



icbe2025.com



# ICBE Conference 2025

**Navigating Transformation  
AI, Sustainability & Leadership**



**27 MARCH 2025**

AT 09:00AM - 04:30PM



**LYRATH ESTATE**

KILKENNY, R95 F685

Join us for ICBE's flagship gathering in 2025, with our members and panels of Irish industry leaders, together with international experts and speakers.

ICBE Conference 2025 promises to be a high energy and interactive event with lots of opportunity for knowledge-sharing and new insights to help drive your business excellence journey.

**ICBE**

IRISH CENTRE  
FOR BUSINESS  
EXCELLENCE



# 2025 ICBE Agenda

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8:45 AM

Registration & Tea/Coffee

9:15 AM

Opening Address



FACILITATOR

**ANTON SAVAGE**

9:20 AM

Panel Discussion – Answering the Call to Lead: Future Leader Perceptions, Motivations, Skills & Needs



PANELLIST

**MARY ANN  
FLEMING**

PRESIDENT  
PENN ENGINEERING, GALWAY



PANELLIST

**KIERAN NOONAN**

CHAIR AND DIRECTOR OF THE ICBE  
EXECUTIVE BOARD MEMBER OF SHINGO  
INSTITUTE



PANELLIST

**MAIREAD DIVILLY**

INWARD BUSINESS/FDI SPECIALIST  
FORVIS MAZARS - IRELAND

Members of the Board of ICBE discuss how Leadership is evolving and share their insights, referencing recent research carried out by ICBE/UL

9:50 AM

Using advanced technologies to boost sustainability and increase productivity



SPEAKER

**MICHEÁL GERAGHTY**

VICE PRESIDENT OF OPERATIONS EMEA & SITE LEAD  
COCA-COLA BALLINA

Micheál will share the digital transformation journey at Coca-Cola Ballina - why they started this journey, the approach they have taken and the benefits they have received. He will also talk to how they validated their approach by achieving World Economic Forum accreditation. Coca-Cola Ballina was the first beverage company to achieve this accreditation.

10:15 AM

Sustainability - Future Proofing your business – how to build resilience and unlock value



SPEAKER

**AISLING RYAN**

GLOBAL STRATEGIST, SUSTAINABILITY AND PUBLIC AFFAIRS CONSULTANT

## PANEL DISCUSSION

Environmental Sustainability Projects with Positive Financial Impact on Organisational Goals

Aisling Ryan will join James Atherton to discuss Environmental Sustainability Projects with Positive Financial Impact on Organisational goals.



PANELLIST

**JAMES ATHERTON**

SUSTAINABILITY AND UTILITY DIRECTOR AT WUXI BIOLOGIC



PANELLIST

**LAURA KENNEDY**

HEAD OF SUSTAINABILITY (RETAIL) AT MUSGRAVE



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11:00 AM

## Networking Break

11:20 AM

### Case Study : Penn Engineering -Realising Sales Process efficiencies using Data, AI & Automation



SPEAKER

**MARY ANN FLEMING**

PRESIDENT  
PENN ENGINEERING, GALWAY



SPEAKER

**EOIN O'REILLY**

HEAD OF AI AND DATA AT EY IRELAND TOGETHER  
WITH ICBE MEMBER, PENN ENGINEERING

Penn Engineering aims to transform the customer sales quote process by leveraging Data, AI & Automation. Aligned with their customer obsession strategy they recognise the Speed of response is one of the fundamental actions they need to take to support customers. Their current quotation process is resource intensive for their experience engineering teams and the Penn Engineering objective is to streamline quote generation, ensuring rapid and accurate estimates tailored to customer needs. Automation will ensure an efficient communication & handshake process between the Penn sales, engineer and finance teams, reducing the time spent on drafting quotes and enabling Penn to accelerate their speed to market. They believe the implementation of this solution will empower their sales representatives, ensure their engineers are utilised in high value driven tasks, improve customer satisfaction and drive revenue growth.

