Re: Inquiry about using TTU "Double T" Logo

Hougland, Michelle

Tue 4/10/2018 3:39 PM

To:Rausseo, Luis <Luis.Rausseo@ttu.edu>;

Cc:Hood, Nancy M <Nancy.M.Hood@ttu.edu>;

Luis,
Thank you for your request. You have permission to use the Double T logo and campus photos as described below.

Thank you,
Michelle

Michelle Hougland
Director of Marketing and Brand Management
Office of Communications & Marketing
Texas Tech University
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From: "Hood, Nancy M" <Nancy.M.Hood@ttu.edu>
Date: Monday, April 9, 2018 at 10:41 AM
To: "Rausseo, Luis" <Luis.Rausseo@ttu.edu>, Michelle Hougland <Michelle.Hougland@ttu.edu>
Subject: RE: Inquiry about using TTU "Double T" Logo

Dear Luis,

Thank you for your inquiry. I'm not in a position to answer this question, so I have forwarded your inquiry to the "logo guru" and keeper of all things TTU, Michelle Hougland. I can say that if you take a photograph of a public building, it is yours and you do not have to credit Texas Tech. But be careful, if there are any people in the photograph, you may need to get their permission. Best of luck with your project.

Nancy

From: Rausseo, Luis
Sent: Friday, April 6, 2018 4:58 PM
To: Hood, Nancy M <Nancy.M.Hood@ttu.edu>
Subject: Inquiry about using TTU "Double T" Logo

Good Afternoon Ms. Hood,

My name is Luis Rausseo, Computer Science student. I am currently developing an Android app as a project for a class (CS 4331: Virtual Reality) in which I'm developing a AR game that takes place within TTU campus and I am

using the Double T logo in the Splash Screen of the app (see attached). This project is not intended for commercial use and will be not monetized. However, it might be published online, so my peers and instructor can test it and provide feedback.

Do I need to do something more that giving credit to TTU for the logo? I am aware that the Double T logo is a registered trademark and I do not want to break any copyright law by testing this app online.

Also I will be using on-campus pictures, do I have to give credit to TTU if I am the one that takes the picture?

This is the repo for the app: https://github.com/luisrausseo/TTUWAR

Sincerely,

Luis Rausseo
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