

# Luis Salmón

Frontend Developer | React.js •  
Responsive UI • JavaScript

Chihuahua, Chihuahua

México

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[luissalmon5](https://www.github.com/luissalmon5)

## Professional Profile

Frontend Developer with 8+ years of experience designing and developing modern, scalable web applications using JavaScript, jQuery, SASS, and React.js. Highly specialized in eCommerce platforms, I consistently deliver high-quality UX/UI solutions, focusing on performance, responsiveness, and usability across all devices. I have built custom landing pages and CMS-driven websites from the ground up, avoiding heavy CSS frameworks to maintain clean, maintainable, and optimized codebases. My experience also includes developing ServiceNow Service Portals and working as a Demo Support Engineer, collaborating on ServiceNow projects by supporting demos, resolving portal issues, and assisting with platform configurations. Strong collaborator with a problem-solving mindset and a continuous learning attitude.

## Experience

- 2021-2025 **ServiceNow Developer / Demo Support Engineer, Concentrix Catalyst**  
Leading the frontend development of Service Portal Projects. As a Demo Support Engineer troubleshoot and resolve issues reported by users.
- Troubleshoot and resolve reported issues on DemoHub Project.
  - Design and develop email notification templates to improve communication and issue tracking for end users.
  - Support and contribute to the development of ServiceNow Service Portals, collaborating with cross-functional teams.
  - Maintain, optimize, and enhance the performance of ServiceNow Service Portal applications.
  - Develop custom Service Portal widgets using Vanilla JavaScript and Node.js.
- 2018-2021 **Magento 2 Frontend Developer, Concentrix Catalyst**  
Developed responsive websites and e-commerce platforms for diverse clients. Worked closely with designers to ensure pixel-perfect implementation and cross-browser compatibility.
- Develop and maintain CMS pages and reusable templates for Magento 2 projects.
  - Build and maintain reusable Header and Footer components across multiple stores.
  - Implement frontend features using Vanilla JavaScript, jQuery, SASS, Knockout.js, and XML layout files.
  - Collaborate with the frontend team to design and maintain a shared base theme used across multiple eCommerce projects.

## 2017-2018 **Junior Frontend Developer, Concentrix Catalyst**

Assisted in maintaining an existing Magento 1 eCommerce platform, designing and implementing new features and improvements.

- Maintain and update existing CMS pages and templates.
- Identify and fix JavaScript-related issues and frontend bugs.

## Technical Skills

Languages Spanish, English

Technical React.js, Tailwind, CSS, Javascript, HTML, WordPress, jQuery, Magento

Design & Tools Figma, Invision, Git, SASS

## Education

2016-2018 **Bachelor of Engineering in Information and Communication Technologies, Universidad Tecnológica de Chihuahua, Chihuahua**  
Professional License (Cédula): 10915505

2014-2015 **Higher University Technician in ICT (Information Systems Area), Universidad Tecnológica de Chihuahua, Chihuahua**  
Professional License (Cédula): 09301280

## References

Available upon request.