

# Sampling People, Records, & Networks

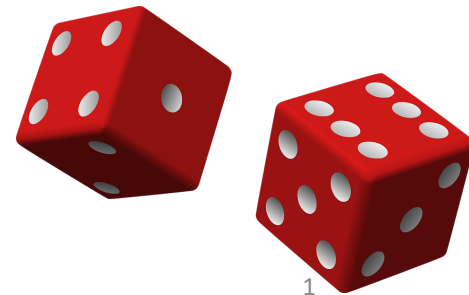
Jim Lepkowski, PhD

Professor & Research Professor *Emeritus*

Institute for Social Research, University of Michigan

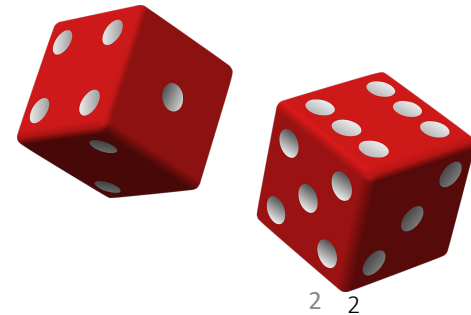
Research Professor,

Joint Program in Survey Methodology, University of Maryland



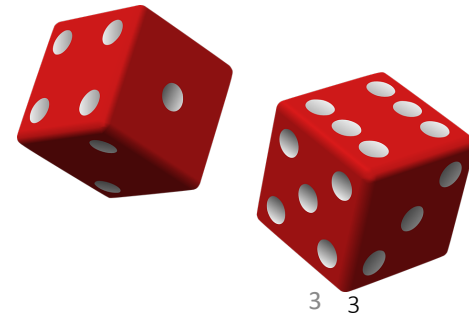
## Unit 4

- 1 Stratification
  - 2 Sampling variance
  - 3 Proportionate allocation
  - 4 Disproportionate allocations
  - 5 Comparing strata
  - 6 Number of strata
- **Unit 1: Sampling as a research tool**
  - **Unit 2: Mere randomization**
  - **Unit 3: Saving money**
  - **Unit 4: Being more efficient**
  - **Unit 5: Simplifying sampling**
  - **Unit 6: Some extensions & applications**

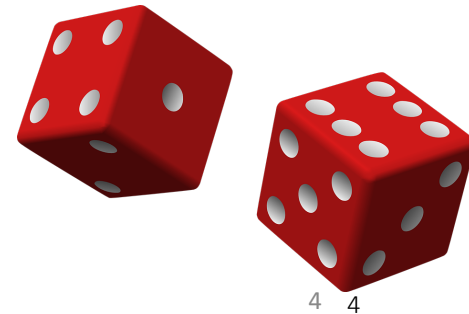


## Unit 4

- **1 Forming groups**
  - **2 Sampling variance**
  - **3 More on grouping**
  - **4 Allocate sample**
  - **5 Other allocations**
  - **6 Weights**
- Unit 1: Sampling as a research tool
  - Unit 2: Mere randomization
  - Unit 3: Saving money
  - **Unit 4: Being more efficient**
    - Forming groups
    - Sampling variance
    - More on grouping
    - Allocate sample
    - Other allocations
    - Weights to combine across strata
  - Unit 5: Simplifying sampling
  - Unit 6: Some extensions & applications



- The procedure
- Using discrete variables
- Selection
- Combining data across groups
- Unit 1: Sampling as a research tool
- Unit 2: Mere randomization
- Unit 3: Saving money
- Unit 4: Being more efficient
  - **Forming groups**
    - Sampling variance
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    - Allocate sample
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- Unit 6: Some extensions & applications



