

SOP: Editing a Prime Exclusive Discount

1. In order to edit a Prime Exclusive Discount, the offer must not be live already.
2. You can only edit a Prime Exclusive Discount that is upcoming, and it can take up to two hours for your edits to be affected.
3. There are two ways to edit a discount: Inline and Bulk Edit via Upload Template.
4. In order to edit your Prime Exclusive Discount offer Inline, select “Prime Exclusive Discounts” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
5. On the Prime Exclusive Discounts page, locate the Discount offer you would like to edit and click the “View Details” button to the right of the offer.
6. On the next page, click the “Edit” button alongside the Prime Exclusive Discount in the table presented.
7. When the Discount Page opens up, you can edit the Discount Type, Prime Discount and Minimum Discount in the table provided alongside each SKU.
8. You can also discard changes to any of these SKU edits by clicking the “Discard Change” button to the right of the SKU in question.
9. When you click the “Edit Discount Details” link at the top of the page, you can then proceed to edit the Title and Start and End Dates of your Discount.
10. You can also choose to add more products to your Discount by clicking the “Add More Products” link at the bottom of the page to upload an updated spreadsheet with more products.
11. Remember to click the “Save Changes” and “Submit Discounts” buttons thereafter to save your changes.
12. To edit your Prime Exclusive Discount offer via the Upload Template, simply edit the template first by selecting the letter “e” from the Drop-Down Menu of Column E for any existing SKUs where you amended the Discount Type, Prime Discount value or Minimum Discount Value.
13. Select the letter “d” in Column E if you want to remove any SKUs and select the letter “a” if you are adding any additional SKUs to your offer.
14. Once you are done, save your amended template with a new name and go back to your Seller Central Dashboard.
15. Select “Prime Exclusive Discounts” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
16. On the Prime Exclusive Discounts page, locate the Discount offer you would like to edit and click the “View Details” button to the right of the offer.
17. On the next page, click the “Edit” button alongside the Prime Exclusive Discount in the table presented.
18. When the Discount Page opens up, click the “Add More Products” link at the bottom of the page.

19. On the following page, choose your amended template and re-upload it by clicking the “Validate Products” button to override your product selection.
20. Note that you can only edit the Prime Exclusive Discount Title and dates Inline but can edit existing products Inline or via Upload Template.
21. Remember to click the “Save Discount Details” button to save your changes, and to click the “Submit Discounts” button on the Review Page to submit your edited Discount.

See Also:

- ▶ [SOP: Creating a Prime Exclusive Discount](#)
- ▶ [SOP: Cancelling a Prime Exclusive Discount](#) ↗
- ▶ [SOP: Managing Suppressed Prime Exclusive Discounts](#)
- ▶ [SOP: Viewing Prime Exclusive Discount Costs and Performance](#) ↗