GLOSSARY

Data Visualization: Storytelling

With Bill Shander

Use the terms and definitions below to understand concepts taught in this course.

Transcript Search: note that you can search for terms spoken by the instructor during the course. To search videos, switch to the Transcript tab, then search for keywords using the In this video or In this course option.

Term	Definition
change over time	Stories that explain a change in data over a period of time
data visualizations	Using tools such as charts, diagrams, and images to assist in telling a story about data
linear logic	Telling a story in an order that makes sense to an audience
progressive depth	Presenting content that has levels of deepening information based on an audience's interest in the subject matter
sketching	The process of developing a story by hand, including the visualizations to accompany it
storytelling	The art of using stories to communicate information to an audience, including data and visualizations