

# Luise Eisfeld

University of Lausanne  
Extranef Building, Office 230  
1015 Lausanne, Switzerland

Email: [luise.eisfeld@unil.ch](mailto:luise.eisfeld@unil.ch)  
Web: [luiseeisfeld.github.io](https://luiseeisfeld.github.io)  
Phone: +41 (0)21 692 3357

|  |  |              |
|--|--|--------------|
| <b>Current Position</b>                              | <b>University of Lausanne</b><br>Assistant Professor of Finance (tenure track)   | Aug 2023-    |
|  | <b>Swiss Finance Institute</b><br>Faculty Member   | Jan 2024-    |
| <b>Education</b>                                     | <b>Toulouse School of Economics</b><br>Ph.D. in Economics<br>- Advisors: <a href="#">Alexandre de Cornière</a> , <a href="#">Daniel Ershov</a> , and <a href="#">Bruno Jullien</a> .   | 2017-23      |
|  | M.Sc. in Economic Theory and Econometrics  | 2015-17      |
|  | <b>University of Mannheim</b><br>B.Sc. in Economics  | 2012-15      |
|  |  |              |
| <b>Academic Visits</b>                               | <b>Boston University</b> , Technology and Policy Research Initiative<br>& Questrom School of Business  | Jan-Jun 2022 |
|  | <b>Yale School of Management</b> (1 week)  | Apr 2022     |
|  | <b>Hong Kong University of Science and Technology</b> (undergraduate)  | Sep-Dec 2014 |
| <b>Working Papers</b>                                | <b>Entry and Acquisitions in Software Markets</b><br>- <b>Best Paper Award</b> , Doctoral Workshop on the Economics of Digitization, 2023.<br>- <b>Schumpeter Prize</b> for Best Student Paper in Antitrust, 2022.<br>- <b>Finalist</b> , Lear Competition Festival Award, 2021. |              |
|  | <b>How Do Online Product Rankings Influence Sellers' Pricing Behavior?</b>   |              |
| <b>Work in Progress</b>                              | <b>Who Bears the Brunt of Cost Shocks? Analyzing Pass-Through on Dual-Mode E-Commerce Platforms</b> (with Jun Yan and Li Yu)   |              |
|  | <b>M&amp;As and Privacy Regulation</b> (with Garrett A. Johnson)   |              |
|  | <b>When the Merger is Reviewed by Consumers: Stealth Acquisitions and Online Ratings</b> (with Ulrich Kaiser and Reinhold Kesler)  |              |
| <b>Presentations</b><br>* scheduled<br>† by coauthor | <b>2026</b> <ul style="list-style-type: none"><li>• <b>Seminars:</b> Joint Research Centre of the European Commission*</li><li>• <b>Conferences:</b> Empirical IO Workshop (Bristol)*</li></ul>  |              |
|  | <b>2025</b> <ul style="list-style-type: none"><li>• <b>Seminars:</b> Stockholm School of Economics; Norwegian School of Economics (Bergen); Aalto University (Helsinki)*; University of Vienna*</li></ul>  |              |

- **Conferences:** UZH Entrepreneurship Retreat; MaCCI; Tinbergen Workshop on Innovation Economics; Cavalcade North America, SFI Research Days (Gerzensee); St. Gallen Financial Economics Workshop; Econometric Society World Meeting (Seoul); CEPR Workshop on Entrepreneurship, Firm Dynamics, and Strategy (Milan); Frontier Research in Industrial Organization Conference (Toulouse)\*
- **Discussions:** MaCCI Annual Conference (Mannheim)
- **Panel:** “Dynamic Competition Analysis in Competition Law: Beyond Slogans” (University College London)\*

## 2024

- **Seminars:** University of Mannheim; University of Geneva; EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); Xiamen University<sup>†</sup>
- **Conferences:** Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days (Gerzensee); EARIE (Amsterdam)<sup>†</sup>; St. Gallen Financial Economics Workshop
- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

## 2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** MaCCI Annual Conference (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

## 2022

- **Seminars:** Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (online); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; Leuven (MSI); NEOMA Business School Reims (online)
- **Conferences:** Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

## 2021

- **Seminars:** LED Young Economist Seminar (Université Catholique de Louvain, online)
- **Conferences:** Lear Competition Festival (online)

#### 2020

- **Conferences** (all cancelled due to Covid-19): Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); Trans-Atlantic Doctoral Conference (London Business School); EBE Summer Meeting (LMU Munich)

#### 2019

- **Conferences:** Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

#### 2018

- **Discussions:** ENTER Jamboree (Toulouse)

