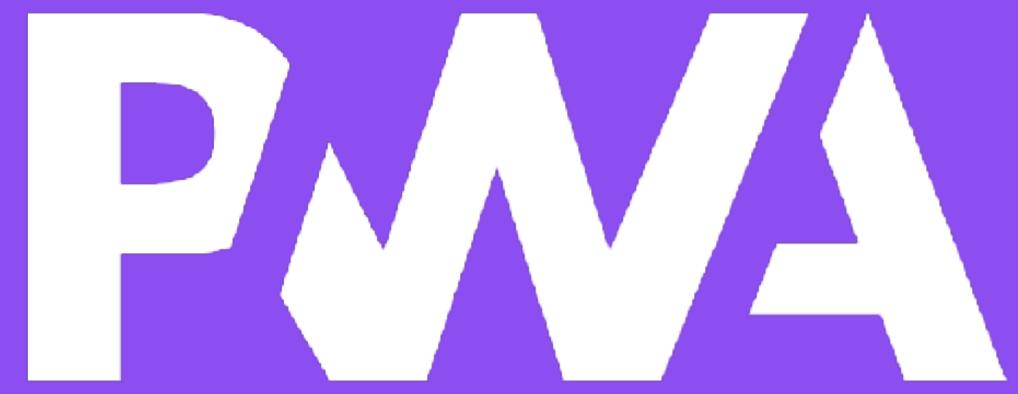


# PWA

## ¿Por qué construir una webapp?



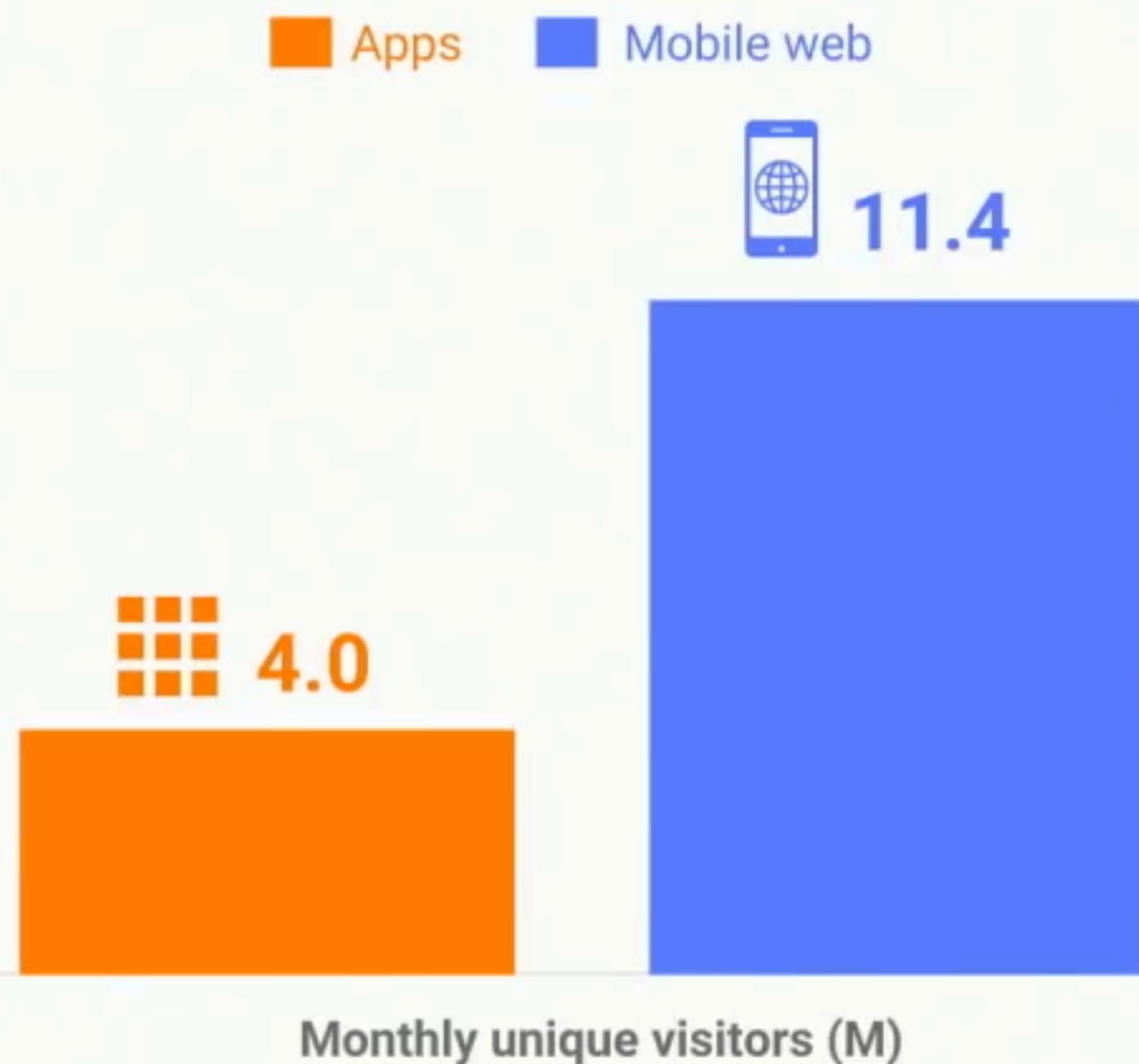
**Probablemente tu empresa o cliente tenga  
presencia online. (debería)**

