





LUIZA MARSOLA GONSALES

DESIGN AND MEDIA

CONTACT

 954-998-9226
 luiza.gonsales@gmail.com
 [Linkedin](#)
 [Portfolio](#)

SKILLS

Adobe
Figma
Signal Culture Software
HTML
JavaScript
CSS
P5.js
Digital Marketing
Graphic Design

LANGUAGES

Portuguese - native/bilingual
English - native/bilingual
Spanish - advanced

EXTRACURRICULARS

Water polo - high school
UNICEF volunteer 2016-2020
Summer camp volunteer

SUMMARY

Professional with a background in coding, graphic design and media studies. Adept at conducting user research, wireframing, and prototyping. Bringing a unique blend of technical and creative skills to the table, committed to delivering exceptional media experiences.

WORK EXPERIENCE

Social Media Manager

Lady Baker LLC

2020 - Present

- Led and supervised social media team, overseeing photographers and videographers.
- Responsible for designing menus and graphics.
- Designed uniforms and store merchandise.
- Achieved a remarkable 130% increase in Instagram engagement within just three months.

EDUCATION

New York University - Tandon School of Engineering

B.S. in Integrated Design and Media

Expected Graduation: May 2024

CERTIFICATIONS

Google UX Design Certificate

September 2021 - In Progress

Australian Film Television and Radio School (AFTRS)

Production Design for Film and Screen Certificate

August 2021 - September 2021

New York University and Yellowbrick

Film and TV Industry Essentials Certificate

August 2021 - September 2021

Ringling School of Art and Design

Pre College Program - 3D Animation focused

June 2019 - July 2019