Luis Guaiquirian

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Portfolio: www.luisgcode.com | Github: github.com/luisgcode

SUMMARY

Passionate Web Developer with 2 years of experience building responsive and engaging web applications using modern technologies like React JS and Tailwind CSS. Skilled in creating user-focused designs and optimizing performance. **Strong interest in integrating AI-driven solutions into front-end experiences**, including chatbot development and intelligent automation. A quick learner with strong problem-solving skills and a commitment to delivering high-quality solutions.

EXPERIENCE

Freelance Web Developer | Wordpress & others | Nov 2024 – Present | Global.

- **Designed and developed customized websites** using WordPress, tailoring themes and functionalities to meet client requirements.
- Installed and configured essential plugins to ensure proper website functionality, including advanced integrations with YoastSEO for SEO optimization and LiteSpeed for enhanced performance.
- **Successfully delivered 3 complete WordPress projects for clients worldwide**
- **This role is not exclusive to WordPress**; I occasionally handle web optimization, content translation functionalities, and any other specific tasks requested by clients, such as integrating platforms for management or invoices.

Web Developer | JB Trucks & Stuff | Nov 2024 – Feb 2025 (3-months contract) | London, Ontario, Canada.

- Worked with an external agency to troubleshoot website issues and **ensure smooth project execution**.
- **Improved website performance** by optimizing images, refining JavaScript code, and implementing caching strategies.
- **Fixed broken links**, updated outdated scripts, and resolved layout issues to enhance user experience.
- **Created documentation** for website updates and provided recommendations for future improvements.

Web Developer & Coordinator | Dorel Industries | Nov 2021 – Nov 2023 | Santiago de Chile, Chile.

- Managed, designed, and developed websites for www.Infanti.cl and Intex-chile.cl, directly **reducing user support tickets by 20%** through improved functionality.
- **Maintained two retail websites** using JavaScript and Magento, optimizing performance and ensuring cross-browser functionality.
- **Reduced ticket volume by 65%** by implementing code changes and improvements directly on the website, saving the company thousands of dollars in external agency fees.
- Developed customized components for high-traffic events, including countdowns, sliders, and galleries, **boosting user engagement by 40%** during key sales periods.
- Proposed and implemented scalable solutions for same-day delivery, **reducing order fulfillment times by 35%.**
- Utilized analytics tools (Google Analytics, Hotjar, Salesforce) to track user behavior, refine UX/UI, and improve site performance.

EDUCATION

Diploma in **Web Development and Internet Applications** | Fanshawe College | GPA 4.075 | Apr 2025
CS'50 Programming with **Python** | Harvard University | Mar 2025
Associate's Degree in **Business Administration** | University Institute of Industrial Management | 2017

SKILLS

- **Languages:** JavaScript, HTML, CSS, Python, PHP (Basic), Sass.
- **AI Integration & Chatbot Development:** Botpress, conversational AI, Chatbot Deployment.
- **Libraries & Frameworks:** React JS, Tailwind CSS, Chart.js, Framer Motion, and i18next for translations.
- **Tools & Platforms:** Git, GitHub, VS Code, Firebase, Figma, Photoshop, Notion, Confluence, Jira, Slack, Trello, Microsoft Teams, phpMyAdmin, Hostinger.
- **Analytics:** Google Analytics 4, Power BI, Hotjar, Salesforce, Qlik View.
- **CMS:** WordPress, Magento, Prestashop

SELECTED PROJECTS

- Portfolio (v2)**:** Personal website built with React JS, Tailwind CSS, Framer-Motion, and i18next. Bilingual support.
- Portfolio Chatbot: AI-powered chatbot built with Botpress to assist visitors with navigation, project inquiries, and general FAQs. Integrated into the portfolio for an interactive user experience.
- Global Technologies: Website Optimization, fixing existing errors, improving overall functionality, and translating the content into Spanish.