rou@monicazeng.com

Rou Mónica Zeng

Curriculum Vitae

EXPERIENCE

| Branch Metrics | International Expansion | 2016-present |
|-------------------|--------------------------|--------------|
| • Start Fund | Marketing | 2016 |
| • Branch Metrics | Mobile Growth Ambassador | 2016 |
| Books Up | Coordinator | 2013-present |
| • <u>Pangea</u> | Digital Marketing | 2015-2016 |
| • Chinese Teacher | | 2014-2015 |
| | | |
| EDUCATION | | |

EDUCATION

| Bachelor Business Administration | IE University (Drop out) | 2015-2019 |
|--|--------------------------|-----------|
| Big Data Seminar | IE University | 2016 |
| HTML+CSS | Codecademy | 2015 |
| International Baccalaureate | Hamelin-Laie Int. School | 2013-2015 |

VOLUNTEERING WORK

| South Summit | Market Place | 2015 |
|---|---------------|-----------|
| TEDxBarcelonaWomen | Registration | 2015 |
| Residencia Front Blau | Entertainment | 2014 |
| Red Cross (Maresme) | Food Bank | 2013-2014 |
| Fund. Santa Clara | Entertainment | 2013 |

RECOGNITIONS

| Business Plan Challenge (selected) | IE University | 2016 |
|---|--------------------------|------|
| Honorary Mention in Visual Arts | Hamelin-Laie Int. School | 2015 |
| Honorary Mention in Visual Arts | Hamelin-Laie Int. School | 2014 |
| Poetry contest (selected) | Letras con Arte | 2014 |
| • First Certificate | Cambridge | 2013 |
| • DELF A2 | Lycée Français | 2013 |
| Honorary Mention as the Most | Hamelin-Laie Int. School | 2013 |
| Outstanding Student | | |
| Honorary Mention in Mathematics | Hamelin-Laie Int. School | 2013 |

LANGUAGES

| Spanish | Native | Catalan | Native | |
|-----------------------------|----------|-----------------------------|--------------|--|
| Chinese | Native | French | Intermediate | |
| English | Advanced | German | Basic | |