

Sampling People, Records, & Networks

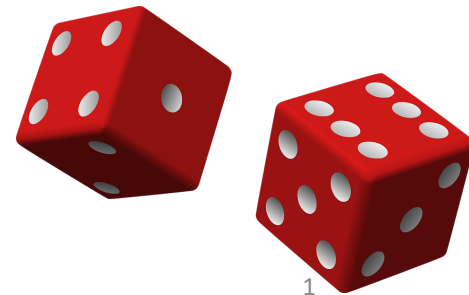
Jim Lepkowski, PhD

Professor & Research Professor *Emeritus*

Institute for Social Research, University of Michigan

Research Professor,

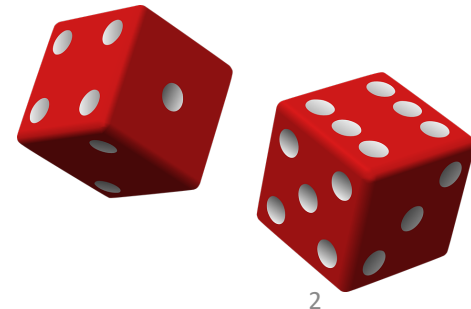
Joint Program in Survey Methodology, University of Maryland



Unit 6

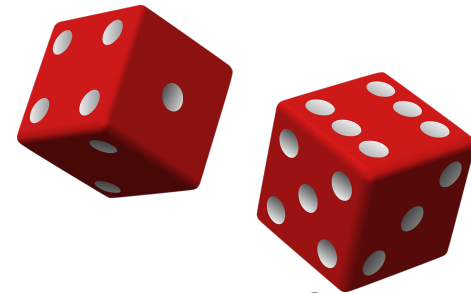
1. Stratified multistage sampling
2. Weights for over/under sampling
3. Nonresponse & noncoverage weighting
4. Variance estimation and software
5. Statistical software for sample selection
6. Sampling networks: multiplicity weighting

- Unit 1: Sampling as a research tool
- Unit 2: Mere randomization
- Unit 3: Saving money
- Unit 4: Being more efficient
- Unit 5: Simplifying sampling
- Unit 6: Some extensions & applications



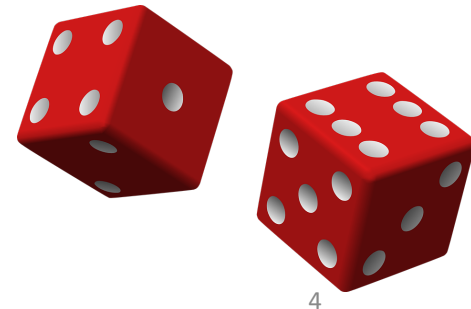
Unit 6

- 1. Stratified multistage sampling
 - 2. Weights for over/under sampling
 - 3. Nonresponse & noncoverage weighting
 - 4. Variance estimation and software
 - 5. Statistical software for sample selection
 - 6. Sampling networks: multiplicity weighting
- Unit 1: Sampling as a research tool
 - Unit 2: Mere randomization
 - Unit 3: Saving money
 - Unit 4: Being more efficient
 - Unit 5: Simplifying sampling
 - **Unit 6: Some extensions & applications**
 - 1. Statistical software for sample selection
 - 2. Stratified multistage sampling
 - 3. Weights for over/under sampling
 - 4. Nonresponse & noncoverage weighting
 - 5. Sampling networks: multiplicity weighting
 - 6. Non-probability sampling

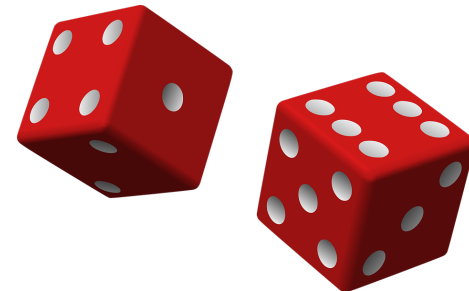


Unit 6

- 1. Statistical software for sample selection
 - 2. Stratified multistage sampling
 - 3. **Weights for over/under sampling**
 - 4. Nonresponse & noncoverage weighting
 - 5. Sampling networks: multiplicity weighting
 - 6. Non-probability sampling
- Unit 1: Sampling as a research tool
 - Unit 2: Mere randomization
 - Unit 3: Saving money
 - Unit 4: Being more efficient
 - Unit 5: Simplifying sampling
 - **Unit 6: Some extensions & applications**
 - 1. Statistical software for sample selection
 - 2. Stratified multistage sampling
 - 3. **Weights for over/under sampling**
 - 4. Nonresponse & noncoverage weighting
 - 5. Sampling networks: multiplicity weighting
 - 6. Non-probability sampling



