




























SOP: Adding Stand-Alone ASINs to an Existing Variation Family

1. In order to add a stand-alone ASIN to an existing variation, the ASIN would need to have the following stipulations:
 - ▶ The Brand name should be the same as the Parent ASIN;
 - ▶ The ASIN should not be part of a variation, that is, it needs to be stand-alone. If another Seller has this same ASIN as part of another variation, it won't work so it has to be stand alone everywhere on the Amazon page; and
 - ▶ The ASINs you add should be in the same category as the Parent ASIN.
2. In order to add a stand-alone ASIN as a variation, go to the "Manage Inventory" from the "Inventory" tab Drop Down menu on the top menu of Seller Central.
3. Click on the "Edit" button to the right of the Parent ASIN.
4. Under the "Variations" tab, type the variation name in the relevant cells. Then click the "Add Variations" button.
5. In the table that is generated, complete all information in all fields, that is, Color Map, Seller SKU, Product ID, Product ID Type, Condition, Your price and Quantity *exactly* as it appears on the stand-alone ASIN you are now adding as a variation to this Parent ASIN.
6. Once you are happy with all the information you have inserted, click the "Save and Finish" button at the bottom.
7. It is important to note here that, while adding the stand-alone ASIN to the existing variation, you need use the same variation theme as of the parent to the ASIN you are going to add manually.
8. However, you can change the variation theme if you follow the steps to edit/create variations steps via file template.

See Also:

- ▶ [SOP: Adding Existing Amazon ASINs Manually](#) 
- ▶ [SOP: Adding Existing Amazon ASINs via File Template](#) 
- ▶ [SOP: Creating New ASINs \(Not Listed on Amazon\) Manually](#) 
- ▶ [SOP: Creating New ASINs \(Not Listed on Amazon\) via File Template](#) 
- ▶ [SOP: Using the Lister Loader Template](#) 
- ▶ [SOP: Editing ASINs Manually](#) 

- ▶ [SOP: Editing ASINs via File Template](#) 
- ▶ [SOP: Editing Pricing](#) 
- ▶ [SOP: Removing or Deleting ASINs](#) 
- ▶ [SOP: Changing from FBA to FBM and Vice Versa](#) 
- ▶ [SOP: Adding, Editing and Removing Videos](#) 
- ▶ [SOP: Creating Variations Manually](#) 
- ▶ [SOP: Creating Variations via File Template](#) 
- ▶ [SOP: Editing Variations Manually](#) 
- ▶ [SOP: Editing Variations via File Template](#) 
- ▶ [SOP: Removing an ASIN as a Variation](#) 
- ▶ [SOP: Splitting Variations](#) 
- ▶ [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) 
- ▶ [SOP: Merging Variations](#) 
- ▶ [SOP: Locating Style Guides](#) 
- ▶ [SOP: Locating Browse Tree](#) 
- ▶ [SOP: Managing Pricing](#) 
- ▶ [SOP: Managing Inactive Inventory](#) 
- ▶ [SOP: Managing Inventory Amazon Fulfills](#) 
- ▶ [SOP: Managing Listing Enhancements](#) 
- ▶ [SOP: Managing Suppressed Inventory](#) 
- ▶ [SOP: Fixing Stranded Inventory](#) 
- ▶ [SOP: Removing Unfillable Inventory](#) 