

# Luis Guaquirian

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Portfolio: [www.luisgcode.com](http://www.luisgcode.com) | Github: [github.com/luisgcode](https://github.com/luisgcode)

## SUMMARY

Passionate Web Developer with 2 years of experience building responsive and engaging web applications using modern technologies like React JS and Tailwind CSS. Skilled in creating user-focused designs and optimizing performance. A quick learner with strong problem-solving skills and a commitment to delivering high-quality solutions.

## EXPERIENCE

**Web Developer** | [JB Trucks & Stuff](#) | Nov 2024 – Feb 2025 (4-months contract) | London, Ontario, Canada.

- Lead in-house web development, collaborating with the external agency on project management and ensuring alignment with company goals.
- Develop and maintain the company's website using PHP, JavaScript, and MySQL, focusing on responsiveness, security, and scalability.
- **Optimize website performance through code improvements**, image compression, and caching strategies.
- **Integrate third-party APIs**, including payment gateways and CRM systems, for seamless data flow.
- **Conduct website audits and resolve technical issues to improve site reliability.**
- Collaborate with the external agency's team on backend feature implementations, such as dynamic product listings and real-time inventory updates.
- Create and maintain technical documentation.

**Freelance Web Developer** | [Wordpress & others](#) | Nov 2024 – Present | Global.

- Designed and developed customized websites using WordPress, tailoring themes and functionalities to meet client requirements.
- Installed and configured essential plugins to ensure proper website functionality, including advanced integrations with **YoastSEO** for SEO optimization and **LiteSpeed** for enhanced performance.
- Successfully **completed 4 projects** for clients globally.
- **This role is not exclusive to WordPress**; I occasionally handle web optimization, content translation functionalities, and any other specific tasks requested by clients.

**Web Developer & Coordinator** | [Dorel Industries](#) | Nov 2021 – Nov 2023 | Santiago de Chile, Chile.

- Managed, designed, and developed websites for [www.Infanti.cl](#) and [Intex-chile.cl](#), directly **reducing user support tickets by 20%** through improved functionality.
- **Maintained two retail websites** using JavaScript and Magento, optimizing performance and ensuring cross-browser functionality.
- **Reduced ticket volume by 65%** by implementing code changes and improvements directly on the website, saving the company thousands of dollars in external agency fees.
- Developed customized components for high-traffic events, including countdowns, sliders, and galleries, **boosting user engagement by 40%** during key sales periods.
- Proposed and implemented scalable solutions for same-day delivery, **reducing order fulfillment times by 35%**.
- Utilized analytics tools (Google Analytics, Hotjar, Salesforce) to track user behavior, refine UX/UI, and improve site performance.

## EDUCATION

Diploma in **Web Development and Internet Applications** | Fanshawe College | GPA 4.075 | Apr 2025

CS'50 Programming with **Python** | Harvard University | Mar 2025

Associate's Degree in **Business Administration** | University Institute of Industrial Management | 2017

## SKILLS

- **Languages:** JavaScript, HTML, CSS, Python, PHP (Basic), C (Basic), Sass.
- **Libraries & Frameworks:** React JS, Tailwind CSS, Chart.js, Framer Motion.
- **Tools & Platforms:** Git, GitHub, VS Code, Firebase, Figma, Photoshop, Notion, Confluence, Jira, Slack, Trello, Microsoft Teams, phpMyAdmin, Hostinger.
- **Analytics:** Google Analytics 4, Power Bi, Hotjar, Salesforce, Qlik View.
- **CMS:** WordPress, Magento, Prestashop

## PROJECTS

- [Portfolio \(v2\)](#): Personal website built with React JS, Tailwind CSS, Framer-Motion, I8next. Bilingual support.
- [Global Technologies](#): Website Optimization, fixing existing errors, improving overall functionality, and translating the content into Spanish