

Sampling People, Records, & Networks

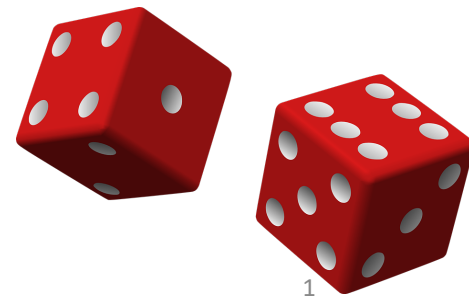
Jim Lepkowski, PhD

Professor & Research Professor *Emeritus*

Institute for Social Research, University of Michigan

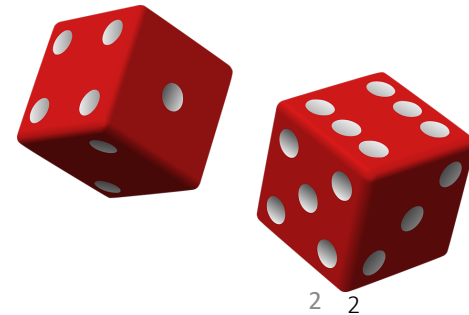
Research Professor,

Joint Program in Survey Methodology, University of Maryland



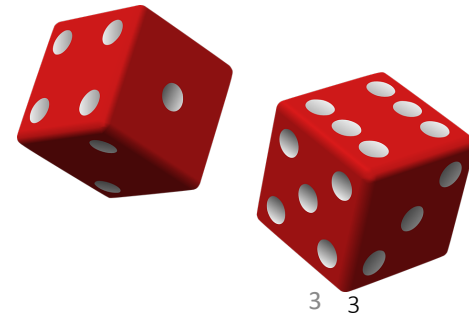
Unit 3

- 1 Simple complex
 - 2 deff & roh
 - 3 2-stage sampling
 - 4 Designing 2-stage samples
 - 5 Unequal sized clusters
 - 6 Subsampling
- **Unit 1: Sampling as a research tool**
 - **Unit 2: Mere randomization**
 - **Unit 3: Saving money**
 - Lecture 1: Simple complex sampling – choosing entire clusters
 - Lecture 2: Design effects & intraclass correlation
 - Lecture 3: Two-stage sampling
 - Lecture 4: Designing for two-stage samples
 - Lecture 5: Dealing with the real world – unequal sized clusters
 - Lecture 6: Subsampling
 - **Unit 4: Being more efficient**
 - **Unit 5: Simplifying sampling**
 - **Unit 6: Some extensions & applications**