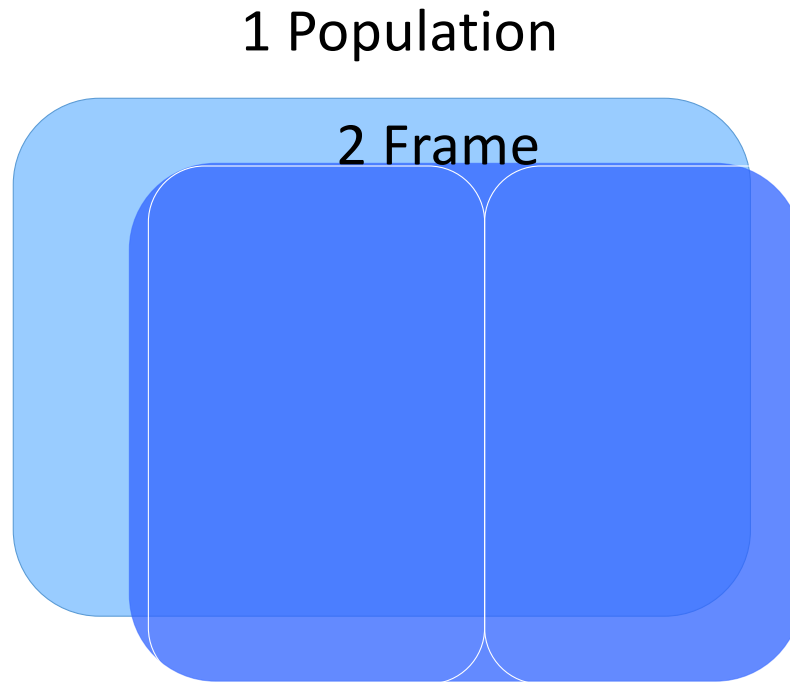
- The procedure
- Using discrete variables
- Selection
- Combining data across groups

Seq. No.	ID	Division	Sex	Rank
1	38516070	Eng&Prof	m	3
2	25428686	Medicine	f	3
3	30318994	Medicine	m	3
4	35886147	Medicine	m	1
5	41416693	Eng&Prof	f	2
6	60055684	Lit&SocSci	m	1
7	76731882	Medicine	f	3
8	51765248	Biol&Sci	m	3
9	26471240	Lit&SocSci	f	3
10	25864673	Biol&Sci	m	1
11	23049573	Medicine	m	1
12	12928113	Lit&SocSci	m	1
13	13594590	Lit&SocSci	m	1
14	20820530	Medicine	m	3
15	52026919	Medicine	m	1
16	59283042	Eng&Prof	m	3
17	37941753	Medicine	m	2
18	32498845	Eng&Prof	m	1
19	42120123	Medicine	m	1
20	83562743	Eng&Prof	m	3
21	39834280	Biol&Sci	m	2
22	60683602	Medicine	f	1
23	18186559	Medicine	m	1
24	20110594	Medicine	m	3
25	61862981	Lit&SocSci	m	1

- The procedure
  - Using discrete variables
  - Selection
  - Combining data across groups
- **Stratification procedure**
    - Population (faculty)
    - Frame (faculty list)
      - Auxiliary variables: things known about each element in the population before the sample is drawn
      - Sequence number, ID, rank, sex, division



- **The procedure**
- Using discrete variables
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- **Stratification procedure**
  - Population (faculty, **step 1**)
  - Frame (faculty list, **step 2**)
    - Auxiliary variables: things known about each element in the population before the sample is drawn
    - Sequence number, ID, rank, sex, division

THE  
NEXT  
STEP



- The procedure
  - Using discrete variables
  - Selection
  - Combining data across groups
- **Stratification procedure**
    - Population (faculty, **step 1**)
    - Frame (faculty list, **step 2**)
      - Auxiliary variables: things known about each element in the population before the sample is drawn
      - Sequence number, ID, rank, sex, division
    - Divide list into groups based on the auxiliary variables
      - Must be 'discrete' (categorical)
      - Must be known for every element in the list
    - Count up the number of elements in each group  $N_h$



- The procedure
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h	Stratum	$N_h$
1	Assistant	115
2	Associate	75
3	Full	210
Total		400



- The procedure
- Using discrete variables
- Selection
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- **Stratification procedure**

- Population (faculty, **step 1**)
- Frame (faculty list, **step 2**)
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- Count up the number of elements in each group  $N_h$
- Compute the fraction of the population in each group  $W_h$



- The procedure
- **Using discrete variables**
- Selection
- Combining data across groups

