

# Luise Eisfeld

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**Current Position**      **University of Lausanne**      Aug 2023-  
Assistant Professor of Finance (tenure track)

**Swiss Finance Institute**      Jan 2024-  
Faculty Member

**Education**      **Toulouse School of Economics**      2017-23  
Ph.D. in Economics

- Advisors: [Alexandre de Cornière](#), [Daniel Ershov](#), and [Bruno Jullien](#).

M.Sc. in Economic Theory and Econometrics      2015-17

**University of Mannheim**      2012-15  
B.Sc. in Economics

**Academic Visits**      **Boston University**, Technology and Policy Research Initiative      Jan-Jun 2022  
& Questrom School of Business

**Yale School of Management** (1 week)      Apr 2022

**Hong Kong University of Science and Technology** (undergraduate)      Sep-Dec 2014

**Working Papers**      **Entry and Acquisitions in Software Markets**  
- **Best Paper Award**, Doctoral Workshop on the Economics of Digitization, 2023.  
- **Schumpeter Prize** for Best Student Paper in Antitrust, 2022.  
- **Finalist**, Lear Competition Festival Award, 2021.

**How Do Online Product Rankings Influence Sellers' Pricing Behavior?**

**Work in Progress**      **Pricing Patterns on Dual-Mode E-Commerce Platforms** (with Jun Yan and Li Yu)

**M&As and Privacy Regulation** (with Garrett A. Johnson)

**When the Merger is Reviewed by Consumers: Stealth Acquisitions and Online Ratings** (with Ulrich Kaiser and Reinhold Kesler)

**Presentations**      2026

\* scheduled

† by coauthor

• **Seminars:** Joint Research Centre of the European Commission\*

• **Conferences:** Empirical IO Workshop (Bristol)\*; MaCCI Annual Conference (Mannheim)\*†

• **Discussions:** Toulouse Digital Conference

2025

• **Seminars:** Stockholm School of Economics; Norwegian School of Economics (Bergen); Aalto University (Helsinki); University of Vienna

- **Conferences:** UZH Entrepreneurship Retreat; MaCCI Annual Conference (Mannheim); Tinbergen Workshop on Innovation Economics; Cavalcade North America; SFI Research Days (Gerzensee); St. Gallen Financial Economics Workshop; Econometric Society World Meeting (Seoul); CEPR Workshop on Entrepreneurship, Firm Dynamics, and Strategy (Milan); Frontier Research in Industrial Organization Conference (Toulouse)
- **Discussions:** MaCCI Annual Conference (Mannheim)
- **Panel:** “Dynamic Competition Analysis in Competition Law: Beyond Slogans” (University College London)

## 2024

- **Seminars:** University of Mannheim; University of Geneva; EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); Xiamen University<sup>†</sup>
- **Conferences:** Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days (Gerzensee); EARIE (Amsterdam)<sup>†</sup>; St. Gallen Financial Economics Workshop
- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

## 2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** MaCCI Annual Conference (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

## 2022

- **Seminars:** Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (online); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; Leuven (MSI); NEOMA Business School Reims (online)
- **Conferences:** Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

## 2021

- **Seminars:** LED Young Economist Seminar (Université Catholique de Louvain, online)
- **Conferences:** Lear Competition Festival (online)

#### 2020

- **Conferences** (all cancelled due to Covid-19): Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); Trans-Atlantic Doctoral Conference (London Business School); EBE Summer Meeting (LMU Munich)

#### 2019

- **Conferences:** Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

#### 2018

- **Discussions:** ENTER Jamboree (Toulouse)

*(Not listed: multiple internal presentations at TSE and at the University of Lausanne.)*

<b>Press Coverage</b>	World Finance; Finance Derivative; HEC Lausanne Outreach.	
<b>Grants</b>	HEC Research Fund (3,300 CHF), University of Lausanne	2025
	HEC Research Fund (6,000 CHF), University of Lausanne	2023
	· Research project: “Competition in Digital Markets” (extended for 2024)	
	HEC Data Fund, University of Lausanne, joint with Roxana Mihet	2023
	ADRES Conference Travel Grant	2022
	UT1 Mobility Grant and EUR TSE Mobility Grant	2022
	Alfred P. Sloan Foundation: Conference Participation & Travel	2019
<b>Awards</b>	Best Reviewer Award, International Journal of Industrial Organization	2025
	Best Teacher Award, M.Sc. Finance, HEC Lausanne	2024
	Best Paper Award, Doctoral Workshop on the Economics of Digitization	2023
	Schumpeter Prize, Best Student Paper on Antitrust	2022
	Finalist, Lear Young Talent Competition Award	2021
	Dean’s List, Hong Kong University of Science and Technology	2014
<b>Scholarships</b>	TSE Job Market Fellowship (4,000€)	2022
	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	PROMOS Scholarship, German Academic Exchange Service (DAAD)	2014
<b>Teaching</b>	Valuation (M.Sc. Finance, HEC Lausanne)	2024-
	· 140+ students; 6 ECTS	
	Principles of Finance (B.Sc. Economics & Management, HEC Lausanne)	2024-
	· 500+ students, bilingual (French & English); 6 ECTS	
	Guest Lecturer	
	Toulouse School of Economics, Campus Talk	2025
	Toulouse School of Economics, Topics in Applied Industrial Organization	2024
	Teaching Assistant	
	· Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021
	· Intermediate Econometrics (M.Sc.), TSE	Fall 2020

	· Intermediate Econometrics (M.Sc.), TSE	Fall 2019
	· Applied Econometrics (M.Sc.), TSE	Spring 2019
<b>Professional Service</b>	<b>Refereeing</b> <i>Economic Journal; Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Innovation Management; Journal of Asian Economics</i>	
	<b>Grant Review</b> European Research Council	2025
	<b>Program Selection</b> Annual Conference of Verein für Socialpolitik Rare Voices in Economics Conference	2024 2024
	<b>Conference Organization</b> “AI and Market Power” Track, Applied Machine Learning Days (EPFL) · Co-Organizer & Panel Moderator	2024
	<b>Workshop Organization</b> Organizer, Finance Brown Bag, UNIL & EPFL Coordinator, Applied Micro Workshop, TSE	Spring 2024 Fall 2018
	<b>Committees / Mentoring / Advising</b> SFI PhD Workshop: “How to Present Your Research” Mentoring, Rare Voices in Economics Committee for improving well-being of PhD Students, TSE Mentoring and Organization, Women in Economics at TSE	2025 2023-2025 2023 2020-22
<b>Invited Workshops</b>	NBER Economics of Digitization: Tutorial (online) NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)	2021 2019
<b>Further Experience</b>	<b>Research Assistantships:</b> Toulouse School of Economics, RA for Patrick Rey University of Mannheim, CRC “Political Economy of Reforms” Mannheim Center for European Social Research	2023 2012-13 2011-12
	<b>Internships:</b> United Nations Industrial Development Organization, Vienna Landesbank Hessen-Thüringen, Frankfurt	2016 2014
<b>Skills</b>	<b>Technical:</b> R, Python, MATLAB, L <sup>A</sup> T <sub>E</sub> X <b>Languages:</b> German (native), English (fluent), French (fluent), Mandarin (very basic)	

Updated January 2026