SOP: Fixing Price Alerts

1. Select "Fix Price Alerts" from the Drop-Down Menu of the "Pricing" tab on the top menu of Seller Central.

2. The Fix Price Alerts page shows the listings with pricing alerts like Low Pricing error or High Pricing error.

3. In the table of product listings, you have the options to:

▸ Update the pricing for pricing error listings by either lowering the price in the instance of a "High Pricing Error" or raising the price in the instance of a "Low Pricing Error".

▸ You can make these changes manually beneath the "Your Minimum Price" and "Your Maximum Price" fields respectively.

▸ If the product has become inactive due to a pricing error, you can make the listing active again once you have fixed the pricing error.

4. Click the "Save all" button at the top right side of the table of product listings to save any changes you have made.

See Also:

▸ **SOP**: Managing Your Pricing Health

▸ **SOP**: Reading Your Pricing Dashboard

▸ **SOP**: Managing Your Buy Box Percentage

▸ **SOP**: Managing Your Price Competitiveness

▸ **SOP**: Managing Your Sales Conversion

▸ **SOP**: Managing Your Fee Discounts

▸ **SOP**: Managing Product Pricing

▸ **SOP**: Creating a New Automated Pricing Rule

▸ **SOP**: Editing an Existing Automated Pricing Rule via Spreadsheet Template

▸ **SOP**: Editing an Existing Automated Pricing Rule Manually