11:45 AM

### Session: AI4LABOUR – Exploring AI's impact on the future of work, new occupations, and emerging skill sets



SPEAKER

**DR. ELENA MONTIEL-PONSODA**

ASSOCIATE PROFESSOR IN THE DEPARTMENT OF APPLIED LINGUISTICS  
TO SCIENCE AND TECHNOLOGY  
UNIVERSIDAD POLITÉCNICA DE MADRID (SPAIN)



SPEAKER

**LUIS GASCO**

SENIOR MACHINE LEARNING ENGINEER  
AVATURE

In her talk, Elena Montiel-Ponsoda will provide an overview of the European project AI4LABOUR, a collaboration among several institutions studying the impact of Artificial Intelligence (AI) on the labor market, in particular task automation. She will focus on how companies can effectively identify employees' training needs in an ever-changing environment.

Building on this, Luis will present how Avature develops its AI solutions to help companies in their recruitment processes. He will explain how the R&D strategies are informed by a commitment to transparency, unbiased methods, and ensuring that humans remain in control of decisions, resulting in tools that foster fairness, efficiency, and a people-centered approach to recruitment.

12:10 PM

### Peer to Peer knowledge sharing discussions

Table Discussions

12:50 PM

### Lunch & Networking



# 2025 ICBE Agenda

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1:30 PM

## Decarbonisation as a Driver for Technology, Collaboration & Innovation



SPEAKER

**BRIAN HOLLIDAY**

MANAGING DIRECTOR FOR SIEMENS DIGITAL INDUSTRIES AND CHAIRMAN OF SIEMENS DIGITAL INDUSTRIES SOFTWARE

2:00 PM

## Case Study: Leveraging AI Technologies – Combining data-driven strategies with practical process improvements to drive operational efficiency



SPEAKER

**LAURENT BLANCHET**

DIRECTOR OF BUSINESS EXCELLENCE  
ESSILORLUXOTTICA

Laurent will share his expertise and insights on:

Transforming data into actions: How to bridge the gap between advanced analytics and operational impact by framing problems effectively and ensuring solutions align with business priorities

Impacting through practical solutions: Real examples of how process improvements enabled by advanced analytics and Intelligent Automation drive measurable impact by reducing process inefficiencies while delivering better outcomes for customers.

Scaling success: How governance, proof of concept, and replicability frameworks ensure scalable and sustainable impacts.

Winning hearts and minds: Insights into overcoming change management challenges and fostering adoption of data-driven solutions.

Over the past seven years, Laurent has focused on leveraging AI technologies, including advanced analytics models and robotic process automation, to transform business processes and drive commercial effectiveness and operational efficiency.

2:20 PM

## Keynote Speaker - Getting the Best Out of Yourself and Others



SPEAKER

**DAMIAN HUGHES**

LIQUID THINKER

Damian combines his expertise in sport, organisational development, and change psychology to help organisations create high-performing cultures.

3:10 PM

## Dissemination of Table Discussion Findings

3:20 PM

## Company of the Year Acknowledgement

3:30 PM

## Closing Remarks



# 2025 ICBE Speakers

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## AISLING RYAN

### Global Strategist, Sustainability and Public Affairs Consultant

An award-winning global strategist, sustainability and public affairs consultant, Aisling has almost 30 years' experience in sustainability strategy, stakeholder management and communications for international blue-chip clients including GSK, Merck MSD, Nestlé, P&G, Unilever, OGCI and Octopus Energy.

As a trusted board and executive adviser, she helps to future-proof organisations by creating and embedding innovative strategies, differentiated positioning and effective communications. Specialising in complex stakeholder management, she facilitates the creation of shared sustainability agendas and brokers industry-leading public-private partnerships.

She was previously Global Managing Partner of The Sustainability Practice at Ogilvy Consulting, where she advised Nestlé on its global sustainability strategy, developed United Nations' ACT NOW climate action campaign, and pioneered The People's Seat for UNFCCC with Sir David Attenborough at COP24. She led WPP's partnership with United Nations and created #JoinTheHerd, a mass global lobby movement to stop the ivory trade.

She is an established speaker at Davos, UNGA, COP and Cannes. Awards include UN SDG Impact Award, Gold Cannes Lions, D&AD, Marketing Society Grand Prix, Campaign Big Grand Prix and WARC Effectiveness. She was recognised in 'HERoes INVolve Women Role Model Awards' Global Top 100 List of Senior Executives for DE&I in 2019 and 2021.