- **Weighting framework**
 - **Weighted estimation**
 - **Weighting and over-sampling**
- Unit 1: Sampling as a research tool
 - Unit 2: Mere randomization
 - Unit 3: Saving money
 - Unit 4: Being more efficient
 - Unit 5: Simplifying sampling
 - Unit 6: Some extensions & applications
 1. Statistical software for sample selection
 2. Stratified multistage sampling
 3. **Weights for over/under sampling**
 4. Nonresponse & noncoverage weighting
 5. Sampling networks: multiplicity weighting
 6. Non-probability sampling



- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling

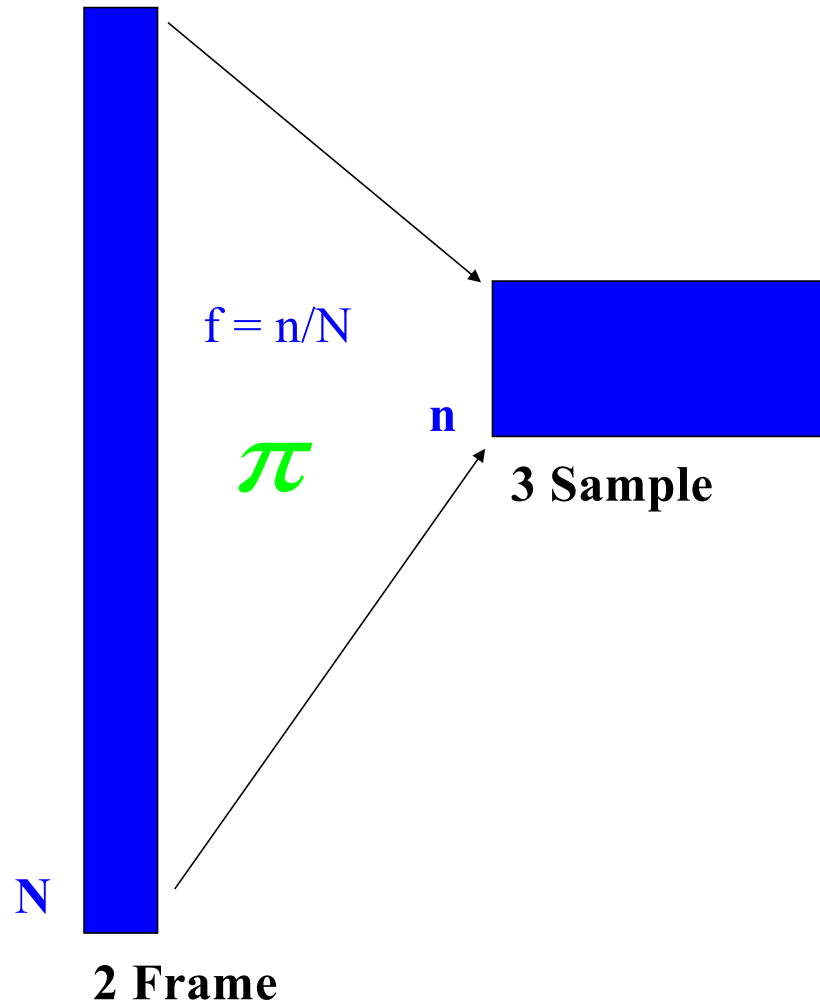


N

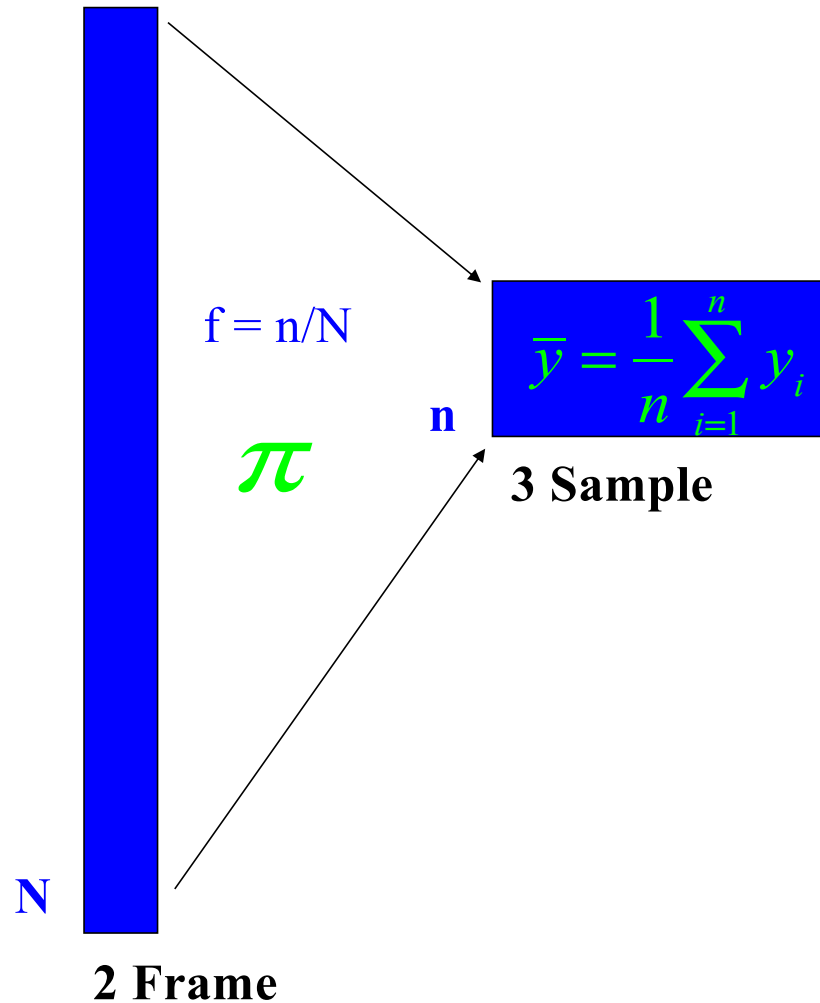


2 Frame

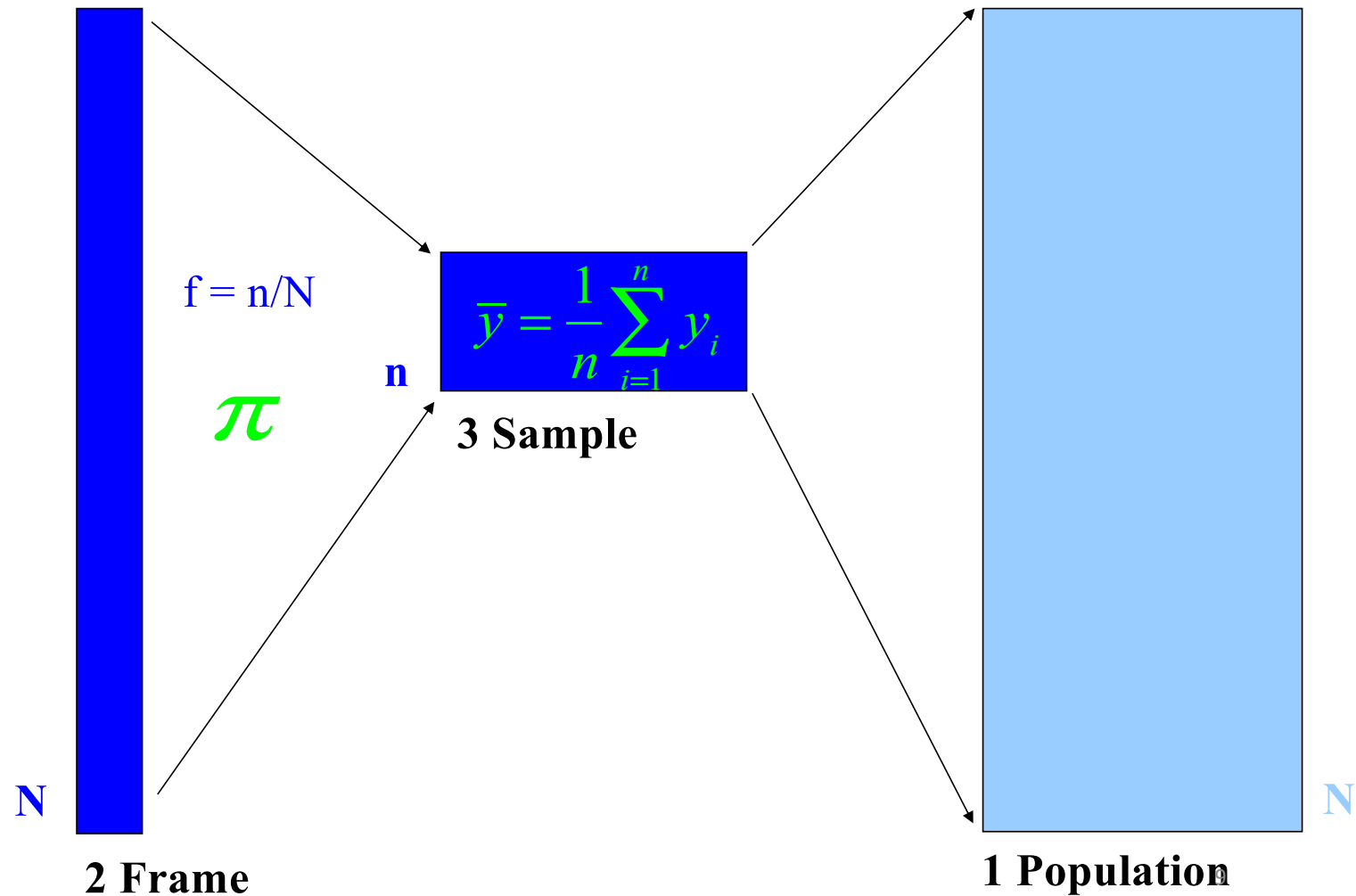
- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling