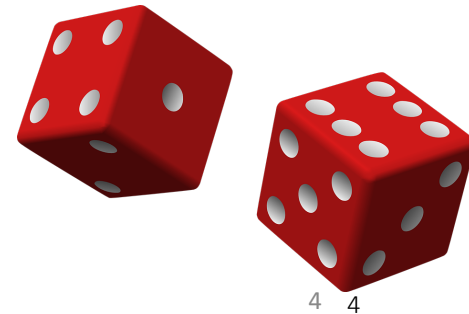


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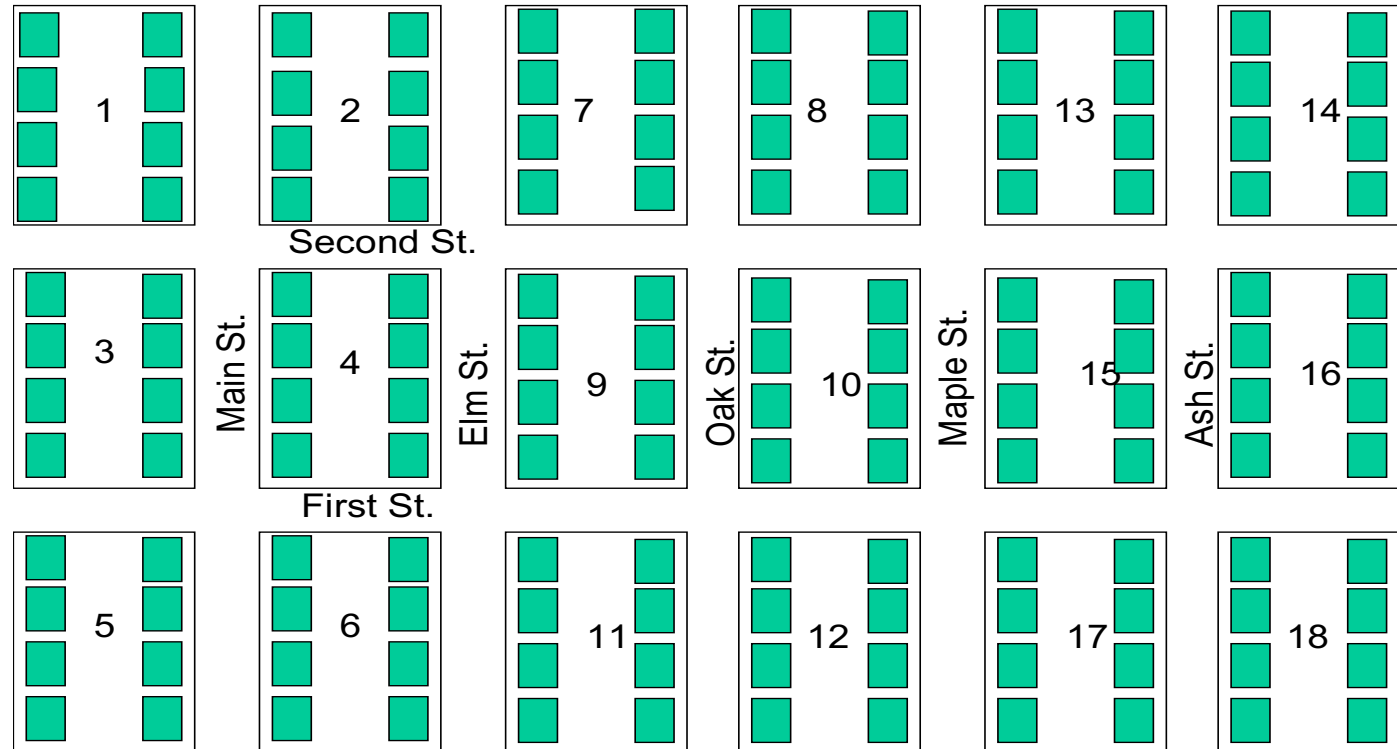
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