requiring information will be highlighted by an exclamation mark within a triangle.

9. You can also choose to filter your listings to attend to one issue type at a time by using the "Refine by" block to the left of the table of SKUs.

10. Remember to click the "Save All" button to the top right of the table of SKUs to save your changes.

11. Note that any options where there are suggestions or not applicable will not show up on the top menu.

See Also:

‣ SOP: Adding Existing Amazon ASINs Manually ⧉

‣ SOP: Adding Existing Amazon ASINs via File Template ⧉

‣ SOP: Creating New ASINs (Not Listed on Amazon) Manually ⧉

‣ SOP: Creating New ASINs (Not Listed on Amazon) via File Template ⧉

‣ SOP: Using the Lister Loader Template ⧉

‣ SOP: Editing ASINs Manually ⧉

‣ SOP: Editing ASINs via File Template ⧉

‣ SOP: Editing Pricing ⧉

- ‣ [SOP: Removing or Deleting ASINs](#) ↗
- ‣ [SOP: Changing from FBA to FBM and Vice Versa](#) ↗
- ‣ [SOP: Adding, Editing and Removing Videos](#) ↗
- ‣ [SOP: Creating Variations Manually](#) ↗
- ‣ [SOP: Creating Variations via File Template](#) ↗
- ‣ [SOP: Editing Variations Manually](#) ↗
- ‣ [SOP: Editing Variations via File Template](#) ↗
- ‣ [SOP: Removing an ASIN as a Variation](#) ↗
- ‣ [SOP: Splitting Variations](#) ↗
- ‣ [SOP: Adding a Stand-Alone ASIN to an Existing Variation Family](#) ↗
- ‣ [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) ↗
- ‣ [SOP: Merging Variations](#) ↗
- ‣ [SOP: Locating Style Guides](#) ↗
- ‣ [SOP: Locating Browse Tree](#) ↗
- ‣ [SOP: Managing Pricing](#) ↗
- ‣ [SOP: Managing Inactive Inventory](#) ↗
- ‣ [SOP: Managing Inventory Amazon Fulfills](#) ↗
- ‣ [SOP: Managing Suppressed Inventory](#) ↗
- ‣ [SOP: Fixing Stranded Inventory](#) ↗
- ‣ [SOP: Removing Unfillable Inventory](#) ↗