**Seguramente más del 63% de tus visitantes estén  
utilizando su dispositivo móvil para ver tu sitio/webapp**



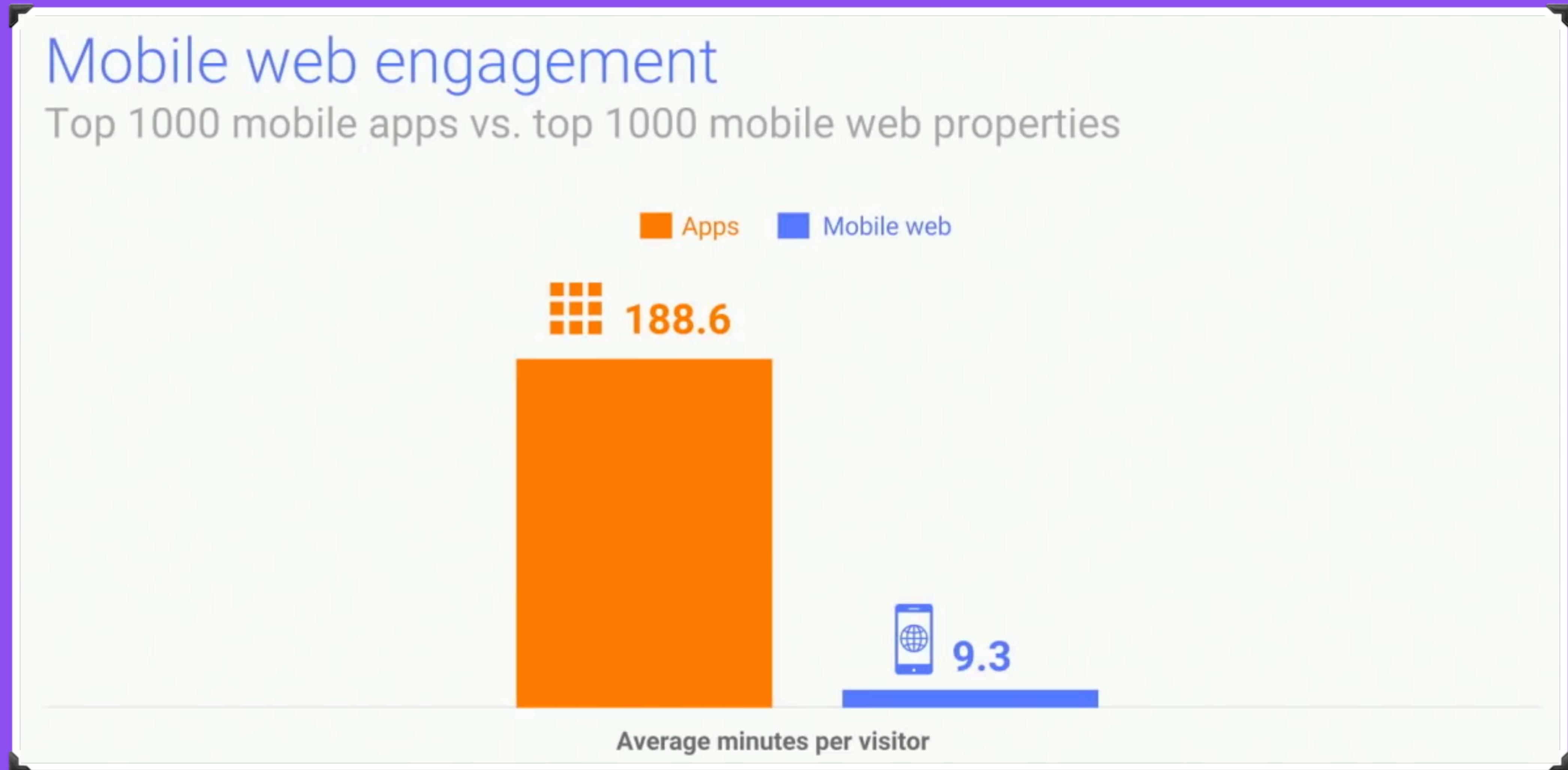
## Mobile web reach

Top 1000 mobile apps vs. top 1000 mobile web properties

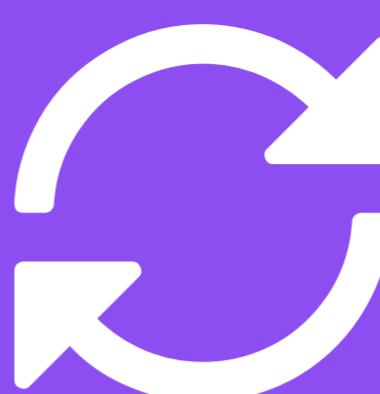
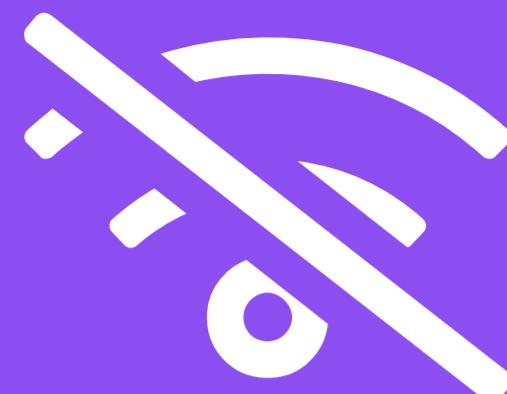


