

Luise Eisfeld

University of Lausanne
Extranef Building, Office 230
1015 Lausanne, Switzerland

Email: luise.eisfeld@unil.ch
Web: luiseeisfeld.github.io
Phone: +41 (0)21 692 3357

Current Position	University of Lausanne Assistant Professor of Finance (tenure track)	Aug 2023-
	Swiss Finance Institute Faculty Member	Jan 2024-
Education	Toulouse School of Economics Ph.D. in Economics - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien .	2017-23
	M.Sc. in Economic Theory and Econometrics	2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University, Technology and Policy Research Initiative & Questrom School of Business	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (undergraduate)	Sep-Dec 2014
Working Papers	Entry and Acquisitions in Software Markets - Best Paper Award , Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist, Lear Competition Festival Award , 2021.	
	How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Who Bears the Brunt of Cost Shocks? Analyzing Pass-Through on Dual-Mode E-Commerce Platforms (with Jun Yan and Li Yu)	
Presentations * scheduled † by coauthor	2025 <ul style="list-style-type: none">• Seminars: UZH Entrepreneurship Retreat; Stockholm School of Economics*; Norwegian School of Economics*• Conferences: MaCCI*; Tinbergen Workshop on Innovation Economics*; Cavalcade North America*, St. Gallen Financial Economics Workshop*	
	2024 <ul style="list-style-type: none">• Seminars: Mines Paris - PSL (cancelled for medical reasons); EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); University of Mannheim; Xiamen University†; University of Geneva	

- **Conferences:** Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days (Gerzensee); EARIE (Amsterdam)[†]; St. Gallen Financial Economics Workshop; APIOC (Seoul; cancelled)[†]
- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** [Digital Economy Workshop](#) (Lausanne); [MaCCI Annual Conference](#) (Mannheim); [Paris Conference on Digital Economics](#); [IIOC](#) (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** [MaCCI Annual Conference](#) (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven](#) (MSI); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

2020

- **Conferences** (all cancelled due to Covid-19): [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Press Coverage	World Finance; Finance Derivative; HEC Lausanne Outreach.	
Grants	HEC Research Fund (6,000 CHF), University of Lausanne · Research project: “Competition in Digital Markets” (extended for 2024) HEC Data Fund , University of Lausanne, joint with Roxana Mihet ADRES Conference Travel Grant UT1 Mobility Grant and EUR TSE Mobility Grant Alfred P. Sloan Foundation: Conference Participation & Travel	2023 2023 2022 2022 2019
Awards	Best Teacher Award , MSc Finance, HEC Lausanne Best Paper Award , Doctoral Workshop on the Economics of Digitization Schumpeter Prize , Best Student Paper on Antitrust Finalist, Lear Young Talent Competition Award Dean’s List , Hong Kong University of Science and Technology	2024 2023 2022 2021 2014
Scholarships	TSE Job Market Fellowship (4,000€) Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholarship PROMOS Scholarship , German Academic Exchange Service (DAAD)	2022 2021-22 2017-21 2014
Teaching	Valuation (MSc Finance, HEC Lausanne) · 140+ students Principles of Finance / Principes de Finance (Bachelor, HEC Lausanne) · 500+ students, bilingual (French & English); with Michael Rockinger Guest Lecturer Toulouse School of Economics , Campus Talk Toulouse School of Economics , <i>Topics in Applied Industrial Organization</i> Teaching Assistant · Competition Policy Workshop (M.Sc.), TSE · Intermediate Econometrics (M.Sc.), TSE · Intermediate Econometrics (M.Sc.), TSE · Applied Econometrics (M.Sc.), TSE	2024 2024 2025 2024 Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
Professional Service	Refereeing <i>Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Asian Economics</i> Grant Review European Research Council Program Selection Annual Conference of Verein für Socialpolitik Rare Voices in Economics Conference Conference Organization “AI and Market Power” Track, Applied Machine Learning Days (EPFL)	 2025 2024 2024 2024

· Co-Organizer & Panel Moderator

Workshop Organization

Organizer, Finance Brown Bag, UNIL & EPFL

Spring 2024

Coordinator, Applied Micro Workshop, TSE

Fall 2018

Committees / Mentoring

Mentoring, Rare Voices in Economics

2023-

Committee for improving well-being of PhD Students, TSE

2023

Mentoring and Organization, Women in Economics at TSE

2020-22

Invited

Workshops

NBER Economics of Digitization: Tutorial (online)

2021

NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)

2019

Further Experience

Research Assistantships:

Toulouse School of Economics, RA for Patrick Rey

2023

University of Mannheim, CRC “Political Economy of Reforms”

2012-13

Mannheim Center for European Social Research

2011-12

Internships:

United Nations Industrial Development Organization, Vienna

2016

Landesbank Hessen-Thüringen, Frankfurt

2014

Skills

Technical: R, Python, MATLAB, L^AT_EX

Languages: German (native), English (fluent), French (fluent), Mandarin (very basic)

Updated January 2025