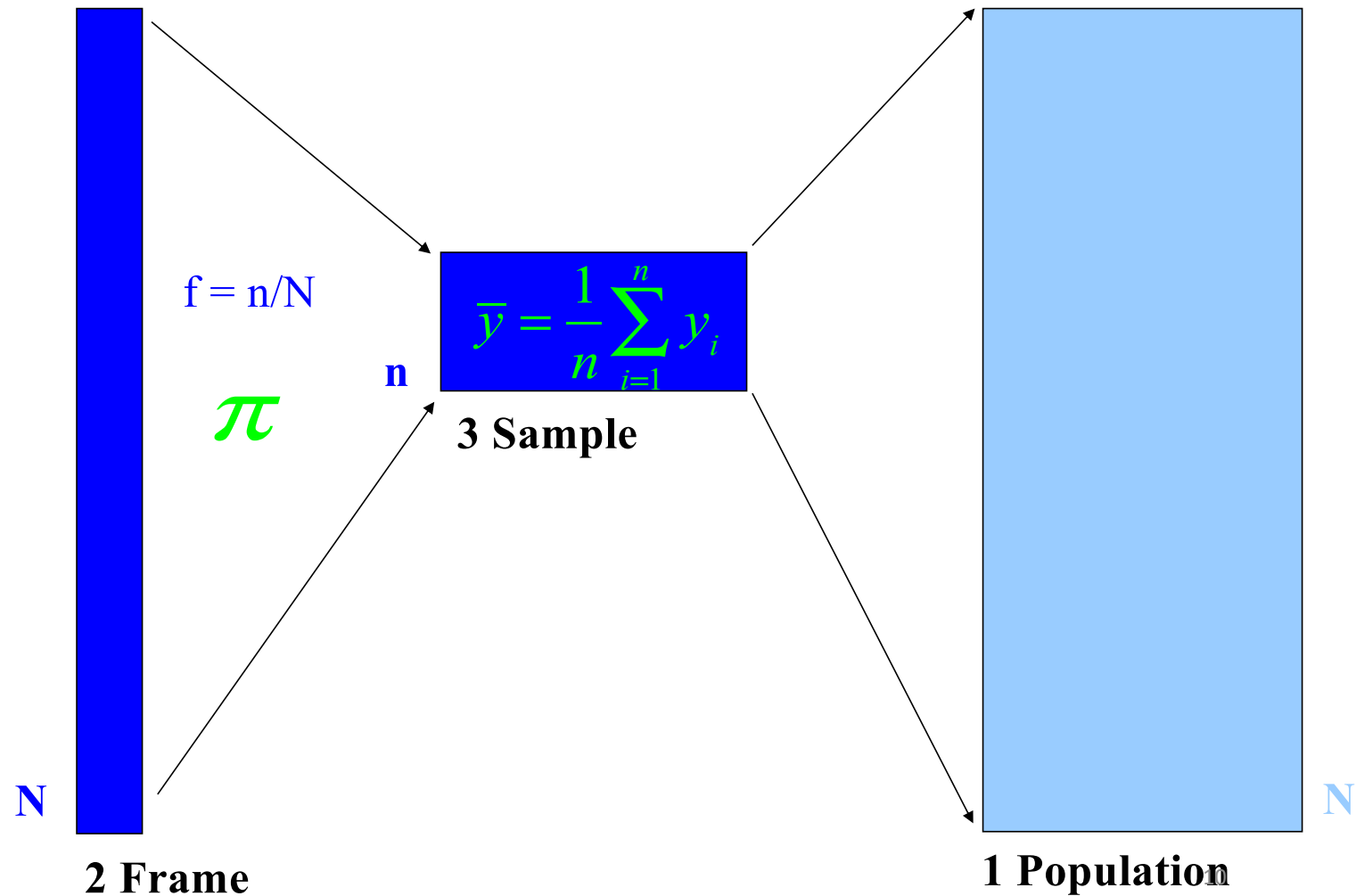
- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling



