

# Luís Marques

Senior Software Developer / Software Architect / Consultant

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I'm a software architect and developer specializing in building exceptional digital experiences for 13+ years.

With emphasis on quality and scalability, I have pioneered initiatives, architected projects, and led teams in fast-paced and self-driven environments, ranging from startups to Fortune 500 companies.

## RECENT AWARDS AND CERTIFICATIONS

Cross Engagement Excellence Award   SAP	Feb 2024
Accelerating Change Readiness and Agility Experience   UC Berkeley Executive Ed.	Feb 2024
CX ASC Talent Award   SAP	Dec 2023
Employee Spotlight Award   SAP	Jun 2023

## TECHNICAL SKILLS

**Languages:** TypeScript, JavaScript, SQL, MongoDB, C/C++, C#, Python, PHP, R, HTML, Pug, CSS, Sass, Less

**Frameworks:** ReactJS, ReduxJS, NextJS, Tailwind CSS, Jest, Cypress, Angular, SAP Commerce Cloud composable storefront (SAP Spartacus), VueJS, MeteorJS, Node.js, Webpack, Babel, Bootstrap, jQuery, SAP Customer Data Cloud (SAP CDC / Gigya)

**DevOps and API Tools:** GitHub Actions, Jenkins, Sonar, Checkmarx, Git, Docker, Azure, AWS, Swagger, Postman

**Other:** Domain-Driven Design, Data Modeling, Agile (Scrum, Kanban), SOLID, DRY, KISS, TDD, Design Patterns

## PROFESSIONAL EXPERIENCE

**Senior Software Architect & Technical Consultant | [SAP](#)** Jan 2022 – Present

- Pioneered and led automation initiatives that **saved over €1,800,000 and 70% to 90% of the time** on some tasks
- Architected and built SAP Customer Data Cloud's front-end dev environment **reducing tech debt from 80% to 10% in governments and large companies** by integrating source control, CI/CD, testing, code quality, and security checks
- Conceptualized extensions and products using SAP BTP, ReactJS, Angular, Node.js, and Java, **saving hundreds of development hours** with SAP Commerce and SAP Spartacus projects
- Created a JavaScript course to certify SAP Web Developers, resulting in the **skill set upgrade of 60% of the team**
- Estimated projects for some of the largest companies and governments, increasing revenue while delivering quality

**Strategy & Operations Lead | [Golens](#)** Nov 2020 – Dec 2021

- Led the operation from conception to a **multi-country expansion in less than 5 months**, starting without branding, website, product database, suppliers, delivery partners, payment system, or packaging
- Developed a VueJS app to manage product stocks integrated with invoicing software, enabling the quick management of over 150,000 SKUs
- Optimized the user journey by **reducing 50% of steps** in some cases

**Lead Software Developer & Architect, Co-founder | [BrainAnswer](#)** Aug 2015 – Oct 2020

- Architected and implemented a data collection system to **remotely record** Webcam, Microphone, Eye-trackers, EEG headsets, and sensors **simultaneously by the millisecond from dozens of stations with more than 100 channels each**
- Engineered signal processing system to **run machine learning algorithms in 5 different programming languages**, such as C++, R, Python, PHP, ImageJ
- Implemented a scientific study builder using ReactJS and MeteorJS, featuring video, interactive forms, and games, and integrated an analysis tool for signals, statistics, and cross-referencing hundreds of data points

<b>Lead Software Developer &amp; Architect, Co-founder</b>   <a href="#">GameTrade</a>	Apr 2014 – Nov 2016
<ul style="list-style-type: none"> <li>Invented an innovative chat with embedded transactions and feedback, <b>supporting over €110,000 in traded volume</b></li> <li>Using ReactJS and MeteorJS, built and shipped the marketplace <b>in less than 4 months</b> (front-end, and back-end)</li> <li>Created an auto-updating database system for over 50,000 games using PHP, SQL and CronJobs</li> </ul>	
<b>Full Stack Software Developer &amp; Consultant, Co-founder</b>   Vectis	Jan 2014 – Apr 2015
<ul style="list-style-type: none"> <li>Produced uniquely innovative websites, e-commerce stores, and smartphone apps used by thousands of users</li> <li>Co-authored a Web-Documentary with 3D navigation</li> </ul>	
<b>Front End Software Developer</b>   EyeSee Solutions	Jun 2013 – Dec 2013
<ul style="list-style-type: none"> <li>Developed a back-office to manage contents along with a jQuery plugin for user interaction, in less than 6 months</li> </ul>	
<b>Full Stack Software Developer</b>   GiftList	Feb 2012 – May 2013
<ul style="list-style-type: none"> <li><b>Engineered a full-stack framework for real-time data synchronization</b> with the database using JavaScript and PHP</li> </ul>	
<b>Full Stack Software Developer</b>   SMS Server	Apr 2011 – Jan 2012
<ul style="list-style-type: none"> <li>Architected (with Patent Proposal) an SMS Proxy service with servers and GSM Modems to deliver thousands of messages daily using JavaScript, PHP and C++</li> </ul>	
<b>Full Stack Software Developer</b>   PaperPile	Sep 2010 – Apr 2011
<ul style="list-style-type: none"> <li>Launched an expense-tracking web app with Excel-like expense tables, expense-sharing, and gamification</li> </ul>	

## OPEN SOURCE

<b><u>Automated Usage Tracking Tool</u></b>	<b>Associated with SAP</b>
Architect and Product Owner - User-focused, GDPR-compliant usage data collection system	May 2024 – Present
<b><u>SAP Customer Data Cloud accelerator</u></b>	<b>Associated with SAP</b>
Architect and Product Owner - Quality-focused development environment for SAP CDC	Feb 2023 – Present
<b><u>SAP Customer Data Cloud toolkit</u></b>	<b>Associated with SAP</b>
Architect and Product Owner - Chrome extension with automation features for SAP CDC	Apr 2022 – Present

## PROJECTS

<b><u>e-CoVig</u></b>	<b>Associated with BA</b>
Lead Developer and Architect - Symptomatology Remote Monitoring for millions of users	Feb 2020 – Oct 2020
<b><u>Mobfood</u></b>	<b>Associated with BA</b>
Consultant - Scientific and technological solutions for the agri-food market	2018 – 2020

## PUBLICATIONS

<b><u>Organoleptic Testing Based on Psychophysiological Sensing</u></b>	<b>MDPI</b>
Heart Rate Variability (HRV) has a strong correlation with self-reported preferences	Aug 2021
<b><u>A Novel mHealth System for Remote Monitoring of Symptoms in COVID-19</u></b>	<b>MDPI</b>
Management and visualization of physiological and clinical data	May 2021

## EDUCATION

<b>University of Beira Interior</b>	<b>Covilhã, Portugal</b>
Studied 2 years in the BS of Information Technology	2009 – 2011
Collaborated in innovative projects in the <a href="#">Assisted Living Computing and Telecom Laboratory</a>	