

LUIS EMMANUEL OCAMPO

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EDUCATION

Missouri University of Science and Technology (Missouri S&T)	Rolla, MO
B.S. in Information Science and Technology: Minor in Business	May 2021
Honors: Dean's Honor Roll (all semesters), Missouri Bright Flight Scholar	GPA: 3.6/4.0

WORK EXPERIENCE

AT&T	Austin, TX
Business Operations and Analytics Intern	Jun. 2018 – Aug. 2018
<ul style="list-style-type: none">• Expedited strategic partnership between AT&T and Texas Parks & Wildlife through IoT research and business strategy production• Investigated client interest in SMART Park creation through constant collaboration with account managers and department leaders• Spearheaded new initiative to investigate company cost liability for contractor errors, projected to save company millions of dollars	

CAMPUS INVOLVEMENT

SIG-HACK	Rolla, MO
Co-Founder and Co-Director of PickHacks	Mar. 2018 – Present
<ul style="list-style-type: none">• Co-founded SIG-HACK, a student organization which promotes ideation and design thinking through hackathons and workshops• Managed a team of 8 to coordinate PickHacks, the first Missouri S&T MLH hackathon with 300+ anticipated hackers and mentors• Secured over \$20,000 in sponsorship by spearheading branding campaign, including logo design and marketing material creation• Boosted Missouri S&T student MLH hackathon attendance by over 200% through direct and social media outreach campaigns	

Miner Key	Rolla, MO
Co-Founder and Branding Manager	Jan. 2018 – Present
<ul style="list-style-type: none">• Co-founded Miner Key, the first and only co-ed a cappella group at Missouri S&T• Established relationships with a cappella groups around the Midwest through development of social media presence• Developed new and engaging PR campaigns for recruitment of new members resulting in 24 auditions during initial semester	

Laboratory for Information Technology Evaluation (LITE)	Rolla, MO
Undergraduate Researcher and Assistant Manager	Oct. 2017 – Present
<ul style="list-style-type: none">• Identified novel fatigue indicators exhibited by sleep-deprived individuals using EEG and Tobii eye tracking software• Attained recognition as 1 of 20 exemplary Missouri S&T student researchers and presented progress to state lawmakers• Amplified researcher application count by 200% through coordination of campus outreach events and technology demonstrations	

HONORS AND AWARDS

- **Forbes Under 30 Fellow:** Recognized for contributions to social change and invited to Forbes Under 30 Summit as Forbes' guest
- **P&G Freshman Leadership Forum:** Selected as 1 of 59 top freshman student leaders nationwide; attended summit at P&G HQ
- **Chancellor's Leadership Academy:** Selected as 1 of 30 top freshman student leaders at Missouri S&T based on campus impact
- **AT&T Case Competition Winner:** Awarded \$1000 for development and pitch of business case on IoT integration in Seattle, WA

SKILLS AND INTERESTS

- **Skills:** Microsoft Office (Excel, PowerPoint), Adobe Creative Cloud (InDesign, Photoshop), Social Media, HTML/CSS
- **Additional Involvement:** Opening Week Mentors, Formula SAE, Association of Computing Machinery, Delta Sigma Phi, Opportunities for Undergraduate Research Experiences (OURE), Midwest United States Association for Information Systems