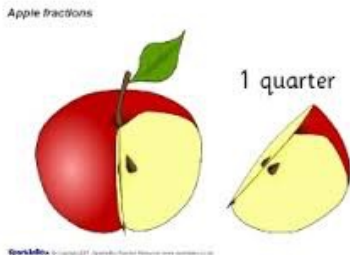
h	Stratum	$N_h$	$W_h$
1	Assistant	115	0.2875
2	Associate	75	0.1875
3	Full	210	0.5250
Total		400	1.0000



- The procedure
- Using discrete variables
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- **Stratification procedure**

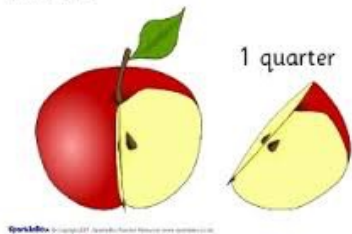
- Population (faculty, **step 1**)
- Frame (faculty list, **step 2**)
  - Auxiliary variables: things known about each element in the population before the sample is drawn
  - Sequence number, ID, rank, sex, division
- Divide list into groups based on the auxiliary variables
  - Must be 'discrete' (categorical)
  - Must be known for every element in the list
- Count up the number of elements in each group  $N_h$
- Compute the fraction of the population in each group  $W_h$
- Draw a sample from each group  $n_h$  (sample, **step 3**)
- Keep track of sampling rates  $f_h = n_h / N_h$
- *sampling fraction*



- The procedure
- Using discrete variables
- Selection
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h	Stratum	$N_h$	$W_h$	$n_h$	$f_h$
1	Assistant	115	0.2875	23	0.2
2	Associate	75	0.1875	15	0.2
3	Full	210	0.5250	42	0.2
Total		400	1.0000	80	0.2

Apple fractions



- The procedure
- Using discrete variables
- Selection
- Combining data across groups

- **Stratification procedure - estimation**

- Calculate estimate for each group (estimation, **step 4a**)
- Say means  $\bar{y}_1 = \$50$ ,  $\bar{y}_2 = \$70$ , and  $\bar{y}_3 = \$90$

*>avg.*

- The procedure
- Using discrete variables
- Selection
- Combining data across groups

h	Stratum	$N_h$	$W_h$	$n_h$	$f_h$	$\bar{y}_h$
1	Assistant	115	0.2875	23	0.2	50
2	Associate	75	0.1875	15	0.2	70
3	Full	210	0.5250	42	0.2	90
Total		400	1.0000	80	0.2	

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- Say means  $\bar{y}_1 = \$50$ ,  $\bar{y}_2 = \$70$ , and  $\bar{y}_3 = \$90$
- Combine estimates across groups (**step 4b**)

$$\bar{y} = \sum_{h=1}^H W_h \bar{y}_h$$

*>avg.*

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- **Stratification procedure - estimation**

- Calculate estimate for each group (estimation, **step 4a**)
- Say means  $\bar{y}_1 = \$50$ ,  $\bar{y}_2 = \$70$ , and  $\bar{y}_3 = \$90$
- Combine estimates across groups (**step 4b**)

$$\bar{y} = \sum_{h=1}^H W_h \bar{y}_h$$

- Or here,  $\bar{y}_w = (0.2875)(\$50) + (0.1875)\$70 + (0.5250)\$90 = \$74.75$

*>avg.*

- The procedure
- Using discrete variables
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h	Stratum	$N_h$	$W_h$	$n_h$	$f_h$	$\bar{y}_h$
1	Assistant	115	0.2875	23	0.2	50
2	Associate	75	0.1875	15	0.2	70
3	Full	210	0.5250	42	0.2	90
Total		400	1.0000	80	0.2	\$74.75

*>avg.*

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- **Stratification procedure - estimation**

- Calculate estimate for each group (estimation, **step 4a**)
- Say means  $\bar{y}_1 = \$50$ ,  $\bar{y}_2 = \$70$ , and  $\bar{y}_3 = \$90$
- Combine estimates across groups (**step 4b**)

$$\bar{y} = \sum_{h=1}^H W_h \bar{y}_h$$

- Or here,  $\bar{y} = (0.2875)(\$50) + (0.1875)\$70 + (0.5250)\$90 = \$74.75$
- But there are two more steps to go ... standard error and confidence interval computation

*>avg.*

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