Source: comScore Mobile Metrix, U.S., Age 18+, June 2016

## Claramente los usuarios no regresan a la web

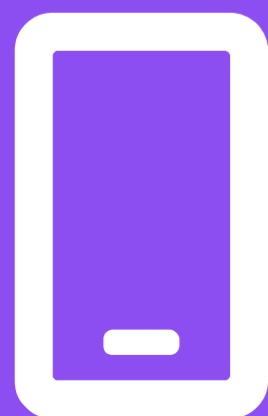


Source: comScore Mobile Metrix, U.S., Age 18+, June 2016



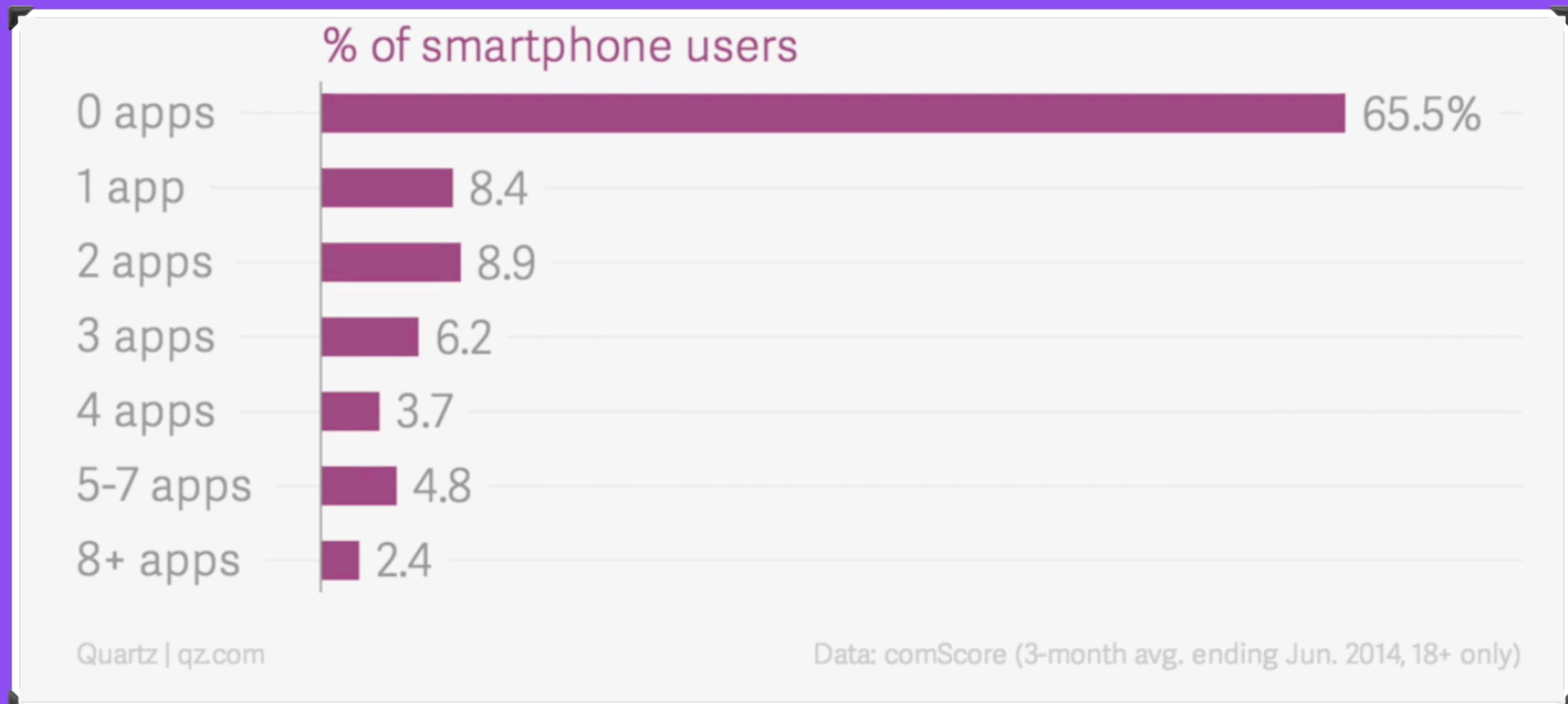
# PWA

## Aplicación nativa

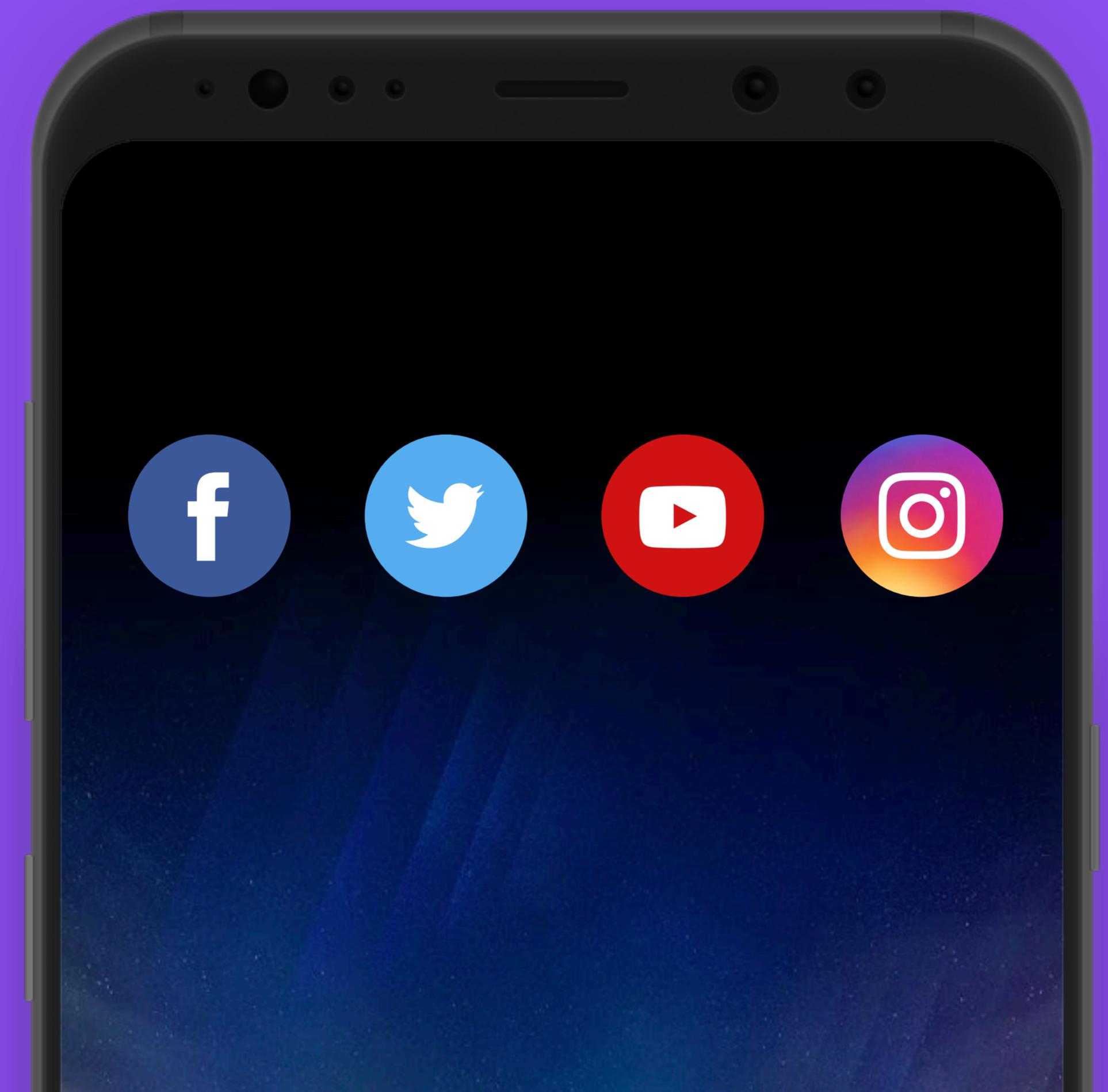


