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## Benchmarking

Pelo meu site ser de estética peguei inspirações em site de Lojas de maquiagens, de blogueiras, na maioria de lojas pois foi onde peguei alguma base de identidade visual por isso tem sites que não são relacionados ao ramo, bisquei um site mais “clin” com cores neutras e que remetesse a algo da beleza, como um portfólio do que a minha Empresa proporciona.

## SITES ANALISADOS NACIONAIS:

[https://www.marimariamakeup.com/?gclid=CjwKCAjwg5uZBhATEiwAhhRLHiiCeHykYH3TFS09KkkoUssHRgGKmyUNo92SWn4hdtaUfFP5LYt5NxoCzwwQAvD\\_BwE](https://www.marimariamakeup.com/?gclid=CjwKCAjwg5uZBhATEiwAhhRLHiiCeHykYH3TFS09KkkoUssHRgGKmyUNo92SWn4hdtaUfFP5LYt5NxoCzwwQAvD_BwE)

[https://www.belezanaweb.com.br/?utm\\_source=google&utm\\_medium=branded-kw&utm\\_campaign=14065822944\\_123164432617&gclid=CjwKCAjwg5uZBhATEiwAhhRLHvYO9bGjRzyXKj0ttn066qDgH40oSEjbhi7PHlEE32zPNgyeFFze\\_BoCLcMQAvD\\_BwE](https://www.belezanaweb.com.br/?utm_source=google&utm_medium=branded-kw&utm_campaign=14065822944_123164432617&gclid=CjwKCAjwg5uZBhATEiwAhhRLHvYO9bGjRzyXKj0ttn066qDgH40oSEjbhi7PHlEE32zPNgyeFFze_BoCLcMQAvD_BwE)

[https://www.epocacosmeticos.com.br/franciny-ehlke?uam=true&gclid=CjwKCAjwg5uZBhATEiwAhhRLHkykvKh5DzjjNi2kj4lev9YKVab3rUFJA4LyWfcdCUuEPTxJWVH-OBocEt8QAvD\\_BwE](https://www.epocacosmeticos.com.br/franciny-ehlke?uam=true&gclid=CjwKCAjwg5uZBhATEiwAhhRLHkykvKh5DzjjNi2kj4lev9YKVab3rUFJA4LyWfcdCUuEPTxJWVH-OBocEt8QAvD_BwE)

[https://simpleorganic.com.br/?gclid=CjwKCAjwg5uZBhATEiwAhhRLHiKzP1c2cLeOv1k\\_KudzYpkkHDMoTTbQFRVY1F4hHK3SgPEXj04JsxoCm\\_MQAvD\\_BwE](https://simpleorganic.com.br/?gclid=CjwKCAjwg5uZBhATEiwAhhRLHiKzP1c2cLeOv1k_KudzYpkkHDMoTTbQFRVY1F4hHK3SgPEXj04JsxoCm_MQAvD_BwE)

<https://blog.makieoficial.com.br/>

## SITES INTERNACIONAIS

[https://www.maccosmetics.com.br/products/16051/products/outlet?gclid=CjwKCAjwg5uZBhATEiwAhhRLHk0mfsa-BGMvNJhyaoecx0wTihLJhE4F\\_0SiaH2aazlJLVRoV\\_JIfRoCwLUQAvD\\_BwE&gclsrc=aw.ds](https://www.maccosmetics.com.br/products/16051/products/outlet?gclid=CjwKCAjwg5uZBhATEiwAhhRLHk0mfsa-BGMvNJhyaoecx0wTihLJhE4F_0SiaH2aazlJLVRoV_JIfRoCwLUQAvD_BwE&gclsrc=aw.ds)

<https://www.sephora.com.br/>

<https://shop.dior.com.br/>

[https://www.apple.com/br/?afid=p238%7CsikJb1MHC-dc\\_mtid\\_1870765e38482\\_pcid\\_620410221315\\_pgrid\\_17049243418\\_pntwk\\_g\\_pchan\\_pexid\\_&cid=aos-br-kwgo-brand--slid---product-](https://www.apple.com/br/?afid=p238%7CsikJb1MHC-dc_mtid_1870765e38482_pcid_620410221315_pgrid_17049243418_pntwk_g_pchan_pexid_&cid=aos-br-kwgo-brand--slid---product-)

<https://www.chanel.com/br/>

## LINK REPOSITÓRIO BITBUCKET:

[https://bitbucket.org/luiza\\_maria/lp2\\_projeto1/src/master/](https://bitbucket.org/luiza_maria/lp2_projeto1/src/master/)