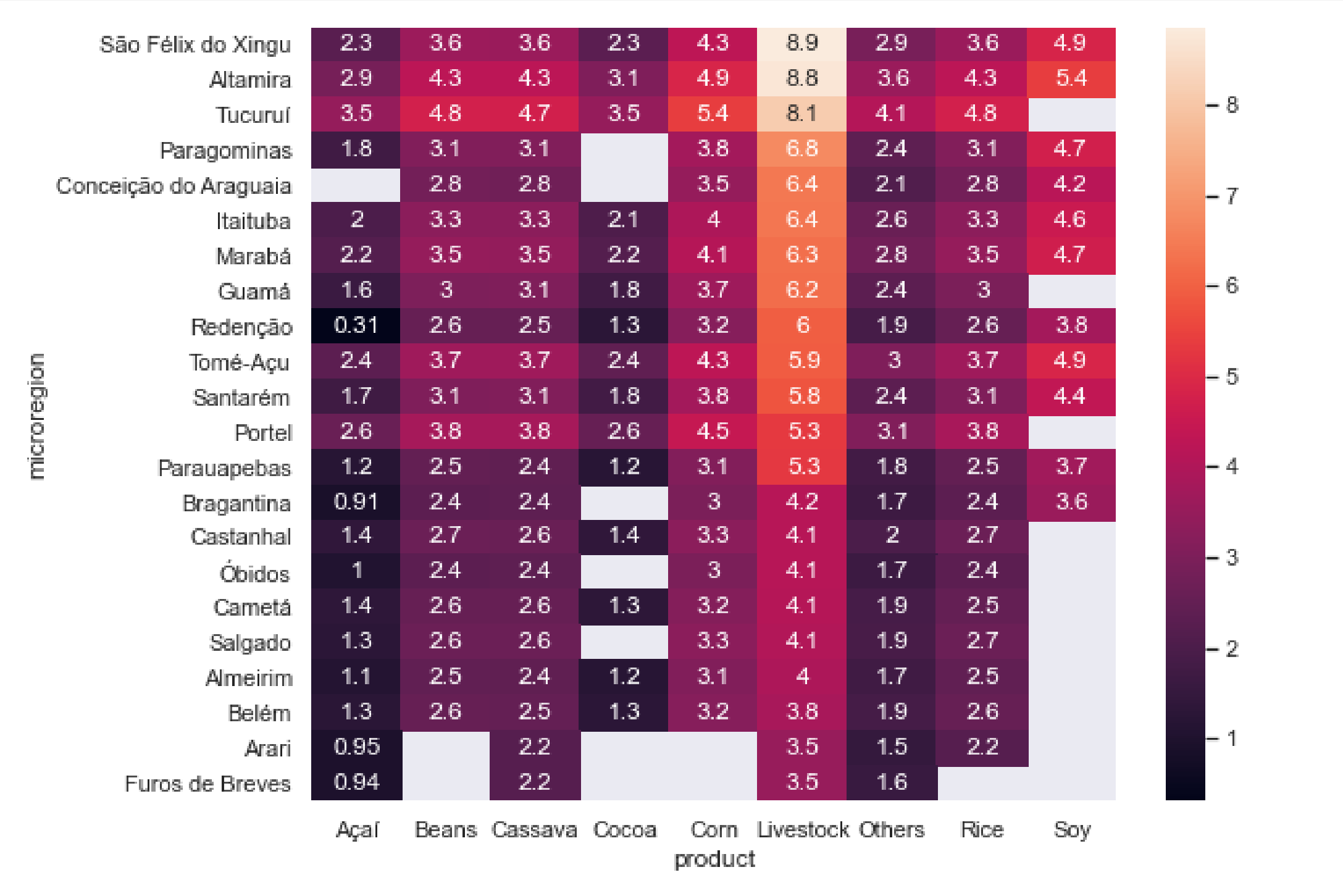


Where to play

microregion	product	score
São Félix do Xingu	Livestock	8.852341
Altamira	Livestock	8.751199
Tucuruí	Livestock	8.136009
Paragominas	Livestock	6.770853

microregion	product	score
São Félix do Xingu	Livestock	8.852341
Altamira	Livestock	8.751199
Tucuruí	Corn	5.388740
Altamira	Soy	5.382863

