

# SOP: Managing Suppressed Inventory

1. In order to Manage Suppressed Inventory, you would need to go to your “Manage Inventory” page by selecting “Manage Inventory” from the Drop Down Menu of the “Inventory” tab on the top menu of Seller Central.
2. At the top of the next page, click on the link that reads “Suppressed”.
3. Note that this “Suppressed” link is only visible if you have suppressed listings to improve.
4. If you do not have any suppressed listings, this option will not be visible.
5. On the next page, you will be presented with a table of the suppressed SKUs with the “Issues to Fix” listed alongside each.
6. Amazon will hide (or suppress) from search and browse non-media listings that do not meet certain standards.
7. This means that a customer will not be able to find your listing in a search if your listing is suppressed.
8. Images that do not meet the Product image requirements will be suppressed.
9. Amazon will suppress a listing from search and browse until you provide complete and valid product information for that listing.
10. Amazon will also suppress listings without a JAN or UPC for certain categories.
11. These requirements also apply to listings with variations.
12. For example, if a listing has different sizes, its parent SKU and child SKUs for each size must meet the requirements above.
13. There are 3 ways to fix a suppressed listing:
  - ▶ Fix suppressed listings in the “Issue(s) to Fix” column by entering the missing values in the editable cells or selecting missing values from the drop-down list and clicking “Save”;
  - ▶ Fix suppressed listings in bulk by selecting multiple defects that require the same fix. Then, click “Bulk Fix Listings” and submit a value in the “Fix quality issue for multiple listings” pop-up view; or
  - ▶ Fix suppressed listings that are not fixable in the editable grid (Option A) or in bulk (Option B) by clicking “Edit” and going to the “Edit Product Info” page. In “Edit Product Info”, the missing product details will be highlighted by an exclamation mark in a triangle alongside each tab affected and you will see informational messages that further detail the issue. For non-image issues, enter the missing value and click “Save and Finish”. For image issues, follow the guidelines on the Product image requirements page and then upload valid product images. Note that any options where there are suggestions or not applicable will not show up on the top menu.

See Also:

- ▶ [SOP: Adding Existing Amazon ASINs Manually](#) ↗
- ▶ [SOP: Adding Existing Amazon ASINs via File Template](#) ↗
- ▶ [SOP: Creating New ASINs \(Not Listed on Amazon\) Manually](#) ↗
- ▶ [SOP: Creating New ASINs \(Not Listed on Amazon\) via File Template](#) ↗
- ▶ [SOP: Using the Lister Loader Template](#) ↗
- ▶ [SOP: Editing ASINs Manually](#) ↗
- ▶ [SOP: Editing ASINs via File Template](#) ↗
- ▶ [SOP: Editing Pricing](#) ↗
- ▶ [SOP: Removing or Deleting ASINs](#) ↗
- ▶ [SOP: Changing from FBA to FBM and Vice Versa](#) ↗
- ▶ [SOP: Adding, Editing and Removing Videos](#) ↗
- ▶ [SOP: Creating Variations Manually](#) ↗
- ▶ [SOP: Creating Variations via File Template](#) ↗
- ▶ [SOP: Editing Variations Manually](#) ↗
- ▶ [SOP: Editing Variations via File Template](#) ↗
- ▶ [SOP: Removing an ASIN as a Variation](#) ↗
- ▶ [SOP: Splitting Variations](#) ↗
- ▶ [SOP: Adding a Stand-Alone ASIN to an Existing Variation Family](#) ↗
- ▶ [SOP: Creating a New Variation Family by Combining Existing Stand-Alone ASINs](#) ↗
- ▶ [SOP: Merging Variations](#) ↗
- ▶ [SOP: Locating Style Guides](#) ↗
- ▶ [SOP: Locating Browse Tree](#) ↗
- ▶ [SOP: Managing Pricing](#) ↗
- ▶ [SOP: Managing Inactive Inventory](#) ↗
- ▶ [SOP: Managing Inventory Amazon Fulfills](#) ↗
- ▶ [SOP: Managing Listing Enhancements](#) ↗
- ▶ [SOP: Fixing Stranded Inventory](#) ↗
- ▶ [SOP: Removing Unfillable Inventory](#) ↗