

## Potential Problems

**Will it cost money to use?**

**Allow feedback from user if the app is accurate or not**

A potential problem is that we have to know if the spot is full or not, people may not enter their spot number correctly, leading our app to be inaccurate

**People not paying to park leading to problems with "open spots"**

## Essentials

App should include information if the parking spot becomes free or discounted during certain times

**Needs to display which parking spots are available and which are not**

**Real time updates on which spots are open in the area around you.**

**Pop-up notifications for when a zone opens up or is recently taken**

## Application

**Uses current location on maps to locate all open spots near you**

**Deals on certain days and time of day**

**reserve spots for multiple days**

**Shows time left in spaces that are already taken**

## Marketing

**We could market our app as a better solution to parking on campus**

**Merg with the passport app to connect zones**

**Ads on uber and lyft**

Bring the app to the Admins for safer and easier parking on campus, potentially more campus's throughout the country

## Benefits

**Football game parking will be 10x easier**

**Help people get too class easier and faster**

**Freshman on campus will have an easier time around campus**

**Potential cheaper parking, users save money**