




EXPERIENCE

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DEMIUM startups
Demium Startups
Director of Projects
 2017 - present

 - Director of all startups created in the Barcelona incubation program
 - Entrepreneur talent management and development
 - Professional training programs and mentor network building
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Branch Metrics
International Expansion Marketer
 2016 - present

 - Advocate marketing and brand ambassadors recruitment
 - International brand building and awareness marketing
 - International tech business scalability strategies for India, Russia, UK and Brazil
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Books Up Association
Coordinator
 2013 - present

 - Co-founder and local coordinator
 - Event organization
 - Education and non-profit initiatives evangelist
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Start Fund
Marketer
 2016

 - Website rebranding using HTML5, CSS3 and JavaScript
 - Pitch competition event management, branding and promotion (8 neighborhoods across the US)
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Branch Metrics
Mobile Growth Ambassador
 2016

 - Local representative in Madrid, Spain
 - Brand ambassador in the local mobile tech community
 - Meetups organizer and speaker
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PANGEA
Digital Marketing Expert
 2015 - 2016

 - Digital marketing strategy building
 - National event management and promotion
 - Content creation and copy writing

EDUCATION

Bachelor Business Administration	IE University (<i>Drop out</i>)	2015-2019
Big Data Seminar	IE University	2016
HTML5+CSS3	Codecademy	2015
International Baccalaureate	Hamelin-Laie Int. School	2013-2015

VOLUNTEERING WORK

South Summit	Market Place	2015
TEDxBarcelonaWomen	Registration	2015
Residencia Front Blau	Entertainment	2014
Red Cross (Maresme)	Food Bank	2013-2014

RECOGNITIONS

Business Plan Challenge (selected)	IE University	2016
Honorary Mention in Visual Arts	Hamelin-Laie Int. School	2015
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Poetry contest (selected)	Letras con Arte	2014
First Certificate	Cambridge	2013
DELTA A2	Lycée Français	2013
Honorary Mention as the Most Outstanding Student	Hamelin-Laie Int. School	2013
Honorary Mention in Mathematics	Hamelin-Laie Int. School	2013

LANGUAGES

Spanish: NATIVE	Catalan: NATIVE
Chinese: NATIVE	French: LOW-INTERMEDIATE
English: FULL PROFESSIONAL PROFICIENCY	German: BASIC