

Sampling People, Records, & Networks

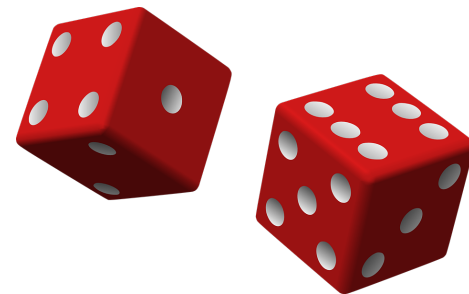
Jim Lepkowski, PhD

Professor & Research Professor *Emeritus*

Institute for Social Research, University of Michigan

Research Professor,

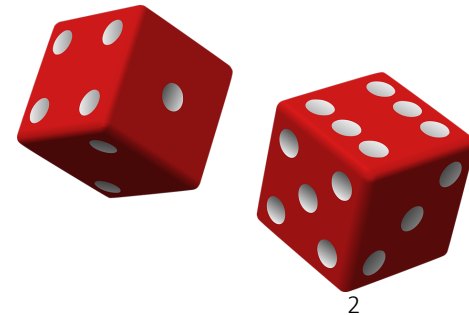
Joint Program in Survey Methodology, University of Maryland



Unit I

- 1 Research designs ...
- 2 Surveys
- 3 Why sample?
- 4 Why randomize?
- 5 Types of sampling
- 6 Evaluating samples
- 7 Units sampled

- **Unit 1: Sampling as a research tool**
 - Lecture 1 – Research design & sampling
 - Lecture 2 – Surveys & sampling