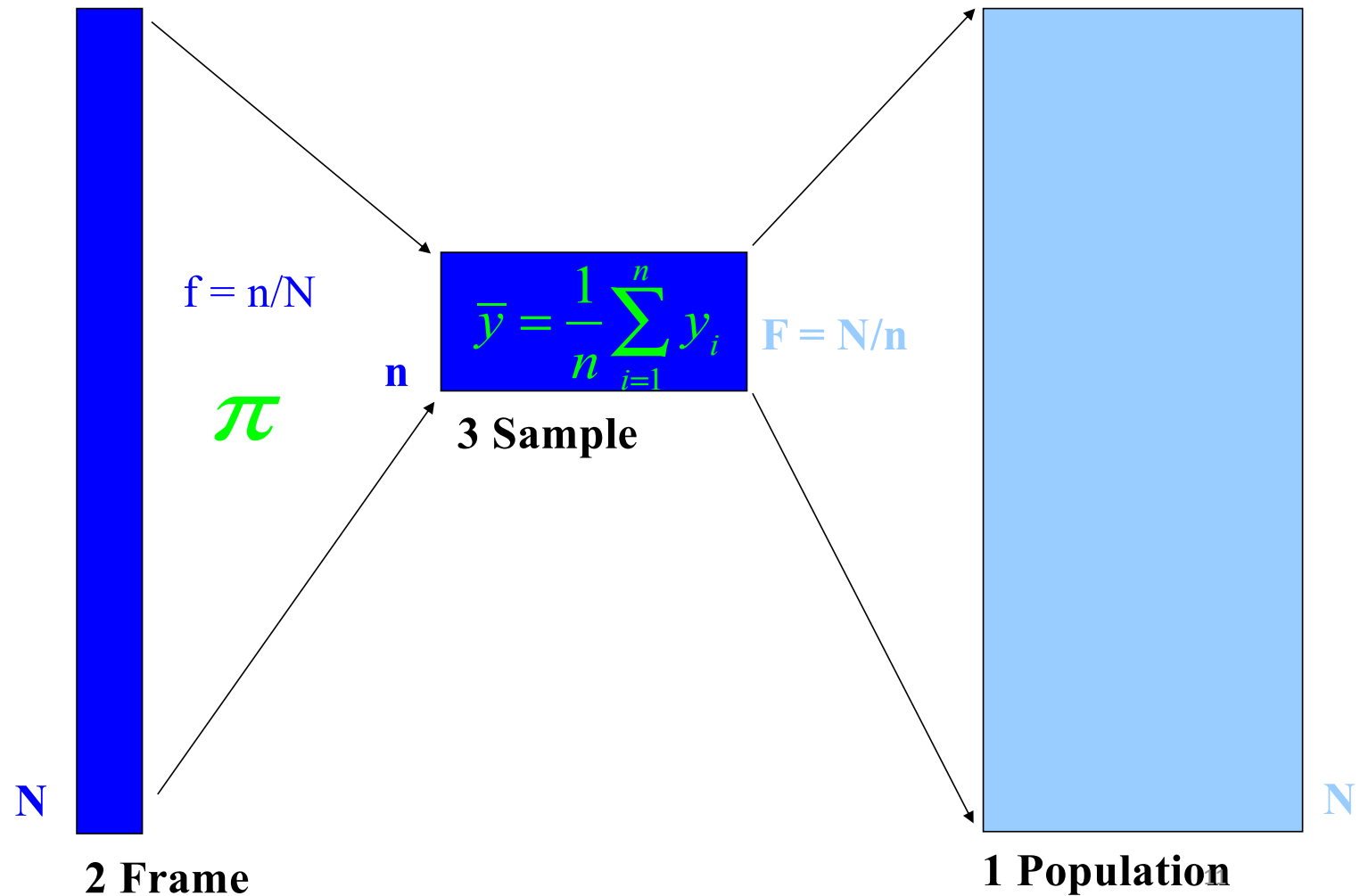
- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling



