

GENESIS

A HOUSE OF COMPLETE PRINT SOLUTION

Why Choose Us ?

CRAFTED FOR IMPACT

- Aligned with your brand/Unmatched quality

QUICK TURNAROUND

- Timely delivery, on time, every time

VALUE-DRIVEN PRICING

- Premium Quality within your budget

ECO-FRIENDLY OPTIONS

- Sustainable materials, Responsible practices

GENESIS PRINTERS & PUBLISHERS PVT. LTD.

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Genesis Printers & Publishers Private Limited Pioneering Excellence in color Printing Since 1998

Genesis Printers & Publishers Pvt. Ltd. was born out of a visionary initiative to bridge a critical gap in the printing landscape of Northeast India. Recognizing the absence of advanced color printing facilities in the region, visionary entrepreneur Rita Saikia laid the foundation for what would become a transformational enterprise in 1998. With a strong commitment to transferring this scenario, she established a dedicated pre-press unit under the North East Graphics.

The installation of this facility marked a turning point. It not only drastically reduced the outflow of color printing jobs to other parts of the country but also created a thriving ecosystem for local color printing services. As a direct result, there was a substantial surge in regional publishing activities. For instance, prior to the establishment of this unit, the North East had only seven magazines in circulation. That number has since grown manifold.

Building upon this success, Genesis Printers & Publishers Pvt. Ltd. was formally incorporated in 2001. Later that year, the company commissioned the region's first four-color printing press-Ushering in a new era of high quality, full-color print production in Northeast India.

Before Genesis began operations, a considerable volume of color printing jobs had to be outsourced from other parts of the country, resulting in delays, higher costs, and limited creative flexibility for local clients. The inception of Genesis changed this dynamic entirely. The company not only retained local business that was previously going out of the region but also catalysed the creation of a robust, homegrown color printing industry. As a result, the demand for quality print media grew exponentially.

Today, the Genesis stands as a symbol of innovation, and quality in the printing industry. With state-of-the-art infrastructure, an experienced team and a deep understanding of regional and national market needs. Genesis continues to lead the evolution of the media in Northeast India and beyond. The company remains committed to delivering cutting-edge printing solutions with an emphasis on precision, sustainability, and client satisfaction. Our journey reflects not just business growth, but a commitment to empowering regional print media and creative industries with world-class capabilities and a visionary approach.

COME, BE APART OF OUR JOURNEY-AND LET'S BRING YOUR DREAMS TO LIFE



GENESIS PRINTERS & PUBLISHERS PRIVATE LIMITED

At Genesis, we bring your ideas to life with Premium Quality Printing solutions tailored to your needs. Whether you're a business or an individual, we offer reliable, fast, and affordable printing services all under one roof.

COMPREHENSIVE PRINTING SOLUTION UNDER ONE ROOF

ONE DESTINATION - INFINITE POSSIBILITIES
FROM PUBLICATION TO PACKAGING
LEAFLET TO MAGAZINES
BOOKLETS TO STICKERS
LETTERHEAD TO CALENDERS
AND MANY MORE

YOUR COMPLETE PRINTING PARTNER

LET'S PRINT YOUR VISION

Whether it's a small project or a large print run, we're here to help you make an impression that lasts.



PAPER FOLDING MACHINE



CTP MACHINE



LAMINATION MACHINE



STITCHING MACHINE



MULTI COLOR OFFSET MACHINE



PERFECT BINDING MACHINE



MULTI COLOR OFFSET MACHINE