

Luis Salmón

Frontend Developer | React.js •
Responsive UI • JavaScript

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Professional Profile

Frontend Developer with 8+ years of experience designing and developing modern, scalable web applications using JavaScript, jQuery, SASS, and React.js. Highly specialized in eCommerce platforms, I consistently deliver high-quality UX/UI solutions, focusing on performance, responsiveness, and usability across all devices. I have built custom landing pages and CMS-driven websites from the ground up, avoiding heavy CSS frameworks to maintain clean, maintainable, and optimized codebases. My experience also includes developing ServiceNow Service Portals and working as a Demo Support Engineer, collaborating on ServiceNow projects by supporting demos, resolving portal issues, and assisting with platform configurations. Strong collaborator with a problem-solving mindset and a continuous learning attitude.

Experience

- 2021–2025 **ServiceNow Developer / Demo Support Engineer, Concentrix Catalyst**
Leading the frontend development of Service Portal Projects. As a Demo Support Engineer troubleshoot and resolve issues reported by users.
- Troubleshoot and resolve reported issues on DemoHub Project.
 - Design and develop email notification templates to improve communication and issue tracking for end users.
 - Support and contribute to the development of ServiceNow Service Portals, collaborating with cross-functional teams.
 - Maintain, optimize, and enhance the performance of ServiceNow Service Portal applications.
 - Develop custom Service Portal widgets using Vanilla JavaScript and Node.js.
- 2018–2021 **Magento 2 Frontend Developer, Concentrix Catalyst**
Developed responsive websites and e-commerce platforms for diverse clients. Worked closely with designers to ensure pixel-perfect implementation and cross-browser compatibility.
- Develop and maintain CMS pages and reusable templates for Magento 2 projects.
 - Build and maintain reusable Header and Footer components across multiple stores.
 - Implement frontend features using Vanilla JavaScript, jQuery, SASS, Knockout.js, and XML layout files.
 - Collaborate with the frontend team to design and maintain a shared base theme used across multiple eCommerce projects.

- 2017–2018 **Junior Frontend Developer**, *Concentrix Catalyst*
Assisted in maintaining an existing Magento 1 eCommerce platform, designing and implementing new features and improvements.
- Maintain and update existing CMS pages and templates.
 - Identify and fix JavaScript-related issues and frontend bugs.

Technical Skills

Languages Spanish, English
Technical React.js, Tailwind, CSS, Javascript, HTML, WordPress, jQuery, Magento
Design & Tools Figma, Invision, Git, SASS

Education

- 2016–2018 **Bachelor of Engineering in Information and Communication Technologies**, *Universidad Tecnológica de Chihuahua*, Chihuahua
Professional License (Cédula): 10915505
- 2014–2015 **Higher University Technician in ICT (Information Systems Area)**, *Universidad Tecnológica de Chihuahua*, Chihuahua
Professional License (Cédula): 09301280

References

Available upon request.