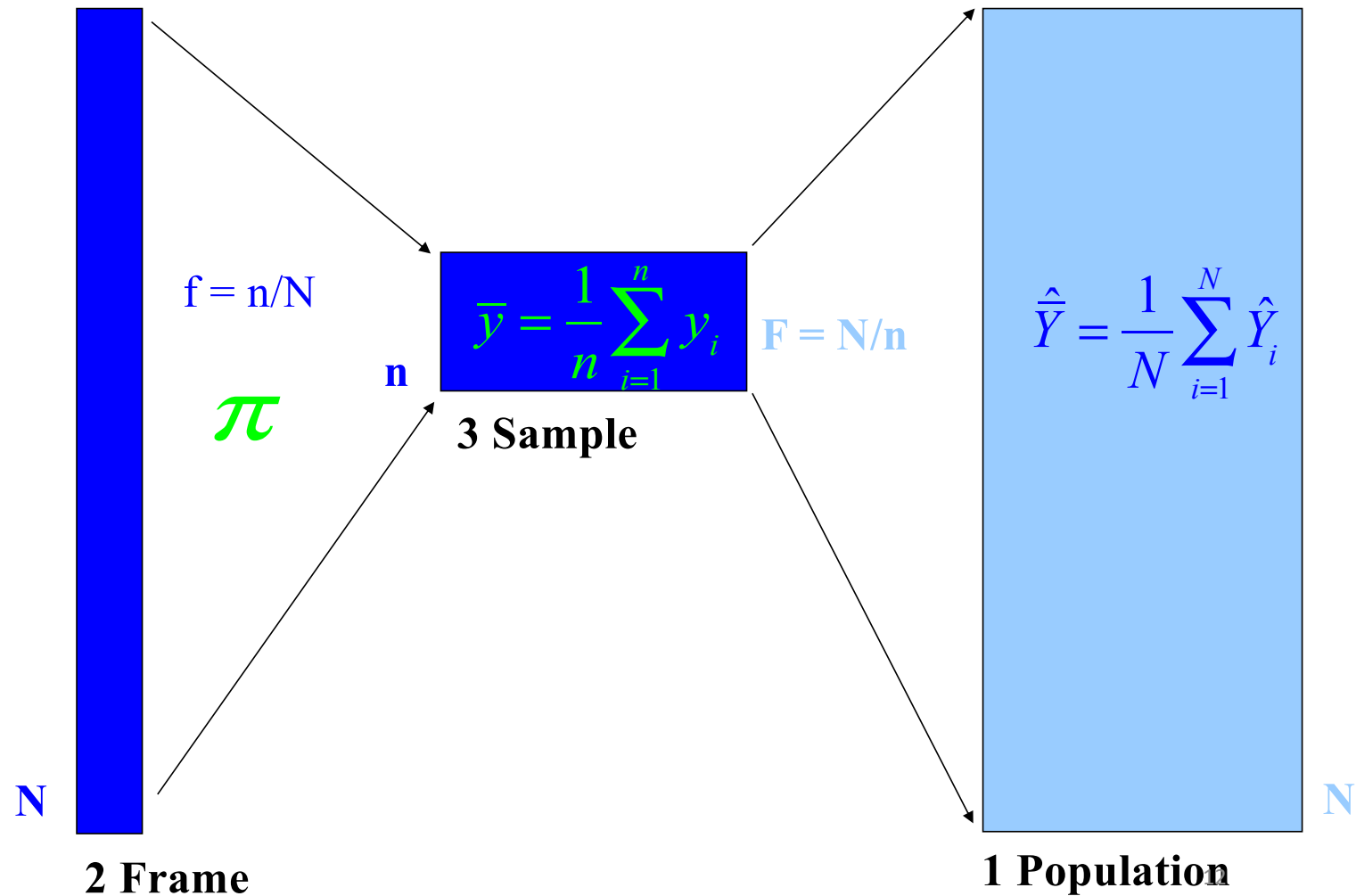
- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling



- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling



- **Weighting framework**
- Weighted estimation
- Weighting and over-sampling



- Weighting framework
- **Weighted estimation**
- Weighting and over-sampling

- An *epsem* sampling system...

$$\pi_i = \pi = f = n/N$$



- Weighting framework
- **Weighted estimation**
- Weighting and over-sampling

- An *epsem* sampling system...

$$\pi_i = \pi = f = n/N$$

- Then an **epsem** estimation system ...

$$\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i = \frac{y_1 + y_2 + \cdots + y_n}{1 + 1 + \cdots 1}$$



- Weighting framework
- Weighted estimation
- Weighting and over-sampling

- An *epsem* sampling system...

$$\pi_i = \pi = f = n/N$$

- Then an *epsem* estimation system ...

$$\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i = \frac{y_1 + y_2 + \dots + y_n}{1 + 1 + \dots + 1}$$

- For example, from $N = 2,000$ people, select $n = 20$ with *epsem*

$$\pi_i = \frac{20}{2000} = \frac{1}{100} \quad \text{and} \quad w_i = 100$$

- Each person **represents** themselves and 99 others



- Weighting framework
- Weighted estimation
- Weighting and over-sampling

- But the mapping may not be equal for every element
– a **non-epsem** design:

$$\pi_i \neq \pi = f = n/N$$



- Weighting framework
- Weighted estimation
- Weighting and over-sampling

- But the mapping may not be equal for every element – a non-*epsem* design:

$$\pi_i \neq \pi = f = n/N$$

- A weighted estimator is required ...

$$\bar{y}_w = \frac{\sum_i w_i y_i}{\sum_i w_i} = \frac{w_1 \cdot y_1 + w_2 \cdot y_2 + \dots + w_n \cdot y_n}{w_1 \cdot 1 + w_2 \cdot 1 + \dots + w_n \cdot 1}$$



- Weighting framework
- Weighted estimation
- Weighting and over-sampling

- But the mapping may not be equal for every element – a non-*epsem* design:

$$\pi_i \neq \pi = f = n/N$$

- A weighted estimator is required ...

$$\bar{y}_w = \frac{\sum_i w_i y_i}{\sum_i w_i} = \frac{w_1 \cdot y_1 + w_2 \cdot y_2 + \dots + w_n \cdot y_n}{w_1 \cdot 1 + w_2 \cdot 1 + \dots + w_n \cdot 1}$$

- The unweighted mean is a special case of the weighted – **constant weights cancel**



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- The basic approach: weight by $1/\pi_i$
 - **Counting** a sample person $1/\pi_i$ times



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- The basic approach: weight by $1/\pi_i$
 - Counting a sample person $1/\pi_i$ times
 - Consider the following population distribution for **10th grade students** in the U.S.



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	N	n	Sampling rate	Weight A	Weight B
High	800,000	2,400	1/333.33	333.33	1
Low	3,200,000	9,600	1/333.33	333.33	1
Total	4,000,000	12,000	1/333.33	333.33	1



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- The basic approach: weight by $1/\pi_i$
 - Counting a sample person $1/\pi_i$ times
 - Consider the following population distribution for 10th grade students in the U.S.
 - Divided into two groups, 10th graders in schools with a **high proportion** receiving Free or Reduced Price Lunches (High) and those in **low proportion** schools (Low)



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	N	n	Sampling rate	Weight A	Weight B
High	800,000	2,400	1/333.33	333.33	1
Low	3,200,000	9,600	1/333.33	333.33	1
Total	4,000,000	12,000	1/333.33	333.33	1



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	N	n	Sampling rate	Weight A	Weight B
High	800,000	2,400	1/333.33	333.33	1
Low	3,200,000	9,600	1/333.33	333.33	1
Total	4,000,000	12,000	1/333.33	333.33	1



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	N	n	Sampling rate	Weight A	Weight B
High	800,000	2,400	1/333.33	333.33	1
Low	3,200,000	9,600	1/333.33	333.33	1
Total	4,000,000	12,000	1/333.33	333.33	1



- Weighting framework
 - Weighted estimation
 - **Weighting and over-sampling**
- This is an allocation of sample across the strata that is **proportionate**.



