

Introduction to artificial intelligence

Luis Brena

1 What is the program about?

It's about create intelligent organizations. The intelligence that we are going to study is collective intelligence. People working together in ways that seem intelligent. Technology enable collective intelligence, like google and Wikipedia. So the core question of the course is how can people and computers be connected so that -collectively- they act more intelligently than any person, group or computer has ever done before. There are two ways to answer:

- Connecting people with each other in new ways,so they can act more intelligently as a group.
- Connecting people to computers that have more artificial intelligence.

The Topics in this module will be:

- What is AI?
- How to use AI strategically

The outcomes:

- Know about AI in business.
- Strategic and technical factors of AI in business.
- Have an strategic plan
- Have a broader knowledge of AI in business.
- Won't be afraid of AI.