




SOP: Cancelling a Buy One Get One Promotion

1. In order to cancel or discard a Buy One Get One Promotion, select “Manage Promotions” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
2. On the next page, under the “Manage your Promotions” tab, use the search option Drop-Down Menus at the top of the page to locate your Promotion.
3. Once your Buy One Get One Promotion shows up in the table below, click the Tracking ID so that the Promotion opens up for you to view.
4. You can also click the “View” button to the right of the Promotion you wish to discard.
5. On this Buy One Get One Promotion Page, click the “End this Promotion” button. A Pop-Up window will appear where you will need to confirm that you do, indeed, wish to cancel this Promotion.
6. Select the “Submit” button to cancel and end your Buy One Get One Promotion.

See Also:

- ▶ [SOP: Creating a Buy One Get One Promotion](#) 
- ▶ [SOP: Editing a Buy One Get One Promotion](#) 
- ▶ [SOP: Duplicating an Existing Buy One Get One Promotion](#) 
- ▶ [SOP: Viewing Buy One Get One Promotion Costs and Performance](#) 