She is a member of the EPA's Advisory Committee and non-executive director at CSL in Zambia. She served on BITC's Place Leadership Taskforce in the UK. She is a graduate of Trinity College Dublin and has a certificate in Business Sustainability Management from the Cambridge Institute for Sustainable Leadership.

## ANTON SAVAGE

### Compère - Board Member ICBE

Anton is a broadcaster, journalist and communications advisor. He has presented numerous Current Affairs and Magazine TV and Radio Programmes, including The Sunday Business Show, Ireland AM, The Tonight Show, The Last Word and Savage Sunday. He currently presents the PPI Gold-Medal winning Anton Savage Show, a lively, current affairs show, on Newstalk. He also writes a column for The Business Post.

Anton is a regular MC at AGM's, award ceremonies and conferences throughout Ireland and has facilitated a number of ICBE's conferences. Conference participants and speakers alike enjoy his easy presenting style and wonderful ability to inform and communicate important conference messages to an audience.

## BRIAN HOLIDAY

### Managing Director for Siemens Digital Industries and Chairman of Siemens Digital Industries Software

He is co-chair of the UK Government Made Smarter Commission and Industry/AI Innovation Accelerator. He is the incoming chair of Make UK, The Manufacturers' Organisation's Strategic Policy Group, having been a board member since 2015. He has formerly been a board member of the UK High Value Manufacturing Catapult, Chair of the CBI's Manufacturing Council and member of the Royal Society's Science Industry and Translation Committee.

He is a keen advocate for engineering, innovation, skills and advanced technology deployment, contributing regularly to media, policy forums and peer networks.

A 2022 Fellow of the Royal Academy of Engineering, Brian started his career as an apprentice with Texas Instruments and has degrees from Cardiff and Manchester University in addition to an honorary doctorate from Middlesex University.

## DAMIAN HUGHES

### Liquid Thinker

Damian Hughes is a bestselling author who combines his practical and academic background within sport, organisational development and change psychology, to help organisations and teams to create a high performing culture.

He is the author of eight best-selling business books, including Liquid Thinking, Liquid Leadership, How to Change Absolutely Anything, How to Think Like Sir Alex Ferguson and The Five STEPS to a Winning Mindset.

His latest books, High Performance: Lessons from the Best on Becoming Your Best and How to Change Your Life, have both been number one Sunday Times best sellers. His work has been translated into twelve languages.

He has also been nominated for the 2007 William Hill Sports book of the year award for Peerless, his biography of boxing great Sugar Ray Robinson. He co-authored a critically acclaimed biography of boxing legend, Thomas Hearns and in 2013, his book, Marvelous Marvin Hagler became the UK's best-selling sports biography.

He was appointed as a visiting Professor of Organisational Behaviour and Change for Manchester Metropolitan University in September 2010.

He is the co-host of The High Performance Podcast, an acclaimed series of interviews with elite performers from business, sport and the arts, exploring the psychology behind sustained high performance. The podcast has over 250 million downloads.

He has served as a member of the coaching team for England Rugby League, England Roses, Scotland Rugby Union and a wide range of international and national sporting teams.

He is also the founder of The School Coat Charity, a charity which addresses the challenges of children living in poverty, by providing coats for those most in need.



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## DR. ELENA MONTIEL-PONSODA

Associate Professor in the Department of Applied Linguistics to Science and Technology  
Universidad Politécnica de Madrid (Spain)

Dr. Elena Montiel is an Associate Professor in the Department of Applied Linguistics to Science and Technology at Universidad Politécnica de Madrid (Spain). She is also a member of the Ontology Engineering Group, a renowned research group at the same institution. Her research interests lie at the intersection of translation, terminology and knowledge representation. She has participated in numerous international research projects and has coordinated the Lynx Innovation Action (2017-2021), funded by the European Commission, on Knowledge Graphs and Natural Language Processing (NLP) services for the legal domain. Currently, she is coordinating the Spanish national project INESData on Data Spaces. She is involved in the TeresIA project, a project on linked terminologies and AI services to create, manage and validate terminologies, and is participating in the AI4LABOUR project, analysing the impact of AI in the labour market. She has authored the monograph Multilingualism in Ontologies: Building Patterns and Representation Models and has published numerous articles in prestigious journals such as Language Resources and Evaluation, Journal of Web Semantics, Natural Language Engineering or Terminology.

