Leadership and social influence

Attitudes / Working with others / Leadership and social influence

Global Skills Taxonomy ↗

Five year trend

Learning hours spent pursuing assessments and credentials in **Leadership and social influence** from 2017 to 2022 (share of total learning hours). Source: Coursera

Reskilling focus

Companies for which **Leadership and social influence** is a priority in their upskilling and reskilling programmes for 2023-2027 (share of companies surveyed)

40%

Skill importance

Companies for which **Leadership and social influence** is a core skill for workers (share of companies surveyed)

39%

Skill evolution

Share of companies for which **Leadership and social influence** is increasing or decreasing in importance at work. White diamond and label represent net share.

+53%

Jobs in focus

Roles where organizations surveyed report **Leadership and social influence** to be increasing in importance fastest, alongside estimates of the net job growth (percent) from 2023 to 2027.

ROLES	NET GROWTH
1. General and Operations Managers	0%
2. Business Development Professionals	21%
3. Managing Directors and Chief Executives	-2%
4. Accounting, Bookkeeping and Payroll Clerks	-27%
5. Business Services and Administration Managers	-5%
6. Sales Representatives, Wholesale and Manufacturing, Technical…	0%
7. Assembly and Factory Workers	-6%

Time to skill

Learning hours required to achieve a credential in **Leadership and social influence** at beginner, intermediate or advanced proficiency as a function of the learner's level of formal education.

Hours 0 — 34

FORMAL EDUCATION BACKGROUND	BEGINNER	INTERMEDIATE	ADVANCED
All	2.5	8.9	15.9
No Bachelor's Degree	2.9	7.8	9.0
Bachelor's Degree	2.6	9.1	18.4
Graduate Degree	2.4	9.1	14.7

Strategically adjacent skills

Probability that a company which will prioritise skills training in **Leadership and social influence** from 2023 to 2027 will also prioritise other skills.

Skill taxonomy ■ Skills, knowledge and abilities ■ Attitudes

Analytical thinking	51%
Creative thinking	45%
Resilience, flexibility and agility	38%
Talent management	38%
AI and big data	37%
Curiosity and lifelong learning	36%
Technological literacy	32%
Motivation and self-awareness	32%
Empathy and active listening	30%
Design and user experience	26%

Simultaneous skill development

Probability that courses in **Leadership and social influence** also teach other skills. Source: Coursera.

Skill taxonomy ■ Skills, knowledge and abilities ■ Attitudes

Empathy and active listening	97%
Resource management and operations	81%
Creative thinking	68%
Marketing and media	47%
Design and user experience	43%
Analytical thinking	36%
Systems thinking	29%
Global citizenship	27%
Curiosity and lifelong learning	24%
Talent management	22%

Industry trends

Industry-by-industry variations in reskilling focus, current and future importance, forecast evolution in importance, and strategic focus companies will place on **Leadership and social influence** from 2023 to 2027 for the industries which assign the highest and lowest reskilling focus to this skill (share of companies surveyed)

■ Above global mean ■ Below global mean

INDUSTRY	RESKILLING FOCUS 0% — 100%	SKILL IMPORTANCE 0% — 100%	SKILL EVOLUTION 0% — 100%
Automotive and Aerospace			
Infrastructure			
Care, Personal Services and Wellbeing			
Information and technology services			
Business support and premises maintenance services			
Insurance and pensions management			