

SOP: Cancelling a Prime Exclusive Discount

1. It should be noted that you cannot discard or cancel a Prime Exclusive Discount, only remove the products in it, which will prevent the Discount from running.
2. You can delete any number of products in a discount.
3. There are two ways to delete products from a Prime Exclusive Discount.
4. You can delete directly from the Seller Central platform or by uploading the Template with SKUs to be deleted.
5. In order to delete the products on your Prime Exclusive Discount offer Inline, select “Prime Exclusive Discounts” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
6. On the Prime Exclusive Discounts page, locate the Discount offer you would like to delete and click the “View Details” button to the right of the offer.
7. On the next page, select “Delete” from the Drop-Down Menu of the “Edit” button alongside the Prime Exclusive Discount in the table presented.
8. Confirm the by clicking the “Submit Discounts” button.
9. In order to remove the products via the Upload Template, select the letter “d” in Column E alongside all the SKUs you wish to remove.
10. Once you are done, save your amended template with a new name and go back to your Seller Central Dashboard.
11. Select “Prime Exclusive Discounts” from the Drop-Down Menu of the “Advertising” tab on the top menu of Seller Central.
12. On the Prime Exclusive Discounts page, locate the Discount offer you would like to remove the products from and click the “View Details” button to the right of the offer.
13. On the next page, click the “Edit” button alongside the Prime Exclusive Discount in the table presented.
14. When the Discount Page opens up, click the “Add More Products” link at the bottom of the page.
15. On the following page, choose your amended template and re-upload it by clicking the “Validate Products” button to override your product selection.
16. Remember to click the “Submit Discounts” button to save your changes on the Review Page.

See Also:

- ▶ [SOP: Creating a Prime Exclusive Discount](#) ↗
- ▶ [SOP: Editing a Prime Exclusive Discount](#) ↗

- ▶ [SOP: Managing Suppressed Prime Exclusive Discounts](#)
- ▶ [SOP: Viewing Prime Exclusive Discount Costs and Performance](#) ↗

Powered by [Wiki.js](#)