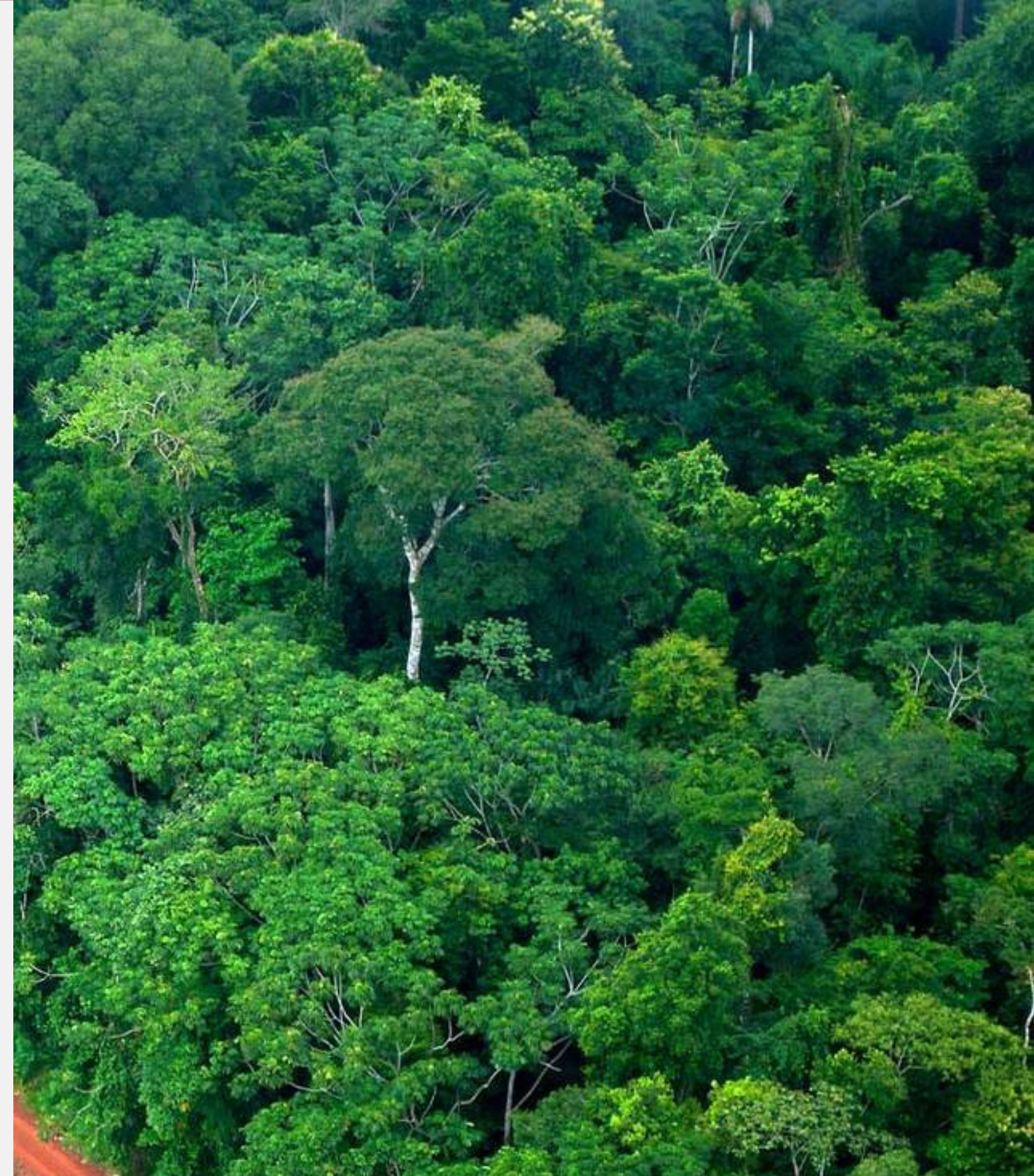


How to win

Incentivate local cultures with low footprints

Monitoring Systems

Connection with communities and workforce



Roadmap & Enablers

Short term

Mid term

Long term

Incetivate local cultures with low footprints

- 1. Market development
- 2. Financing solutions

KPI - Financial Return to the enterprises involved

- 1. Local brands development
- 2. Financing internationalization

- 1. Brands internatiolization
- 2. Full integration in global commodities market

Advanced monitoring systems (Protective focus)

- 1. Preliminar studies
- 2. Implementation

KPI - Impact prevention measures

- 1. Information-driven protective actions
- 2. Iterative evaluation

- 1. Revaluation
- 2. Expansion

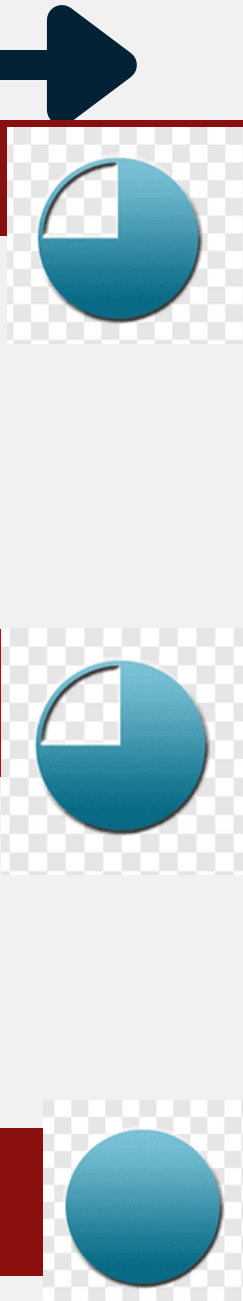
Connection with comunities and workforce (Target Public opinion)

- 1. PR Campaigns
- 2. Development of local leaders

KPI - Opinion Pools

- 1. Shif public opinion towards Paris Agreement Targets
- 2. Support local centers and leaders

- 1. Public Opinion pushes GHE reduction targets
- 2. Support election of local leaderships



Enablers

Public Opinion

Local leadership / producers support
Tech infrastructure

Local leaderships support