## EOIN O'REILLY

Head of AI & Data - EY Ireland

Eoin O'Reilly is the Head of AI and Data at EY Ireland. In his role, Eoin helps organisations design and deliver data-driven strategies to help grow revenues, optimise cost and manage risk. Eoin has deep experience delivering analytics and AI projects including reporting and visualisation, predictive analytics, simulation modelling, machine learning and text/image processing. Eoin has a BA in Management Science and Information Systems from Trinity College Dublin, an MSc in Security and Forensic Computing from Dublin City University and is a member of the Association of Chartered Certified Accountants.

## JAMES ATHERTON

Sustainability and Utility Director - WuXi Biologic

James is an accomplished Engineering Leader with extensive experience in the pharmaceutical and biologics industries. His expertise includes GMP-compliant utilities, Energy Management, Change Management, Audits, Continuous Improvement, and Sterile Manufacturing. He is committed to advancing sustainability within organisations by implementing innovative engineering designs that enhance operational efficiency and promote environmental stewardship. With a proven track record of delivering excellence in program and project management, he combines technical expertise with strategic leadership.

## KIERAN NOONAN

Chair and Director of the ICBE - Executive Board Member of the Shingo Institute

Kieran is an accomplished leader in the global Life Science and MedTech industries, with many years of experience in leading Site Operations and Business Excellence for corporations, as well as Board Directorships (NED's). Kieran's also has a proven track record in strategy development, accelerating profitable growth, and enabling digital transformations. He has held senior positions at renowned companies including Site Director of Operations and Global Lens Enterprise Excellence for Bausch + Lomb, one of the world's largest suppliers of contact lenses and eye-care products. Also, Previously:

- Senior Global Leader with Boston Scientific Corporation for Business Excellence and Operations.
- Senior Director of Business Excellence at Merit Medical.
- COO for Atlantic Aviation the largest independent MRO in Europe.

## LAURENT BLANCHET

Director of Business Excellence - EssilorLuxottica

Laurent Blanchet is an accomplished expert in business excellence with over two decades of experience across multiple B2B sectors. A certified Six Sigma Master Black Belt and Lean Black Belt, he has led numerous process improvement initiatives globally. Over the past seven years, Laurent has focused on leveraging AI technologies, including advanced analytics models and robotic process automation, to transform business processes and drive commercial effectiveness and operational efficiency. His expertise lies in combining data-driven strategies with practical process improvements, making him a key player in the digital transformation space.



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## LUIS GASCO

Senior Machine Learning Engineer - Avature

Luis Gasco is a Senior Machine Learning Engineer at Avature, where he leverages cutting-edge language technologies and artificial intelligence to optimize recruitment processes. Previously, he was a Research Engineer at the Barcelona Supercomputing Center. His research interests lie at the intersection of Natural Language Processing (NLP) and Large Language Models (LLMs), with applications in multiple scenarios, including human resources, healthcare, and environmental studies. Luis holds a PhD from Universidad Politécnica de Madrid and the EIT Digital Doctoral School, where he received specialized training in innovation management and technology transfer. His doctoral work earned the Outstanding Doctoral Thesis Award, along with several distinctions recognizing his contributions as a young researcher. Throughout his career, Luis has collaborated with prestigious institutions, including Nokia Bell Labs in Cambridge (UK) and Telecom Paris (France), where he contributed to advancing innovative AI research. He has also been actively involved in large-scale research projects, including the Horizon Europe project DataTools4Heart, AI4HF, BiomatDB, and PlanTL, driving the development and application of NLP technologies to solve real-world challenges.

