LUIS MARIN
Front-End Developer

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Dedicated developer, with a focus on **user** interface, and with key **server**-side skills. At all times I look for **solutions** to move forward, in an agile and **productive** way, projects framed in html, css, js, php and cms/frameworks. This way, I can develop cleanly, easily and - most importantly - in a **team**.
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EDUCATION

PHP Programming & API REST | 250hs
CIFO La Violeta, Barcelona 2020

Front End Web Development| 500hs
Balmes Innova, L'Hospitalet 2017

Master in Marketing | 1500hs
EUDE Business School, Madrid 2009

Journalism Degree
Universidad Bicentenaria de Aragüa, Venezuela | 2001 - 2006

SKILLS

HTML | CSS3

SCSS | LESS

Javascript | jQuery

PHP

Mysql | MariaDB

Arquitectura MVC

Wordpress

Drupal | Liferay

Bootstrap | Foundation

Git

Adobe Photoshop | Sketch App

Google Web Designer | anime.js

WORK EXPERIENCE

Web Developer • Layout Designer
Putput Comunicacions, Barcelona | Dec. 2017 - Dec. 2020

- Web integration with: HTML5, CSS, JavaScript, PHP.
- Creation of Wordpress templates (PHP 7).
- Pixel perfect and responsive skills.
- A/B Testing.
- Creation of newsletters and HTML5 dynamic banners.
- Layout of 'Visual Marketing' pieces (assets, gif, videos, google ads).
- I use design tools in my daily life (photoshop, sketch app).
  Main achievements:
- Led the introduction of Wordpress and Drupal 8, as additionals CMS to the one used (Liferay).
- I improved production intervals with the use of the page builder (Elementor).
- I developed for the first time in the agency with the SCSS preprocessor.
- I generated code libraries and block reuse (BEM).
- I introduced pieces of Social Media with their respective training to the team.
- Bringing project managers and the agency's CEO closer to the developers to improve efficiency from creative idea to production.

Layout Designer (internship)
MAD Systems S.C.C.L, Barcelona | Sept. 2017 - Nov. 2017

- Layout in two integration projects with Drupal cms.
- Administration and maintenance of multiple web pages.
- Continuous training, leading to certification as a Web Developer.
  Main achievements:
- Production of sliders with the 'slider revolution' plugin, never used before.
- Refactoring Css libraries to Sass.

Creative Designer • Assistant Communication and Marketing
CESMA Business School, Madrid | 2015 - 2017

- Website maintenance.
- Design of advertising material, printed and digital.
- Continuous layout of flyers, mupis, and other direct marketing resources.
- Newsletters, and standard customer-facing communications.
- Publication of contents in the blog of the web portal.
  Main achievements:
- Increased enrolments and lead acquisition by direct requests from the contact form web.
- Unpaid exchange agreements with peers (team building).
- Academic advisor (facing the sales department as an add-on for expertise), for related knowledge, from the Corporate Communication, International Business and MBA programs.

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