 - Lecture 3 -- Why sample at all?
 - Lecture 4 – Why might we randomize, and how do we do it?
 - Lecture 5 – What happens when we randomize?
 - Lecture 6 – How do we evaluate how good the sample is?
 - Lecture 7 – What kinds of things can we sample?
- **Unit 2: Mere randomization**
- **Unit 3: Saving money**
- **Unit 4: Being more efficient**
- **Unit 5: Simplifying sampling**
- **Unit 6: Some extensions & applications**



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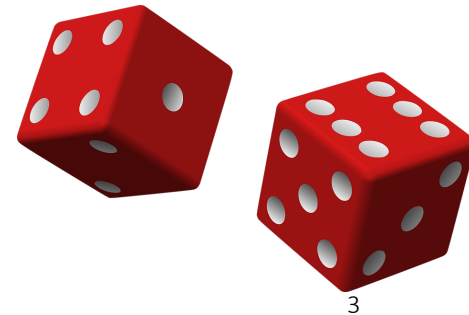
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- Measurement
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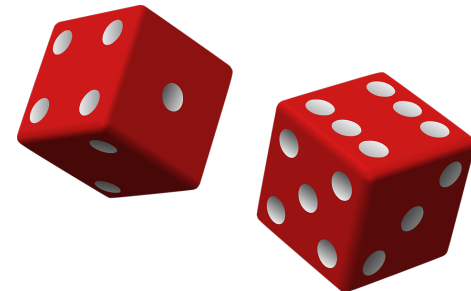
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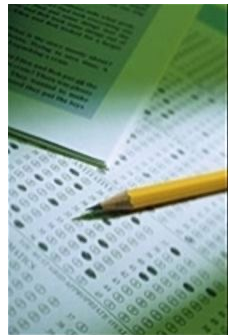
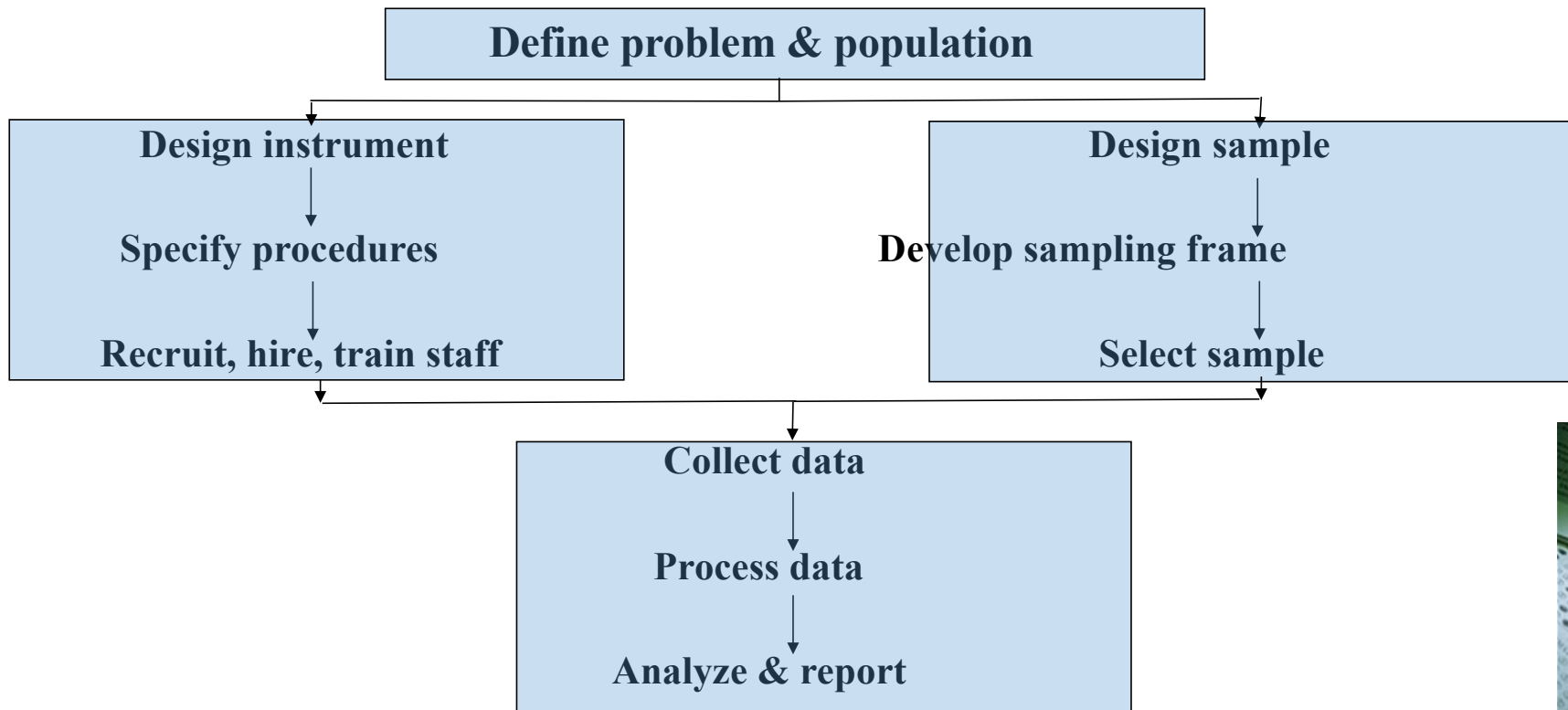
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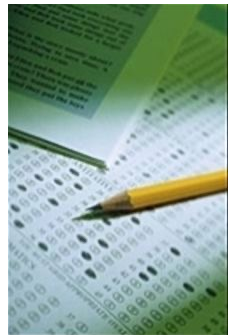
