

Motivation and self-awareness

9th

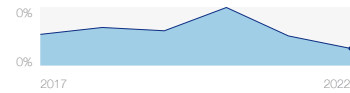
Attitudes / Self-efficacy / Motivation and self-awareness

Global Skills Taxonomy ↗

Five year trend

Learning hours spent pursuing assessments and credentials in **Motivation and self-awareness** from 2017 to 2022 (share of total learning hours).

Source: Coursera



Reskilling focus

Companies for which **Motivation and self-awareness** is a priority in their upskilling and reskilling programmes for 2023-2027 (share of companies surveyed)

24%

Skill importance

Companies for which **Motivation and self-awareness** is a core skill for workers (share of companies surveyed)

49%

Skill evolution

Share of companies for which **Motivation and self-awareness** is **increasing** or **decreasing** in importance at work. White diamond and label represent net share.

+59%

Jobs in focus

Roles where organizations surveyed report **Motivation and self-awareness** to be increasing in importance fastest, alongside estimates of the net job growth (percent) from 2023 to 2027.

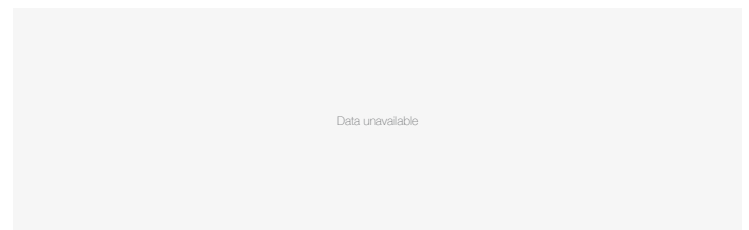
ROLES

	NET GROWTH
1. Assembly and Factory Workers	-6%
2. Business Development Professionals	21%
3. General and Operations Managers	0%
4. Managing Directors and Chief Executives	-2%
5. Accounting, Bookkeeping and Payroll Clerks	-27%
6. Sales Representatives, Wholesale and Manufacturing, Technical...	0%
7. Business Services and Administration Managers	-5%

Time to skill

Learning hours required to achieve a credential in **Motivation and self-awareness** at beginner, intermediate or advanced proficiency as a function of the learner's level of formal education.

Hours 0 34



Strategically adjacent skills

Probability that a company which will prioritise skills training in **Motivation and self-awareness** from 2023 to 2027 will also prioritise other skills.

Skill taxonomy Skills, knowledge and abilities Attitudes

Analytical thinking	56%
Leadership and social influence	53%
Creative thinking	48%
Resilience, flexibility and agility	47%
Curiosity and lifelong learning	41%
Empathy and active listening	37%
Technological literacy	37%
Talent management	36%
AI and big data	34%
Service orientation and customer service	33%

Simultaneous skill development

Probability that courses in **Motivation and self-awareness** also teach other skills. Source: Coursera.

Skill taxonomy Skills, knowledge and abilities Attitudes

Curiosity and lifelong learning	100%
Creative thinking	63%
Empathy and active listening	63%
Leadership and social influence	56%
Resource management and operations	56%
Marketing and media	38%
Talent management	31%
Design and user experience	25%
Resilience, flexibility and agility	19%
Analytical thinking	19%

Industry trends

Industry-by-industry variations in reskilling focus, current and future importance, forecast evolution in importance, and strategic focus companies will place on **Motivation and self-awareness** from 2023 to 2027 for the industries which assign the highest and lowest reskilling focus to this skill (share of companies surveyed)

Above global mean Below global mean