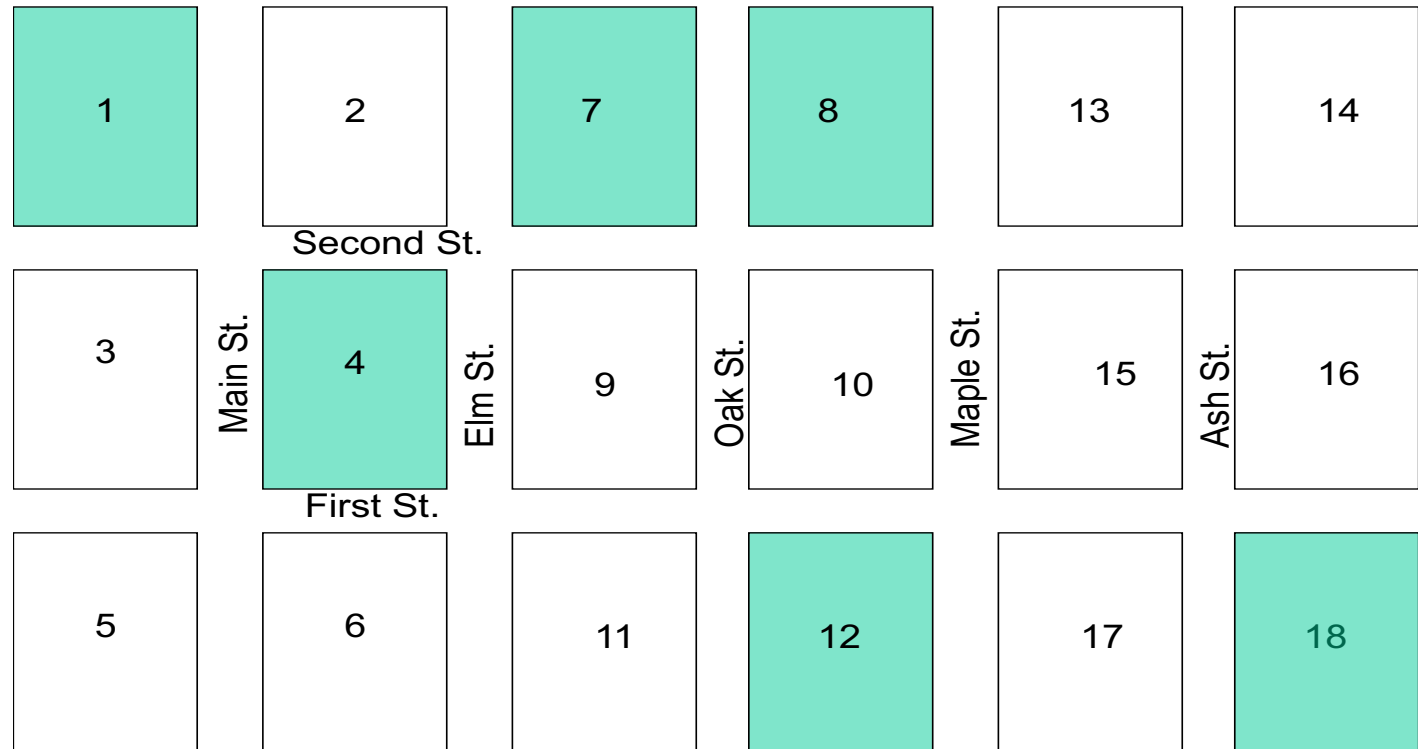
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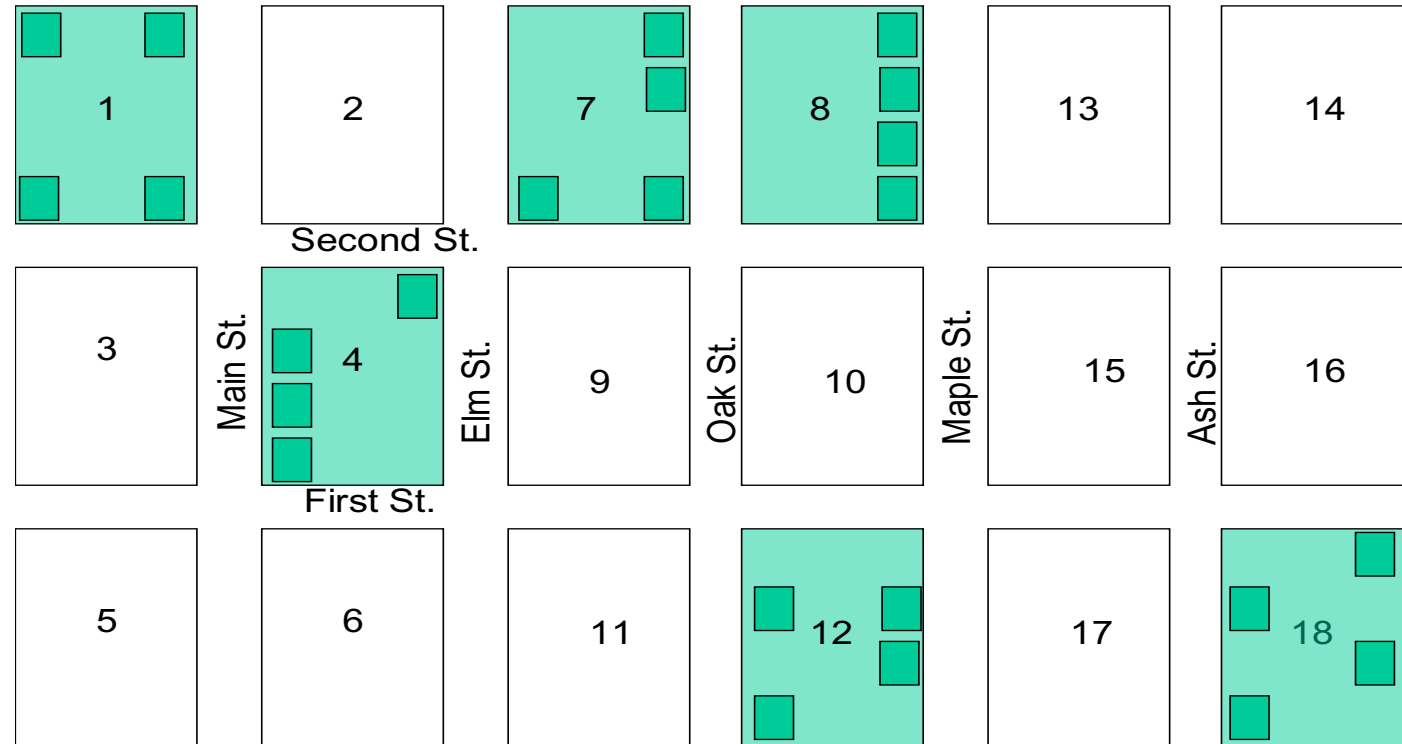
