

LUIS OCAMPO

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EDUCATION

Missouri University of Science and Technology (Missouri S&T)

Rolla, MO

B.S. Information Science and Technology; Minor: Business

May 2021

Honors: Dean's List (all semesters)

GPA: 3.59 / 4.00

PROFESSIONAL EXPERIENCE

Missouri S&T Laboratory for Information Technology Evaluation (LITE)

Rolla, MO

Manager, Undergraduate Researcher

Oct. 2017 – present

- Identified novel fatigue indicators exhibited by sleep-deprived individuals using EEG and Tobii eye tracking software
- Attained recognition as 1 of 20 exemplary Missouri S&T student researchers and presented progress to state lawmakers
- Amplified researcher application count by 200% through coordination of campus outreach events and technology demonstrations

AT&T

Austin, TX

Business Strategy Intern

Jun. 2018 – Aug. 2018

- Expedited strategic partnership between AT&T and Texas Parks & Wildlife through IoT research and business strategy production
- Investigated client interest in SMART Park creation through constant collaboration with account managers and department leaders
- Spearheaded new initiative to investigate company cost liability for contractor errors, projected to save company millions of dollars

LEADERSHIP EXPERIENCE

TEDxMissouriS&T

Rolla, MO

Organizer

Nov. 2018 – present

- Organized TEDx Missouri S&T, an independently organized TED event thematically focused on uncovering the overlooked
- Launched marketing initiative to increase student involvement and attendance to Missouri S&T's third annual TEDx conference

PickHacks

Rolla, MO

Co-Founder, Co-Director

Mar. 2018 – present

- Managed a team of 8 to coordinate PickHacks, the first Missouri S&T MLH hackathon with 300+ anticipated hackers and mentors
- Secured over \$40,000 in sponsorship by spearheading branding campaign, including logo design and marketing material creation

ACM SIG-Hack

Rolla, MO

Co-Founder, Co-Director

Mar. 2018 – present

- Co-founded SIG-Hack, a student organization which promotes ideation and design thinking through hackathons and workshops
- Boosted Missouri S&T student MLH hackathon attendance by over 200% through direct and social media outreach campaigns

Miner Key A Cappella

Rolla, MO

Branding Manager

Jan. 2018 – present

- Established relationships with a cappella groups around the Midwest through development of social media presence
- Developed new and engaging PR campaigns for recruitment of new members resulting in 24 auditions during initial semester

SKILLS & INTERESTS

- **Languages/Technologies:** HTML, CSS, C#, Microsoft Word, Microsoft Excel, Adobe Photoshop, Adobe InDesign, MailChimp
- **Activities:** Opening Week Mentor, Formula SAE, Opportunities for Undergraduate Research Experiences (OURE), High School Policy Debate Coach (Remote), Association of Computing Machinery, Delta Sigma Phi, Chancellor's Leadership Academy

HONORS & AWARDS

- Forbes 30 Under 30 Fellow (2018)
- Best Financial Hack at MHacks 11 (2018)
- Edward Jones Diversity Day Attendee (2018)
- 1st Place at AT&T Case Competition (2017)
- Top 11 Finalist at Battleborn Hackathon (2017)
- P&G Freshman Leadership Forum Attendee (2017)