

Luis Guaquirian

Web Developer

2 years of experience creating responsive web applications using modern technologies.

Career Break

Relocated to Canada to pursue the Web Development and Internet Applications program at Fanshawe College. Focus on expanding my technical skills, particularly in full-stack development.

Relevant experience

Web Developer & Coordinator • **Dorel Industries** Nov 2021 – Nov 2023

- Managed, designed, and developed websites for www.infanti.cl and [Intex-chile.cl](http://intex-chile.cl), directly reducing user support tickets by 20% through improved functionality, clearer navigation, and proactive error resolution.
- Maintained two retail websites using JavaScript and Magento, optimizing performance and ensuring cross-browser functionality.
- Reduced ticket volume by 65% by implementing code changes and improvements directly on the website, saving the company thousands of dollars in external agency fees
- Developed customized components for high-traffic events, including countdowns, sliders, and galleries, boosting user engagement by 40% during key sales periods.
- Led website performance management for major events such as Cyber Day, ensuring near-zero technical issues through proactive monitoring and optimization, which enhanced customer satisfaction and supported a seamless shopping experience.
- Proposed and implemented scalable solutions for same-day delivery, reducing order fulfillment times by 35%.
- Utilized analytics tools (Google Analytics, Hotjar, Salesforce) to track user behaviour, refine UX/UI, and improve site performance.

Web Assistant Oct 2019 – Nov 2021

- Managed content updates and e-commerce operations for www.infanti.cl
- Oversaw price changes, graphics updates, and platform functionality
- Utilized Figma and corporate website management tools

Web Manager • **Marsella Hardware Store** Aug 2018 – Oct 2019

- Oversaw the smooth operation of the e-commerce platform, applying critical thinking and problem-solving to enhance performance.
- Ensured responsive design and an intuitive User Experience (UX) for online shoppers.
- Maintained proactive communication and collaboration with the warehouse team to streamline inventory management.
- Demonstrated adaptability by adjusting pricing strategies to market trends and consumer behaviour.

Awards

- Dean's Honor Roll, Web Development and Internet Applications Program, Fanshawe College: Fall 2024 (GPA: 4.057), Summer 2024 (GPA: 4.137), Winter 2024 (GPA: 4.033)

Interests

- Web accessibility and the integration of AI technologies into front-end development.

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Skills

Programming Languages

JavaScript, HTML, CSS, Python, PHP (Basic), Sass.

Libraries & Frameworks

React JS, Tailwind CSS, Chart.js, Framer Motion,

Tools & Platforms

Git, GitHub, VS Code, Firebase, Figma, Photoshop, Notion, Confluence, Jira, Slack, Trello, Microsoft Teams.

Analytics

Google Analytics 4, Power Bi, Hotjar, Salesforce, Qlik View.

CMS

WordPress, Magento, Prestashop.

Education

Fanshawe College.

Web Development and Internet Application Diploma.

Harvard University.

CS50's Introduction to Programming with Python (In Progress)

University Institute of Industrial Management.

Associate's Degree in Business Administration.

Selected Projects

luisgcode.com (v1)

Personal website built with JavaScript & Sass. Bilingual support, 95% score Google Core Web Vitals, Accessibility Features.

Global Technologies

Website Optimization, fix existing errors, improve overall functionality, and translate the content into Spanish

RBC Place London, Information HUB

Developed a platform to manage operational guidelines for RBC Place Convention Centre porters.