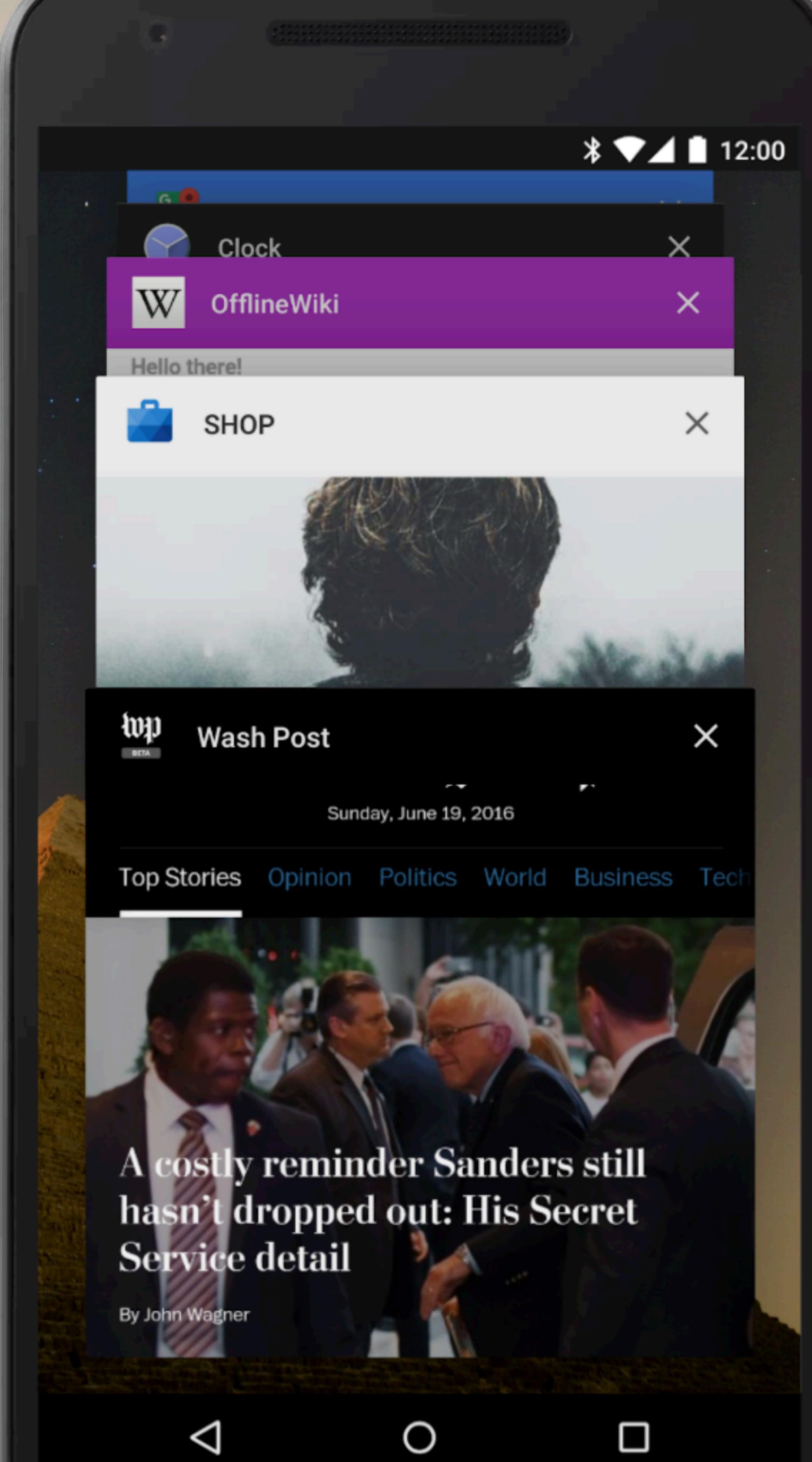
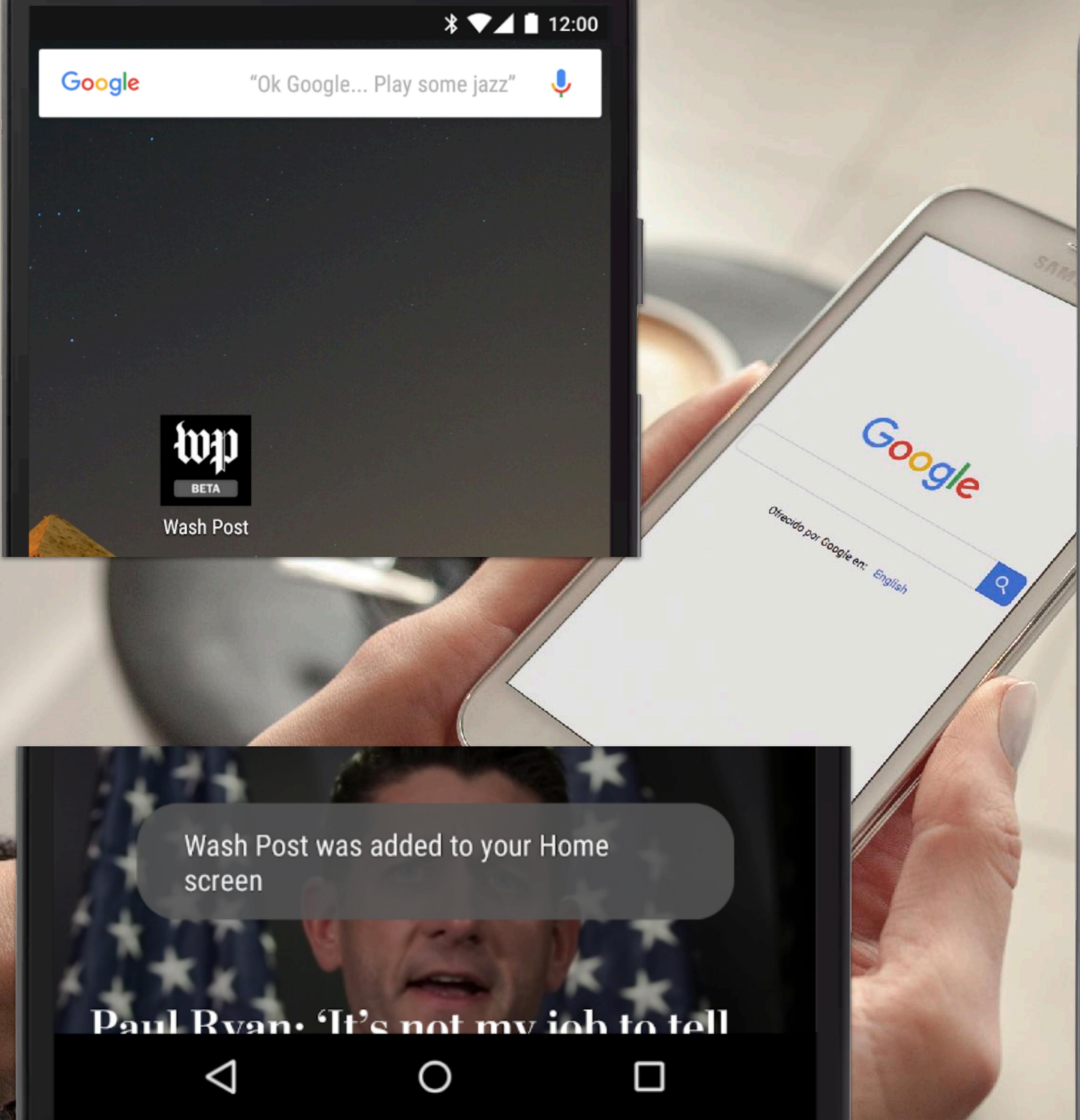
# Aplicación nativa

