SOP: Editing ASINs Manually

1. In order to edit existing product items in your Catalog, select "Manage Inventory" from the Drop Down Menu of the "Inventory" tab on the top menu of Seller Central.

2. Alongside each Product Item is a grey button saying "Edit".

3. Click on this and select "Edit" if you wish to edit details of the listing or select "Manage Images" if you wish to go straight to updating the images.

4. You will also notice in this Drop Down Menu is the action to "Delete Product and Listing".

5. This only refers to removing your SKU from your Seller Central Catalog but not from Amazon entirely.

6. Once you have selected the "Edit" button, you will be taken to the SKU listing page where you can edit any and all information in the following tabs:

   ▸ Vital Information, which is your SKU, Product Name, Brand Name, Manufacturer, et cetera;

   ▸ Variations tab where you can edit your Variations in the table of Child ASINs;

   ▸ Offer Tab where you put in your pricing, gifting and fulfilment options;

   ▸ Compliance tab where you need to enter any information regarding batteries and hazmat should your product fall into any of these categories;

   ▸ Images tab where you can upload your main and secondary images;

   ▸ Description tab where you enter your product features, description and other pertinent information;

   ▸ Keywords tab where you enter as many types of keywords as possible; and

   ▸ More Details tab where you can enter any additional information and details.

7. Once you have completed all the edits you wish to, click on the "Save and Finish" button at the bottom of the page.

8. Your product listing details will then have been updated successfully.

9. Most of the time, for brand registered sellers, the updated information will show up on the Amazon detail page within 24 hours.

10. But, if you are not brand registered and the updated details do not show up on the detail page, you need to contact support to update the details by creating a case with them and provide the requested information to update the content.

11. Sometimes, even when you are brand registered the content does not go through, you can then contact the brand registry team or seller support to get the content updated.

12. When you are brand registered, it is always better to contact the brand registry team.

See Also:

- [SOP: Adding Existing Amazon ASINs Manually](#) ⧉
- [SOP: Adding Existing Amazon ASINs via File Template](#) ⧉
- [SOP: Creating New ASINs (Not Listed on Amazon) Manually](#) ⧉
- [SOP: Creating New ASINs (Not Listed on Amazon) via File Template](#) ⧉
- [SOP: Using the Lister Loader Template](#) ⧉
- [SOP: Editing ASINs via File Template](#) ⧉
- [SOP: Editing Pricing](#) ⧉
- [SOP: Removing or Deleting ASINs](#) ⧉
- [SOP: Changing from FBA to FBM and Vice Versa](#) ⧉
- [SOP: Adding, Editing and Removing Videos](#) ⧉
- [SOP: Creating Variations Manually](#) ⧉
- [SOP: Creating Variations via File Template](#) ⧉
- [SOP: Editing Variations Manually](#) ⧉
- [SOP: Editing Variations via File Template](#) ⧉
- [SOP: Removing an ASIN as a Variation](#) ⧉
- [SOP: Splitting Variations](#) ⧉
- [SOP: Adding a Stand-Alone ASIN to an Existing Variation Family](#) ⧉
- [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) ⧉
- [SOP: Merging Variations](#) ⧉
- [SOP: Locating Style Guides](#) ⧉
- [SOP: Locating Browse Tree](#) ⧉
- [SOP: Managing Pricing](#) ⧉
- [SOP: Managing Inactive Inventory](#) ⧉
- [SOP: Managing Inventory Amazon Fulfills](#) ⧉
- [SOP: Managing Listing Enhancements](#) ⧉
- [SOP: Managing Suppressed Inventory](#) ⧉
- [SOP: Fixing Stranded Inventory](#) ⧉
- [SOP: Removing Unfillable Inventory](#) ⧉