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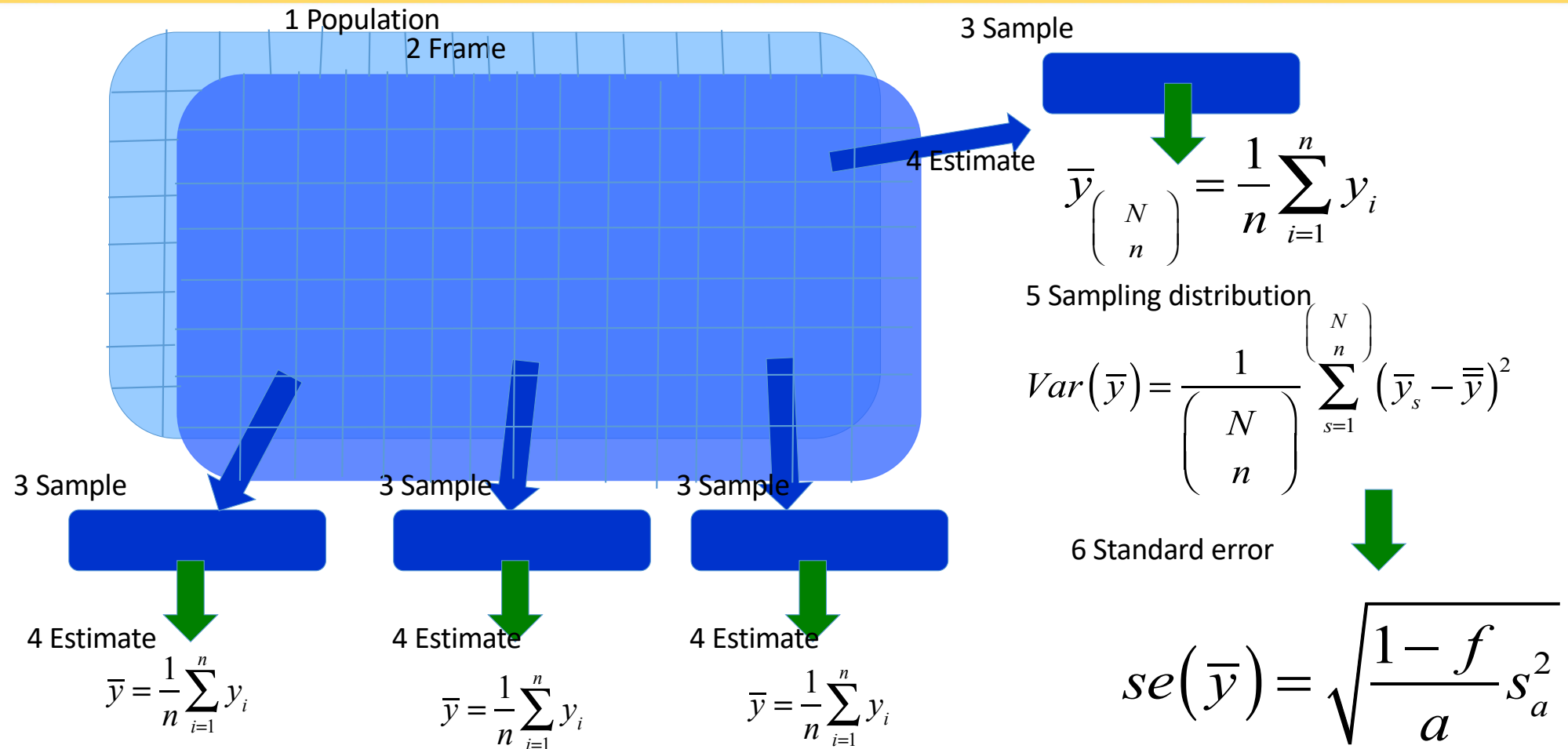
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$$Var(\bar{y}) = \frac{(1-f)}{a} S_a^2$$