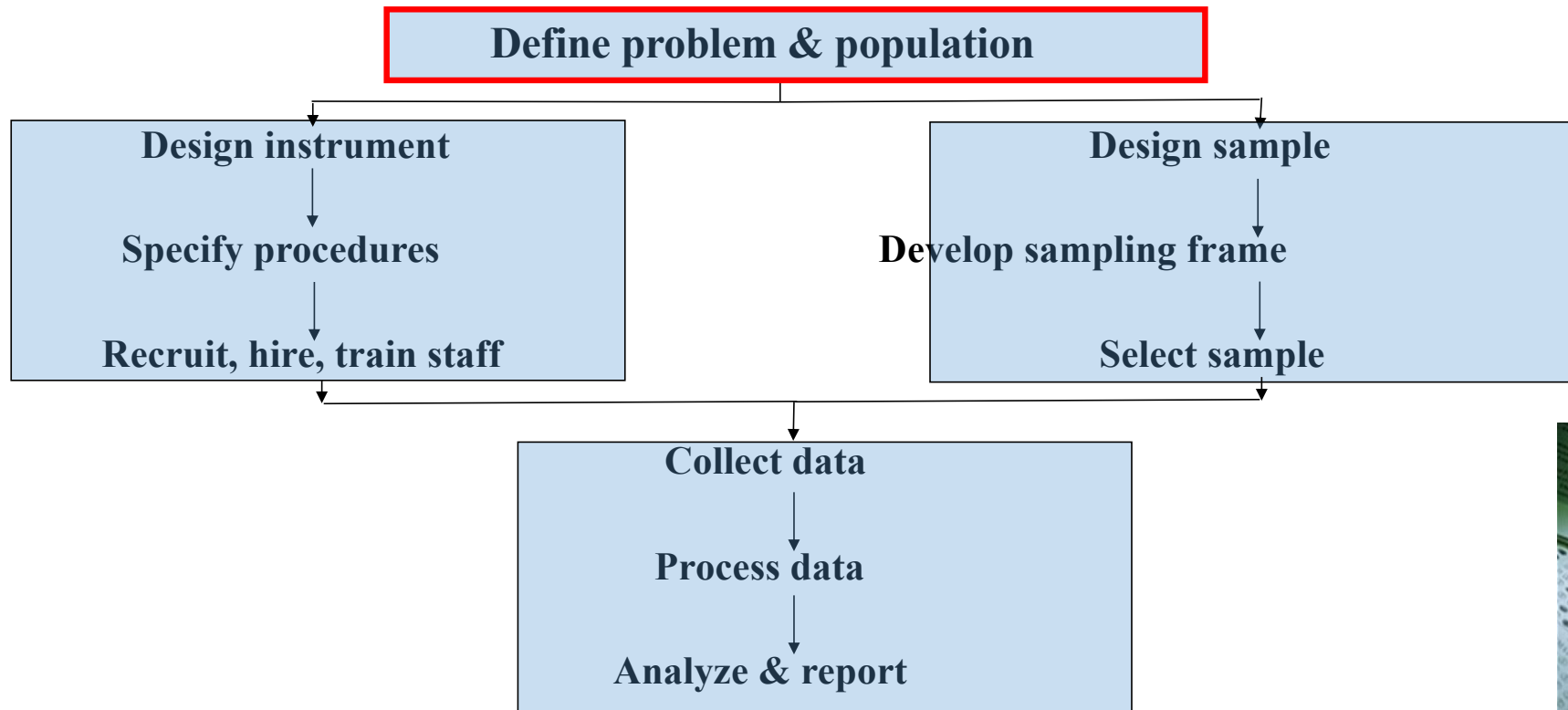
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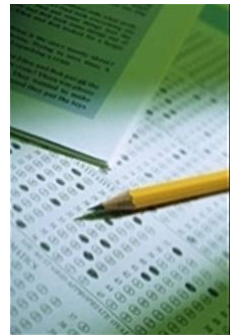
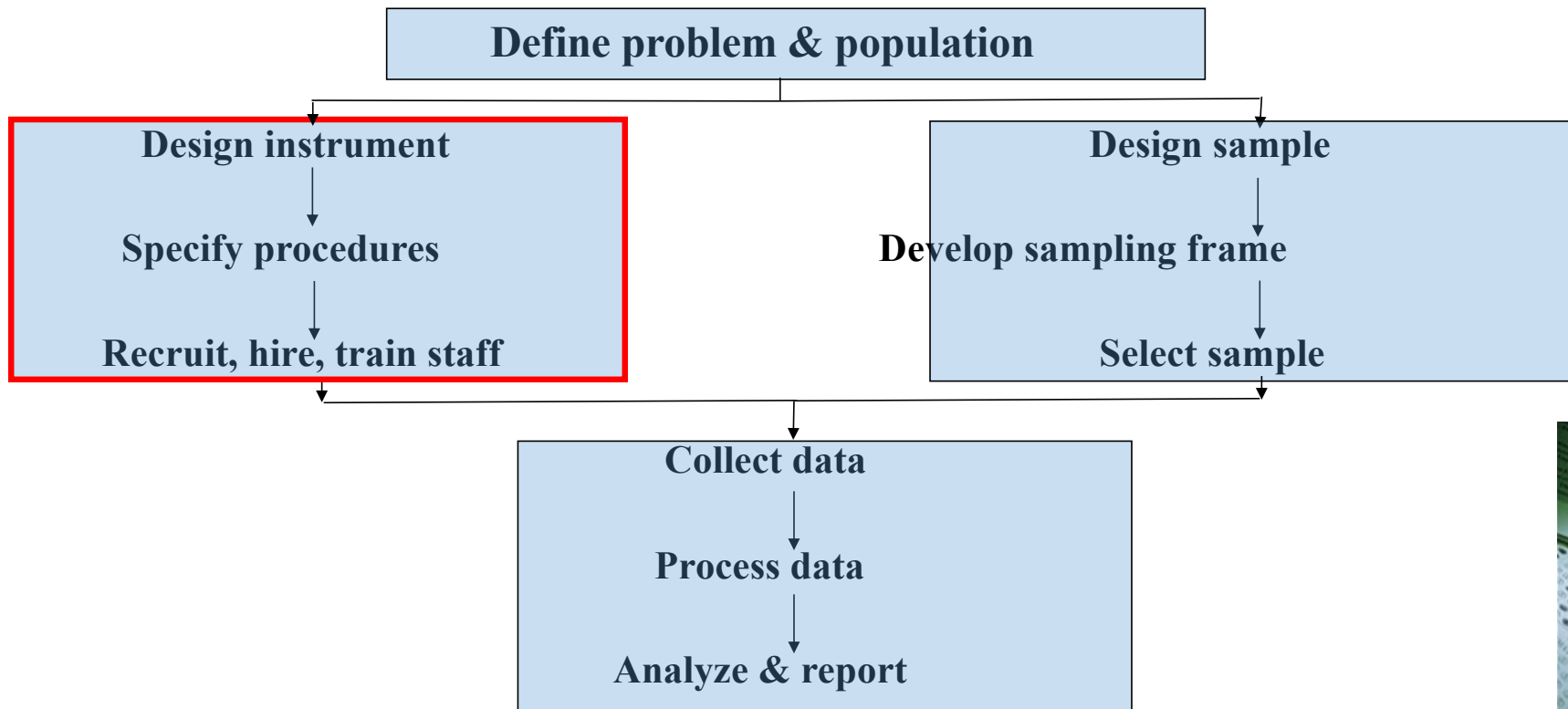
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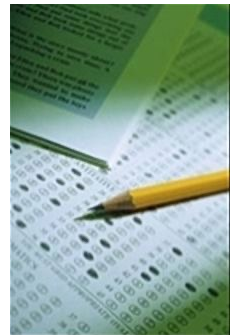
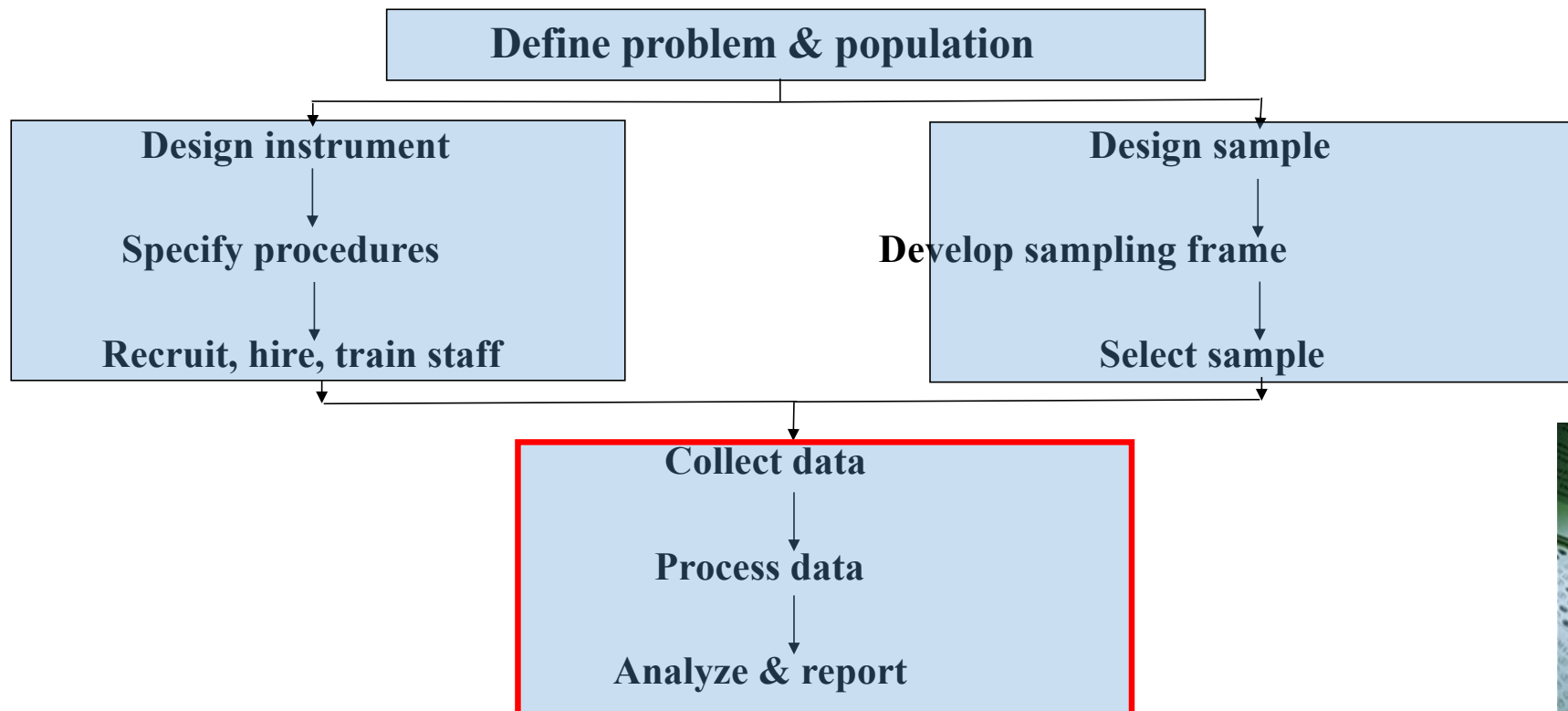
