

SOP: Viewing Prime Exclusive Discount Costs and Performance

1. There is no fee to offer a Prime Exclusive Discount and you will only be liable to Amazon for the Amazon rebate fee on the actual discounted price you offered for all the products you sold during the offer.
2. In order to view the performance and costs of your Prime Exclusive Discount offer, select “Prime Exclusive Discounts” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
3. On the Prime Exclusive Discounts page, locate the Discount offer you would like to view the performance metrics of and click the “View Details” Drop-Down Button and select “Download Report”.
4. The Report will open up and show you the details of your Offer as well as how many units you sold per SKU on the offer and how much you made on the offer.
5. You will be able to view your rebate deductions by selecting “Payments” from the Drop-Down Menu of the “Reports” tab on the top menu of Seller Central.
6. Select the “Statement View” tab at the top of the page and click the Sub-Total value for the “Orders” section of the Statement.
7. On the next page, being the “Transaction View” tab, you can view additional details, such as the title of your Prime Exclusive Discount offer and quantity per ASIN sold on the offer, by clicking on the amount in the Total column alongside the “Amazon Fees” alongside the transaction line.
8. The fee will be deducted from your account prior to Amazon making their next payment to you.

See Also:

- ▶ [SOP: Creating a Prime Exclusive Discount](#) ↗
- ▶ [SOP: Editing a Prime Exclusive Discount](#) ↗
- ▶ [SOP: Cancelling a Prime Exclusive Discount](#) ↗
- ▶ [SOP: Managing Suppressed Prime Exclusive Discounts](#)