Survey Data Collection & Analytic Specialization

Sampling People, Records, & Networks



- Sample selection
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- Suppose we select an SRS of $a = 20$ classrooms from $A = 1,000$, and examine the immunization history of only $b = 12$ children in selected classrooms
- Here again

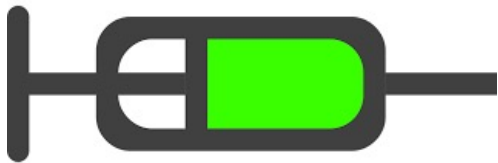
$$N = A \times B = 1,000 \times 24 \text{ and } n = a \times b = 240$$



- Sample selection
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- For each of the $a = 20$ selected PSU's, we record the number of children immunized:

$$\frac{4}{12}, \frac{5}{12}, \frac{5}{12}, \frac{6}{12}, \frac{6}{12}, \frac{6}{12}, \frac{7}{12}, \frac{8}{12}, \frac{8}{12}, \frac{8}{12},$$

$$\frac{8}{12}, \frac{8}{12}, \frac{8}{12}, \frac{9}{12}, \frac{9}{12}, \frac{10}{12}, \frac{10}{12}, \frac{11}{12}, \frac{12}{12}, \frac{12}{12}$$


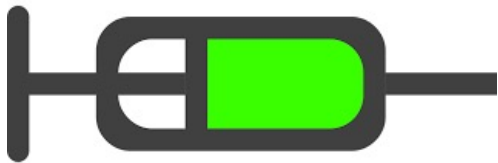
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- Again, the overall **proportion immunized** is
 $p = 160 / 240 = 0.67$



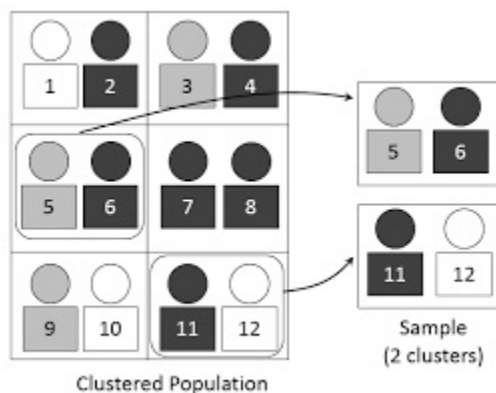
- Sample selection
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- Again, as in cluster sampling, treat the sample as an SRS of $a = 20$ units from $A = 240$:

