

Luise Eisfeld

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Current Position	University of Lausanne Assistant Professor of Finance (tenure track)	Aug 2023-
	Swiss Finance Institute Faculty Member	Jan 2024-
Education	Toulouse School of Economics Ph.D. in Economics - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien .	2017-23
	M.Sc. in Economic Theory and Econometrics	2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University, Technology and Policy Research Initiative & Questrom School of Business	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (undergraduate)	Sep-Dec 2014
Working Papers	Entry and Acquisitions in Software Markets - Best Paper Award , Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist, Lear Competition Festival Award , 2021.	
	How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Who Bears the Brunt of Cost Shocks? Analyzing Pass-Through on Dual-Mode E-Commerce Platforms (with Jun Yan and Li Yu)	
Presentations * scheduled † by coauthor	2025 <ul style="list-style-type: none">• Seminars: UZH Entrepreneurship Retreat; Stockholm School of Economics*; Norwegian School of Economics*• Conferences: MaCCI*; St. Gallen Financial Economics Workshop*	
	2024 <ul style="list-style-type: none">• Seminars: Mines Paris - PSL (cancelled for medical reasons); EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); University of Mannheim; Xiamen University†; University of Geneva• Conferences: Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days	

(Gerzensee); EARIE (Amsterdam)[†]; St. Gallen Financial Economics Workshop; APIOC (Seoul; cancelled)[†]

- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** [Digital Economy Workshop](#) (Lausanne); [MaCCI Annual Conference](#) (Mannheim); [Paris Conference on Digital Economics](#); [IIOC](#) (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** [MaCCI Annual Conference](#) (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven \(MSI\)](#); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

2020

- **Conferences** (all cancelled due to Covid-19): [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Press Coverage	World Finance; Finance Derivative; HEC Lausanne Outreach.	
Grants	HEC Research Fund (6,000 CHF), University of Lausanne · Research project: “Competition in Digital Markets” (extended for 2024) HEC Data Fund , University of Lausanne, joint with Roxana Mihet ADRES Conference Travel Grant UT1 Mobility Grant and EUR TSE Mobility Grant Alfred P. Sloan Foundation : Conference Participation & Travel	2023 2023 2022 2022 2019
Awards	Best Teacher Award , MSc Finance, HEC Lausanne Best Paper Award , Doctoral Workshop on the Economics of Digitization Schumpeter Prize , Best Student Paper on Antitrust Finalist, Lear Young Talent Competition Award Dean’s List , Hong Kong University of Science and Technology	2024 2023 2022 2021 2014
Scholarships	TSE Job Market Fellowship (4,000€) Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholarship PROMOS Scholarship , German Academic Exchange Service (DAAD)	2022 2021-22 2017-21 2014
Teaching	Valuation (MSc Finance, HEC Lausanne) · 140+ students Principles of Finance / Principes de Finance (Bachelor, HEC Lausanne) · 500+ students, bilingual (French & English); with Michael Rockinger Guest Lecturer Toulouse School of Economics , Campus Talk Toulouse School of Economics , <i>Topics in Applied Industrial Organization</i> Teaching Assistant · Competition Policy Workshop (M.Sc.), TSE · Intermediate Econometrics (M.Sc.), TSE · Intermediate Econometrics (M.Sc.), TSE · Applied Econometrics (M.Sc.), TSE	2024 2024 2025 2024 Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
Professional Service	Refereeing <i>Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Asian Economics</i> Grant Review European Research Council Program Selection Annual Conference of Verein für Socialpolitik Rare Voices in Economics Conference Conference Organization “AI and Market Power” Track, Applied Machine Learning Days (EPFL) · Co-Organizer & Panel Moderator	 2025 2024 2024 2024

	Workshop Organization	
	Organizer, Finance Brown Bag, UNIL & EPFL	Spring 2024
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
	Committees / Mentoring	
	Mentoring, Rare Voices in Economics	2023-
	Committee for improving well-being of PhD Students, TSE	2023
	Mentoring and Organization, Women in Economics at TSE	2020-22
Invited Workshops	NBER Economics of Digitization: Tutorial (online)	2021
	NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)	2019
Further Experience	Research Assistantships:	
	Toulouse School of Economics, RA for Patrick Rey	2023
	University of Mannheim, CRC “Political Economy of Reforms”	2012-13
	Mannheim Center for European Social Research	2011-12
	Internships:	
	United Nations Industrial Development Organization, Vienna	2016
	Landesbank Hessen-Thüringen, Frankfurt	2014
Skills	Technical: R, Python, MATLAB, L ^A T _E X	
	Languages: German (native), English (fluent), French (fluent), Mandarin (very basic)	

Updated January 2025