# Luís Marques

Senior Software Developer / Software Architect / Consultant

■ euluismarques@gmail.com

+351 927 631 856

in /luismarques-io

#### Skills

#### **Programming Languages**

JavaScript, TypeScript, C++, C#, PHP, R, Python, HTML, Pug, CSS, Sass, Less

#### Libraries & Frameworks

React, Angular, Vue, Meteor, Blaze, Handlebars, Node.js, Express

#### **Tools & Platforms**

MongoDB, SQL, Meteor Up, Azure/AWS, Gigya / SAP CDC, SAP Spartacus

# Education

#### University of Beira Interior

2009 – 2011 // Covilhã. Portugal

Spent 2 years in degree of Information Technology – dropout to create startups

Developed innovative projects in the Assisted Living Computing and <u>Telecommunications Laboratory</u>

# **Publications**

### Neuroorganoleptics: Organoleptic <u>Testing Based on Psychophysiological</u> **Sensing**

Aug 2021 // MDPI

Heart Rate Variability (HRV) has strong correlation with self-reported preferences

### e-CoVig: A Novel mHealth System for Remote Monitoring of Symptoms in COVID-19

May 2021 // MDPI

Management and visualization of physiological and clinical data

# Certifications

### **SAP Certified Development Associate** - SAP Customer Data Cloud 2023

Issued Dec 2022

# **SAP Certified Development Associate** - SAP Customer Data Cloud

Issued Sep 2022

# Work Experience

#### Senior Software Developer & Architect @ SAP

Jan 2022 – Present // Remote

- O Team lead, providing mentorship, technical expertise and guidance
- O Pioneered, architected and developed the first innovative internal project that extends Gigya / SAP CDC, saving over €7,000,000 annually and 70% to 90% of time in some tasks (Customer Data Cloud Toolbox)
- O Architected and restructured internal project initiatives to develop standalone products using BTP, saving thousands of hours yearly in SAP Commerce Cloud and SAP Spartacus implementations
- O Created an internal course to certify SAP Web Developers to improve code quality, resulting in the skill set upgrade of 80% of the team
- O Developed custom Gigya / SAP CDC implementations for some of the best companies and governments on the globe with 0 escalations

#### Strategy & Operations Lead @ Golens

Nov 2020 – Dec 2021 // Portugal, Spain

- O Lead the operation from conception to a multi-country expansion in less than 5 months, starting without branding, website, product database, suppliers, delivery partners, payment system or packaging
- O Developed an internal app to manage product stocks integrated with the invoicing software, enabling the quick management of over 150,000 SKUs
- O Optimized the user journey by removing 50% of steps in some cases

#### Lead Software Developer & Architect @ BrainAnswer

Aug 2015 - Oct 2020 // Remote

- O Architected and built a data collection system to remotely record Webcam, Microphone, Eye-trackers, EEG headsets and sensors simultaneously by the millisecond from dozens of stations totaling more than 100 channels each, storing and organizing gigabytes in a short amount of time
- O Built a concurrent signal processing system to agnostically run algorithms in 5 different programming languages, such as C++, R, Python, PHP, Imagel
- O Designed and built a powerful study creator tool with video, forms, interactive games, managing stimuli groups and randomization
- O Created a user management system to support the roles of "tester", "user", "organization" and "admin", including a public API for external integrations
- O Developed a visualization tool, to see synchronized signals with videos, forms, powerful statistics and cross-referencing data analysis

#### Lead Software Developer & Architect @ GameTrade

Apr 2014 – Nov 2016 // Portugal

- O Built and shipped the marketplace as an MVP in less than 4 months, with an innovative chat with embedded product transactions and feedback
- O Created an automated database system that keeps itself-updated multiple times a day for over 50000 games, integrating third party APIs
- O Developed the design language, user experience, front-end and back-end
- O Created a back-office to manage user badges, reviews, videos, statistics