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- This is an allocation of sample across the strata that is proportionate.
 - Proportionate allocation has **equal probabilities** in each group



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- This is an allocation of sample across the strata that is proportionate.
 - Proportionate allocation has **equal probabilities** in each group
 - Some investigators might prefer that the distribution in the sample be an equal sample size across the two groups:



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	N	n	Sampling rate	Weight A	Weight B
High	800,000	6,000	1/133.33	133.33	1
Low	3,200,000	6,000	1/533.33	533.33	4
Total	4,000,000	12,000	1/333.33	--	--



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	N	n	Sampling rate	Weight A	Weight B
High	800,000	6,000	1/133.33	133.33	1
Low	3,200,000	6,000	1/533.33	533.33	4
Total	4,000,000	12,000	1/333.33	--	--



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- This equal allocation would be used for **comparing** the two groups
 - The proportionate allocation would be used to **represent** the population



- Weighting framework
 - Weighted estimation
 - Weighting and over-sampling
- This equal allocation would be used for comparing the two groups
 - The proportionate allocation would be used to represent the population
 - Consider the consequences of the equal allocation when estimating a **mean test score** among 10th graders, averaging across samples from the two groups:



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	Mean test score	Proportionate allocation		Weights	
		n	Mean test score	A	B
High	72	2,400	72	333.33	1
Low	92	9,600	92	333.33	1
Total	88	12,000	88	333.33	1



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	Mean test score	Proportionate allocation		Weights	
		n	Mean test score	A	B
High	72	2,400	72	333.33	1
Low	92	9,600	92	333.33	1
Total	88	12,000	88	333.33	1



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	Mean test score	Disproportionate allocation		Weights		Weighted estimate
		n	Mean test score	A	B	
High	72	6,000	72	133.33	1	$(6,000)(1)(72)$
Low	92	6,000	92	533.33	4	$(6,000)(4)(92)$
Total	88	12,000	82	--	--	88



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

Group	Mean test score	Disproportionate allocation		Weights		Weighted estimate
		n	Mean test score	A	B	
High	72	6,000	72	133.33	1	$(6,000)(1)(72)$
Low	92	6,000	92	533.33	4	$(6,000)(4)(92)$
Total	88	12,000	82	--	--	88



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

- **Weights will restore the population distribution:**

$$\bar{y} = \frac{\sum y_i}{n} = \frac{6,000 \times 72 + 6,000 \times 92}{6,000 + 6,000} = 82$$



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

- **Weights will restore the population distribution:**

$$\bar{y} = \frac{\sum y_i}{n} = \frac{6,000 \times 72 + 6,000 \times 92}{6,000 + 6,000} = 82$$

$$y_{w(B)} = \frac{\sum w_{i(B)} y_i}{\sum w_{i(B)}} = \frac{6,000 \times 4 \times 92 + 6,000 \times 1 \times 72}{6,000 \times 4 + 6,000 \times 1} = 88$$



- Weighting framework
- Weighted estimation
- **Weighting and over-sampling**

- **Weights will restore the population distribution:**

$$\bar{y} = \frac{\sum y_i}{n} = \frac{6,000 \times 72 + 6,000 \times 92}{6,000 + 6,000} = 82$$

$$y_{w(B)} = \frac{\sum w_{i(B)} y_i}{\sum w_{i(B)}} = \frac{6,000 \times 4 \times 92 + 6,000 \times 1 \times 72}{6,000 \times 4 + 6,000 \times 1} = 88$$

$$y_{w(A)} = \frac{\sum w_{i(A)} y_i}{\sum w_{i(A)}} = \frac{6,000 \times 533.33 \times 92 + 6,000 \times 133.33 \times 72}{6,000 \times 533.33 + 6,000 \times 133.33} = 88$$



Unit 6

- 1. Statistical software for sample selection
 - 2. Stratified multistage sampling
 - 3. Weights for over/under sampling
 - 4. **Nonresponse & noncoverage weighting**
 - 5. Sampling networks: multiplicity weighting
 - 6. Non-probability sampling
- Unit 1: Sampling as a research tool
 - Unit 2: Mere randomization
 - Unit 3: Saving money
 - Unit 4: Being more efficient
 - Unit 5: Simplifying sampling
 - **Unit 6: Some extensions & applications**
 - 1. Statistical software for sample selection
 - 2. Stratified multistage sampling
 - 3. Weights for over/under sampling
 - 4. **Nonresponse & noncoverage weighting**
 - 5. Sampling networks: multiplicity weighting
 - 6. Non-probability sampling

