

Bill Kirven

age: 19

residence: South Carolina

education: College

occupation: Student

marital status: Single



Parking is just awful on campus, I cant park anywhere, and I dislike it very much.

Going to class, hanging out with friends, and playing basketball is how I spend my days.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Getting to class on time and, striving for success in all of my day to day activates.

Needs

- - A phone
- - Passport Parking App
- - A car
-

Wants

- - To know where and when to park and if spots are available or not.

Values

- - Values time and efficiency

Fears

- - fears not being able to park anywhere

Name

age: 18

residence: Columbia, South Carolina

education: Bachelors in Engineering and Computing

occupation: Student

marital status: Single-no kids



I'm a rootin' tootin' shootin' crimpin' frogman.

My ideal day is an early morning drinking coffee, followed by a short walk or hike, and a relaxing afternoon spent with friends and family at home.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A stable and rich working environment with those who share some of the same values when it comes to work and life.

Needs

- Continuous Feedback
- Stable working environment
- Collaboration

Wants

- Remote Work
- Unlimited PTO

Values

- Inclusion
- Attention to detail
- Communication

Fears

- Not delivering
- Unable to care for family
- Not achieving potential

Luis Kligman

age: 18

residence: Myrtle Beach

education: High School Education

occupation: Student

marital status: Single



Finding parking around campus is very difficult when trying to get to class.

I normally spend my day going to class, doing homework, working out or hanging out with friends.

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SOCIAL NETWORK



Needs

- Something we need is a digital interface with a map, showing all parking spaces on campus and if they are taken or empty.

Values

- Values we want is accurate information disclosing real-time parking availability.

Criteria For Success:

In order for success we need an app that will display open parking spaces around campus.

Wants

- Something we want in our app is to be able to pick certain destinations that you desire to park in. Another want for our app is to be notified when a parking space becomes empty.

Fears

- Fears that we have are incorrect sensors and people messing with our system in order to keep their spot even while they are not there.