*(Not listed: multiple internal presentations at TSE and at the University of Lausanne.)*

|                       |  |                       |
|-----------------------|--|-----------------------|
| <b>Press Coverage</b> | World Finance; Finance Derivative; HEC Lausanne Outreach.  |                       |
| <b>Grants</b>         | <b>HEC Research Fund</b> (6,000 CHF), University of Lausanne<br>· Research project: “Competition in Digital Markets” (extended for 2024) | 2023                  |
|                       | <b>HEC Data Fund</b> , University of Lausanne, joint with Roxana Mihet   | 2023                  |
|                       | <b>ADRES Conference Travel Grant</b>   | 2022                  |
|                       | <b>UT1 Mobility Grant</b> and <b>EUR TSE Mobility Grant</b>  | 2022                  |
|                       | <b>Alfred P. Sloan Foundation:</b> Conference Participation & Travel   | 2019                  |
| <b>Awards</b>         | <b>Best Reviewer Award</b> , International Journal of Industrial Organization  | 2025                  |
|                       | <b>Best Teacher Award</b> , MSc Finance, HEC Lausanne  | 2024                  |
|                       | <b>Best Paper Award</b> , Doctoral Workshop on the Economics of Digitization   | 2023                  |
|                       | <b>Schumpeter Prize</b> , Best Student Paper on Antitrust  | 2022                  |
|                       | <b>Finalist, Lear Young Talent Competition Award</b>   | 2021                  |
|                       | <b>Dean’s List</b> , Hong Kong University of Science and Technology  | 2014                  |
| <b>Scholarships</b>   | <b>TSE Job Market Fellowship</b> (4,000€)  | 2022                  |
|                       | <b>Fondation Jean Jacques Laffont Scholarship</b>  | 2021-22               |
|                       | <b>Toulouse School of Economics PhD Scholarship</b>  | 2017-21               |
|                       | <b>PROMOS Scholarship</b> , German Academic Exchange Service (DAAD)  | 2014                  |
| <b>Teaching</b>       | <b>Valuation</b> (MSc Finance, HEC Lausanne)<br>· 140+ students; 6 ECTS  | 2024-                 |
|                       | <b>Principles of Finance</b> (BSc Economics & Management, HEC Lausanne)<br>· 500+ students, bilingual (French & English); 6 ECTS         | 2024-                 |
|                       | <b>Guest Lecturer</b>  |                       |
|                       | <b>Toulouse School of Economics</b> , Campus Talk  | 2025                  |
|                       | <b>Toulouse School of Economics</b> , <i>Topics in Applied Industrial Organization</i>   | 2024                  |
|                       | <b>Teaching Assistant</b>  |                       |
|                       | · Competition Policy Workshop (M.Sc.), TSE   | Spring 2020-Fall 2021 |
|                       | · Intermediate Econometrics (M.Sc.), TSE   | Fall 2020             |

|                             |  |                                      |
|-----------------------------|--|--------------------------------------|
|                             | · Intermediate Econometrics (M.Sc.), TSE   | Fall 2019                            |
|                             | · Applied Econometrics (M.Sc.), TSE  | Spring 2019                          |
| <b>Professional Service</b> | <b>Refereeing</b><br><i>Economic Journal; Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Innovation Management; Journal of Asian Economics</i> |                                      |
|                             | <b>Grant Review</b><br>European Research Council   | 2025                                 |
|                             | <b>Program Selection</b><br>Annual Conference of Verein für Socialpolitik<br>Rare Voices in Economics Conference   | 2024<br>2024                         |
|                             | <b>Conference Organization</b><br>“AI and Market Power” Track, Applied Machine Learning Days (EPFL)<br>· Co-Organizer & Panel Moderator  | 2024                                 |
|                             | <b>Workshop Organization</b><br>Organizer, Finance Brown Bag, UNIL & EPFL<br>Coordinator, Applied Micro Workshop, TSE  | Spring 2024<br>Fall 2018             |
|                             | <b>Committees / Mentoring / Advising</b><br>SFI PhD Workshop: “How to Present Your Research”<br>Mentoring, Rare Voices in Economics<br>Committee for improving well-being of PhD Students, TSE<br>Mentoring and Organization, Women in Economics at TSE                        | 2025<br>2023-2025<br>2023<br>2020-22 |
| <b>Invited Workshops</b>    | NBER Economics of Digitization: Tutorial (online)<br>NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)  | 2021<br>2019                         |
| <b>Further Experience</b>   | <b>Research Assistantships:</b><br>Toulouse School of Economics, RA for Patrick Rey<br>University of Mannheim, CRC “Political Economy of Reforms”<br>Mannheim Center for European Social Research  | 2023<br>2012-13<br>2011-12           |
|                             | <b>Internships:</b><br>United Nations Industrial Development Organization, Vienna<br>Landesbank Hessen-Thüringen, Frankfurt  | 2016<br>2014                         |
| <b>Skills</b>               | <b>Technical:</b> R, Python, MATLAB, L <sup>A</sup> T <sub>E</sub> X<br><b>Languages:</b> German (native), English (fluent), French (fluent), Mandarin (very basic)  |                                      |

Updated November 2025