# **Projects**

#### **SAP Customer Data Cloud Initializer**

Feb 2023 - Present // Associated with SAP Pioneer, Architect, Product Owner and Lead Developer in the CX Hub scope

#### SAP Customer Data Cloud Toolbox

Apr 2022 - Jun 2023 // Associated with SAP Pioneer, Architect and Product Owner in the Innovation, Automation & Scale scope

#### e-CoVig - Automated COVID-19 Symptomatology Remote Monitoring System

Feb 2020 - Oct 2020 // Associated with BrainAnswer Lead Developer and Architect

### Mobfood - Mobilizing scientific and technological knowledge in response to challenges of the agri-food market

2018 - 2020 // Associated with BrainAnswer Neurotechnologies Research & Consulting

#### **Awards**

# 3rd place at DISRU.PT "Shark Tank" May 2015

#### Passport to Entrepreneurship

Jun 2014

Secured investment for a startup

# Volunteering

# **Speaker** (a) 1st International Congress of Neurotechnologies

Nov 2019 // Castelo Branco, Portugal State of the art of neurotechnologies

# **Guest Speaker** (a) Catholic University of Portugal

Nov 2019 // Lisbon, Portugal Neuroscience in branding and marketing

# **Evaluation Jury** (a) Building Global Innovators – IUL MIT-Portugal

Apr 2018 // Lisbon, Portugal International students business cases

# **Evaluation Jury** (a) Cool-Working in CEI - Centro de Empresas Inovadoras

Jan 2018 // Castelo Branco, Portugal Business plan evaluation

# **Guest Speaker** (a) University of Lisbon

Nov 2017 // Lisbon, Portugal Neuroscience research and results

# **Guest Speaker** (a) National Meeting of Computer Science Students (ENEI)

Apr 2014 // Aveiro, Portugal Web development foundations

# Work Experience

### Full Stack Software Developer & Consultant @ Vectis

Feb 2013 – Apr 2015 // Portugal

- O Built uniquely innovative website and e-commerce experiences
- O Co-created a Web-Documentary with 3D navigation to raise awareness for the ecology in Portugal
- O Interfaced with clients in a regular basis, providing technological expertise
- O Collaborated with a diverse team organizing workshops and events

#### Full Stack Software Developer @ RouTrip / Rotas Portugal

Dec 2013 – Nov 2014 // Portugal

- O Designed and built a smartphone app using Cordova with integrated QR codes and maps
- O Implemented a gamified touristic routes interface with points of interest and prizes for completion
- O Developed a web based app to enable business owners to buy locations and ads on the map

#### Front End Software Developer @ EyeSee Solutions

Jun 2013 – Dec 2013 // Portugal

- O Developed a back-office to manage users, clients and contents of the technology
- O Built a jQuery plugin to interact with the proprietary technology on any website
- O Designed and implemented a demo website

#### Full Stack Software Developer (a) GiftList

Feb 2012 – Jun 2013 // Portugal

- O Developed a framework to synchronize data in real-time between the front-end and the database, using JavaScript and PHP
- O Built a crowdfunding system to share the costs of a gift to a friend
- O Implemented a calendar view for event management and visualization

#### Full Stack Software Developer @ SMS Server

Apr 2011 – Jan 2012 // Portugal

- O Architected (with a Patent Proposal) and built an SMS Proxy system using servers with GSM Modems to reduce costs sending SMS between operators
- O Developed a web based back-office to manage bulk send of SMS, with contact groups and servers management
- O Created a C++ library to manage GSM Modems, with functions to connect, send SMS, receive SMS and send specific commands
- O Built the back-end connection between the user experience and the servers sending and receiving SMS

#### Full Stack Software Developer @ PaperPile

Sep 2010 – Apr 2011 // Portugal

- O Built a secure user authentication system with support for sharing tables of expenses between users
- O Developed and designed en inline editable table with automatic calculations
- O Created a gamification section for users to manage their goals with progress and statistics
- O Shipped the money management web app to track expenses, establish goals and share costs