## MAIREAD DIVILLY

Inward Business/FDI Specialist - Forvis Mazars - Ireland

Mairead was an Audit and Assurance Partner of Forvis Mazars for 20 years and was a member of the Forvis Mazars executive leadership team. She also established and was lead partner of the Outsourcing, Financial Reporting and Compliance Services Division specialising in supporting foreign corporates establishing their operations in both Ireland and other overseas jurisdictions. She has significant experience supporting the multinational and large corporate sector as well as small and emerging businesses, not for profit organisations and public sector bodies.

A fellow of Chartered Accountants Ireland, her professional experience spans audit and assurance, business advisory, compliance, reporting and financial management services, across a wide range of industries and sectors including technology, retail, distribution, professional services, public sector and not for profit.

Mairead is a non-executive director of Skillnet Ireland, the national talent development agency of Ireland. She is Chair of both the Audit and Risk Committee and the Finance and General-Purpose Committee. She is also Vice Chair of The Swedish Chamber of Commerce Ireland. Mairead won the Women in Finance Award 2020 and was also the recipient of a Special Contribution Award from Skillnet Ireland in 2019.

## MARY ANN FLEMING

President - PennEngineering

Mary Ann is the current President of PEM® Europe, which involves the management of the PEM® business in Europe across the 27 EU countries as well as the global Haeger® Machine group, with facilities in Oakdale California, Oldenzaal Holland, and Galway. In addition, Mary Ann sits on PennEngineering's global executive leadership team.

## MICHEÁL GERAGHTY

Vice President of Operations EMEA & Site Lead - Coca-Cola Ballina

He has more than 30-year experience across engineering and manufacturing in industries ranging from semiconductor test to the non-alcohol beverage industries. Micheál has worked in Ireland, the US, Singapore and Africa.

Micheál is currently General manager of Coca-Cola Ballina the first Beverage company globally to attain accreditation from the World Economic Forum for its digital transformation journey. Coca-Cola Ballina is a company lighthouse where many of the transformation use cases are first tested prior to rollout across the company network.

## LAURA KENNEDY

Head of Sustainability (Retail) at Musgrave

Laura is the newly appointed Head of Sustainability for the Musgrave Retail Division, a newly created role to support the delivery of the company's sustainability strategy 'Growing Sustainably Everyday'.

With a career spanning almost twenty years with the company, Laura has gained extensive insight, knowledge, and experience in her role as a Trading Manager across a range of commodity categories, and more recently as a Category Manager for Dairy, Frozen and Cooked Meats, managing a breadth of topics including strategy, sales, profitability, as well as supporting sustainability initiatives. Alongside this, Laura has spent a number of years working on a range of strategic project roles including sustainability, food and health across the SuperValu and Centra brands.



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### ATLANTIC TECHNOLOGICAL UNIVERSITY

A TU offers over 400 flexible learning courses that give students accredited qualifications matched to industry demand. Graduates are equipped with the skills and confidence to excel in their chosen career, create change, and build their future.

Our academic and support staff have the experience and expertise to ensure our graduates succeed in any path they choose. We offer true flexibility with progression routes from Level 6 Higher Certificate right up to Level 9 Masters.

Learn online with A TU by attending live lectures through our online learning environment. Simply log on from work, home or anywhere and be part of weekly lectures. Engage in discussion, live chat and interact with fellow students and lecturers. Lecture are recorded and the recordings available after class so that students can watch back at a time that suits them.

Some of our programmes are also available to study as blended learning which is a flexible way of completing your course of study, combining online aspects with in classroom experience to allow for an accessible learning style.



### BONNER

BONNER is a leading provider of instrumentation, calibration, and automation services. For over 30 years, BONNER has been providing its clients with dependable services and innovative solutions to help them achieve their process, manufacturing, and monitoring goals. BONNER's team of experienced professionals is dedicated to providing its clients with exceptional service and support.



### EZERGO

EZErgo - the smart all-in-one system for identifying, assessing and reducing ergonomic related risks in the workplace.

For general workplace tasks in any industry, the EZErgo system uses the HSA recommended assessment tools of MAC, ART and RAPP, as well as the internationally recognized REBA tool – enabling any task to be assessed and risks reduced.

In addition, EZErgo has a DSE assessment tool for computer workstations which also incorporates an e-learning Office Ergonomics Training course – eliminating the need for additional training costs.