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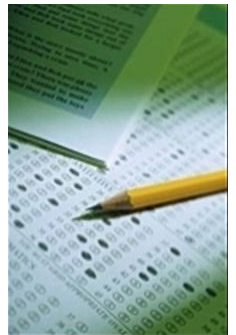
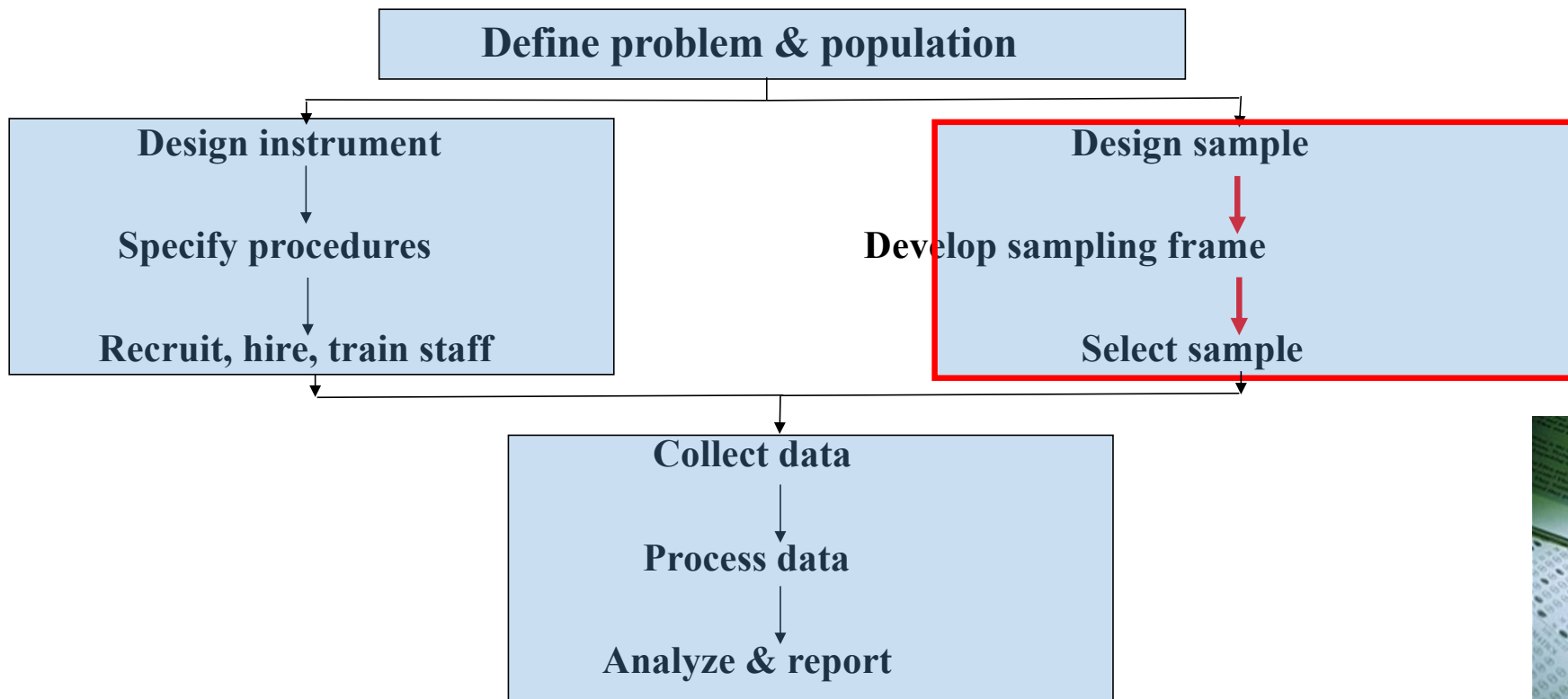
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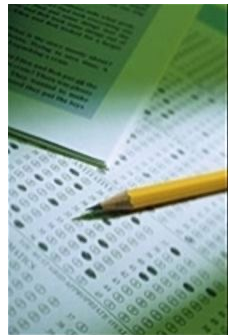
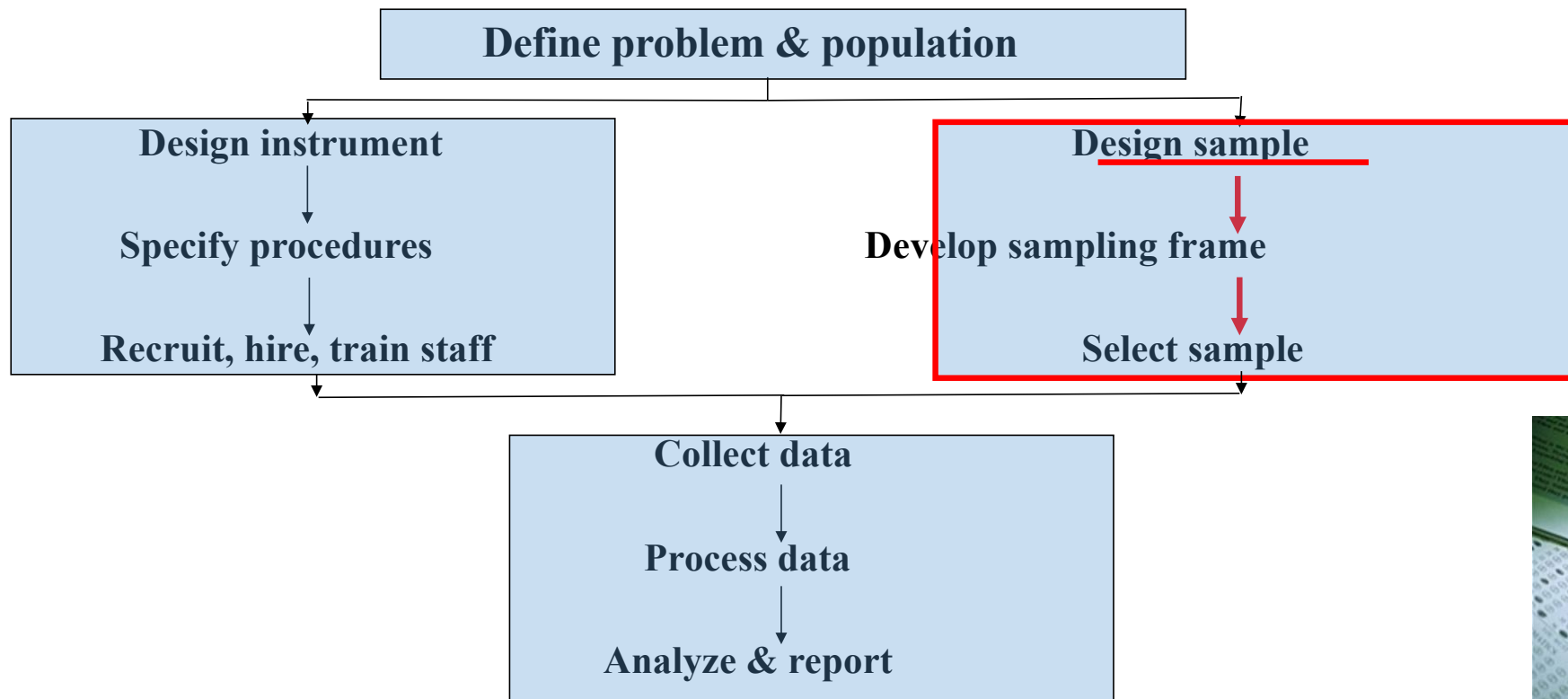
