My full name is Luis David Guaiquirian Velasquez I’m a **web developer** with a strong focus on **frontend development**, specializing in **React JS, Tailwind CSS, and JavaScript**. With **two years of experience**, I’ve built and optimized responsive web applications, enhanced user engagement, and integrated third-party APIs. I have worked in **corporate, freelance, and contract roles**, handling everything from **UI/UX improvements to backend functionality with PHP and MySQL**. My expertise extends to **WordPress development, performance optimization, and analytics tools**. In **2025**, I started exploring **AI chatbot integration**, expanding my skill set in the intersection of AI and frontend development. I'm passionate about solving problems, optimizing user experiences, and continuously growing as a developer. Luis Guaiquirian

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Portfolio: [www.luisgcode.com](http://www.luisgcode.com) | Github: [github.com/luisgcode](http://github.com/luisgcode) SUMMARY Passionate Web Developer with 2 years of experience building responsive and engaging web applications using modern technologies like React JS and Tailwind CSS. Skilled in creating user-focused designs and optimizing performance. A quick learner with strong problem-solving skills and a commitment to delivering high-quality solutions.

EXPERIENCE Web Developer | JB Trucks & Stuff | Nov 2024 – Feb 2025 (4-months contract) | London, Ontario, Canada.

● Lead in-house web development, collaborating with the external agency on project management and ensuring alignment with company goals.

● Develop and maintain the company’s website using PHP, JavaScript, and MySQL, focusing on responsiveness, security, and scalability.

● Optimize website performance through code improvements, image compression, and caching strategies.

● Integrate third-party APIs, including payment gateways and CRM systems, for seamless data flow.

● Conduct website audits and resolve technical issues to improve site reliability.

● Collaborate with the external agency’s team on backend feature implementations, such as dynamic product listings and real-time inventory updates.

● Create and maintain technical documentation. Freelance Web Developer | Wordpress & others | Nov 2024 – Present | Global.

● Designed and developed customized websites using WordPress, tailoring themes and functionalities to meet client requirements.

● Installed and configured essential plugins to ensure proper website functionality, including advanced integrations with YoastSEO for SEO optimization and LiteSpeed for enhanced performance.

● Successfully completed 4 projects for clients globally.

● This role is not exclusive to WordPress; I occasionally handle web optimization, content translation functionalities, and any other specific tasks requested by clients. Web Developer & Coordinator | Dorel Industries | Nov 2021 – Nov 2023 | Santiago de Chile, Chile.

● Managed, designed, and developed websites for [www.Infanti.cl](http://www.Infanti.cl) and [Intex-chile.cl](http://Intex-chile.cl), directly reducing user support tickets by 20% through improved functionality.

● Maintained two retail websites using JavaScript and Magento, optimizing performance and ensuring cross-browser functionality.

● Reduced ticket volume by 65% by implementing code changes and improvements directly on the website, saving the company thousands of dollars in external agency fees.

● Developed customized components for high-traffic events, including countdowns, sliders, and galleries, boosting user engagement by 40% during key sales periods.

● Proposed and implemented scalable solutions for same-day delivery, reducing order fulfillment times by 35%.

● Utilized analytics tools (Google Analytics, Hotjar, Salesforce) to track user behavior, refine UX/UI, and improve site performance.

EDUCATION Diploma in Web Development and Internet Applications | Fanshawe College | GPA 4.075 | Apr 2025 CS’50 Programming with Python | Harvard University | Mar 2025 Associate’s Degree in Business Administration | University Institute of Industrial Management | 2017 SKILLS

• Languages: JavaScript, HTML, CSS, Python, PHP (Basic), C (Basic), Sass.

• Libraries & Frameworks: React JS, Tailwind CSS, Chart.js, Framer Motion.

• Tools & Platforms: Git, GitHub, VS Code, Firebase, Figma, Photoshop, Notion, Confluence, Jira, Slack, Trello, Microsoft Teams, phpMyAdmin, Hostinger.

• Analytics: Google Analytics 4, Power Bi, Hotjar, Salesforce, Qlik View.

• CMS: WordPress, Magento, Prestashop PROJECTS

• Portfolio (v2): Personal website built with React JS, Tailwind CSS, Framer-Motion, I8next. Bilingual support.

• Global Technologies: Website Optimization, fixing existing errors, improving overall functionality, and translating the content into Spanish

Available to work as a Freelance job or at any organization, Yes, I do have a dog, I don’t know why will you ask this but I have a dog named Draco as Draco Malfoy the bad guy from Harry potter, I am 32 years old, I can do remote job, I know spanish and english and I like learning & studying

Standard prices vary according to the project, but contact me, I’m pretty sure we can make it work.