$$\text{var}(p) = \frac{(1-f)}{a} s_a^2$$

- Where

$$s_a^2 = \sum_{\alpha=1}^a (p_{\alpha} - p)^2 / (a-1)$$



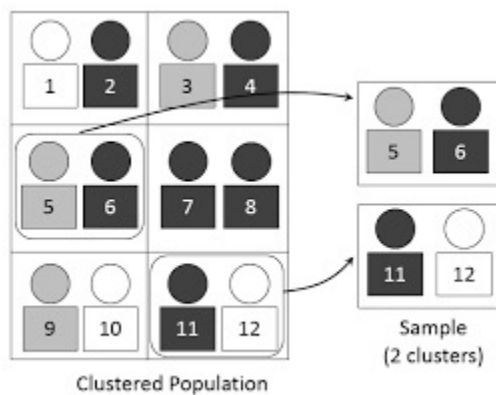
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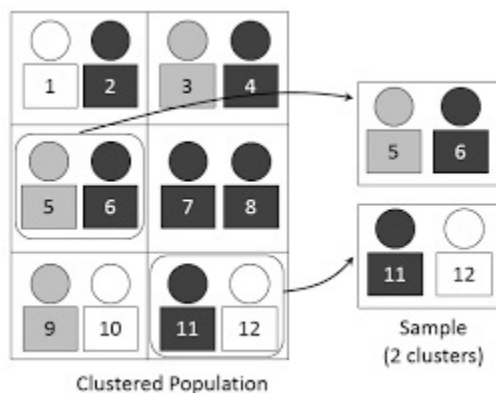
- Where

$$s_a^2 = \sum_{\alpha=1}^a (p_{\alpha} - p)^2 / (a-1) \quad f = \frac{a}{A} \times \frac{b}{B}$$

- That is,

$$\text{var}(p) = \frac{(1-f)}{a} \frac{\sum_{\alpha=1}^a (p_{\alpha} - p)^2}{a-1}$$

$$se(p) = \sqrt{\text{var}(p)}$$



- Sample selection
- Sampling variance
- **Design effect**
- Change in design effect

- **The design effect for two-stage sampling is the same as for simple cluster sampling:**

$$deff(p) = \frac{\text{var}(p)}{\text{var}_{SRS}(p)}$$

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- **Selecting many elements per cluster increases variances**

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- The design effect for two-stage sampling is the same as for simple cluster sampling:

$$deff(p) = \frac{\text{var}(p)}{\text{var}_{SRS}(p)}$$

- Selecting many elements per cluster increases variances
- As noted before, even **small values of roh can be magnified** by large b since

$$deff(p) = 1 + (b-1)roh$$

- Sample selection
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- One way to think about the design effect now is to see how it affects potentially the sampling variance

- **Remember**

$$\text{var}(p) = deff(p) \times \text{var}_{SRS}(p)$$

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- One way to think about the design effect now is to see how it affects potentially the sampling variance
- Remember
$$\text{var}(p) = deff(p) \times \text{var}_{SRS}(p)$$
- If we keep the **same sample size**, then the SRS sampling variance does not change
- Then any **change to the design effect** is a **change to the sampling variance**

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- Manipulation of sampling fractions between first and second stages, maintaining the overall sample size, reveals the nature of the **design effect**, and the **effective sample size**

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- Manipulation of sampling fractions between first and second stages, maintaining the overall sample size, reveals the nature of the design effect, and the effective sample size
- Sample $a = 20$ classrooms and $b = 12$:

$$deff(p) = 1 + (12 - 1) \times 0.088 = 1.97 \quad n_{eff} = 122$$

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- Sample $a = 20$ classrooms and $b = 12$:

$$deff(p) = 1 + (12 - 1) \times 0.088 = 1.97 \quad n_{eff} = 122$$

- Sample $a = 30$ classrooms and $b = 8$:

$$deff(p) = 1 + (8 - 1) \times 0.088 = 1.62 \quad n_{eff} = 148$$

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- Sample $a = 30$ classrooms and $b = 8$:

$$deff(p) = 1 + (8 - 1) \times 0.088 = 1.62 \quad n_{eff} = 148$$

- Sample $a = 80$ classrooms and $b = 3$:

$$deff(p) = 1 + (3 - 1) \times 0.088 = 1.18 \quad n_{eff} = 204$$

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