

luisds95.github.io luisdanield@gmail.com | +44 759.101.0534

## **EDUCATION**

#### MSC IN DATA SCIENCE

UNIVERSITY OF MANCHESTER September 2019 | Manchester, UK. First. 85/100 (Top 5%)

#### **BSC IN ECONOMICS**

Universidad Católica Andrés Bello (UCAB)

November 2017 | Caracas, VE. GPA: 16.63 / 20.0 (Top 5%)

#### **GCSE EQUIVALENT**

SANTA MARIANA DE JESUS Grad. Jul 2013 | SA, VE. GPA: 18.5 / 20.0 (Top 5%)

## LINKS

LinkedIn:// luis-da-silva Github:// luisds95 Medium:// luisds95 Twitter:// @lddsdp StackOverflow:// Luis Da Silva

## **SKILLS**

#### Advanced:

Python • Stata • R • Machine Learning • Econometrics • Microeconomics • Macroeconomics • Time Series Forecasting • SQL • Web Scraping Intermediated:

Java • Android • MongoDB • VBA • ŁATEX • Deep Learning • Reinforcement Learning • Natural Language Processing • Recommender Systems • Genetic Algorithms • Computer Vision • AWS Familiar:

Spark • Cassandra • C • PHP • HTML

# COURSEWORK

#### **GRADUATE**

Statistics and Machine Learning (2) • Understanding Databases • Social Network Analysis • Applying Data Science • Digital Business • Decision Behaviour and Analysis

#### **UNDERGRADUATE**

Econometrics (2) • Statistics (3) • Mathematics (5) • Microeconomics (4) • Macroeconomics (5) • Finance (2) • International economics

## **EXPERIENCE**

# QUANTITATIVE ANALYST | THOUGHT PROVOKING CONSULTING

Aug 2019 - Today | London, UK.

Design, development and deployment of machine learning models for pricing intelligence, demand and consumer elasticity estimation, process optimisation and business intelligence. I conducted the design and deployment of an intelligent web scraping and data analysis framework for business reporting, which is becoming one of the main TPC's products.

#### PROFESSOR | Universidad Central de Venezuela

Mar 2018 - Jul 2018 | Caracas, VE.

I taught "Engineering Economics", which is focused on teaching the fundamentals of economic theory needed to build, evaluate and forecast the development of an investment project.

#### **CEO AND FOUNDER** | BIGVENE

Oct 2017 - Oct 2018 | Caracas, VE.

I founded an academic research assistance and retail consultancy company in Venezuela which grew up to having 12 members and managing up to three projects at a time. We performed data preparation, market research and modelling. Our top projects were the developing of software for price monitoring and social media listening. I was responsible for CRM, project management and software development.

#### RESEARCH INTERN | CENTRAL BANK OF VENEZUELA

Mar 2017 - Sep 2017 | Caracas, VE.

I worked with two more people on the development paper: "Structural changes in Social Accounting Matrix of Venezuela between 1997 and 2007". This paper describes how the economy of Venezuela changed between 1997 and 2007 by using the Social Accounting Matrix. Most of the work was developed in VBA.

# RESEARCH ASSISTANT | CENTER FOR INTERNATIONAL

**DEVELOPMENT AT HARVARD UNIVERSITY** 

June 2016 - Sep 2018 | Caracas, VE.

I worked with a team of 4 people and performed data gathering, cleaning and modelling with data related to political voting turnout to try to understand the influence of advertising in voting. Most of the work was developed in Stata and AWS.

# **TEACHER ASSISTANT** | UNIVERSIDAD CATÓLICA ANDRÉS BELLO Mar 2015 - Mar 2018 | Caracas, VE.

I helped with the teaching of 8 courses: Macroeconomics I, III and Advanced; Econometrics, Statistics I and III and Mathematics I and III.

## LANGUAGES & AWARDS

- Spanish (fluent) English (fluent) Portuguese (Basic)
- Academic Excellence 2016 & 2017 Community Financial Advisor 2016 Community math volunteer 2014 & 2015