Luis Zhang

Contact

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Skills

- HTML5
- CSS3
- JavaScript/TypeScript
- Python
- C
- SQL (MySQL, PostgreSQL)

Libraries

- ReactJS
- Redux

Testing

- Jest
- Vitest

Languages

- English
- Chinese

Hobbies

- Guitar
- Gym
- Boxing
- Video Games

Summary

Confident and articulate individual with the commended ability to work with others to achieve set outcomes. Skilled in computer applications. Pleasant personality. Key strengths include strong attention to detail and willingness to learn and develop professionally.

Work History

GreyCorp AI
AI Engineer: 01/2024 – current

- Led the development and implementation of various AI projects from conception to deployment.
- Developed and deployed AI voice agents for outbound sales calls using Vapi AI, significantly increasing lead conversion rates.
- Created AI voice agents to handle inbound customer service inquiries and automatically schedule appointments.
- Created powerful functions and tools assigned to the AI voice agents and utilised Make.com scenarios and webhooks to automate various tasks.
- Coded and integrated AI chatbots into client websites, ensuring seamless user experience and improved engagement.

ReGen Factor
Web Designer &
Social Media Marketing Manager: 01/2024 – current

- Utilised Zoho CRM and Zoho Marketing Automation to create comprehensive marketing journeys.
- Developed and executed automated email campaigns and SMS messages to introduce ReGen Factor products and nurture leads.
- Designed and maintained the company website including updating content and improving user experience, utilising HTML, CSS and JavaScript.
- Managed and grew the company's social media presence across various platforms.

BetRight
Frontend Software Engineer: 01/2023 – 12/2023

- Demonstrated expertise in building dynamic and interactive user interfaces using React.
- Integrated RESTful APIs to fetch and update data dynamically, enhancing the overall user experience.
- Ensured cross-browser compatibility and optimized performance across various devices and browsers.
- Collaborated with UX/UI designers to implement visually appealing and intuitive user interfaces.

- Conducted unit testing using Jest and Vitest to ensure code reliability.
- Utilized Git for version control, collaborating with team members through GitHub and Azure DevOps.
- Worked in an Agile/Scrum development environment, participating in sprint planning, stand-ups, and retrospectives.
- Integrated content management systems (CMS) to streamline the translation process, allowing content teams to manage content seamlessly.
- Implemented dynamic rendering of content from the CMS, enabling content teams to update website translations without developer intervention.

BetRight
Platform Developer Intern: 05/2022 – 12/2022
- Contributed to the development of backend systems using C# and .NET, focusing on scalability and performance optimisation.
- Gained proficiency in database management and query optimization, utilising technologies such as SQL Server.
- Participated in code reviews and contributed to the continuous improvement of development processes and coding standards.
- Engaged in problem-solving and troubleshooting activities, addressing technical challenges and ensuring smooth platform operation.
- Demonstrated strong communication skills and the ability to work effectively within a team environment, contributing to project discussions and sharing ideas for improvement.

Crunch Fitness
Fitness Instructor: 05/2021 – 12/2022
- Developed and implemented engaging and effective group fitness routines tailored to the needs and fitness levels of participants.
- Inspired and motivated class participants to achieve their fitness goals through positive reinforcement and encouragement.
- Provided clear and concise instructions on proper form and technique to ensure a safe and effective workout experience.
- Modified workout routines to accommodate participants with varying fitness levels, injuries, or specific needs.

Set to Study
HSC Tutor: 07/2018 – 01/2021
- Specialized in tutoring high school students in Mathematics, Chemistry and Physics.
- Developed customised lesson plans tailored to the unique learning styles and needs of each student.
- Collaborated with students to complete homework assignments while identifying lagging skills and correcting weaknesses.
- Maintained open communication with parents to provide updates on students' progress and discuss areas for improvement.
- Provided encouragement and motivation to boost students' confidence and enthusiasm for learning.

YouTube Content Creator: 08/2011 – current
- Managed an account with over 75,000 subscribers and 50,000,000 total video views.
- Demonstrated creativity in recording and editing videos to maintain a consistent and appealing style.
- Proficient in Sony Vegas Pro video editing software to enhance video quality.
- Implemented strategies to increase likes, shares, and subscriber interactions.
- Utilized YouTube Analytics and other tools to track performance metrics, analyse audience demographics, and make data-driven decisions.
- Implemented SEO strategies to optimise video titles, descriptions, and tags for improved discoverability and ranking on YouTube.
- Built a dedicated audience through effective engagement, responding to comments, and fostering a sense of community.

Education

Bachelor of Computer Science / Commerce (Finance)
07/2018 – 05/2023
University of New South Wales

Certificate III in Fitness
05/2020 – 01/2021
FIAFitnation

Mosman High School
2014 - 2017