

# LUIZA MARSOLA GONSALES

DESIGNER

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## CONTACT

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🌐 [Linkedin](#)

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## SKILLS

Adobe  
Figma  
Maya  
Signal Culture Software  
HTML  
CSS  
P5.js  
Digital Marketing  
Graphic Design

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## LANGUAGES

Portuguese - native/bilingual  
English - native/bilingual  
Spanish - advanced

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## EXTRACURRICULARS

Water polo - high school  
UNICEF volunteer 2016-2020  
Summer camp volunteer

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## SUMMARY

Designer professional with a background in coding and graphic design. Ability to create user-centered interfaces that seamlessly blend aesthetics with functionality. Adept at conducting user research, wireframing, and prototyping.

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## WORK EXPERIENCE

### Social Media Manager

Lady Baker LLC

2020 - Present

- Led and supervised social media team, overseeing photographers and videographers.
  - Responsible for designing menus and graphics.
  - Designed uniforms and store merchandise.
  - Achieved a remarkable 130% increase in Instagram engagement within just three months.
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## EDUCATION

### New York University - Tandon School of Engineering

B.S. in Integrated Design and Media  
Expected Graduation: May 2024

### Google UX Design Certificate

September 2021 - In Progress

### Australian Film Television and Radio School (AFTRS)

Production Design for Film and Screen Certificate  
August 2021 - September 2021

### New York University and Yellowbrick

Film and TV Industry Essentials Certificate  
August 2021 - September 2021

### Ringling School of Art and Design

Pre College Program - 3D Animation focused  
June 2019 - July 2019

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