


SOP: Editing an Existing Automated Pricing Rule Manually

1. Select “Automate Pricing” from the Drop-Down Menu of the “Pricing” tab on the top menu of Seller Central.
2. This is Amazon's free tool to quickly update prices across your entire catalog or part of your catalog.
3. The Automate Pricing tool uses rules you create to automatically adjust your prices for listings you select.
4. When you automate pricing, changes can happen instantly without further action by you.
5. You remain responsible for your prices.
6. On the next page, you can edit the SKUs that are in an existing pricing rule as shown in the table on the Automate Pricing Page by clicking the “Edit SKUs” button to the right of the specific rule.
7. The ASIN to be included in the Pricing Rule should have Minimum and Maximum Price updated for listing for automated pricing to work and you can manually enter these values in the relevant fields alongside each ASIN in the table provided on this page.
8. You can also choose to add that particular ASIN or SKU to another rule by selecting that specific rule under the “Assign to Rule” from the Drop-Down Menu of the “Take Action” button to the right of each product ASIN.
9. Automate Pricing adjusts your price according to the rule, minimum price and maximum price you enter.
10. Also, during automated pricing, the price will not come below Minimum Price and does not go over the Maximum Price.

See Also:

- ▶ [SOP: Managing Your Pricing Health](#)
- ▶ [SOP: Reading Your Pricing Dashboard](#)
- ▶ [SOP: Managing Your Buy Box Percentage](#)
- ▶ [SOP: Managing Your Price Competitiveness](#)
- ▶ [SOP: Managing Your Sales Conversion](#)
- ▶ [SOP: Managing Your Fee Discounts](#)
- ▶ [SOP: Managing Product Pricing](#)
- ▶ [SOP: Fixing Price Alerts](#)
- ▶ [SOP: Creating a New Automated Pricing Rule](#) 

- ▶ [SOP: Editing an Existing Automated Pricing Rule via Spreadsheet Template](#)