

# Luis Machado Reis

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## Professional Summary

Passionate and results-driven **Head of Software Architecture** with over **20 years of experience** designing, building, and optimizing **high-performance, scalable, and resilient software architectures** across fintech, SaaS, and telecom industries. Proven expertise in leading **global teams**, aligning **technology with business strategy**, and driving **innovative cloud solutions**. Adept at modernizing enterprise applications, enhancing software **scalability, security, and performance**, and fostering **high-impact engineering teams**. Fluent in **Portuguese and English**, with professional experience across **Brazil, the US, and Europe**.

## Core Expertise:

- **Software Architecture & Development:** Java, .NET, Python, Microservices, Modular Monolith, Monolith Migrations
- **Cloud & SaaS Solutions:** AWS, Google Cloud
- **Agile & DevOps:** Scrum, CI/CD, Automation
- **Fintech & Telecom:** Payments, Security, High-Availability Systems
- **Leadership & Mentorship:** Scaling and Coaching Engineering Teams

## Professional Experience

### Head of Software Architecture | Trustly *Sep 2022 – Feb 2025 / Vitoria, ES, Brazil*

>- Led the **architecture strategy** for a high-volume payment platform, ensuring **99.99% uptime** and seamless scalability. - Implemented **real-time monitoring and failover strategies**, preventing downtime during peak transactions such as **Super Bowl events**. - Spearheaded **multi-disciplinary collaboration** with DevOps, SecOps, GRC, Product, and Business teams to align **technical solutions with company objectives**. - **Optimized system performance**, reducing transaction latency by **40%**, improving customer satisfaction and operational efficiency.

### Product Chief Architect | Aurea Software *Sep 2015 – Aug 2022 / Austin, TX, United States*

- Led **enterprise software modernization** for multiple products under the **Aurea Software umbrella**, including **Lyris, Prysm, Fogbugz, DevFactory, and Crossover**. - **Lyris:** Spearheaded the **modernization of an advanced email marketing automation platform**, optimizing **engagement, deliverability, and campaign analytics** using **cloud-based architectures**. - **FogBugz:** Improved **issue tracking and project management software**, integrating **AI-driven bug prioritization and workflow automation** to enhance developer productivity. - **Prysm:** Led **real-time collaboration and workspace platform enhancements**, ensuring **seamless communication and scalability for global teams** through cloud-native solutions. - **DevFactory:** Designed and implemented **AI-driven software factory automation**, increasing **development efficiency** and optimizing **large-scale code refactoring** across multiple enterprise products. - **Crossover:** Engineered a **data-driven talent management system**, leveraging **AI-powered assessments** to identify and optimize high-performance engineering teams globally. - Directed architectural enhancements for **enterprise knowledge management solutions**, improving customer self-service and support efficiency. - Spearheaded **AI-driven development methodologies**, increasing engineering productivity across distributed teams. - Focused on **software modernization, cloud computing, AWS-based scalability, and cost-effective enterprise SaaS solutions**. - Managed large-scale **software factory operations**, driving **automation and AI-powered development strategies**. - Played a pivotal role in **global talent acquisition and management**, optimizing engineering productivity through data-driven insights and an elite remote workforce strategy.

### Senior Software Specialist | Singular Ideas *Apr 2005 – Sep 2022 / Uberlandia, MG, Brazil*

- Founded and scaled a **SaaS startup**, successfully launching multiple **cloud-based products**. - De-

signed and deployed **resilient cloud solutions**, ensuring **99.95% uptime** while optimizing cost efficiency. - Led **end-to-end product development**, driving innovation in **mobile and web applications**. - Improved **code efficiency** and security, reducing technical debt and enhancing maintainability.

#### **Founder | LigFlat Telecom** *Aug 2013 – Dec 2019 | Uberlandia, MG, Brazil*

- Designed and developed **BSS/OSS platforms**, improving **telecom service automation** and reducing operational costs. - Ensured **high availability** of telecom infrastructure through **scalable architecture** and **robust security measures**.

#### **Engineering Leadership Roles | Algar Telecom** *Jul 2010 – Dec 2012 | Uberlandia, MG, Brazil*

- Led development and maintenance of **E-commerce, VoIP, and portal solutions**, optimizing **system reliability and performance**. - Architected an **automated broadband sales platform**, integrating CRM, provisioning, and logistics. - Managed **software quality assurance**, ensuring IT services delivered **tangible business value**.

### **Technical Skills**

- **Programming Languages:** Java, C#, Python, JavaScript, TypeScript
- **Cloud & Infrastructure:** AWS, Google Cloud, Kubernetes, Terraform, Ansible
- **Software Architecture:** Microservices, Monolith, Modular Monolith, Monolith Migrations, Integration Patterns, Domain-Driven Design
- **Databases:** PostgreSQL, MySQL, SQL Server
- **Frameworks & Tools:** Spring, Spring Boot, .NET Core, Hibernate, React, Node.js
- **CI/CD & Automation:** Jenkins, Bamboo, GitLab CI/CD, Terraform, Ansible, Docker, GitOps
- **DevOps & Agile:** CI/CD, Docker, GitOps, Scrum, Kanban

### **Certifications**

- **Java Certified Programmer (JCP) 6**

### **Projects & Contributions**

#### **Real-Time Payment System for Trustly**

- Designed a **fault-tolerant, scalable payment platform** capable of handling **millions of transactions per second**.
- Implemented **event-driven architecture** using **Kafka and microservices**, improving transaction throughput.

#### **Cloud-Native SaaS Platform**

- Built a **multi-tenant SaaS product**, serving **thousands of customers globally** with **automated scaling**.

### **Languages**

- **Portuguese:** Native
- **English:** Fluent