

# Luis de Sousa

DATA AND ANALYTICS CONSULTANT

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[Date]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to express my interest in the [specific job title] position at [Company's Name] as advertised. With over 16 years of professional experience in data and analytics consulting, I have honed my skills in data warehousing, integration, analysis, visualisation, and production deployment, which I believe align perfectly with the needs of your team.

## Professional Background and Skills

As the Principal Consultant & Director at Syep in Johannesburg, I lead high-impact initiatives across various sectors, including real estate, food and beverage, and banking. My role involves strategic oversight from prospecting to project management and spans technical areas such as market analysis, financial data consolidation on cloud platforms, forecasting, and MIS architectures. I am proficient in multiple technologies, including the Microsoft Data Platform, MySQL, Google BigQuery, Azure Databricks, and FiveTran, with robust programming skills in SQL, R, and Python.

## Commitment to Continuous Learning and Community Engagement

I hold a Master of Engineering in Software and Information Engineering from Wits University. I have consistently upgraded my technical skills through certifications from prestigious institutions like Microsoft and Databricks. Beyond my professional endeavours, I am actively involved in the Johannesburg R User Group and PyData Johannesburg, demonstrating my commitment to fostering a collaborative tech community.

## Why [Company's Name]?

I am particularly impressed by [Company's Name]'s innovation in [mention any known project, initiative, or company area of focus], and I am eager to bring my data analytics and strategic project management background to your esteemed company. I am enthusiastic about the opportunity to contribute to [specific department or project] and collaborate with your team to drive successful outcomes. I look forward to discussing how my background, skills, and enthusiasm align with the goals of [Company's Name]. Thank you for considering my application. I am eager to discuss my application in more detail and am available to talk at your earliest convenience.

Regards,

**Luis de Sousa**

Attached: Curriculum Vitae