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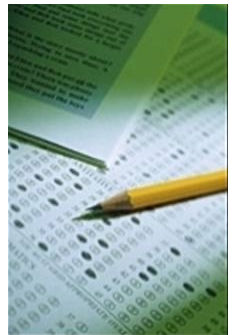
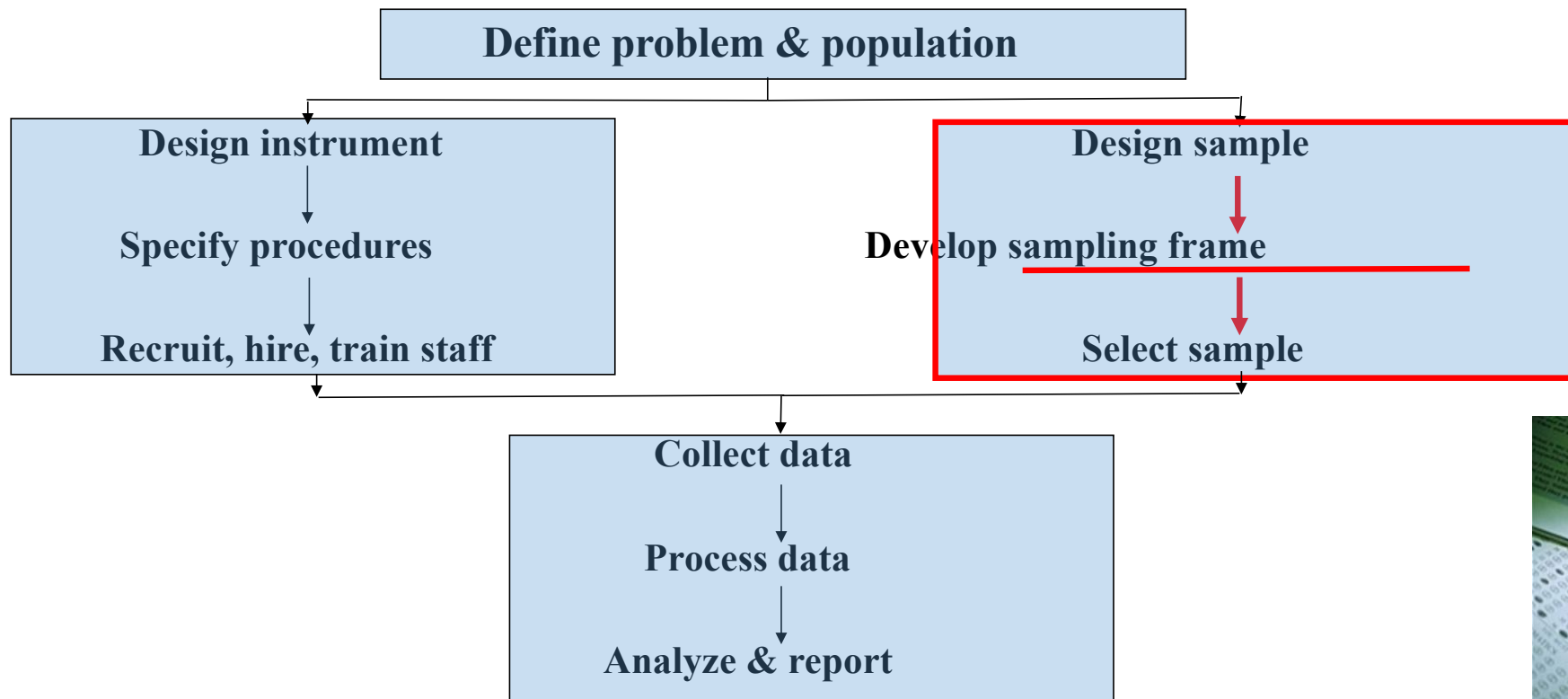
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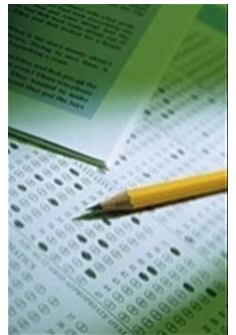
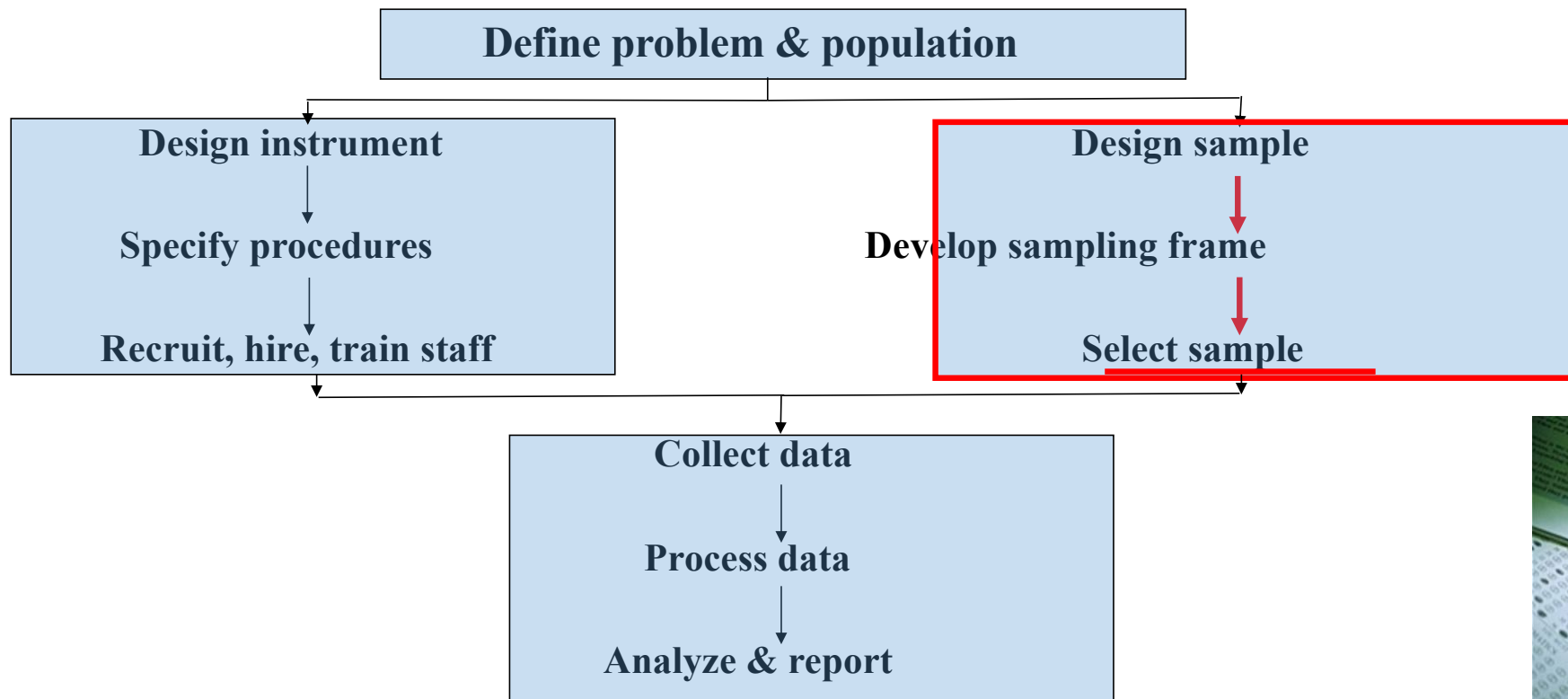
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