

SOP: How to Create Fulfilled by Merchant SKUs for your ASINs

1. Select "Manage Inventory" from the Drop-Down Menu of the "Inventory" Tab on the Top Menu of Seller Central.
2. Copy the ASIN that you would like to re-list as a Fulfilled by Merchant SKU.
3. Select "Add a Product" from the Drop-Down Menu of the "Inventory" Tab on the Top Menu of Seller Central.
4. Paste the ASIN in the relevant text box on the following page and click the search icon.
5. On the following page, locate your product in the list.
6. To the left of this product, select the "New" Condition from the Drop-Down Menu provided.
7. Click the "Sell this product" button below.
8. On the next page, the "Offer" tab, set the SKU to be something different than the current FBA
9. SKU to tell them apart, for example, you may wish to add the letter "M" before the standard SKU to indicate that it is Merchant Fulfilled.
10. Set the Item "Quantity" field to at least 1 (you can amend this from your Inventory page after you have successfully listed the new SKU).
11. Leave the "Item Condition" field as "New".
12. Enter your price in the relevant text field for the "Standard Price". You can set the price as the same as your new price, which will show next to "match lowest price" or you can set your Merchant Fulfilled price slightly lower to encourage people to choose the lower priced option. This will also help you get the buy box.
13. Next to the "Fulfillment Channel" section, select "I will ship this item myself (Merchant Fulfilled)".
14. Click the "Save and Finish" button at the bottom of the page.
15. You will now be returned to the "Manage Inventory" page and get a notice that your request is being processed.
16. Once your new listing has been processed, it should appear at the top of the table of SKUs on the "Manage Inventory" page.

See Also:

- ▶ [SOP: How to Set the Available Quantity for Merchant Fulfilled SKUs](#)
- ▶ [SOP: Assigning your Fulfilled by Merchant SKUs to an existing Shipping Template](#)
- ▶ [SOP: Setting up Shipping Templates for Fulfilled by Merchant SKUs](#)
- ▶ [SOP: Setting up Return Settings for Merchant Fulfilled SKUs](#)
- ▶ [SOP: Setting up the Returns Policy for your Merchant Fulfilled Orders](#)

- ▶ [**SOP: Fulfilling Merchant Fulfilled Orders via Email Notification**](#)
- ▶ [**SOP: Fulfilling Merchant Fulfilled Orders via Seller Central**](#)
- ▶ [**SOP: Updating Tracking for your Merchant Fulfilled Orders via Seller Central**](#)