

LUIS GUAQUIRIAN

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WEB DEVELOPER

PROFILE

Innovative and results-driven Web Developer with 2 years of hands-on experience creating responsive and user-centric applications using modern web technologies like React, JavaScript, HTML, and CSS. Skilled in designing and optimizing production websites, achieving exceptional Google Core Web Vitals scores, and integrating third-party APIs with a strong focus on accessibility and cross-browser compatibility. A highly motivated and collaborative team player, currently refining Full-stack development skills in Python while excelling in the Web Development and Internet Applications program at Fanshawe College (GPA: 4.075). Dedicated to delivering impactful and accessible user experiences.

TECHNICAL SKILLS

- **Front-End Development:** JavaScript (ES6+), React, HTML5, CSS3, SCSS, Tailwind CSS, Sass.
- **Back-End Development:** Python, SQL, PostgreSQL, Firebase.
- **Web Optimization:** Cross-browser compatibility, responsive design, accessibility compliance (WCAG).
- **Development Tools:** Git, GitHub, Azure, CI/CD pipelines, command-line operations.
- **E-Commerce Platforms (CMS):** Magento, Prestashop, WordPress.
- **Analytics Tools:** Power BI, Google Analytics 4, QlikView, Hotjar.
- **Design Tools:** Figma, Adobe Photoshop.
- **Collaboration Tools:** Jira, Microsoft Teams, Slack, Notion, Confluence.
- **Web Analytics & SEO:** Google Analytics, Hotjar, Conversion Tracking, User Behavior Analysis, On-Page SEO, Keyword Research, SEO Best Practices

WORK EXPERIENCE

Career Break

London, Ontario

Feb 2024 – Present

- Relocated to Canada to pursue the Web Development and Internet Applications program at Fanshawe College. This career break has allowed me to focus on expanding my technical skills, particularly in full-stack development, and to adapt to new technologies and practices in a fresh environment.

Web Developer

Nov 2021 – Nov 2023

Dorel Juvenile, Santiago de Chile | www.infanti.cl & www.intex-chile.cl

- **Reduced ticket volume by 65%** by implementing code changes directly on the website, saving the company thousands of dollars in external agency fees.
- Developed and maintained two retail websites using JavaScript and Magento, optimizing performance and ensuring cross-browser functionality.
- Programmed custom components for special events, including countdowns, sliders, and galleries, significantly enhancing the user experience during high-traffic periods.

- Created accessibility-compliant pages (e.g., terms and conditions) to ensure compliance with WCAG guidelines and improve accessibility for users with disabilities.
- Managed key events, such as **Cyber Day**, overseeing the website's performance and ensuring smooth operations, leading to increased customer engagement and sales.
- Collaborated with designers to implement accessible web interfaces, adhering to WCAG guidelines.
- Utilized analytics tools (Google Analytics, Hotjar) to track user behavior, refine UX/UI, and improve site performance.
- Worked closely with the Web Manager to address issues and deliver timely, high-quality solutions.

Web Assistant Manager

Oct 2019 - Nov 2021

- Managed content updates and e-commerce operations for www.infanti.cl
- Oversaw price changes, graphics updates, and platform functionality
- Utilized Figma and corporate website management tools

Web Associate

Aug 2018 – Oct 2019

Marsella Hardware Store, Santiago de Chile.

- Developed and maintained two retail websites using JavaScript, optimizing performance and cross-browser functionality.
- Enhanced Magento platform integration with APIs, ensuring seamless operations and user-friendly navigation.
- Collaborated with designers to implement accessible web interfaces, adhering to WCAG guidelines.
- Utilized analytics tools (Google Analytics, Hotjar) to track user behavior, refine UX/UI, and improve site performance.
- Worked closely with the Web Manager to address issues and deliver timely, high-quality solutions.

EDUCATION

- **Web Development and Internet Applications**, Fanshawe College, Canada (Jan 2024 – April 2025)
- **CS50's Introduction to Programming with Python**, Harvard University, USA (2025) - Online
- **Associate's Degree in Business Administration, IUTA** - University Institute of Industrial Management, Venezuela (Graduated: 2018)

AWARDS

- **Dean's Honor Roll**, Web Development and Internet Applications Program, Fanshawe College: Fall 2024 (GPA: 4.057), Summer 2024 (GPA: 4.137), Winter 2024 (GPA: 4.033)

PROFESSIONAL PROJECTS

- **Personal Portfolio**: Responsive portfolio built with HTML, CSS, and JavaScript, achieving 99% in Google Core Web Vitals and WCAG compliance.
- **RBC Place London Information HUB**: Developed a platform to manage operational guidelines for RBC Place Convention Center porters.
- **Global Technologies**: Updating and improving an existing website by organizing code, translating content, and redesigning the layout for better user experience and performance.