

# Luis Machado Reis

- Balneário Piçarras, Santa Catarina, Brazil
- **Phone:** +55 (34) 99889-5371 | **Email:** [luis.reis@singularideas.com.br](mailto:luis.reis@singularideas.com.br)
- **LinkedIn:** [linkedin.com/in/luismachadoreis](https://www.linkedin.com/in/luismachadoreis)
- **GitHub:** [github.com/luismr](https://github.com/luismr)
- **Website:** [luismachadoreis.dev.br](https://luismachadoreis.dev.br)

## Professional Summary

Passionate and results-driven **Head of Software Architecture** with over **20 years of experience** designing, building, and optimizing **high-performance, scalable, and resilient software architectures** across fintech, SaaS, and telecom industries. Proven expertise in leading **global teams**, aligning **technology with business strategy**, and driving **innovative cloud solutions**. Adept at modernizing enterprise applications, enhancing software **scalability, security, and performance**, and fostering **high-impact engineering teams**. Fluent in **Portuguese and English**, with professional experience across **Brazil, the US, and Europe**.

## Core Expertise:

- **Software Architecture & Development:** Java, .NET, Python, Microservices, Modular Monolith, Monolith Migrations
- **Cloud & SaaS Solutions:** AWS, Google Cloud
- **Agile & DevOps:** Scrum, CI/CD, Automation
- **Fintech & Telecom:** Payments, Security, High-Availability Systems
- **Leadership & Mentorship:** Scaling and Coaching Engineering Teams

## Professional Experience

### Head of Software Architecture | Trustly

Sep 2022 – Feb 2025 | Vitoria, ES, Brazil

- Led the **architecture strategy** for a high-volume payment platform, ensuring **99.99% uptime** and seamless scalability.
- Implemented **real-time monitoring and failover strategies**, preventing downtime during peak transactions such as **Super Bowl events**.
- Spearheaded **multi-disciplinary collaboration** with DevOps, SecOps, GRC, Product, and Business teams to align **technical solutions with company objectives**.
- **Optimized system performance**, reducing transaction latency by **40%**, improving customer satisfaction and operational efficiency.

### Product Chief Architect | Aurea Software

Sep 2015 – Aug 2022 | Austin, TX, United States

- Led **enterprise software modernization** for multiple products under the **Aurea Software umbrella**, including **Lyris, Prysm, Fogbugz, DevFactory, and Crossover**.
- **Lyris:** Spearheaded the **modernization of an advanced email marketing automation platform**, optimizing **engagement, deliverability, and campaign analytics** using **cloud-based architectures**.
- **FogBugz:** Improved **issue tracking and project management software**, integrating AI-driven **bug prioritization** and **workflow automation** to enhance developer productivity.
- **Prysm:** Led **real-time collaboration and workspace platform enhancements**, ensuring **seamless communication** and **scalability for global teams** through cloud-native

solutions.

- **DevFactory:** Designed and implemented **AI-driven software factory automation**, increasing **development efficiency** and optimizing **large-scale code refactoring** across multiple enterprise products.
- **Crossover:** Engineered a **data-driven talent management system**, leveraging **AI-powered assessments** to identify and optimize high-performance engineering teams globally.
- Directed architectural enhancements for **enterprise knowledge management solutions**, improving customer self-service and support efficiency.
- Spearheaded **AI-driven development methodologies**, increasing engineering productivity across distributed teams.
- Focused on **software modernization**, cloud computing, **AWS-based scalability**, and **cost-effective enterprise SaaS solutions**.
- Managed large-scale **software factory operations**, driving **automation and AI-powered development strategies**.
- Played a pivotal role in **global talent acquisition and management**, optimizing engineering productivity through data-driven insights and an elite remote workforce strategy.

### Senior Software Specialist | Singular Ideas

*Apr 2005 – Sep 2022 | Uberlandia, MG, Brazil*

- Founded and scaled a **SaaS startup**, successfully launching multiple **cloud-based products**.
- Designed and deployed **resilient cloud solutions**, ensuring **99.95% uptime** while optimizing cost efficiency.
- Led **end-to-end product development**, driving innovation in **mobile and web applications**.
- Improved **code efficiency** and security, reducing technical debt and enhancing maintainability.

### Founder | LigFlat Telecom

*Aug 2013 – Dec 2019 | Uberlandia, MG, Brazil*

- Designed and developed **BSS/OSS platforms**, improving **telecom service automation** and reducing operational costs.
- Ensured **high availability** of telecom infrastructure through **scalable architecture and robust security measures**.

### QA Engineering Manager | Algar Telecom

*Jul 2008 – Dec 2012 | Uberlandia, MG, Brazil*

- Led development and maintenance of **E-commerce, VoIP, and portal solutions**, optimizing **system reliability and performance**.
- Architected an **automated broadband sales platform**, integrating CRM, provisioning, and logistics.
- Managed **software quality assurance**, ensuring IT services delivered **tangible business value**.

### Education

- **Universidade da Região da Campanha**  
*Bachelor in Computer Science (1997 - 2000)*

### Technical Skills

- **Programming Languages:** Java, C#, Python, JavaScript, TypeScript
- **Cloud & Infrastructure:** AWS, Google Cloud, Kubernetes, Terraform, Ansible
- **Software Architecture:** Microservices, Monolith, Modular Monolith, Monolith Migrations, Integration Patterns, Domain-Driven Design
- **Databases:** PostgreSQL, MySQL, SQL Server
- **Frameworks & Tools:** Spring, Spring Boot, .NET Core, Hibernate, React, Node.js
- **CI/CD & Automation:** Jenkins, Bamboo, GitLab CI/CD, Terraform, Ansible, Docker, GitOps
- **DevOps & Agile:** CI/CD, Docker, GitOps, Scrum, Kanban

## Certifications

- **EF SET Certificate™ 75/100 (C2 Proficient)** – EF Standard English Test (*Jul/2022*)  
[Verification](#)
- **SCEA (Java Certified Enterprise Architect)** – Sun Microsystems (*Oct/2009*)  
[Verification](#)
- **SCJP 6 (Java Certified Programmer)** – Sun Microsystems (*Mar/2009*)  
[Verification](#)
- **AIX 4.1 Administrator** – IBM (*Mar/2003*)
- **AIX 4.1 User** – IBM (*Mar/2003*)
- **Conectiva Linux Administrator II** – Conectiva (*Aug/2002*)
- **Conectiva Linux Administrator I** – Conectiva (*Apr/2002*)

## Projects & Contributions

### Real-Time Payment System for Trustly

- Designed a **fault-tolerant, scalable payment platform** capable of handling **millions of transactions per second**.
- Implemented **event-driven architecture** using **Kafka and microservices**, improving transaction throughput.

### Cloud-Native SaaS Platform

- Built a **multi-tenant SaaS product**, serving **thousands of customers globally** with **automated scaling**.

## Languages

- **Portuguese:** Native
- **English:** Fluent