## US - Descargas de aplicaciones por mes



# Nuestra aplicación no esta ahí

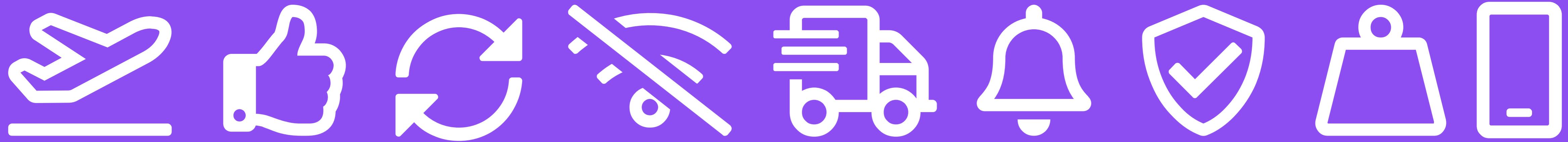




# Aplicación web tradicional

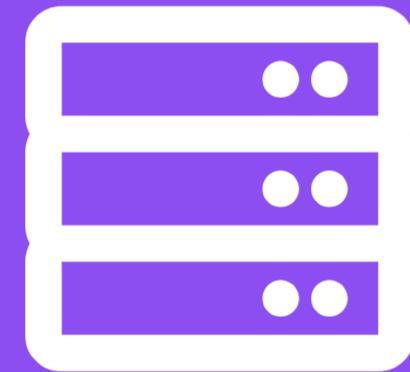
# Página web tradicional





# PWA

No hay que volver a crear toda la aplicación de nuevo

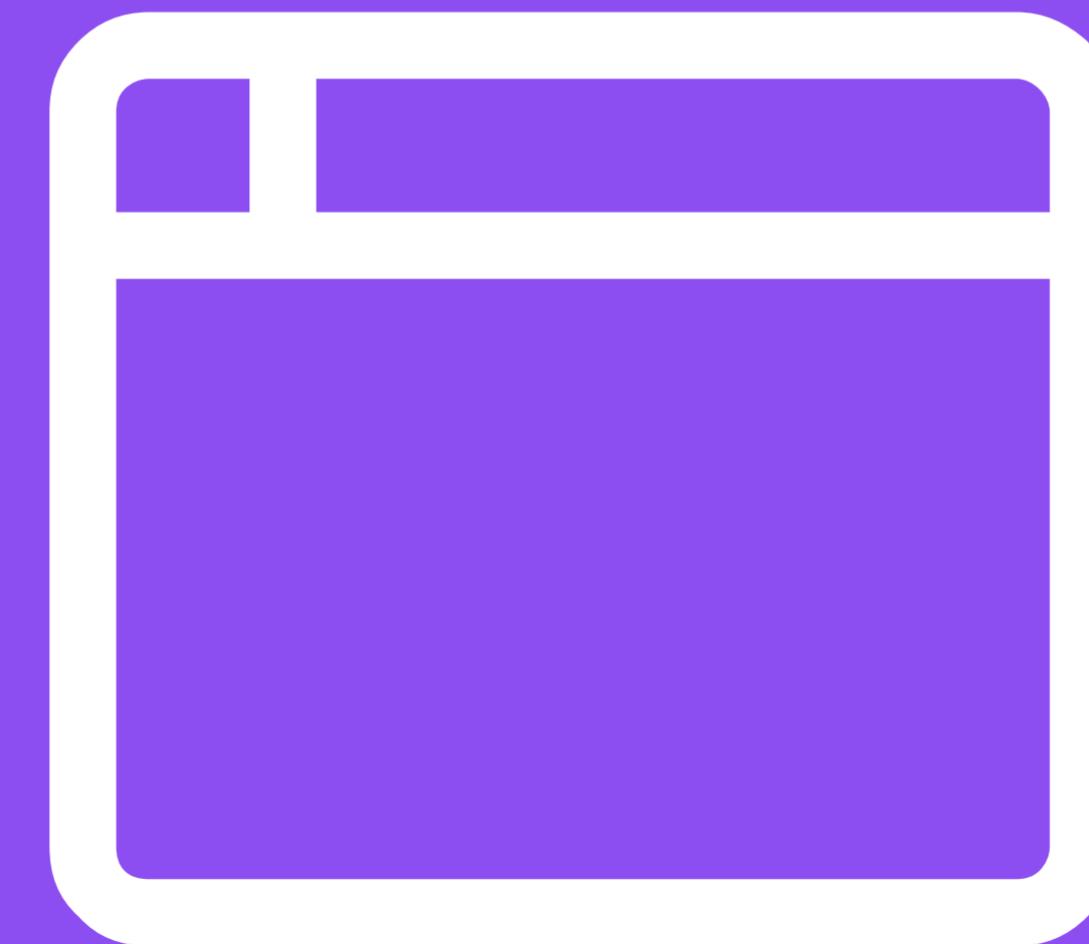


