

Luise Eisfeld

University of Lausanne
Extranef Building, Office 230
1015 Lausanne, Switzerland

Email: luise.eisfeld@unil.ch
Web: luisseeisfeld.github.io
Phone: +41 (0)21 692 3357

Current Position	University of Lausanne Assistant Professor of Finance (tenure track)	Aug 2023-
	Swiss Finance Institute Faculty Member	Jan 2024-
Education	Toulouse School of Economics Ph.D. in Economics - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien . University of Mannheim M.Sc. in Economic Theory and Econometrics	2017-23 2015-17
	B.Sc. in Economics	2012-15
Academic Visits	Boston University , Technology and Policy Research Initiative & Questrom School of Business	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (undergraduate)	Sep-Dec 2014
Working Papers	Entry and Acquisitions in Software Markets - Best Paper Award , Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist , Lear Competition Festival Award, 2021.	
	How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Who Bears the Brunt of Cost Shocks? Analyzing Pass-Through on Dual-Mode E-Commerce Platforms (with Jun Yan and Li Yu)	
	M&As and Privacy Regulation (with Garrett A. Johnson)	
	When the Merger is Reviewed by Consumers: Stealth Acquisitions and Online Ratings (with Ulrich Kaiser and Reinhild Kesler)	
Presentations	2026 <ul style="list-style-type: none">• Seminars: Joint Research Centre of the European Commission*• Conferences: Empirical IO Workshop (Bristol)*	
* scheduled † by coauthor		
	2025 <ul style="list-style-type: none">• Seminars: Stockholm School of Economics; Norwegian School of Economics (Bergen); Aalto University (Helsinki)*; University of Vienna*	

- **Conferences:** UZH Entrepreneurship Retreat; MaCCI; Tinbergen Workshop on Innovation Economics; Cavalcade North America, SFI Research Days (Gerzensee); St. Gallen Financial Economics Workshop; Econometric Society World Meting (Seoul); CEPR Workshop on Entrepreneurship, Firm Dynamics, and Strategy (Milan); Frontier Research in Industrial Organization Conference (Toulouse)*
- **Discussions:** MaCCI Annual Conference (Mannheim)
- **Panel:** “Dynamic Competition Analysis in Competition Law: Beyond Slogans” (University College London)*

2024

- **Seminars:** University of Mannheim; University of Geneva; EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); Xiamen University†
- **Conferences:** Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days (Gerzensee); EARIE (Amsterdam)†; St. Gallen Financial Economics Workshop
- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** MaCCI Annual Conference (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

2022

- **Seminars:** Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (online); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; Leuven (MSI); NEOMA Business School Reims (online)
- **Conferences:** Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- **Seminars:** LED Young Economist Seminar (Université Catholique de Louvain, online)
- **Conferences:** Lear Competition Festival (online)

2020

- **Conferences** (all cancelled due to Covid-19): Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); Trans-Atlantic Doctoral Conference (London Business School); EBE Summer Meeting (LMU Munich)

2019

- **Conferences:** Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple internal presentations at TSE and at the University of Lausanne.)

Press Coverage World Finance; Finance Derivative; HEC Lausanne Outreach.

Grants	HEC Research Fund (6,000 CHF), University of Lausanne · Research project: "Competition in Digital Markets" (extended for 2024) HEC Data Fund , University of Lausanne, joint with Roxana Mihet ADRES Conference Travel Grant UT1 Mobility Grant and EUR TSE Mobility Grant Alfred P. Sloan Foundation : Conference Participation & Travel	2023 2023 2022 2022 2019
Awards	Best Reviewer Award , International Journal of Industrial Organization Best Teacher Award , MSc Finance, HEC Lausanne Best Paper Award , Doctoral Workshop on the Economics of Digitization Schumpeter Prize , Best Student Paper on Antitrust Finalist, Lear Young Talent Competition Award Dean's List , Hong Kong University of Science and Technology	2025 2024 2023 2022 2021 2014
Scholarships	TSE Job Market Fellowship (4,000€) Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholarship PROMOS Scholarship , German Academic Exchange Service (DAAD)	2022 2021-22 2017-21 2014
Teaching	Valuation (MSc Finance, HEC Lausanne) · 140+ students; 6 ECTS Principles of Finance (BSc Economics & Management, HEC Lausanne) · 500+ students, bilingual (French & English); 6 ECTS	2024- 2024-
	Guest Lecturer Toulouse School of Economics , Campus Talk Toulouse School of Economics , <i>Topics in Applied Industrial Organization</i>	2025 2024
	Teaching Assistant · Competition Policy Workshop (M.Sc.), TSE · Intermediate Econometrics (M.Sc.), TSE	Spring 2020-Fall 2021 Fall 2020

	<ul style="list-style-type: none"> · Intermediate Econometrics (M.Sc.), TSE · Applied Econometrics (M.Sc.), TSE 	Fall 2019 Spring 2019
Professional Service		
	Refereeing	
	<i>Economic Journal; Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Innovation Management; Journal of Asian Economics</i>	
	Grant Review	
	European Research Council	2025
	Program Selection	
	Annual Conference of Verein für Socialpolitik	2024
	Rare Voices in Economics Conference	2024
	Conference Organization	
	"AI and Market Power" Track, Applied Machine Learning Days (EPFL)	2024
	· Co-Organizer & Panel Moderator	
	Workshop Organization	
	Organizer, Finance Brown Bag, UNIL & EPFL	Spring 2024
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
	Committees / Mentoring / Advising	
	SFI PhD Workshop: "How to Present Your Research"	2025
	Mentoring, Rare Voices in Economics	2023-2025
	Committee for improving well-being of PhD Students, TSE	2023
	Mentoring and Organization, Women in Economics at TSE	2020-22
Invited Workshops	NBER Economics of Digitization: Tutorial (online)	2021
	NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)	2019
Further Experience	Research Assistantships:	
	Toulouse School of Economics, RA for Patrick Rey	2023
	University of Mannheim, CRC "Political Economy of Reforms"	2012-13
	Mannheim Center for European Social Research	2011-12
	Internships:	
	United Nations Industrial Development Organization, Vienna	2016
	Landesbank Hessen-Thüringen, Frankfurt	2014
Skills	Technical: R, Python, MATLAB, L ^A T _E X	
	Languages: German (native), English (fluent), French (fluent), Mandarin (very basic)	

Updated November 2025