33% of all accidents at work reported to the HSA relate to manual handling.

Between 2019 and 2022, the total value of awards made by PIAB for accidents involving repetitive strain injuries was over €10 million

Since 2021, EZErgo has been helping clients to manage workplace ergonomics. Our clients are experiencing the benefits including fewer accidents, reduced absence, improved productivity and fewer claims.

Using EZErgo really is a "no brainer" for business.





## 2025 ICBE Exhibitors

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### ICBE

At ICBE we bring global best practice in business excellence to our members, provide insight into what they need to be doing next and support them in their journey. We are different from other networking organisations – smaller and more personal, so that members can easily reach out to our team and to other members to access knowledge, recommendations or expertise.



### ICBE ADVANCED PRODUCTIVITY SKILLNET

ICBE  
Advanced  
Productivity  
Skillnet

This comprehensive Skillnet is committed to promoting innovation and productivity through industry-led training for the manufacturing and service sectors in Ireland. Advanced methodologies and technology are key focus areas. Focusing initially on Lean, Six Sigma and Shingo, this Skillnet has expanded to include key technologies and methodologies from automation to data analytics and additive manufacturing.

### AVIATION SKILLNET

The global aviation leasing space is a dynamic one, and the skills needs of the industry are always evolving. Responding to this need for upskilling is the Aviation Skillnet – specialised, dedicated training for companies of all sizes in the aviation and aerospace sector.

Aviation Skillnet supports the sector in maintaining and enhancing Ireland's position in aviation. The training offered acts as a key driver of the success of the sector through the knowledge, expertise and innovation of those employed within the industry. We are dedicated to constantly building on this – to further develop the breadth and depth of expertise available and improve our global competitiveness.

Aviation  
Skillnet



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### ICBE BUSINESS EXCELLENCE SKILLNET

The objective of ICBE Business Excellence Skillnet is to develop the knowledge, skills and qualifications of employees by increasing access to skills development opportunities and encouraging ongoing professional development.

The strategic purpose is to focus on providing efficient and effective enterprise-led training and networking opportunities for companies to develop their workforce skills and talent so they are prepared for the political, technological and competitive risks that are already here and for the future.

ICBE Business Excellence Skillnet is a learning network co-funded by [Skillnet Ireland](#) and our member companies. All private sector businesses of any size, including sole traders, based in the Republic of Ireland are eligible to undertake part-funded upskilling with Skillnet Ireland.

ICBE  
Business  
Excellence  
Skillnet

### IRISH MANUFACTURING RESEARCH

IMR is a trusted industry partner, helping businesses embrace innovation and scale with confidence.

We work at the forefront of advanced manufacturing, guiding companies through the adoption of new and emerging technologies that drive efficiency, productivity, and sustainability.

Our approach is built on three key pillars:

- Demystify – We simplify complex technologies, making innovation accessible and actionable.
- Derisk – We provide the knowledge and expertise to help businesses adopt solutions with confidence.
- Deliver – We ensure tangible results by implementing and scaling real-world solutions that create impact.

IMR bridges the gap between technology and business, helping companies understand, integrate, and maximise the potential of innovation. We work closely with manufacturers, technology providers, and industry leaders to navigate challenges, capitalise on opportunities, and future-proof businesses in an evolving landscape.

With a strong focus on industry collaboration, innovation, and commercial impact, IMR empowers businesses to lead in advanced manufacturing.

IRISH  
MANUFACTURING  
RESEARCH

### KBS - EXECUTIVE EDUCATION UNIVERSITY OF LIMERICK

#### Executive Education

The triple accredited Kemmy Business School is committed to empower, enlighten and enrich through education, international research and stakeholder engagement in order to sustainably transform the lives of individuals, communities and society.

Today's challenges are global in nature and include climate change, demographic shifts, technological innovation and disruption, and increasing economic and social inequality.

This requires the development of new and innovative ways of thinking about the world in order to create more sustainable and equitable futures.