Push Server

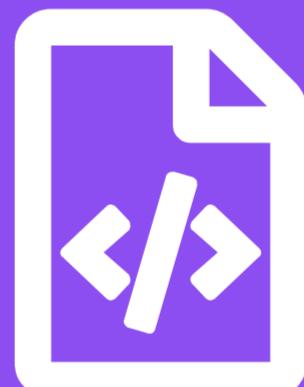


indexedDB

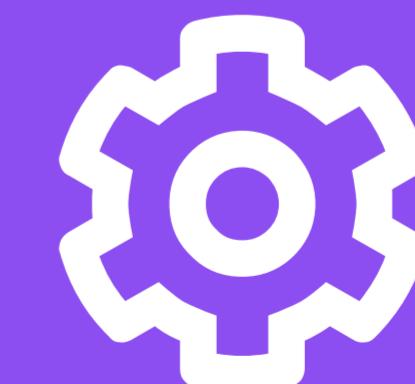
Progresivamente



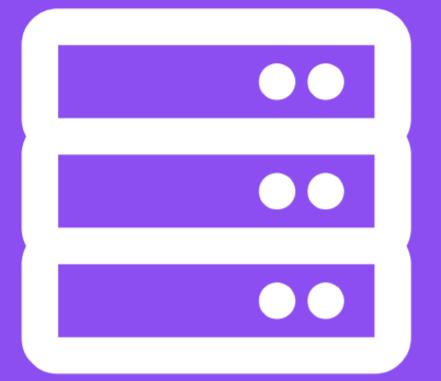
WebApp



Manifest



Service Worker



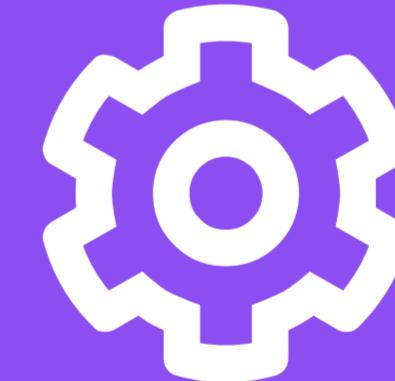
**Push Server**



**indexedDB**



**Manifest**



**Service Worker**