Data Source

Source: Kaggle UFC Data

- Summary: The dataset includes detailed information on UFC fights, including fighter statistics, fight outcomes, and fight locations from 1993 to 2021.
- Reason for Choice: This dataset offers a comprehensive look at various aspects of UFC fights, providing ample opportunities for exploratory and advanced data analysis. The dataset meets the project criteria, including having geographical data and a mix of continuous and categorical variables.

Data Cleaning

- Handled Missing Values: Missing values were identified and handled appropriately.
- Removed Duplicates: Duplicate rows were removed to ensure data integrity.
- o **Data Type Conversions:** Ensured all columns have the correct data types.

Data Profiling:

- o Variables Review: Detailed review of all variables in the dataset.
- Descriptive Statistics: Performed basic descriptive statistical analysis to understand data distributions and central tendencies.
- Key Findings:
 - Average and range of fight statistics (e.g., knockdowns, submissions).
 - Distribution of fight outcomes across weight classes.

Limitations:

- Data Completeness: Some fights have missing or incomplete data.
- Temporal Range: Data spans from 1993 to 2021, so some trends might be outdated.

Ethical Considerations:

- o **Data Source:** Ensure the data was collected and shared ethically.
- Use of Data: The analysis should not promote violence or unethical behavior.

Analysis Questions:

- o What factors most significantly influence the outcome of a fight (win/loss)?
- o How do fight statistics vary across different weight classes?
- o Are there geographical trends in fight outcomes?
- o Can we predict the winner of a fight based on historical data?
- o How have fight outcomes evolved over time?