The Kemmy Business School sits at the nexus of today's challenge and tomorrow's opportunity. We are located at the heart of the Atlantic Corridor, in Ireland's vibrant and innovative mid-west region. As part of the University of Limerick, we are at the forefront of scientific and technological research and development. Our role as a Business School is to leverage this broad and rich base of research and innovation for positive disruption. We seek to enlighten thinking around the true drivers of sustainable business, those fundamental links between society, governments, economies, organisations.

UNIVERSITY OF  
LIMERICK  
Ollscoil Luimnigh  
Kemmy  
Business  
School



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### PMTC, UL

Since its inception in 2013, PMTC has established itself as a progressive, agile, industry-relevant applied research and innovation centre. We focus on delivering solutions using advanced technology and analytics which address contemporary manufacturing issues impacting on efficiency and sustainability for the pharmaceutical manufacturing sector. Collaboration is at the heart of everything we do at PMTC. We are driven by real market needs which are defined by industry and will have a real world impact.

Situated within the Bernal Institute at the University of Limerick PMTC is hosted in a world class facility, comprised of an experienced research team of senior and post-doctoral level researchers with extensive R&D and direct industry experience. In addition to the core research team, PMTC is affiliated with leading RPO's nationally thereby leveraging the best research talent available. Funded by Enterprise Ireland in partnership with IDA Ireland PMTC is part of a network of Technology Centres nationally each running industry led research and innovation programmes which collectively contribute significantly to supporting Irish companies to be successful, grow their business.



sa  
partners

### S A PARTNERS

S A Partners is a global consultancy and training company dedicated to helping people and organisations achieve true Enterprise Excellence. We partner closely with our clients to uncover their unique purpose, support their strategic goals, develop their teams and enhance their processes – creating lasting, positive change. Our brand promise, Together, the Power to Improve, reflects our commitment to fostering environments where people can thrive and reach their full potential. We're passionate about making a meaningful impact – not only for our clients and the communities where we work. At S A Partners, we believe in empowering people to succeed together, every step of the way. We are the world's largest affiliate of the SHINGO Institute, supporting organizations globally with their SHINGO journey. We are also an affiliate of Blanchard, TWI and Nintex and a LCS (Lean Competency System) approved training provider. Together, the Power to Improve is also about how we approach every program we deliver, collaborating with our clients to enable lasting change.

### UNIVERSITY OF LIMERICK

The University of Limerick (UL) is an energetic and enterprising research led institution. With over 18,000 students and 2,000 staff, the dynamic, entrepreneurial, and pioneering values which drive UL's mission and strategy drive local, national and international engagement and connectivity.

UL offers over 200 programmes across four faculties, including an extensive suite of part-time online, blended and in-person professional programmes and micro-credentials. All are fully accredited, focused on employability, flexible in design and delivery, recognised by key professional bodies, and enable practical skills development while working.

Since 1992, UL has delivered world class programmes in Quality Management, Lean and Six Sigma and currently offers these from introductory to Doctorate level. UL are the first university in Ireland to offer executive apprenticeships including the highly successful Lean Sigma Manager - Master Black Belt MSc. In partnership with industry consortia and across multiple sectors, UL have developed a suite of executive apprenticeships ranging from a level 7 diploma to a level 10 doctorate in enterprise excellence and other key industry areas.



# Navigating Transformation

## AI, Sustainability & Leadership

# ICBE Conference 2025

March 27th 2025

Lyrath Estate Hotel, Kilkenny



**GET INVOLVED  
BE INSPIRED**

## Navigating Transformation - AI, Sustainability and Leadership

Join us for ICBE's flagship gathering in 2025, with our members and panels of Irish industry leaders, together with international experts and speakers.

ICBE Conference 2025 promises to be a high energy and interactive event with lots of opportunity for knowledge-sharing and new insights to help drive your business excellence journey.

### ICBE Conference Highlights

- Hear from ICBE Members & other industry Leaders who share their journey to transforming their organisation in areas of AI, Sustainability and Leadership
- Get involved in lively discussion panels with industry leaders
- Be inspired by engaging Speakers & Keynotes with Q&As
- Stay ahead of the curve on these important topics.
- Participate – there are lots of opportunities for knowledge sharing & discussions with your peers
- Come away with new insights you can apply in your organisation