

SOP: Managing Your Buy Box Percentage

1. Select "View Pricing Dashboard" from the Drop-Down Menu of the "Pricing" tab on the top menu of Seller Central.
2. Click on the Box to the left of the Page that says "Buy Box Percentage".
3. The Buy Box Percentage shows the Buy Box Percentage on an average at the account level.
4. It also shows the items that are pricing not more than 5% above the Buy Box.
5. You then have the following options alongside each of these items that are not pricing more than 5% above the Buy Box:
 - ▶ You can Update your product's pricing to beat the Buy Box by clicking the "Update" button to the right of the product, typing in your new price in the text box of the pop-up box and click the "Update" button;
 - ▶ You can Match the Buy Box price for that product by clicking the "Match" button to the right of the product and clicking the "Ok" button in the pop-up window; or
 - ▶ You can Skip editing your product by clicking the "Skip" button to the right of the product and this suggested product line will be hidden for the next seven days before you can choose to Update or Match the pricing again.

See Also:

- ▶ [SOP: Managing Your Pricing Health](#)
- ▶ [SOP: Reading Your Pricing Dashboard](#)
- ▶ [SOP: Managing Your Price Competitiveness](#)
- ▶ [SOP: Managing Your Sales Conversion](#)
- ▶ [SOP: Managing Your Fee Discounts](#)
- ▶ [SOP: Managing Product Pricing](#)
- ▶ [SOP: Fixing Price Alerts](#)
- ▶ [SOP: Creating a New Automated Pricing Rule](#)
- ▶ [SOP: Editing an Existing Automated Pricing Rule via Spreadsheet Template](#)
- ▶ [SOP: Editing an Existing Automated Pricing Rule Manually](#)

