1. Primary User: Travelling sports fan - "as a logged in user - as a Patriots fan I want to find the cost effective plane fare within a reasonable radius to the Lucas Oil Stadium in Indianapolis"
2. Primary User: Newly-wed couple- "as logged in users - we hope to discover the best rated flight service that will land in an area with easy access to several tourist destinations"
3. Primary User: Last minute change in location for a business trip -"as a logged in user - I need to find the soonest flight from the airport I'm currently at (rerouting flight) before my meeting starts"
4. Primary User: College student during spring break - "as a logged in user - I want to find the cheapest flight possible in the city that fits my strict date restrictions that lands near the beach and downtown"
5. Primary User: Comicon Goer - "as a logged in user, I want to find a flight that will land as close to the convention center as possible so I don't miss any events with nearb restaurants that serve authentic pizza and submarine sandwiches"