LUIS VILLARREAL
Software Engineer

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As a tech enthusiast, I am always seeking out new and exciting ways to use my skills and knowledge to solve problems. I have extensive experience in building eCommerce websites delivering exceptional customer experiences. In my free time, I enjoy staying up-to-date on the latest technologies, particularly in computer science, iOS development, and graphic design. I am also passionate about helping others and sharing my knowledge and skills with those around me.

Skills

Languages / Engine: HTML5, CSS3, Javascript, EJS, Python, SQL, Swift
Databases: MongoDB
Libraries/Frameworks/Env.: React, Next.js, Node.js, Express.js, AJAX, Mongoose, Django, Bootstrap, Bulma, MUI
Platforms Used: Shopify, WordPress, Magento, Shift4Shop, 3dcart, Lightspeed, WIX, Squarespace
Design: Photoshop, Illustrator, Infinity Photo, Infinity Designer,
Other: JSON, REST, APIs, OOP, SEO

Work Experience

Software Engineer / Founder
LA Express Distribution LLC
August 2020 - Present   *La Puente, CA*

LA Express Distribution is a consumer electronics wholesale and distribution company dedicated to providing exceptional customer service and high-quality products from top brands.

- Manage all aspects of business operations, including financial management, marketing, and customer service.
- Improved efficiency and profitability through the implementation of new systems and processes.
- Created and implemented strategies for business growth and expansion.
- Demonstrated the ability to adapt and respond to changes in the market and industry.
- Successfully developed, designed, and launched www.laexpressdistribution.com

Software Engineer
General Assembly Graduate
April 2022 - October 2022

- Successfully completed a General Assembly software engineering immersive flex program, gaining experience in HTML, CSS, SASS, Javascript, React, Express, MongoDB, NodeJS, SQL, Python, Django, Git, and GitHub.
- Developed a strong foundation in software engineering principles through coursework and hands-on projects.
- Demonstrated ability to quickly learn and adapt to new technologies.
- Collaborated with a diverse team to develop new projects.
- Demonstrated strong problem-solving and critical thinking skills through various projects.
- Skilled in working both independently and as part of a team, with the ability to effectively communicate technical concepts to a non-technical audience.
- Seeking entry-level / mid-level software engineering roles to utilize my skills and continue learning and growing in the field.

Project 1:
GitHub: https://github.com/luisv7/project1

Project 2:
GitHub: https://github.com/luisv7/TableRes-Manager

Project 3:
GitHub: https://github.com/luisv7/ecom-dash-frontend
GitHub: https://github.com/luisv7/ecom-dash-backend

Project 4:
https://github.com/luisv7/schoolpy

Director of E-commerce / Manager
Diego Wireless Inc.
July 2016 - May 2020   *Los Angeles, CA*

- Organizing and implementing a brand new POS system. (Lightspeed Omni Channel)
- Proven track record of driving online sales growth by 35%.
- Proficient in using analytics tools to track and optimize performance and identify opportunities for improvement.
- Experienced in managing eCommerce teams and projects, with strong leadership and communication skills.
- Strong understanding of SEO and experience in implementing SEO strategies to drive traffic and sales.
- Experienced in managing budgets and financial resources to maximize ROI for eCommerce initiatives.
- Overseeing the website's day-to-day e-commerce operations, maintenance, and user experience. Including site navigation, content development, and promotional campaigns.
- Managing the company's Amazon, and eBay online stores.

Website: www.diegowireless.com

E-commerce Specialist
UPC Medical Supplies
January 2016 - June 2016   *South El Monte, CA*

- Proficient in using Shopify to design, build, and maintain the company's eCommerce website.
- Skilled in implementing and managing Shopify store features and functionality.
- Experienced in using Shopify's analytics and reporting tools to track performance and identify areas for improvement.
- Managing the company's Amazon, and eBay online stores.
- Creating and developing digital marketing content such as web banners, email ads, flyers, etc.
- Skilled in implementing email marketing campaigns using Mailchimp.

Website: www.acuwarehouse.com

Education
General Assembly - Software Engineer
April 2022 - October 2022

Citrus College - Computer Science, Associate of Science (AS)
August 2011 - January 2016

Languages
English | Spanish